YUBIN CHO
UX/UI Designer

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Work

Networkly ● UX/UI Designer
Remote work , July 2017 - Present
Designed the logo and branding of a startup company.
Collaborated with developers and designers to define innovative UX solutions.

Involvement

The Equilibrium ● Design Editor
UCSD , Feb 2017 - June 2018
Designed an interdisciplinary research journal using Adobe InDesign and made creative flyers to attract the audience.

Instructional Apprentice ship (IA)
COGS 187A: Usability and Information Architecture
UCSD , Sept 2017 - Dec 2017
Developed project ideas for a design class while guiding students to understand the class materials.
Graded homeowrks and formulated exam questions.

Synbio ● Web Master
UCSD , Oct 2017 - June 2018
Designed the website for The Synthetic Biology Organization to clearly and efficiently inform the audiences about ongoing projects and events.

Education

University of California, San Diego
Sept 2014 - June 2018
B.S. Cognitive Science specialized in Human Computer Interaction

Design
Interaction Design
Visual Design
Logo + Branding

UX Methods
Persona
Storyboarding
Usability Testing
Wireframing
Prototyping
Heuristic Evaluation

Software
Sketch
InDesign
Photoshop
InVision
Balsamiq
Eclipse

Coding
Java
HTML/CSS
Javascript
Python