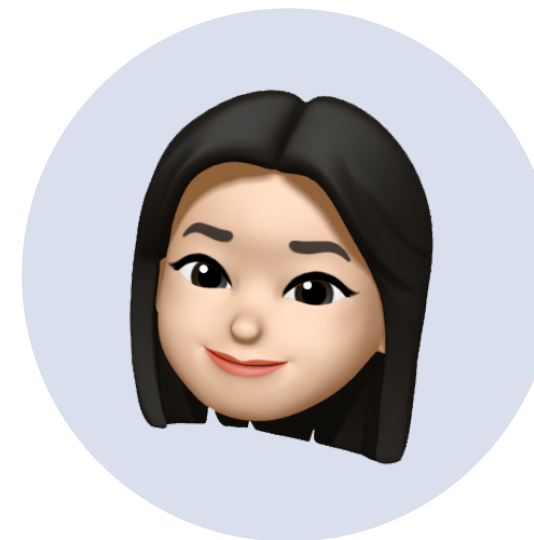


# Yu Bin Jee

## Lead Designer



## EXPERIENCE

### Lead Designer

GO2 Markets

2020 - Present

- As a freelance designer, I lead and manage in-house design projects at GO2 Markets, a brokerage service provider for green energy & climate solution.
- I work on better design processes and at the intersection of digital product and brand identity by working directly with the CEO and senior leadership teams to deliver high quality, customer-centric designs

### Lead Designer (UX - Web app)

Team Engine

2022 - Present

- As a freelance designer, I lead and manage in-house UX projects at Team Engine, a web-app providing HR solutions for filmmakers and contractors.
- I work on better design processes and at the intersection of UX, development and product management by working directly with the CEO and senior leadership teams to deliver high-quality, customer-centric designs.

### Designer (E-commerce design & Front-End)

Loveco

2017 - 2019

- As a part-time designer, I led and managed in-house design projects at Loveco, a fair-fashion e-commerce shop.
- Planning and creating the design and layout of the E-Commerce website
- Developing web components and templates with Smarty
- Creating a brand style guide to incorporate brand elements

## EDUCATION

### University of Applied Sciences, Berlin

Bachelor of Arts in Fashion Design

Class of 2019

- Graduated with honors
- Overall grade: excellent (1,18)

## AWARD

### 1st prize in LPJ Upcycling Award

LPJ Studios, Marc O'Pollo, Biella Yarn and HTW Berlin

2017

1st prize in the LPJ Upcycling Award 2017 from LPJ Studios for designing and developing a knit-wear collection made by upcycled yarns

## DESIGN SKILLS

Product Design (UX/UI)

Wireframing & Prototyping

Brand Design

Web Design

Graphic Design

Illustration

## OTHER SKILLS

HTML, CSS

## TOOLS

Figma

Asana

Notion

Adobe

## LANGUAGES

🇬🇧 English (fluent)

🇩🇪 German (fluent)

🇰🇷 Korean (native)

## CONTACT

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