

# Yuanyuan Hu

Tel: (312)709-9034  
Email: yhu76@id.iit.edu

Website: [yuanyuanhu96.github.io](http://yuanyuanhu96.github.io)  
Github: [www.github.com/yuanyuanhu96](https://www.github.com/yuanyuanhu96)  
Social: [linkedin.com/in/yuanyuan-hu-design](https://linkedin.com/in/yuanyuan-hu-design)

## SKILLS

**User-centered Design:** Insights Framing, Workshop Facilitation, Heuristic Evaluation, Usability Test.

**Interaction Design:** User Flow, Information Architecture, Wireframe, UI Design, Figma, Adobe XD, Sketch, InVision, Principle.

**Development and Communication:** HTML, CSS, JavaScript, Adobe Premiere Pro, Adobe Illustrator, Data Visualization.

## EXPERIENCE

**User Experience Designer, VMLY&R** | 02/2021 - Present | Kansas City, MO |

- Designing project management and eCommerce experience for professional painting customers.
- Working with clients, designers, and researchers to keep solutions aligning with user needs.
- Creating products from zero to one, which helps users optimize their workflow and access services seamlessly.
- Handing off user flow and high fidelity prototype to the development team and providing support.

**Product Design Intern, Narrative Science** | 08/2020 - 12/2020 | Chicago, IL |

- Designed the onboarding experience of the business intelligence tool - Lexio
- Researched new user behavior, especially onboarding barriers, for strategic planning and product development.
- Designed onboarding features, content library, new collaboration functions to communicate and enhance product value.
- Helped the team form a user-centric culture and conducted co-creation workshops.

**Venture Studio Intern, Nokia** | 06/2020 - 08/2020 | Naperville, IL |

- Led the research and designed a new SaaS product - this project is still confidential.
- Initiated user research and competitive analysis to find product opportunities and conducted concept tests.
- Facilitated design in an interdisciplinary team to develop a new product concept and interaction design.

**UX Design Intern, Nokia** | 06/2019 - 08/2019 | Naperville, IL |

- Designed business support systems for telecommunication service providers to transform their business.
- Co-created ideas with executives, synthesized ideas, and delivered three distinct product concept videos.
- Designed user flows, information architecture, and key screens for the new product experience.

**Product Manager, Yofish Fintech** | 03/2018 - 08/2018 | Shanghai |

- Designed the lite version of Caiyi lottery APP to be simple while playful, for the younger segmentation.
- Synthesized and prioritized business and user requirements, conducted heuristic evaluation and competitive research.
- Brainstormed ideas and drew the wireframe for UI and promotional campaigns, wrote product requirement documents.
- Delivered IOS and Android APP within 4 months by leveraging existing components. It then reached 1.2 million MAU.

**Research Assistant, Tongji University** | 07/2017 - 07/2018 | Shanghai |

- Worked in the Center for Digital Innovation, focused on AI-based human-robots-interactions.
- Designed and implemented field trials and usability tests for Intel's new robotic technologies and products.
- Researched user intention prediction model with Huawei's team for proactive car HMI system.

## EDUCATION

**Illinois Institute of Technology** | 08/2018 - 12/2020 |

Master of Design, Human-Computer Interaction (GPA: 3.86)

**Tongji University** | 09/2014 - 07/2018 |

Bachelor of Engineering, Industrial Design

## AWARDS

Fast Company's 2020 Innovation by Design Awards - Students Category Finalist

China-US Young Maker Competition (2017) - Second Prize