

Task 7

Individual Task

Production Process within the Industry Sectors

In the creative industries the production process is generally broken down into: Pre-Production, Production and Post-Production.

Your task this week is individual and you are required to investigate the production process in your sector from Pre-Production Initial Idea to Post-Production Completion.

Structure your research so that you have sections for:

- **Pre-Production**
- **Production**
- **Post-Production**

Break the sections down so that you focus on each stage of production. For example:

Film Pre-Production includes:

Idea Generation and Research

Treatment Writing

Project Pitch

Securing Funding

Screenplay or Script writing

Schedule and Budget Plan Production

Investigate what is involved at each stage of production and briefly describe each of the stages. For example:

Film Pre-Production

The Treatment – when you have the idea for your film, the next stage is to write a treatment. A treatment is a summary of the key events in the story. In the treatment you should (writing in the present tense) outline the major events in your plot without using dialogue. Say who your characters are and what they want. The treatment should contain the who, what, why and where of the story. You write the treatment to organise your ideas so they are set out clearly in a document that is concise. (Source: Guardian Guide – How to Make Films, 2009)

This individual task is worth 15% of the marks for the Report.