

ANNIE YU

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EDUCATION

University of California, Los Angeles
B.A., Design | Media Arts

**WORK &
EXPERIENCE**

Dec 2017
-
June 2018

Product Design Intern
Tinder HQ
Los Angeles, CA

Developed an achievements feature with the Places/Location team to connect like-minded users based on shared hobbies and favorite places.

Iterated on a profile-editing feature that would support increased textual information on user cards during swiping.

Oct 2017
-
April 2018

Design Director
LA Hacks Design Team
Los Angeles, CA

Rebranded LA Hacks, an annual student-led hackathon for over 1000 invited participants, with punchy, interactive characters to stand apart from typical rigid branding of hackathons.

Led a team of 4 designers in creating 2-D graphics, hand-drawn animations, and motion graphics which attracted over 2200 applicants.

Spring 2017
-
Spring 2018

**Vice President of Operations,
Marketing Chair**
Sigma Eta Pi, Entrepreneurship Fraternity
Los Angeles, CA

Ran meetings for 40 active members and coordinated alumni and student speakers and workshops covering start-up culture and professional experience.

3-D modeled and animated the organization's symbol, the phoenix, for the Facebook page, website, over 5000 distributed recruitment flyers, and 40 t-shirts.

Independently booked, rephotographed, and edited over 30 members' headshots within a week for recruitment marketing on Facebook.

Summer 2017
&
Summer 2018

Character Design & Mobile Programming Teaching Assistant
UCLA Game Lab
Los Angeles, CA

Led classes of 20 high school students in conceptualizing characters and rendering, rigging, and animating 3-D character models in Blender and Maya.

Advised and debugged students' code as they developed their single-player mobile games using p5.js, a javascript library used for creating graphic and interactive experiences.

SKILLS

CREATIVE Adobe Suite, Sketch, Principle, Blender, Unity, Maya
PROGRAMMING HTML/CSS, C++, Java/Processing, Javascript/P5.JS
LIFE Can make rad mooncakes with my grandma, visited 4 new countries in 2018