

Yuchang Zhou

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EXPERIENCE

Cornell IT • Product Design Intern

Jun 2019 - Aug 2019

Redesigned Cornell blog theme used by 4495 websites and 28,115 users.

Intel • UX Design & Web Development Intern

May 2018 - Apr 2019

Ideated and designed In-Class, an open-source online classroom app as part of the collaboration between Intel and colleges.

Cornell Design & Tech Initiative • Product Designer

Jan 2019 - Present

Designed crowd displayment for all fitness centers on campus; conducted user research and usability testing with interactive prototype built in Figma.

PROJECTS

Baltimore Life • UX Designer & Developer

Jan 2020 - May 2020

- Ideated and designed insurance plan reproposal system, raising efficiency by 80%.
- Developed core features for the insurance plan reproposal system using .NET MVC framework

TriFi • Product Designer & Graphic Designer

May 2020 - August 2020

- Led TriFi web and mobile interface design, winning
- Created identity design and branding for TriFi, a high fidelity audio equipment rental service.

EDUCATION

Cornell University

Master's
Information Science (UX)

Expected Dec 2020

Cornell University

Bachelor's
Computer Science

GPA: 3.7/4

Dean's List 2016, 2017, 2018

Aug 2020

Relevant Courses

Human-Computer Interaction
UX & Software Dev Studio
Rapid Prototyping
Web Design
Product Design

SKILLS

Design

UI/UX Design, Product Design,
Usability Testing, Prototyping,
Product Strategy, Vision

Tools: Sketch, Figma, Principle,
InVision, Balsamiq, Illustrator,
Photoshop, Adobe XD

Development

HTML, CSS, JavaScript, Python,
Java, PHP, C, C#, React, Vue