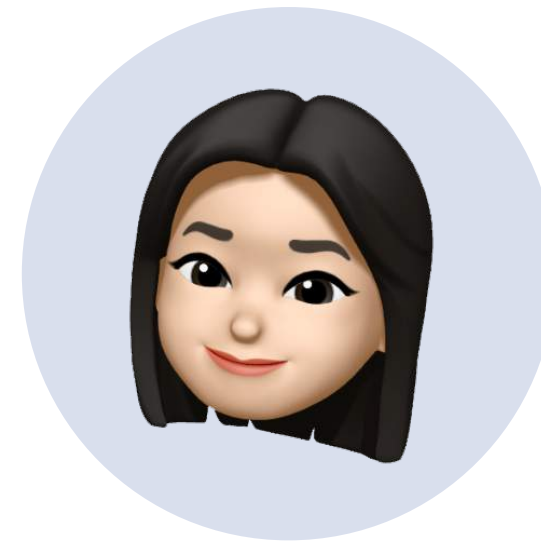


# Yu Bin Jee

## UX Designer



## EXPERIENCE

### UX Designer

GO2 Markets

2020 - Present

- Building and shaping the Design team of GO2 Markets
- Working on better processes for Design and on the intersection of Design, Development, and Product
- Direct collaboration with CEO and Product team to prototype, design, and deliver the UI and UX experience through research, design, test, and iteration

### Web Design & Development

Loveco

2017 - 2019

- Planning and creating the design and layout of the E-Commerce website
- Developing web components and templates with Smarty
- Creating a brand style guide to incorporate brand elements

### Web Designer

Pagestreet

2017

Designing and building websites for small-sized vendors with Drag-and-Drop website builder

## EDUCATION

### University of Applied Sciences, Berlin

Bachelor of Arts in Fashion Design

Class of 2019

- Graduated with honors
- Overall grade: excellent (1,18)

## AWARD

### 1st prize in LPJ Upcycling Award

LPJ Studios, Marc O'Polo, Biella Yarn and HTW Berlin

2017

1st prize in the LPJ Upcycling Award 2017 from LPJ Studios for designing and developing a knit-wear collection made by upcycled yarns

## DESIGN SKILLS

Product Design  
User Interface  
User Experience  
Wireframing & Prototyping  
Brand Design  
Web Design  
Graphic Design  
Illustration

## OTHER SKILLS

HTML, CSS

## TOOLS

Figma  
Notion  
Photoshop  
Illustrator  
InDesign

## LANGUAGES

🇰🇷 Korean (native)  
🇩🇪 German (fluent)  
🇬🇧 English (fluent)

## CONTACT

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