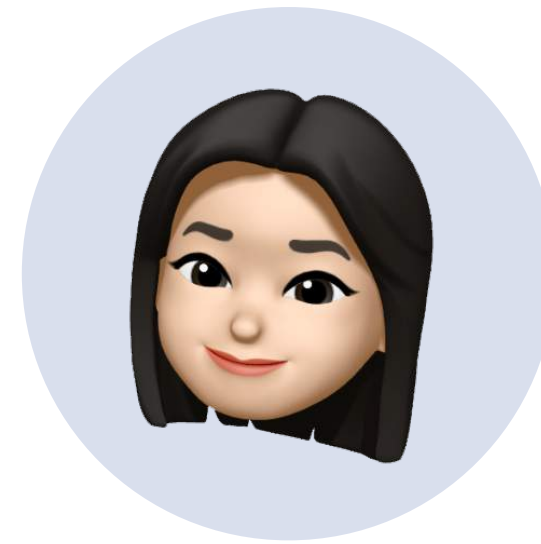


Yu Bin Jee

UX Designer



EXPERIENCE

UX Designer

GO2 Markets

2020 - Present

- Building and shaping the Design team of GO2 Markets
- Working on better processes for Design and on the intersection of Design, Development, and Product
- Direct collaboration with CEO and Product team to prototype, design, and deliver the UI and UX experience through research, design, test, and iteration

Web Design & Development

Loveco

2017 - 2019

- Planning and creating the design and layout of the E-Commerce website
- Developing web components and templates with Smarty
- Creating a brand style guide to incorporate brand elements

Web Designer

Pagestreet

2017

Designing and building websites for small-sized vendors with Drag-and-Drop website builder

EDUCATION

University of Applied Sciences, Berlin

Bachelor of Arts in Fashion Design

Class of 2019

- Graduated with honors
- Overall grade: excellent (1,18)

AWARD

1st prize in LPJ Upcycling Award

LPJ Studios, Marc O'Polo, Biella Yarn and HTW Berlin

2017

1st prize in the LPJ Upcycling Award 2017 from LPJ Studios for designing and developing a knit-wear collection made by upcycled yarns

DESIGN SKILLS

Product Design
User Interface
User Experience
Wireframing & Prototyping
Brand Design
Web Design
Graphic Design
Illustration

OTHER SKILLS

HTML, CSS

TOOLS

Figma
Notion
Photoshop
Illustrator
InDesign

LANGUAGES

🇰🇷 Korean (native)
🇩🇪 German (fluent)
🇬🇧 English (fluent)

CONTACT

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