1/16/18

Data Science centers on 2 things:

1. Truth-telling
2. Story-telling
   1. How you present the data

Group Activity

**Step 1:** Decompose the Question

Which do **Americans** **prefer**: Italian or Mexican food?

* How to define preference
* How can we get a representation of American?

**Step 2:** Identify Data Sources

**Step 3:** Define Strategy and Metrics

**Step 4:** Build Data Retrieval Plan

-Can take advantage of Yelp Fusion API to programmatically run our queries

**Step 5:** Retrieve the Data

**Step 6:** Assemble and Clean

**Step 7:** Analyze the trends

**Step 8:** Acknowledge the Limitations in Analysis

**Step 9:** Make the Call or Tell the Story

Git repository

Where’s class videos?

1/27/18

To convert into **comment** on VSC

“ctrl + /”