# Yuan Shi

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## Research Interests & Methodologies

I apply data-driven optimization, game theory, behavioral and field experiments for social good, in domains such as smallholder supply chains, sustainability and social-sector operations. I am driven by developing innovative, practical solutions with real-world impact that addresses the <u>United Nations Sustainable Development Goals</u>.

#### **Education**

Massachusetts Institute of Technology, Cambridge, MA, US

September 2021 – Present

PhD Candidate in Operations Research; GPA: 5.0/5.0

Advisor: Prof. Yanchong (Karen) Zheng

Stanford University, Stanford, CA, US

**September 2019 – June 2021** 

Master's in Management Science & Engineering; GPA: 4.078/4.3 (equivalent to 4.0/4.0)

University of Cambridge, Cambridge, UK

**September 2015 – June 2018** 

Bachelor of Arts in Natural Sciences (Physics); First Class Honors

## **Publications / Papers under Review**

(\*indicates first author by contribution)

#### 1. Incentivizing Smallholder Farmer Sustainability under Behavioral Regularities

Yuan Shi\*, Iskandar Z Siregar and Yanchong Zheng, Submitted to Management Science

- Winner, MIT Operations Research Center (ORC) Best Student Paper Award, 2025
- Accepted for presentation at 2025 MSOM Sustainable Operations SIG
- Accepted for presentation at 18th Annual Behavioral Operations Conference

#### 2. Incentive Design for Sustainable Practices in Smallholder Supply Chains

Yuan Shi\*, Joann de Zegher and Yanchong Zheng, Submitted to Management Science

- Accepted for presentation at 2024 MSOM Main Conference
- Accepted for presentation at 2025 Early-Career Sustainable Operations Management Workshop

#### 3. Two-sided Benefits of Price Transparency in Smallholder Supply Chains

Yuan Shi\*, Joann de Zegher and Irene Lo, Accepted at Management Science

2nd Place, POMS College of Supply Chain Management Best Student Paper Award

- Accepted for presentation at 2022 Marketplace Innovation Workshop
- Accepted for presentation at 2022 ACM conference on Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO'22)

#### 4. Surgical Scheduling via Optimization and Machine Learning with Long-Tailed Data

Yuan Shi\*, Saied Mahdian, Jose Blanchet, Peter Glynn, Andrew Y. Shin, David Scheinker *Health Care Management Science*, September 4, 2023, Vol. 26, 692-718

- Featured as outstanding publication in Health Care Management Science at 2024 INFORMS
   Annual Meeting
- 5. <u>Criteria for Early Pacemaker Implantation in Patients with Postoperative Heart Block After</u>
  <u>Congenital Heart Surgery</u>

Son Q Duong, Yuan Shi, David Scheinker, Claudia Algaze, et al. *Circulation: Arrhythmia and Electrophysiology, November* 2022, 15(11), e011145

## **Working Papers / Work in Progress**

## 6. Optimizing Nonprofit Warehouse Operations under Display-Dependent Demand

With Mahyar Eftekhar and Yanchong Zheng, in collaboration with Midwest Food Bank (Arizona), Manuscript in preparation

Accepted for presentation at 2025 MSOM Main Conference

## 7. Payment models for Climate-Targeted Farming: A Field Experiment in India

With Alp Sungu and Yanchong Zheng, in collaboration with the World Bank 2030 Water Resources Group, *Pilot data collection and analysis in progress* 

#### **Selected Talks**

#### "Incentivizing Smallholder Farmer Sustainability under Behavioral Regularities"

- 2025 INFORMS Annual Meeting (upcoming)
- 2025 MSOM Sustainable Operations SIG
- 18th Annual Behavioral Operations Conference, 2025
- 35th Annual POMS Conference, 2025

#### "Optimizing Nonprofit Warehouse Operations under Display-Dependent Demand"

- 2025 INFORMS Annual Meeting (upcoming)
- 2025 MSOM Main Conference
- 2025 INFORMS Computing Society Conference
- 35th Annual POMS Conference, 2025

#### "Incentive Design for Sustainable Practices in Smallholder Supply Chains"

- 2025 Early-Career Sustainable Operations Management Workshop
- 2024 MSOM Main Conference
- 34<sup>th</sup> Annual POMS Conference, 2024
- 2023 and 2024 INFORMS Annual Meeting

#### "Two-sided Benefits of Price Transparency in Smallholder Supply Chains"

- 35th Annual POMS Conference, 2025
- 2022 INFORMS Annual Meeting
- 2022 Marketplace Innovation Workshop

#### "Surgical Scheduling via Optimization and Machine Learning with Long-Tailed Data"

2024 INFORMS Annual Meeting

## Scholarships and Awards

Winner, MIT Operations Research Center (ORC) Best Student Paper Award	2025
2 <sup>nd</sup> Place, POMS College of Supply Chain Management Best Student Paper	2025
Martin Fellowship, MIT Martin Family Society of Fellows for Sustainability	2025-2026
Rosemary Murray Scholarship for Academic Excellence	2016, 2017 and 2018
Silver Medal, Singapore Physics Olympiad	2014
Gold Medal, Singapore Mathematics Olympiad	2011

## **Industry Experience**

#### Pempem, Montreal, Canada

Summer Research Intern

Summer 2023

Developed centralized, data-driven pricing algorithms for smallholder commodity supply chains

#### Morgan Stanley, London, UK

Full-time Fixed Income Analyst

June 2018 - July 2019

• FX derivative structuring and pricing for hedge fund clients in Europe and Asia

Sales and Trading Summer Analyst

Summer 2017

## **Teaching Experience**

Teaching Assistant, 15.769 Operations Strategies (Spring 2025, upcoming), MIT

- MIT Sloan MBA Elective with 84 MBA students
- Held weekly office hours, graded cases and reports. Student Rating: 6.9/7.0

Instructor, 15.S60 Computing in Optimization and Statistics (Winter 2025), MIT

Led a 3-hour data analytics session using R with 22 first-year doctoral students

## Teaching Assistant, MS&E 220 Probabilistic Analysis (Summer 2020), Stanford University

- *Graduate-level class with 33 students*
- Developed material, held weekly office hours, graded assignments and exams.

## Service and Volunteering

Reviewer for Health Care Management Science, Manufacturing & Service Operations Management	
Coordinator, MIT ORC Seminar Series	2025
Session Chair, 2025 INFORMS Annual Meeting	2025
Session Chair, 35th Annual POMS Conference	2025
Global Impact Manager, Bridges for Enterprise 2019 –	Present

• Co-led impact research division, tracking the nonprofit's social impact and publishing annual reports for management and fundraising.

## Languages

English (fluent) and Mandarin Chinese (native)