

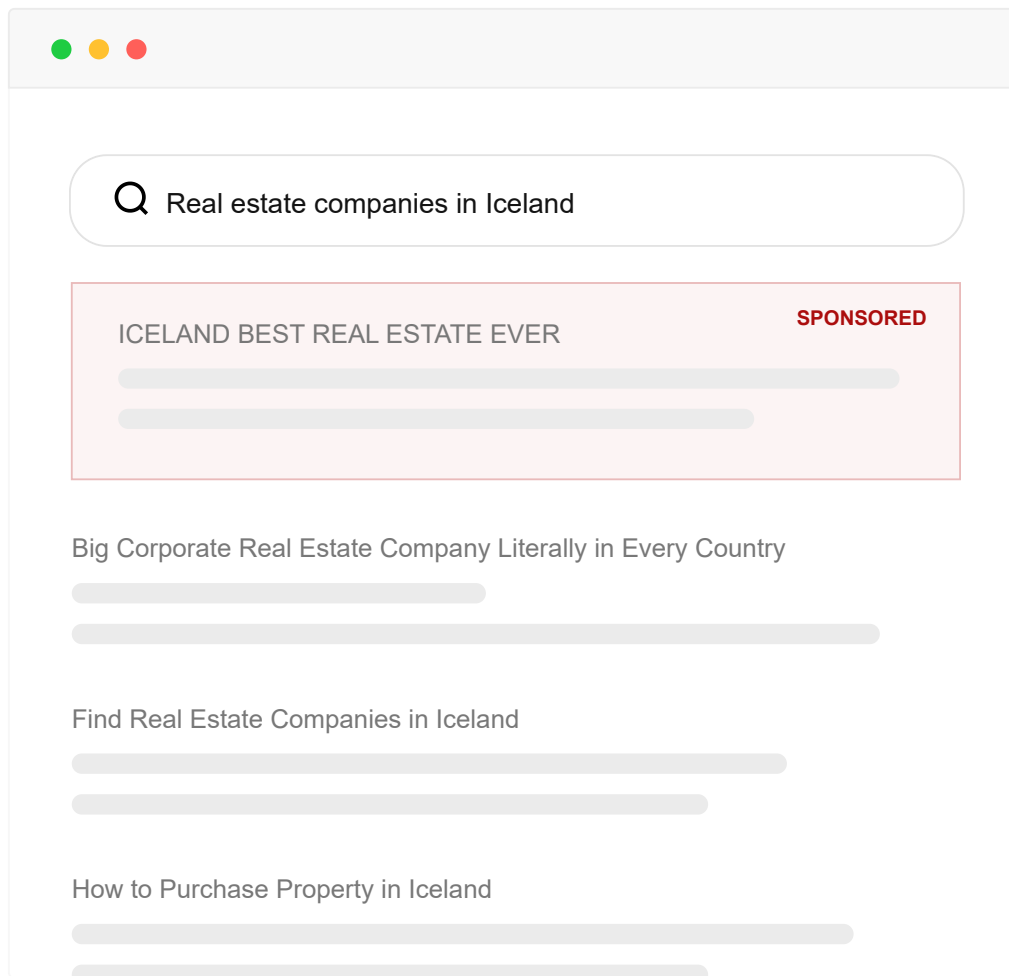


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# The Knowledge Graph of the Public Web

Search and find linked news, organizations, products, and people.

Get Started Free



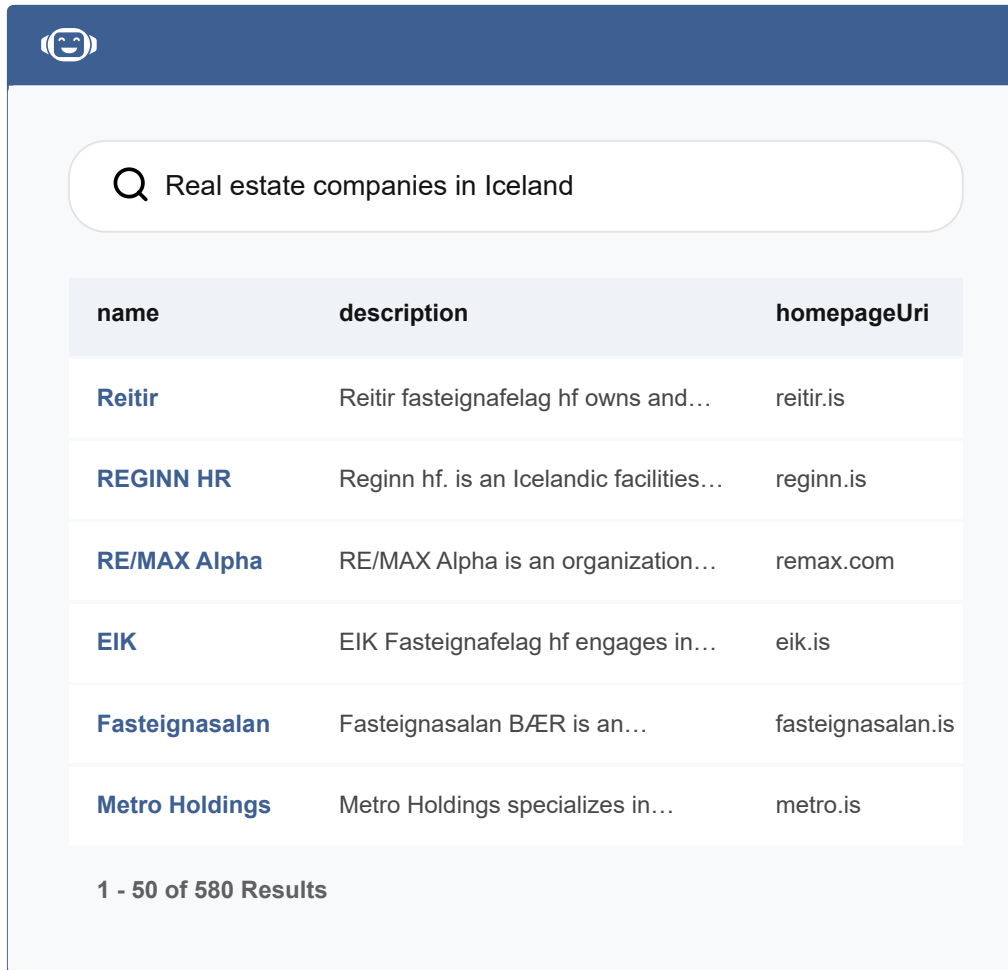
## Traditional web search isn't built for business

It's 2022, and a simple web search for real estate companies in Iceland results in paid ads and irrelevant how-to articles (seriously, give it a try).

The problem is that the search engine you know and love is built for finding *websites*, not organizations, people, or news.

Researching companies? Prospecting leads?

Monitoring press mentions? That's a job for the Knowledge Graph.



The image shows a screenshot of the Diffbot Knowledge Graph interface. At the top, there is a search bar with the query "Real estate companies in Iceland". Below the search bar, a table displays search results. The table has three columns: "name", "description", and "homepageUri". The results list several companies, including Reitir, REGINN HR, RE/MAX Alpha, EIK, Fasteignasalan, and Metro Holdings. At the bottom of the table, it indicates "1 - 50 of 580 Results".

name	description	homepageUri
<b>Reitir</b>	Reitir fasteignafelag hf owns and...	reitir.is
<b>REGINN HR</b>	Reginn hf. is an Icelandic facilities...	reginn.is
<b>RE/MAX Alpha</b>	RE/MAX Alpha is an organization...	remax.com
<b>EIK</b>	EIK Fasteignafelag hf engages in...	eik.is
<b>Fasteignasalan</b>	Fasteignasalan BÆR is an...	fasteignasalan.is
<b>Metro Holdings</b>	Metro Holdings specializes in...	metro.is

1 - 50 of 580 Results

## Search for real results, not websites.

It's simple — Searching for companies? Get companies in results. Searching for people? You get the idea.

Over 10 billion people, companies, products, articles, and discussions exist in the Diffbot Knowledge Graph

— the largest in the world. If it's something you can find on a website somewhere, you'll find it (already clean and structured) in the Knowledge Graph.

Results from the Knowledge Graph aren't just a list of names either, they're complete records with 50+ fields and properties.

### Knowledge Graph: Search

Build accurate datasets of news, organizations, and people.

[SCHEDULE A DEMO](#)

## Explore Featured Datasets

Powered by Knowledge Graph Search

### Global Mid-Market Software Companies

~46,600 software companies between 100 to 1000 employees

[VIEW DATASET](#)

## Top Employers of Roles in Data Related Fields

50 of the largest global employers of jobs like Data Scientist or Business Intelligence

[VIEW DATASET](#)

## Top Investors of Video Gaming Companies

50 (out of ~96,400) of the largest global investors of video game companies.

[VIEW DATASET](#)

## PhD Graduates Specializing in Negotiation Strategy

980 individuals across the world with PhDs and specializing in negotiation strategy

[VIEW DATASET](#)

## All Whole Foods Retail Store Locations

All ~500 Whole Foods retail store locations, including in-store coffee shops and restaurants.

[VIEW DATASET](#)

## Founders Previously VPs/Directors at FAANG Companies

~918 founders previously in leadership positions at Facebook, Apple, Amazon, Netflix, or Google.

[VIEW DATASET](#)

Explore More Datasets

	A	B	C	D	E
1	customer	name	location	industries	twitterUri
2	<a href="#">snowflake.com</a>				
3	<a href="#">unity.com</a>				
4	<a href="#">postmates.com</a>				
5	<a href="#">grab.com</a>				
6	<a href="#">bytedance.com</a>				
7	<a href="#">doordash.com</a>				
8					
9					
10					
11					

## Got data? Enhance it with the Knowledge Graph

Account-Based Marketing doesn't work without fresh firmographic data. Enrich your lists with 50+ available fields from the Knowledge Graph.

Available in your favorite data viz and automation platforms — [Microsoft Excel](#), [Google Sheets](#), [Tableau](#), [Zapier](#), and our [REST API](#).

**Knowledge Graph: Enhance**

Enrich your organizational and people data

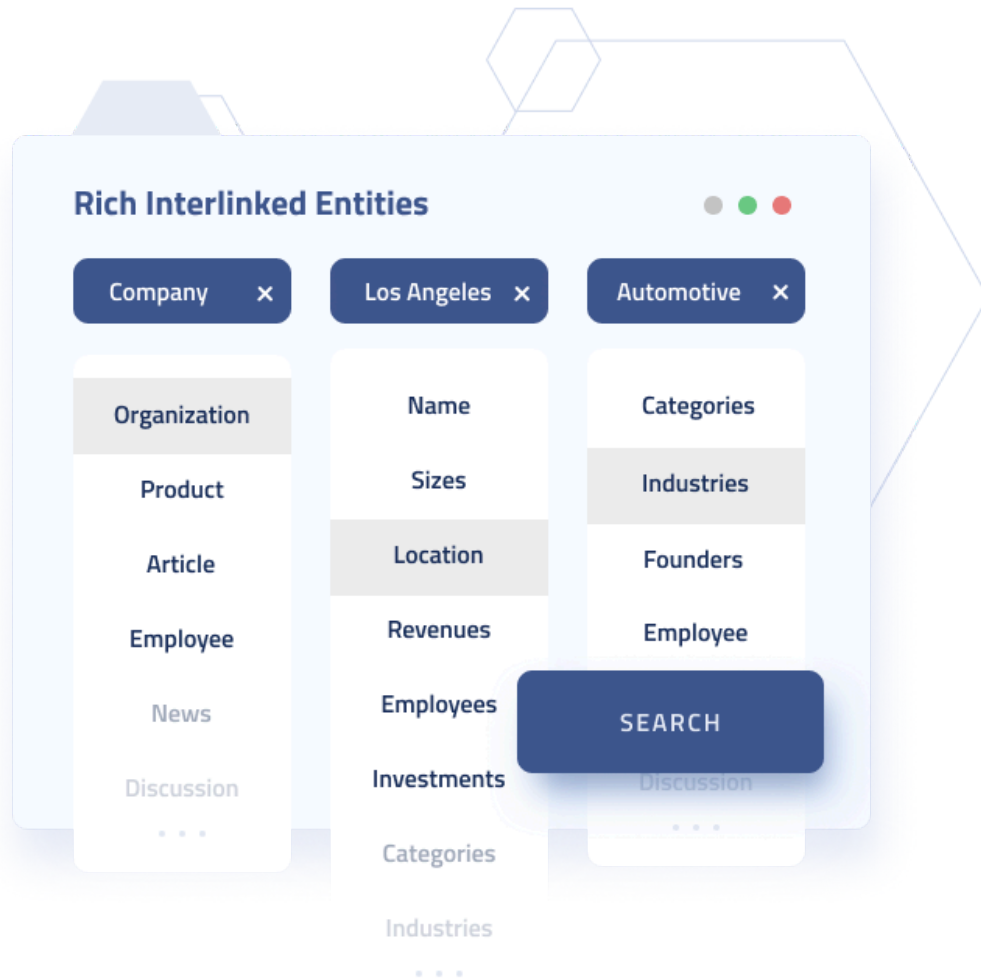
**SCHEDULE A DEMO**



## Relationship data sourced from the entire public web

Our AI reads the web nonstop so you don't have to.  
Facts and relationships between entities are pulled out

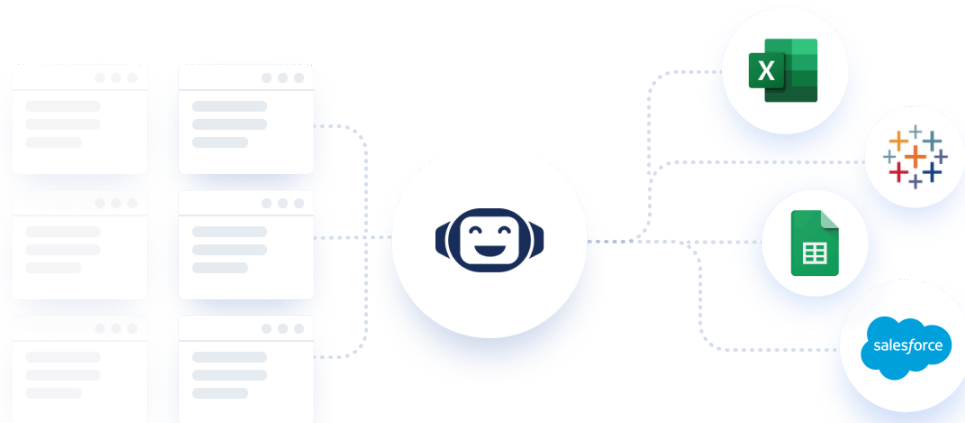
or inferred. Every entry in the KG provides detailed data provenance.





# Powerful and intuitive query language

Utilize Diffbot Query Language (DQL) to find, filter, sort, and facet around billions of interlinked entities. Use the visual query builder or level up with pure DQL.



# Reduce your time to insight, no more manual research

Easily enrich or create datasets wherever your work lives including Excel, Google Sheets, Tableau, and Power BI.

# No More Wasted Time Tracking Down Data

We've done it for you, all a search away in the Knowledge Graph.

[Schedule a Demo](#)

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