PORTFOLIO

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CONTACT

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SOCIAL

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SKILLS

UI/UX Design
Usability Testing
Heuristic Evaluation
Front-end Development
Data Visualization
Project Management

TOOLS

Figma
Sketch
Principle
Adobe cc
HTML
CSS
JavaScript
React
Premiere Pro
InVision

Yuanyuan Hu

EXPERIENCE

UX Designer II, Cisco | San Jose, CA | 2022 - Present

Work with product managers and engineers to design network operating center. Build intuitive and automated workflow for multiple types of users to configure, monitor, and debug the network. It reduced most manual works and enable few people to manage a whole enterprise network.

Experience Designer, WPP | Kansas City, MO | 2021 - 2022

Improved Sherwin-Williams' overall customer experience and increased sales by creating a connected e-commerce experience.

Led Innovation projects from 0 to 1, created wireframe, tested POC, iterated design, and supported development till the release. The product and service I created have doubled the AOV and helped Sherwin get new users.

Product Design Intern, Salesforce | Chicago, IL | 2020

Researched new user behavior of Lexio - our flagship data storytelling product. Created sharing functions and onboarding experience that boosted the retention rate by 240%. On the side, I Updated the design system with new components, conducted a/b testing, and built company-wise human-centered practice.

UX Design Intern, Nokia | Naperville, IL | 2019 & 2020

Led multi-disciplinary teams through the research and design process to create a suite of SaaS solutions for global service providers and their customers to harness the potential of 5G. My designs helped build Nokia's portfolio and led to sales in the new vertical.

Innovation Consultant, Self Employed | Chicago, IL | 2018 - 2021

Helped Nonprofits in education, women's rights, sustainability to design business models and product portfolios; Consulted with clients, taught design thinking frameworks, organized co-creating workshops, and delivered recommendations or proposals.

Product Manager, Yofish Fintech | Shanghai | 2017 - 2018

Identified requirements and designed wireframes, led UI, development, and operation teams. Delivered the lite version of Yofish stock app within four months. It got millions of MAU after release.

EDUCATION

Master's | Human-Computer Interaction | IIT Institute of Design

Bachelor's | Industrial Design | Tongji University