Yuchang Zhou

yuchangzhou.com
yz344@cornell.edu
(607) 697-3738

EXPERIENCE

Cornell IT · UX & Web Design Intern

Jun 2019 - Aug 2019

- Redesigned Cornell blog theme for 4495 websites and 28,115 users.
- Conducted user research, prototyping, usability test and led brainstorming and critique sessions.
- Redesigned new theme following web accessibility guideline WCAG 2.0.
- Delivered prototypes and MVP ready for implementation.

Intel · UX Design & Web Development Intern

Jun 2018 - Aug 2018

- Ideated and designed an online classroom web application.
- Used methods including personas, competitive analysis, scenarios, user interviews, surveys to facilitate user research and brainstorming.
- Finalized interfaces and made hi-fi prototypes ready for implementation.
- Used Eletron as framework and developed MVP.

Cornell Design & Tech Initiative · UX & Product Designer

Aug 2018 - Present

- Designed user interactions for *Flux*, a real-time data reporting app.
- Designed interfaces for fitness centers' crowding report and finished 3 rounds of usability testing and design iterations.
- Delivered hi-fi prototype ready for implementation.
- Closely collaborated with PM and developers to make decisions.

PROJECTS

J-Walk (Cornell Independent Research) · Design Lead

Jan 2018 - Apr 2019

- Ideated and designed *J-Walk*, a language learning game app.
- Used methods including user interviews, competitive analysis, affinity diagrams, story board to facilitate user research and brainstorming.
- Designed A/B testing with total 59 users and finished 4 rounds of design iterations based on result analysis.
- Delivered hi-fi and interactive prototype.
- Selected and showcased in Cornell annual GDIAC.

Check Out My Other Projects at yuchangzhou.com

EDUCATION

Cornell University

Master's
Information Science (UX)

GPA: 3.96/4
Expected Dec 2020

Cornell University

Bachelor's
Computer Science

GPA: 3.7/4
Dean's List 2016, 2017, 2018
Aug 2020

Relevant Courses

Human-Computer Interaction
UX & Software Dev Studio
Rapid Prototyping
Web Design
Product Design

SKILLS

Design

UI/UX Design, Product Design, User Research, Usability Testing, Prototyping, Product Strategy

Tools

Sketch, Figma, Principle, InVision, Balsamiq, Illustrator, Photoshop, Adobe XD

Development

HTML, CSS, JavaScript, Python, Java, PHP, C, C#, React, Vue