

DRAFT subject to moderation

Reflective Thinking/Employability Plan (worth 20% of the total module marks)

This assessment is an **individual** assessment. You will use the Mahara system to create a web page containing a response to the questions below. An example of what your page might look like is shown at the end of this document.

During this module you have heard about, read about and researched many aspects of working in one of the Creative Industries. Although you are early in your academic career you should be thinking about gaining the skills and developing the competencies you need to be successful in the kind of work you aspire to do. Many of these skills you will develop through your course, but others you might develop through other activities you are involved in. These developments should feed into your employability plan.

This exercise is partly reflective and partly forward looking. You are to look back at your development so far, think ahead to what you want to do and write information which should cover the areas below. You will incorporate your thoughts into the final web page for assessment but for the moment collect your information in word documents.

1. Ambition

Describe the creative industry sector and the job role you would most like. Explain why you think this role is suitable for you, what skills you think it requires and how your degree programme (which you should state) is relevant.

2. Skills and competencies development

What skills and competencies do you think you have developed since starting University?

You might start by considering any software packages you have learnt. These would be described as technical skills. So, what technical skills do you have? What do you expect to pick up in the next few years?

Remember that skills and competencies can be of the “hard” and “soft” types. So you should also consider what “soft” skills and competencies you think you have by considering the questions in the Employability Plan Task 2.

First produce a list of the skills you believe you have in each category. Next you should write some narrative to give the evidence that backs up your claim to have a particular skill. Finally for this section you should reflect on your general competencies (as in Employability Plan task 2) and include this.

Finally in this section think whether you have a positive attitude to your academic work and are willing to improve your work based on feedback and self-reflection.

3. Presentation/promotion

Over the duration of your degree you will have the opportunity to develop a number of portfolio pieces to demonstrate your skills. These will usually be in some electronic form. Describe the type of work that you think would be relevant to the job or role you wish to obtain. You will need to do some research to see how this is currently done. Where and how would you publicise you and your work?

How would gain an understanding of professional standards in your area?

4. Making contact

The importance of networking and acquiring experience has been highlighted by a number of speakers during this module. You need to think of these factors in your employability plan.

As a starting point you should include your mind map (Employability plan task 1). Describe how you would develop your network, both personal and online, in your subject area. Suggest how you could use your network to gain relevant experience in your subject area?

Submission

Your written work should be approximately 1000 words but don't worry too much about keeping strictly to this. You will create the web page in Mahara. This will be exported as a zipped HTML file and uploaded to moodle. You will need to rename the zip file CCP_B00*****.zip before uploading to moodle.

The deadline is 11:55 pm on Sunday 14th December 2014.

The screenshot displays a Mahara user profile page for 'CA3 CCP' by John Nixon. The page is titled 'CA3 CCP' and includes a navigation bar with links to 'Dashboard', 'Content', 'Portfolio', and 'Groups'. The profile information shows 'by John Nixon' and 'Page for Creative Computing profession'. The page is divided into several sections:

- B0012454874**: A section with a description: 'I aim to work as a mobile app developer. I am studying a BSc in Mobile and Web Development.' Below this is a link to 'Essential...ion.docx' (17.4KB | Thursday, 08 November 2012 | Details).
- Reasons why I want to be a....**: A section with a link to 'Essential...ion.docx' (17.4KB | Thursday, 08 November 2012 | Details).
- Example of work**: A section featuring a photograph of a plant with red and white flowers.
- My Technical Competencies**: A section listing skills: 'Proficient with pro-tools, blender and HTML5', 'Web site authoring using dreamweaver', '2D Flash animation including use of motion editor', 'Competent in Microsoft office (word, excel and powerpoint)', 'Fluent in French, conversational German', 'PSV class 2 driving licence', and 'Etc, etc.'.
- My Transferable competencies**: A section listing skills: 'Excellent oral and written communication skills', 'Able to work on own initiative', 'Reliable and able to meet tight deadlines', and 'Etc, etc, etc.'.
- Evidence**: A section with a link to 'Evidence...ies.docx' (10.1KB | Wednesday, 14 November 2012 | Details).
- Network**: A section with a link to 'network map.docx' (121.9KB | Thursday, 15 November 2012 | Details).
- Portfolio info link**: A section with a link to 'Portfolio link.docx' (14.3KB | Friday, 16 November 2012 | Details).
- Another example of work**: A section featuring a photograph of a desert landscape with a large rock formation.

At the bottom of the page, there is a 'Feedback' section with a comment box and a '0 comments' indicator. Below the feedback section are links for 'Place feedback', 'Report objectionable material', 'Print', 'Add page to watchlist', and a '5 page visit(s) from 14 November 2012 to 15 November 2012' statistic. The footer includes the Mahara logo and links for 'Privacy statement', 'About', and 'Contact us'.