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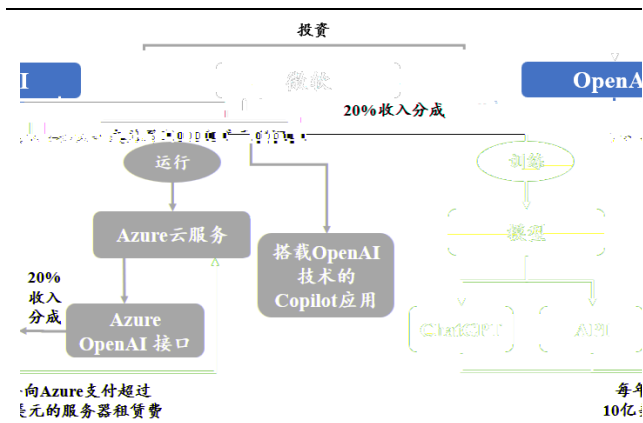
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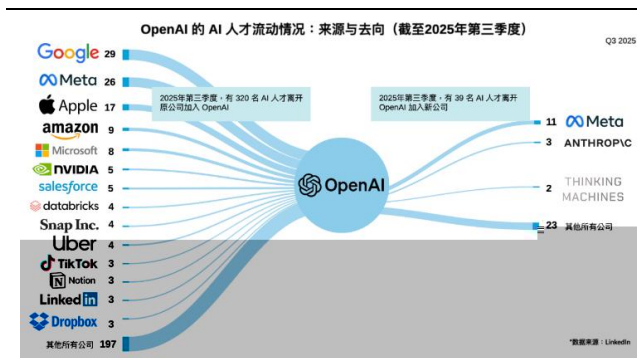
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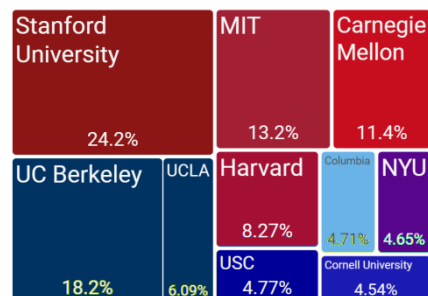
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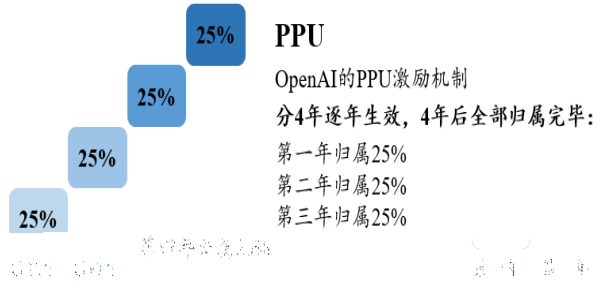
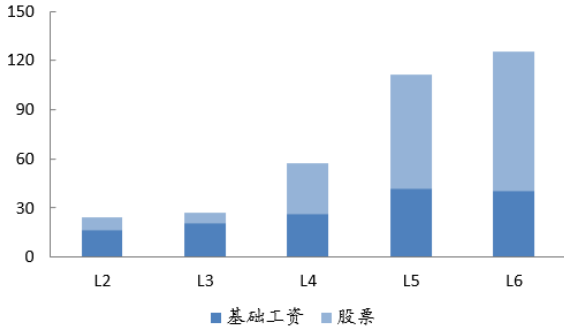
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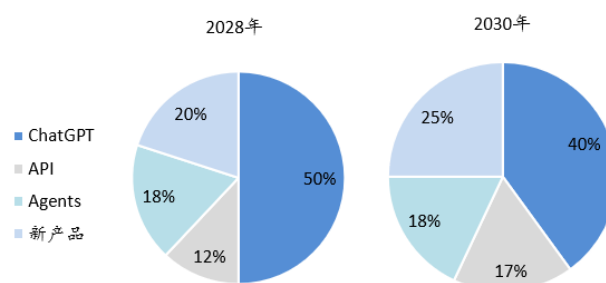
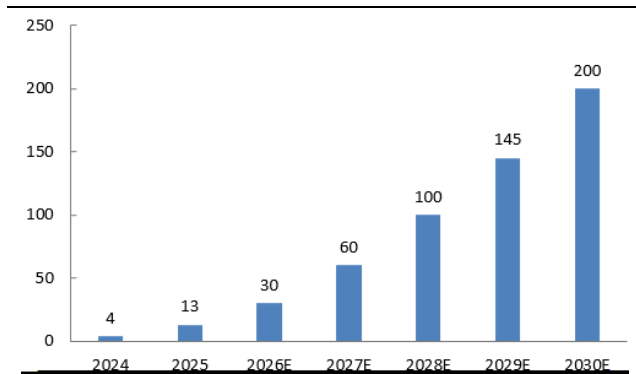




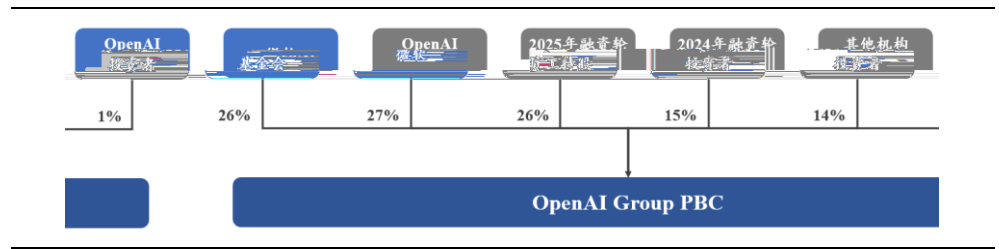
OPENAI TALENT PIPELINES FLOW FROM UNIVERSITIES

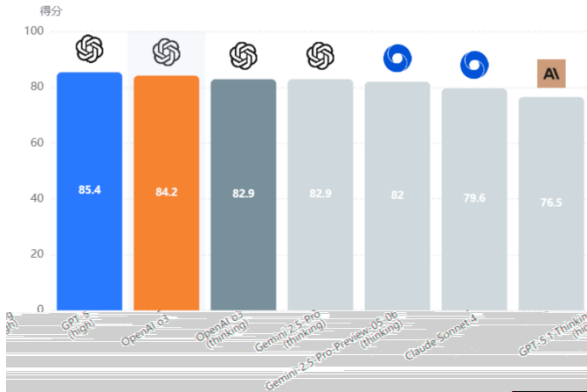
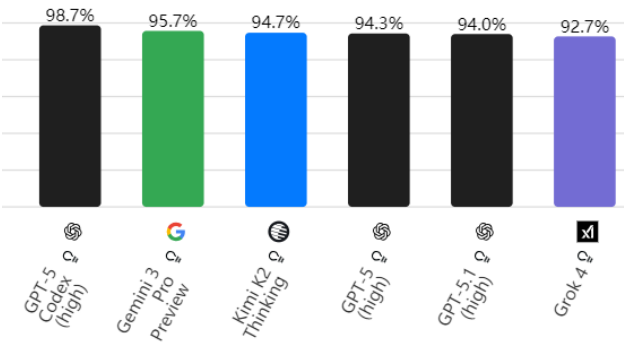


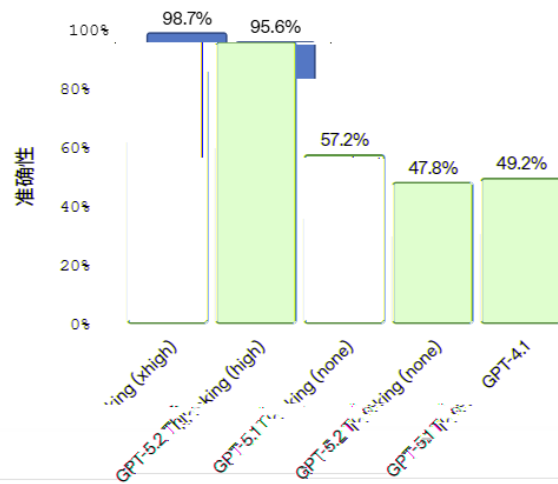
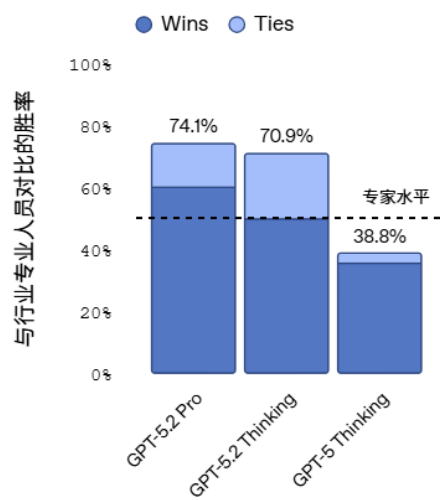




[illegible]







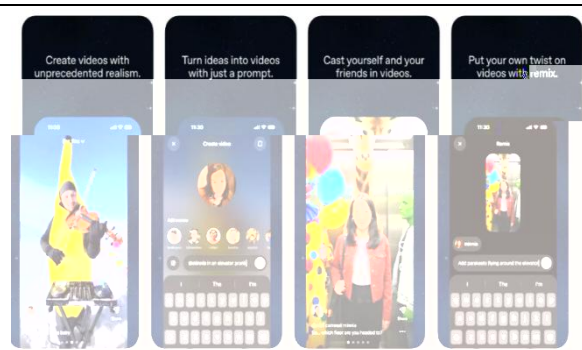
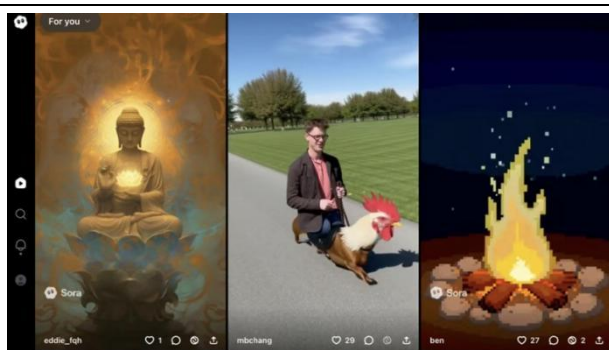
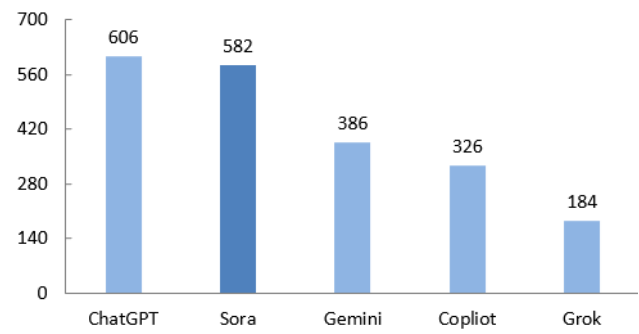
Top Charts

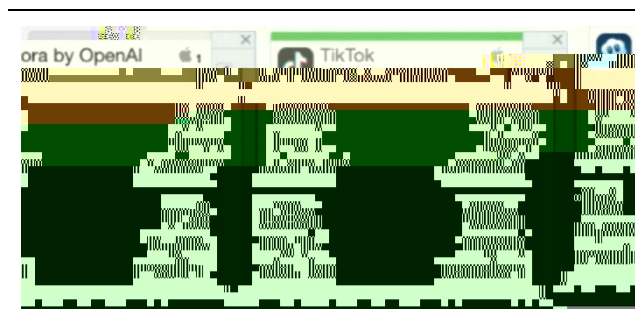
iPhone iPad

Top Free Apps



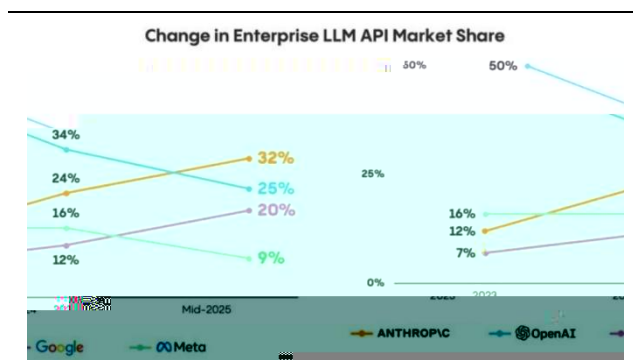
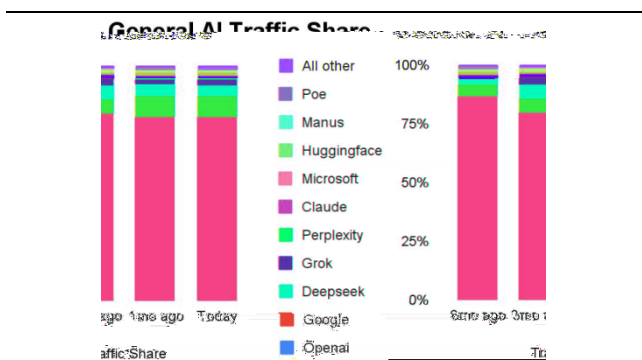
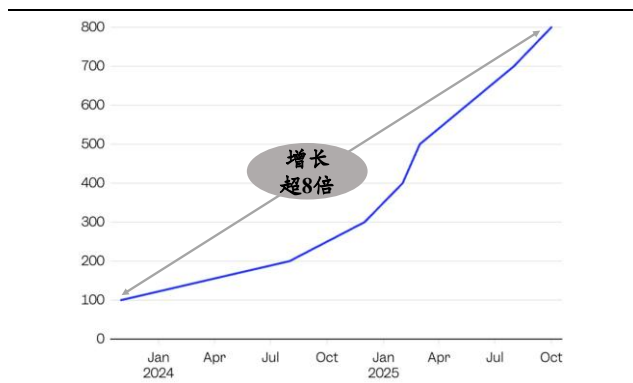
iOS平台AI应用首周下载量TOP5 (US)

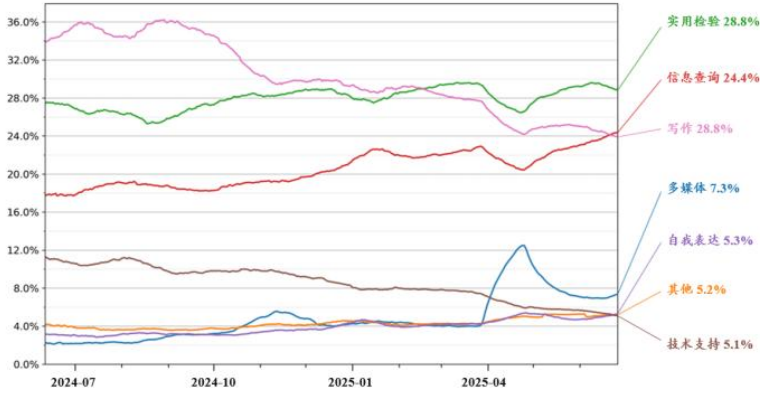




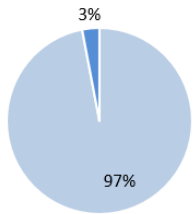
应用端				
排名	产品	分类	月活 (万人)	环比
1	ChatGPT	聊天机器人	80,282	1.36%
2	百度AI搜索	智慧搜索	63,470	3.05%
3	Gemini	聊天机器人	32,557	4.90%
4	豆包	聊天机器人	22,622	5.17%
5	Deepseek	聊天机器人	15,719	1.85%

环比	排名	产品	分类	月活 (万人)
5.43%	1	ChatGPT	聊天机器人	48,377
-0.61%	2	Gemini	聊天机器人	20,643
62.88%	3	Perplexity	智慧搜索	4,945
2.68%	4	Deepseek	聊天机器人	4,189
27.33%	5	Grok	聊天机器人	3,202



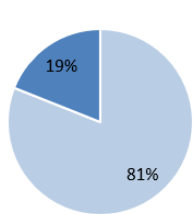


用户AI付费占比情况



免费用户 付费用户

用户AI付费分配情况



通用AI助手 专用AI工具

MODEL	INPUT	CACHED INPUT	OUTPUT
gpt-5.1	\$1.25	\$0.125	\$10.00
gpt-5	\$1.25	\$0.125	\$10.00
gpt-5-mini	\$0.25	\$0.025	\$2.00
gpt-5-nano	\$0.05	\$0.005	\$0.40
gpt-5.1-chat-latest	\$1.25	\$0.125	\$10.00
gpt-5-chat-latest	\$1.25	\$0.125	\$10.00
gpt-5.1-codex	\$1.25	\$0.125	\$10.00
gpt-5-codex	\$1.25	\$0.125	\$10.00
gpt-5-pro	\$15.00	-	\$100.00
gpt-4.1	\$2.00	\$0.50	\$8.00
gpt-4.1-mini	\$0.40	\$0.10	\$1.60
gpt-4.1-nano	\$0.10	\$0.025	\$0.40
gpt-4o	\$2.50	\$1.25	\$10.00

