# Applied Hodge Theory: Social Choice, Crowdsourced Ranking, and Game Theory

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# Topological & Geometric Data Analysis

- Differential Geometric methods: manifolds
  - data manifold: manifold learning/NDR, etc.
  - model manifold: information geometry (high-order efficiency for parametric statistics), Grassmannian, etc.
- Algebraic Geometric methods: polynomials/varieties
  - data: tensor, Sum-Of-Square (MDS, polynom. optim.), etc.
  - model: algebraic statistics
- Algebraic Topological methods: complexes (graphs, etc.)
  - persistent homology
  - \*Euler calculus
  - Hodge theory (a bridge between geometry and topology via optimization/spectrum)



## 1 Preference Aggregation and Hodge Theory

- Social Choice and Impossibility Theorems
- A Possible: Saari Decomposition and Borda Count
- HodgeRank: generalized Borda Count

## 2 Hodge Decomposition of Pairwise Ranking

- Hodge Decomposition
- Combinatorial Hodge Theory on Simplicial Complexes
- Robust Ranking
- From Social to Personal

## 3 Random Graphs

- Phase Transitions in Topology
- Fiedler Value Asymptotics

## 4 Game Theory and Others

- Game Theory: Multiple Utilities
- Hodge Decomposition of Finite Games



## Social Choice Problem

Outline

The fundamental problem of preference aggregation:

How to aggregate preferences which faithfully represent individuals?

## Crowdsourcing QoE evaluation of Multimedia



Figure: Crowdsouring subjective Quality of Experience evaluation (Xu-Huang-Y., et al. *ACM-MM* 2011)



# Crowdsourced ranking

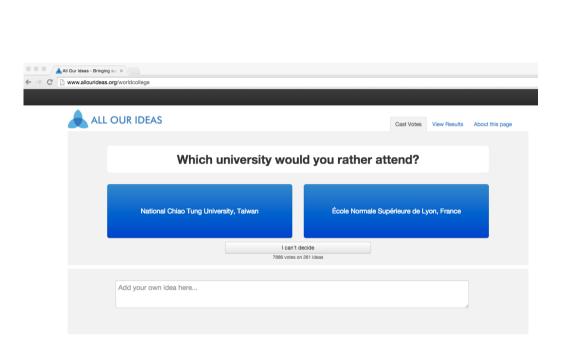




Figure: Left: www.allourideas.org/worldcollege (Prof. Matt Salganik at Princeton); Right: www.crowdrank.net.



## Learning relative attributes: age

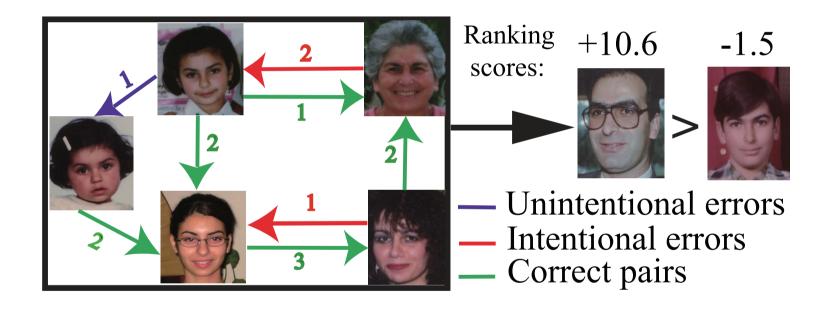


Figure: Age: a relative attribute estimated from paired comparisons (Fu-Hospedales-Xiang-Gong-Y. *ECCV*, 2014)



# Netflix Customer-Product Rating

## Example (Netflix Customer-Product Rating)

- 480189-by-17770 customer-product 5-star rating matrix X with  $X_{ij} = \{1, ..., 5\}$
- X contains 98.82% missing values

#### However,

Outline

- **p**airwise comparison graph G = (V, E) is very dense!
- only 0.22% edges are missed, almost a complete graph
- rank aggregation may be carried out without estimating missing values
- **imbalanced**: number of raters on  $e \in E$  varies



# Drug Sensitivity Ranking

## Example (Drug Sensitivity Data)

- 300 drugs
- 940 cell lines, with  $\approx$  1000 genetic features
- sensitivity measurements in terms of IC50 and AUC
- heterogeneous missing values

#### However,

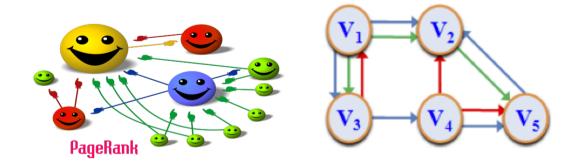
- every two drug  $d_1$  and  $d_2$  has been tested at least in one cell line, hence comparable (which is more sensitive)
- **complete graph** of paired comparisons: G = (V, E)
- **imbalanced**: number of raters on  $e \in E$  varies



# Paired comparison data on graphs

Graph 
$$G = (V, E)$$

- V: alternatives to be ranked or rated
- $\bullet$   $(i_{\alpha}, j_{\alpha}) \in E$  a pair of alternatives
- $y_{ij}^{\alpha} \in \mathbb{R}$  degree of preference by rater  $\alpha$
- lacksquare  $\omega_{ij}^{lpha} \in \mathbb{R}_{+}$  confidence weight of rater lpha
- Examples: relative attributes, subjective QoE assessment, perception of illuminance intensity, sports, wine taste, etc.





# Modern settings

Outline

## Modern ranking data are

- distributive on networks
- incomplete with missing values
- imbalanced
- even adaptive to dynamic and random settings?

Here we introduce:

Hodge Theory approach to Social Choice or Preference Aggregation

# History

Outline

Classical social choice theory origins from Voting Theory

- Borda 1770, B. Count against plurality vote
- Condorcet 1785, C. Winner who wins all paired elections
- Impossibility theorems: Kenneth Arrow 1963, Amartya Sen 1973
- Resolving conflicts: *Kemeny*, *Saari* ...
- In these settings, we study complete ranking orders from voters.

# Classical Social Choice or Voting Theory

#### Problem

Given m voters whose preferences are total orders (permutation)  $\{\succeq_i: i=1,\ldots,m\}$  on a candidate set V, find a social choice mapping

$$f:(\succeq_1,\ldots,\succeq_m)\mapsto\succeq^*,$$

as a total order on V, which "best" represents voter's will.

# Example: 3 candidates ABC

Preference order	Votes
$A \succeq B \succeq C$	2
$B \succeq A \succeq C$	3
$B \succeq C \succeq A$	1
$C \succeq B \succeq A$	3
$C \succeq A \succeq B$	2
$A \succeq C \succeq B$	2

## What we did in practice I: Position rules

There are two important classes of social mapping in realities:

I. Position rules: assign a score  $s:V\to\mathbb{R}$ , such that for each voter's order(permutation)  $\sigma_i\in S_n$   $(i=1,\ldots,m)$ ,  $s_{\sigma_i(k)}\geq s_{\sigma_i(k+1)}$ . Define the social order by the descending order of total score over raters, i.e. the score for k-th candidate

$$f(k) = \sum_{i=1}^m s_{\sigma_i}(k).$$

- Borda Count:  $s:V\to\mathbb{R}$  is given by  $(n-1,n-2,\ldots,1,0)$
- Vote-for-top-1: (1,0,...,0)
- Vote-for-top-2: (1, 1, 0, ..., 0)

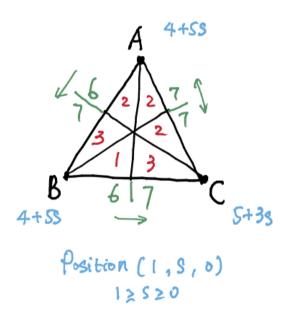


## What we did in practice II: pairwise rules

- II. Pairwise rules: convert the voting profile, a (distribution) function on n! set  $S_n$ , into paired comparison matrix  $X \in \mathbb{R}^{n \times n}$  where X(i,j) is the number (distribution) of voters that  $i \succ j$ ; define the social order based on paired comparison data X.
  - Kemeny Optimization: minimizes the number of pairwise mismatches to X over  $S_n$  (NP-hard)
  - Pluarity: the number of wins in paired comparisons (tournaments) – equivalent to Borda count in complete Round-Robin tournaments

# Revisit the ABC-Example

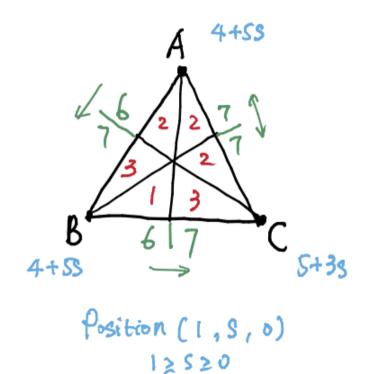
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$A \succeq C \succeq B$	2
·	



# Voting chaos!

- Position:
  - s < 1/2, C wins
  - s = 1/2, ties
  - s > 1/2, A/B wins
- Pairwise:
  - A, B: 13 wins
  - C: 14 wins
  - Kemeny winner: C

so completely in chaos!



# Arrow's Impossibility Theorem

## (Arrow'1963)

Consider the Unrestricted Domain, i.e. voters may have all complete and transitive preferences. The only social choice rule satisfying the following conditions is the dictator rule

- Pareto (Unanimity): if all voters agree that  $A \succeq B$  then such a preference should appear in the social order
- Independence of Irrelevant Alternative (IIA): the social order of any pair only depends on voter's relative rankings of that pair

# Sen's Impossibility Theorem

## (Sen'1970)

With Unrestricted Domain, there are cases with voting data that no social choice mapping,

$$f:(\succeq_1,\ldots,\succeq_m)\mapsto 2^V,$$

exists under the following conditions

- Pareto: if all voters agree that A > B then such a preference should appear in the social order
- Minimal Liberalism: two distinct voters decide social orders of two distinct pairs respectively



Saari Decomposition

Outline

# A Possibility: Saari's Profile Decomposition

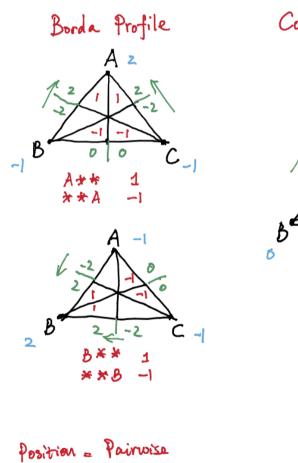
Every voting profile, as distributions on symmetric group  $S_n$ , can be decomposed into the following components:

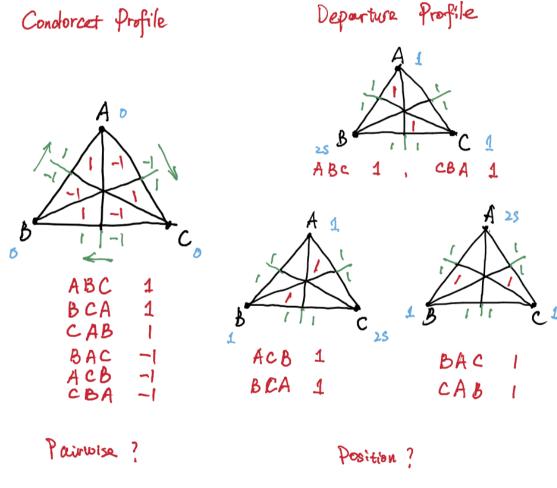
- lacktriangle Universal kernel: all ranking methods induce a complete tie on any subset of V
  - dimension:  $n! 2^{n-1}(n-2) 2$
- Borda profile: all ranking methods give the same result
  - dimension: n-1
  - basis:  $\{1(\sigma(1)=i,*)-1(*,\sigma(n)=i): i=1,\ldots,n\}$
- Condorcet profile: all positional rules give the same result
  - dimension:  $\frac{(n-1)!}{2}$
  - basis: sum of  $Z_n$  orbit of  $\sigma$  minus their reversals
- Departure profile: all pairwise rules give the same result



Saari Decomposition

# Example: Decomposition of Voting Profile $R^{3!}$





## Borda Count: the most consistent rule?

## Table: Invariant subspaces of social rules (-)

	Borda Profile	Condorcet	Departure
Borda Count	consistent	-	-
Pairwise	consistent	inconsistent	_
Position (non-Borda)	consistent	_	inconsistent

- So, if you look for a best possibility from impossibility, Borda count is perhaps the choice
- Borda Count is the projection onto the Borda Profile subspace



Saari Decomposition

# Equivalently, Borda Count is a Least Square

## Borda Count is equivalent to

$$\min_{\beta \in \mathbb{R}^{|V|}} \sum_{\alpha, \{i,j\} \in E} \omega_{ij}^{\alpha} (\beta_i - \beta_j - Y_{ij}^{\alpha})^2,$$

#### where

- E.g.  $Y_{ij}^{\alpha} = 1$ , if  $i \succeq j$  by voter  $\alpha$ , and  $Y_{ij}^{\alpha} = -1$ , on the opposite.
- Note: NP-hard (*n* > 3) Kemeny Optimization, or Minimimum-Feedback-Arc-Set:

$$\min_{s \in \mathbf{R}^{|V|}} \sum_{\alpha, \{i,j\} \in E} \omega_{ij}^{\alpha} (\operatorname{sign}(\beta_i - \beta_j) - \hat{Y}_{ij}^{\alpha})^2$$



HodgeRank

## Generalized Borda Count with Incomplete Data

$$\min_{\mathbf{x} \in \mathbf{R}^{|V|}} \sum_{\alpha, \{i, j\} \in E} \omega_{ij}^{\alpha} (x_i - x_j - y_{ij}^{\alpha})^2,$$

$$\Leftrightarrow$$

$$\min_{\mathbf{x} \in \mathbf{R}^{|V|}} \sum_{\alpha, \{i, j\} \in E} \omega_{ij}^{\alpha} (x_i - x_j - y_{ij}^{\alpha})^2,$$

$$\min_{x \in \mathbb{R}^{|V|}} \sum_{\{i,j\} \in E} \omega_{ij} ((x_i - x_j) - \hat{y}_{ij})^2,$$

where 
$$\hat{y}_{ij} = \hat{\mathbb{E}}_{\alpha} y_{ij}^{\alpha} = (\sum_{\alpha} \omega_{ij}^{\alpha} y_{ij}^{\alpha})/\omega_{ij} = -\hat{y}_{ji}, \quad \omega_{ij} = \sum_{\alpha} \omega_{ij}^{\alpha}$$

So  $\hat{y} \in I_{\omega}^{2}(E)$ , inner product space with  $\langle u, v \rangle_{\omega} = \sum u_{ij} v_{ij} \omega_{ij}$ , u, v skew-symmetric



HodgeRank

# Statistical Majority Voting: $I^2(E)$

- $\hat{y}_{ij} = (\sum_{\alpha} \omega_{ij}^{\alpha} y_{ij}^{\alpha}) / (\sum_{\alpha} \omega_{ij}^{\alpha}) = -\hat{y}_{ji}, \ \omega_{ij} = \sum_{\alpha} \omega_{ij}^{\alpha}$
- $\hat{y}$  from generalized linear models:
  - [1] *Uniform* model:  $\hat{y}_{ij} = 2\hat{\pi}_{ij} 1$ .
  - [2] Bradley-Terry model:  $\hat{y}_{ij} = \log \frac{\hat{\pi}_{ij}}{1 \hat{\pi}_{ij}}$ .
  - [3] Thurstone-Mosteller model:  $\hat{y}_{ij} = \Phi^{-1}(\hat{\pi}_{ij}), \Phi(x)$  is Gaussian CDF
  - [4] Angular transform model:  $\hat{y}_{ij} = \arcsin(2\hat{\pi}_{ij} 1)$ .



# Hodge Decomposition of Pairwise Ranking

 $\hat{y}_{ij} = -\hat{y}_{ji} \in I^2_{\omega}(E)$  admits an orthogonal decomposition,

$$\hat{y} = Ax + B^T z + w, \tag{1}$$

where

$$(Ax)(i,j) := x_i - x_j$$
, gradient, as Borda profile, (2a)  
 $(B\hat{x})(i,j,k) := \hat{x}_{i,k} + \hat{x}_{i,k} + \hat{x}_{i,k}$  triangler eveloperate

 $(B\hat{y})(i,j,k) := \hat{y}_{ij} + \hat{y}_{jk} + \hat{y}_{ki}$ , trianglar cycle/curl, Condorcet

(2b)

$$w \in \ker(A^T) \cap \ker(B)$$
, harmonic, Condorcet. (2c)

In other words

$$im(A) \oplus ker(AA^T + B^TB) \oplus im(B^T)$$



# Why? Hodge Decomposition in Linear Algebra

For inner product spaces  $\mathcal{X}$ ,  $\mathcal{Y}$ , and  $\mathcal{Z}$ , consider

$$\mathcal{X} \xrightarrow{A} \mathcal{Y} \xrightarrow{B} \mathcal{Z}.$$

and  $\Delta = AA^* + B^*B : \mathcal{Y} \to \mathcal{Y}$  where  $(\cdot)^*$  is adjoint operator of  $(\cdot)$ . If

$$B \circ A = 0$$
,

then  $ker(\Delta) = ker(A^*) \cap ker(B)$  and *orthogonal* decomposition

$$\mathcal{Y} = \operatorname{im}(A) + \ker(\Delta) + \operatorname{im}(B^*)$$

Note:  $\ker(B)/\operatorname{im}(A) \simeq \ker(\Delta)$  is the (real) (co)-homology group  $(\mathbb{R} \to \operatorname{rings}; \operatorname{vector spaces} \to \operatorname{module}).$ 



# Hodge Decomposition=Rank-Nullity Theorem

Take product space  $V = \mathcal{X} \times \mathcal{Y} \times \mathcal{Z}$ , define

$$D = \left( egin{array}{ccc} 0 & 0 & 0 \ A & 0 & 0 \ 0 & B & 0 \end{array} 
ight), \quad BA = 0,$$

Rank-nullity Theorem:  $im(D) + ker(D^*) = V$ , in particular

$$\mathcal{Y} = \operatorname{im}(A) + \ker(A^*)$$

$$= \operatorname{im}(A) + \ker(A^*) / \operatorname{im}(B^*) + \operatorname{im}(B^*), \text{ since } \operatorname{im}(A) \subseteq \ker(B)$$

$$= \operatorname{im}(A) + \ker(A^*) \cap \ker(B) + \operatorname{im}(B^*)$$

#### Laplacian

$$L = (D+D^*)^2 = diag(A^*A, AA^*+B^*B, BB^*) = diag(L_0, L_1, L_2^{(down)})$$



## Hence, in our case

Note  $B \circ A = 0$  since

$$(B \circ Ax)(i,j,k) = (x_i - x_j) + (x_j - x_k) + (x_k - x_i) = 0.$$

Hence

$$A^T \hat{y} = A^T (Ax + B^T z + w) = A^T Ax \Rightarrow x = (A^T A)^{\dagger} A^T \hat{y}$$
  
 $B\hat{y} = B(Ax + B^T z + w) = BB^T z \Rightarrow z = (BB^T)^{\dagger} B\hat{y}$   
 $A^T w = Bw = 0 \Rightarrow w \in \ker(\Delta_1), \quad \Delta_1 = AA^T + B^T B.$ 

Combinatorial Hodge Theory on Simplicial Complexes

# Combinatorial Hodge Theory on Simplicial Complexes

$$0 \to \Omega^0(X) \xrightarrow{d_0} \Omega^1(X) \xrightarrow{d_1} \cdots \xrightarrow{d_{n-1}} \Omega^n(X) \xrightarrow{d_n} \cdots$$

- X is finite
- $\chi(X) \subseteq 2^X$ : simplicial complex formed by  $X \Leftrightarrow \text{if } \tau \in \chi(X)$  and  $\sigma \subseteq \tau$ , then  $\sigma \in \chi(X)$
- *k*-forms or cochains as alternating functions

$$\Omega^k(X) = \{u : \chi_{k+1}(X) \to \mathbb{R}, u_{i_{\sigma(0)},\dots,i_{\sigma(k)}} = \operatorname{sign}(\sigma)u_{i_0,\dots,i_k}\}$$

**coboundary maps**  $d_k: \Omega^k(X) \to \Omega^{k+1}(X)$  alternating difference

$$(d_k u)(i_0,\ldots,i_{k+1}) = \sum_{j=0}^{k+1} (-1)^{j+1} u(i_0,\ldots,i_{j-1},i_{j+1},\ldots,i_{k+1})$$

■  $d_k \circ d_{k-1} = 0$ 



Combinatorial Hodge Theory on Simplicial Complexes

# Example: graph and clique complex

- ullet G = (X, E) is a undirected but oriented graph
- Clique complex  $\chi_G \subseteq 2^X$  collects all complete subgraph of G
- k-forms or cochains  $\Omega^k(\chi_G)$  as alternating functions:
  - 0-forms:  $v:V\to\mathbb{R}\cong\mathbb{R}^n$
  - 1-forms as skew-symmetric functions:  $w_{ij} = -w_{ji}$
  - 2-forms as triangular-curl:

$$z_{ijk} = z_{jki} = z_{kij} = -z_{jik} = -z_{ikj} = -z_{kji}$$

- coboundary operators as alternating difference operators:
  - $(d_0v)(i,j) = v_i v_i =: (\operatorname{grad} v)(i,j)$
  - $(d_1w)(i,j,k) = (\pm)(w_{ij} + w_{jk} + w_{ki}) =: (\text{curl } w)(i,j,k)$
- $d_1 \circ d_0 = \operatorname{curl}(\operatorname{grad} u) = 0$

Combinatorial Hodge Theory on Simplicial Complexes

# Hodge Laplacian

- lacktriangle combinatorial Laplacian  $\Delta = d_{k-1}d_{k-1}^* + d_k^*d_k$ 
  - k=0,  $\Delta_0=d_0^*d_0$  is the (unnormalized) graph Laplacian
  - k = 1, 1-Hodge Laplacian (Helmholtzian)

$$\Delta_1 = \operatorname{curl} \circ \operatorname{curl}^* - \operatorname{div} \circ \operatorname{grad}$$

- Hodge decomposition holds for  $\Omega^k(X)$ 
  - $\Omega^k(X) = \operatorname{im}(d_{k-1}) \oplus \ker(\Delta_k) \oplus \operatorname{im}(\delta_k)$
  - dim(ker( $\Delta_k$ )) =  $\beta_k(\chi(X))$ , k-harmonics

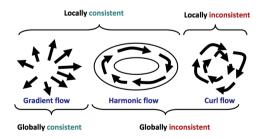


Figure: Courtesy by Asu Ozdaglar

