

Task 6

Group/Individual Task

Creative Industry Sectors

In the creative industries each of the sectors operates differently and in your group you have members who will be seeking to work in the different sectors e.g. music, animation, computer games and web and mobile.

This week your individual task is to research the sector that is relevant to your programme of study and to look into how the business in that sector operates.

Your group task is to research the jobs that span across the various sectors.

Work on your own to research your individual sector and investigate and report on:

- the companies that are in your sector – large, mid-sized and SMEs, their geographical location and any industry clusters
- job roles within your sector - including entry level roles
- the skills that you need to work in your sector and skill shortages in your sector
- working practices within your sector - is the sector organised so that work is predominately freelance, employee or a mixture of both
- events, festivals, shows, exhibitions in your sector
- industry associations, trade publications and websites in your sector

As a group work together to research, investigate and report on:

- jobs that span across the different sectors e.g. music in animation, music in multimedia, music in computer games

This is an individual and a group task and is worth 15% of the marks for the Report.