# Yuanyuan Hu

User Experience Design & Human-Computer Interaction

# **EXPERIENCE**

# **Design & Research Intern**

JULY 2019 - AUGUST 2019

## Solution Engineering, Nokia of America

CHICAGO, IL

- Worked on early-stage defining & exploration of the next generation decision supporting system for Telecommunication Service Provider;
- Conducted industry research and field research, and participated with 2-days co-design workshop with executives;
- Explored potential direction by prototyping, video communicating and iterating based on company-wide feedback.

## **Product Manager**

MARCH 2018 - JULY 2018

## CaiYi Information Technology

SHANGHAI

- Worked on "Small tool" function and simplified version of a mobile APP;
- Collected the demand from stakeholders, and conducted competitive research and user research:
- Defined the function, information architecture, and the wireframe, delivering the product requirement documents;
- Communicated within the group, followed up process, revising the revising documents with UI designer and developer.

#### Research Assistant

JULY 2017 - FEBRUARY 2018

# Center for Digital Innovation, Tongji University

SHANGHAL

## Field Trial of Robotic Technologies, with Intel

- Defined the objective, execution procedure, data to collect;
- Designed scenario and interaction script based on objectives;
- Conducted the field trial, and collecting data.

## Interaction Design for Adaptive Learning System, with Intel

• Developed interaction framework for Speech UI based on Personal Knowledge Graph.

## User intention prediction model in proactive HMI, with Huawei

- Analyzed user behavior and habits;
- Sorted out and systemized related scenarios and functions;
- Developed interaction mechanism and functional framework, optimized prediction model with computer scientists;
- Delivered a series of models, with design suggestions including design principles, use cases.

# **PROJECTS**

#### **Healthcare Robot Design and Development**

2017

- Addressed information asymmetry and patients' emotions;
- Cooperated with GlobalHealthUSA for productization;
- Won second price China-Us Young Maker Competition.

## "Fight for Rhino" Public Welfare Program, with PPF

- Designed and developed an online RPG game, with key insights of rhino protection integrated into the immersive plot;
- Conducted offline events to popularize rhino protection ideas;
- Issued the game in 66rpg.com, and promoted it on social media.

## **EDUCATION**

Fmail:

Tel:

#### MDes in HCI

## Illinois Institute of Technology

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AUGUST 2018 - DECEMBER 2020 CHICAGO

# **BE** in Industrial Design **Tongji University**

**SEPTEMBER 2014 - JULY 2018** SHANGHAI

#### **SKILLS**

#### Research

Stakeholder Interview

Survey

Case Study

Cultural Probe

Persona Development

Storyboarding

**Usability Testing** 

# **Prototyping**

Sketch

Axure

Fiama Invision

Principle

Adobe XD, Ai, Pr, Ps

HTML & CSS

Pen & Paper

# Collaboration

Co-design Facilitation Design critique Facilitation Visual Storytelling

Brainstorming

## **AWARDS**

# Lenovel Technology Ventral Competition

- Top Ten, 2018

# China-US Young Maker Competition

- Second Price, 2017

#### Design Shanghai Exhibition

- Outstanding Participants, 2016

#### **INTERESTS**

Reading, History, Filmmaking, Swimming, Traveling