YUBIN CHO
UI/UX Designer

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Education

University of California, San Diego   Sept 2014 - June 2018

B.S. Cognitive Science specialized in Human Computer Interaction

Courses:
ENG 100D - Practiced the human-centered design and a group project designing a solution for a local or global nonprofit organization.

COGS 187B - Created a professional website for real world client.

COGS 120 - Practiced the user interface design and implementation of web-based systems (HTML, CSS, and Javascript).

Work

Networkly • **UI/UX Designer**   Remote work , July 2017 - Present

Designed the logo and branding of a startup company.

Created the wireframes and prototypes of the login/signup process for the impactful user interface, using Sketch and Zeplin.

Conducted a competitive analysis and user research on advanced search.

Collaborated with developers and designers to refine innovative solutions.

Instructional Assistant (IA)   UCSD , Sept 2017 - Dec 2017

COGS 187A: Usability and Information Architecture

Developed project ideas for a project design class and provided guidance to students.

Involvement

The Equilibrium • **Design Editor**   UCSD , Feb 2017 - June 2018

Designed an interdisciplinary research journal using Adobe InDesign, following object-oriented principle.

Synbio • **Web Master**   UCSD , Oct 2017 - June 2018

Designed and implemented the website for The Synthetic Biology Organization with HTML and CSS to clearly and efficiently inform the audiences about ongoing projects and events.

Certification

Responsive Website Basics: Code with HTML,CSS, and Javascript   Coursera

Human-Centered Design: an Introduction   Coursera

Design

Interaction Design
Visual Design
Logo + Branding

UX Methods

Persona
Storyboarding
Usability Testing
Wireframing
Prototyping
Heuristic Evaluation

Software

Sketch
InDesign
Photoshop
InVision
Balsamiq
Eclipse

Coding

Java
HTML/CSS
Javascript
Python