Yuan Shi

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Research Interests & Methodologies

I apply data-driven optimization, game theory, behavioral and field experiments for social good, in domains such as smallholder supply chains, sustainability and social-sector operations. I am driven by developing innovative, practical solutions with real-world impact that addresses the <u>United Nations Sustainable Development Goals</u>.

Education

Massachusetts Institute of Technology, Cambridge, MA, US

September 2021 – Present

PhD Candidate in Operations Research; GPA: 5.0/5.0

Advisor: Prof. Yanchong (Karen) Zheng

Stanford University, Stanford, CA, US

September 2019 – June 2021

Master's in Management Science & Engineering; GPA: 4.078/4.3 (equivalent to 4.0/4.0)

University of Cambridge, Cambridge, UK

September 2015 – June 2018

Bachelor of Arts in Natural Sciences (Physics); First Class Honors

Publications / Papers under Review

(*indicates first author by contribution)

1. Incentivizing Smallholder Farmer Sustainability under Behavioral Regularities

Yuan Shi*, Iskandar Z Siregar and Yanchong Zheng, Submitted to Management Science

- Winner, MIT Operations Research Center (ORC) Best Student Paper Award, 2025
- Accepted for presentation at 2025 MSOM Sustainable Operations SIG
- Accepted for presentation at 18th Annual Behavioral Operations Conference

2. Incentive Design for Sustainable Practices in Smallholder Supply Chains

Yuan Shi*, Joann de Zegher and Yanchong Zheng, Submitted to Management Science

- Accepted for presentation at 2024 MSOM Main Conference
- Accepted for presentation at 2025 Early-Career Sustainable Operations Management Workshop

3. Two-sided Benefits of Price Transparency in Smallholder Supply Chains

Yuan Shi*, Joann de Zegher and Irene Lo, Accepted at Management Science

2nd Place, POMS College of Supply Chain Management Best Student Paper Award

- Accepted for presentation at 2022 Marketplace Innovation Workshop
- Accepted for presentation at 2022 ACM conference on Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO'22)

4. Surgical Scheduling via Optimization and Machine Learning with Long-Tailed Data

Yuan Shi*, Saied Mahdian, Jose Blanchet, Peter Glynn, Andrew Y. Shin, David Scheinker *Health Care Management Science*, September 4, 2023, Vol. 26, 692-718

- Featured as outstanding publication in Health Care Management Science at 2024 INFORMS
 Annual Meeting
- 5. <u>Criteria for Early Pacemaker Implantation in Patients with Postoperative Heart Block After</u>
 <u>Congenital Heart Surgery</u>

Son Q Duong, Yuan Shi, David Scheinker, Claudia Algaze, et al. *Circulation: Arrhythmia and Electrophysiology, November* 2022, 15(11), e011145

Working Papers / Work in Progress

6. Optimizing Nonprofit Warehouse Operations under Display-Dependent Demand

With Mahyar Eftekhar and Yanchong Zheng, in collaboration with Midwest Food Bank (Arizona), *Manuscript in preparation*

Accepted for presentation at 2025 MSOM Main Conference

7. Payment Models for Climate-Targeted Farming: A Field Experiment in India

With Alp Sungu and Yanchong Zheng, in collaboration with the World Bank 2030 Water Resources Group, *Pilot data collection and analysis in progress*

Selected Talks

"Incentivizing Smallholder Farmer Sustainability under Behavioral Regularities"

- 2025 INFORMS Annual Meeting (upcoming)
- 2025 MSOM Sustainable Operations SIG
- 18th Annual Behavioral Operations Conference, 2025
- 35th Annual POMS Conference, 2025

"Optimizing Nonprofit Warehouse Operations under Display-Dependent Demand"

- 2025 INFORMS Annual Meeting (upcoming)
- 2025 MSOM Main Conference
- 2025 INFORMS Computing Society Conference
- 35th Annual POMS Conference, 2025

"Incentive Design for Sustainable Practices in Smallholder Supply Chains"

- 2025 Early-Career Sustainable Operations Management Workshop
- 2024 MSOM Main Conference
- 34th Annual POMS Conference, 2024
- 2023 and 2024 INFORMS Annual Meeting

"Two-sided Benefits of Price Transparency in Smallholder Supply Chains"

- 35th Annual POMS Conference, 2025
- 2022 INFORMS Annual Meeting
- 2022 Marketplace Innovation Workshop

"Surgical Scheduling via Optimization and Machine Learning with Long-Tailed Data"

2024 INFORMS Annual Meeting

Scholarships and Awards

Winner, MIT Operations Research Center (ORC) Best Student Paper Award	2025
2 nd Place, POMS College of Supply Chain Management Best Student Paper	2025
Martin Fellowship, MIT Martin Family Society of Fellows for Sustainability	2025-2026
Rosemary Murray Scholarship for Academic Excellence	2016, 2017 and 2018
Silver Medal, Singapore Physics Olympiad	2014
Gold Medal, Singapore Mathematics Olympiad	2011

Industry Experience

Pempem, Montreal, Canada

Summer Research Intern

Summer 2023

Developed centralized, data-driven pricing algorithms for smallholder commodity supply chains

Morgan Stanley, London, UK

Full-time Fixed Income Analyst

June 2018 - July 2019

• FX derivative structuring and pricing for hedge fund clients in Europe and Asia

Sales and Trading Summer Analyst

Summer 2017

Teaching Experience

Teaching Assistant, 15.769 Operations Strategies (Spring 2025, upcoming), MIT

- MIT Sloan MBA Elective with 84 MBA students
- Held weekly office hours, graded cases and reports. Student Rating: 6.9/7.0

Instructor, 15.S60 Computing in Optimization and Statistics (Winter 2025), MIT

Led a 3-hour data analytics session using R with 22 first-year doctoral students

Teaching Assistant, MS&E 220 Probabilistic Analysis (Summer 2020), Stanford University

- *Graduate-level class with 33 students*
- Developed material, held weekly office hours, graded assignments and exams.

Service and Volunteering

Reviewer for Health Care Management Science, Manufacturing & Service Operations Management	
Coordinator, MIT ORC Seminar Series	2025
Session Chair, 2025 INFORMS Annual Meeting	2025
Session Chair, 35th Annual POMS Conference	2025
Global Impact Manager, Bridges for Enterprise 2019 –	Present

• Co-led impact research division, tracking the nonprofit's social impact and publishing annual reports for management and fundraising.

Languages

English (fluent) and Mandarin Chinese (native)