● ®1†pts©†What challenges or bugs did you encounter and how did you overcome the challenges?
● ®1†pts©†How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

1. One of the main challenge is to get the page display exactly what I want. There are too many settings on each element (padding, margin, etc.). In addition, there are some default settings that would "mess up" the interface.
To solve the problem, I use the inspect and developer tools in the browser. Through inspect, I can clearly see the all the css styles on an element and helps me to think which one was causing the trouble. I also refer to some online resources, e.g. stackoverflow and W3school.
2. The website looks casual and cozy in general with the help of the lovely dogs and cats models. It creates intimacy and friendliness among the pet-owners. In the meantime, all the products are well-organized and put into different categories. Users are able to filter and sort the objects according to their needs, and thus can find what they want efficiently. A community area is also added for people to share posts about their pets. Overall, it is a cozy and easy-to-use website.