



KPI Management Dashboard

Milestone #1

by Div 4 Team 5

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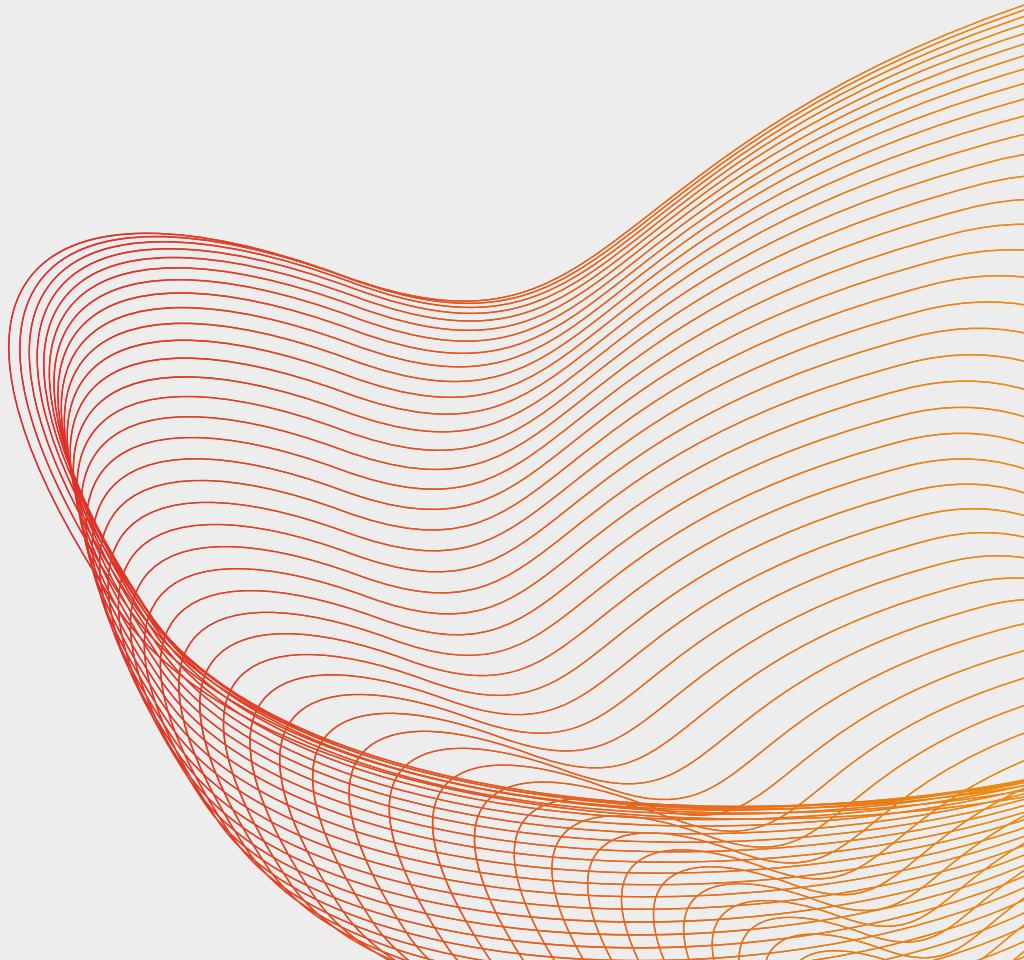




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Executive Summary

CrediU Company is a growing fintech lending platform. This year (2022), CrediU Company seeks to change the way organizations view business performance by using more data to make decisions.

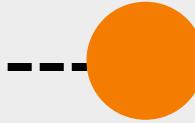
Therefore, the team try to redevelop the Business Performance Management process at CrediU company.

Methodology



2. Data Cleaning

Combine relevant data and create queries using SQL.

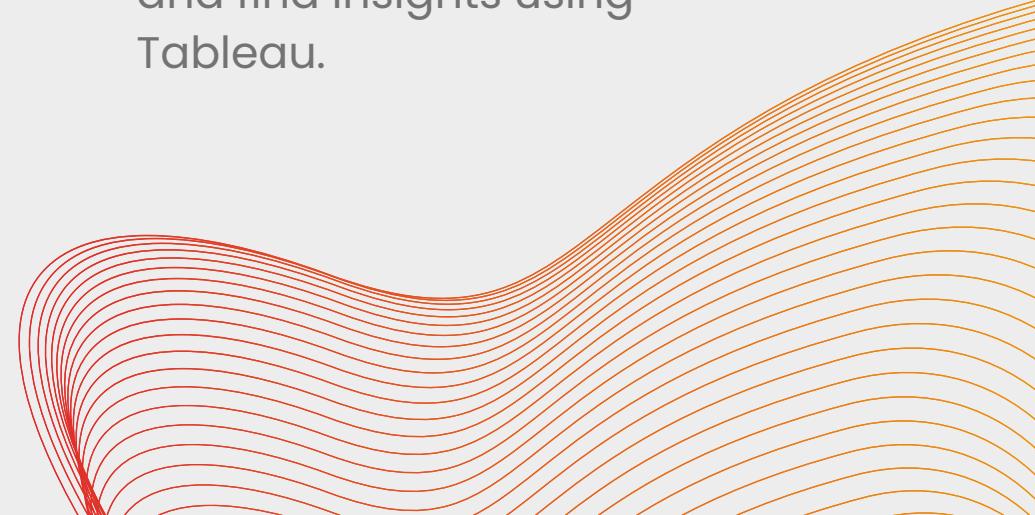


1. Business Understanding

Initial assessment of the data given before moving to Data Cleaning.

3. Data Exploration

Perform data exploration and find insights using Tableau.





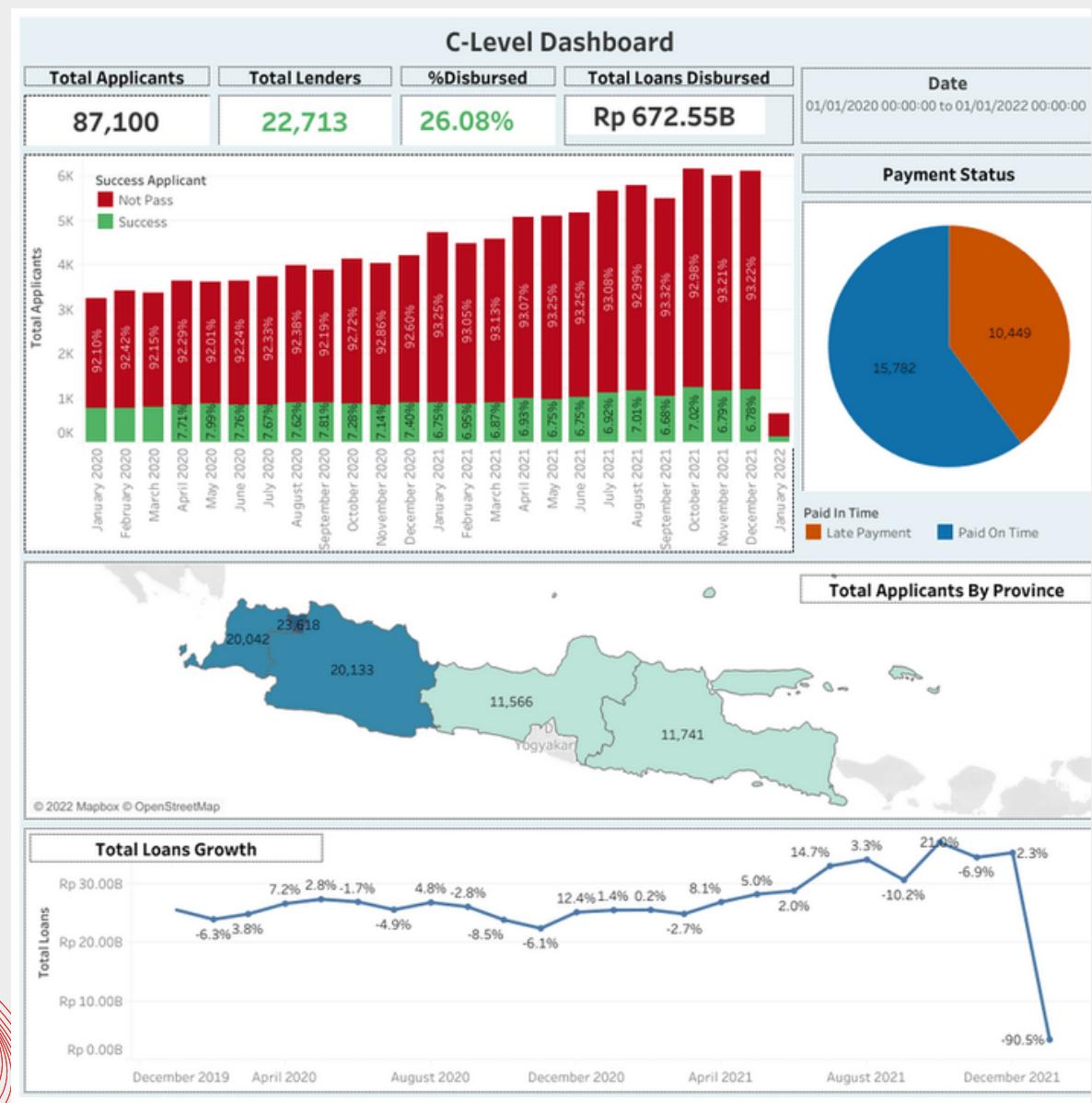
Dashboard



Top Level management

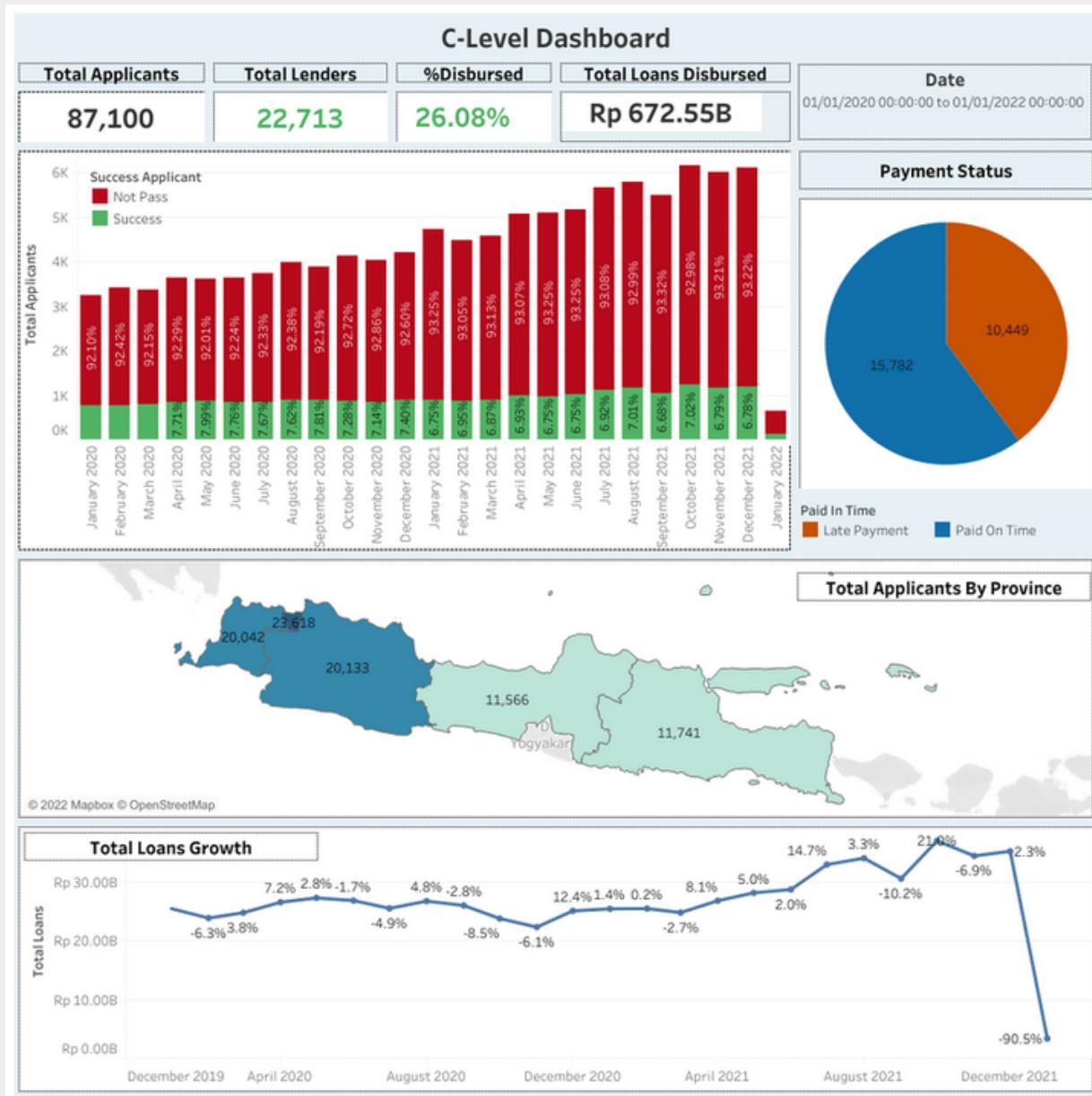


C-Level Dashboard (Tableau)
[\(Link to Tableau\)](#)



The scorecard showing current condition.

Date will change depend on selected parameter



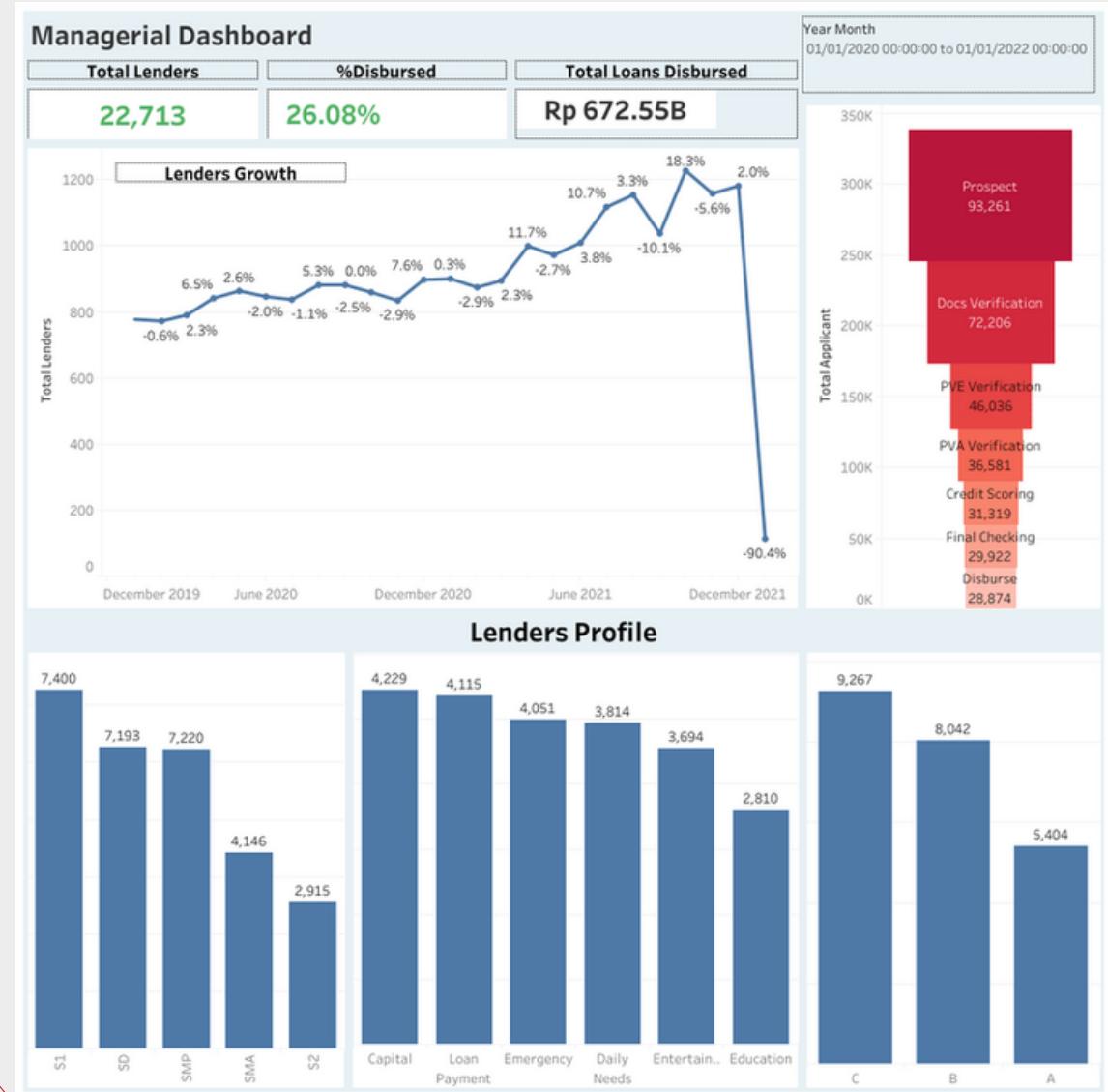
This chart showing the trend of each metric

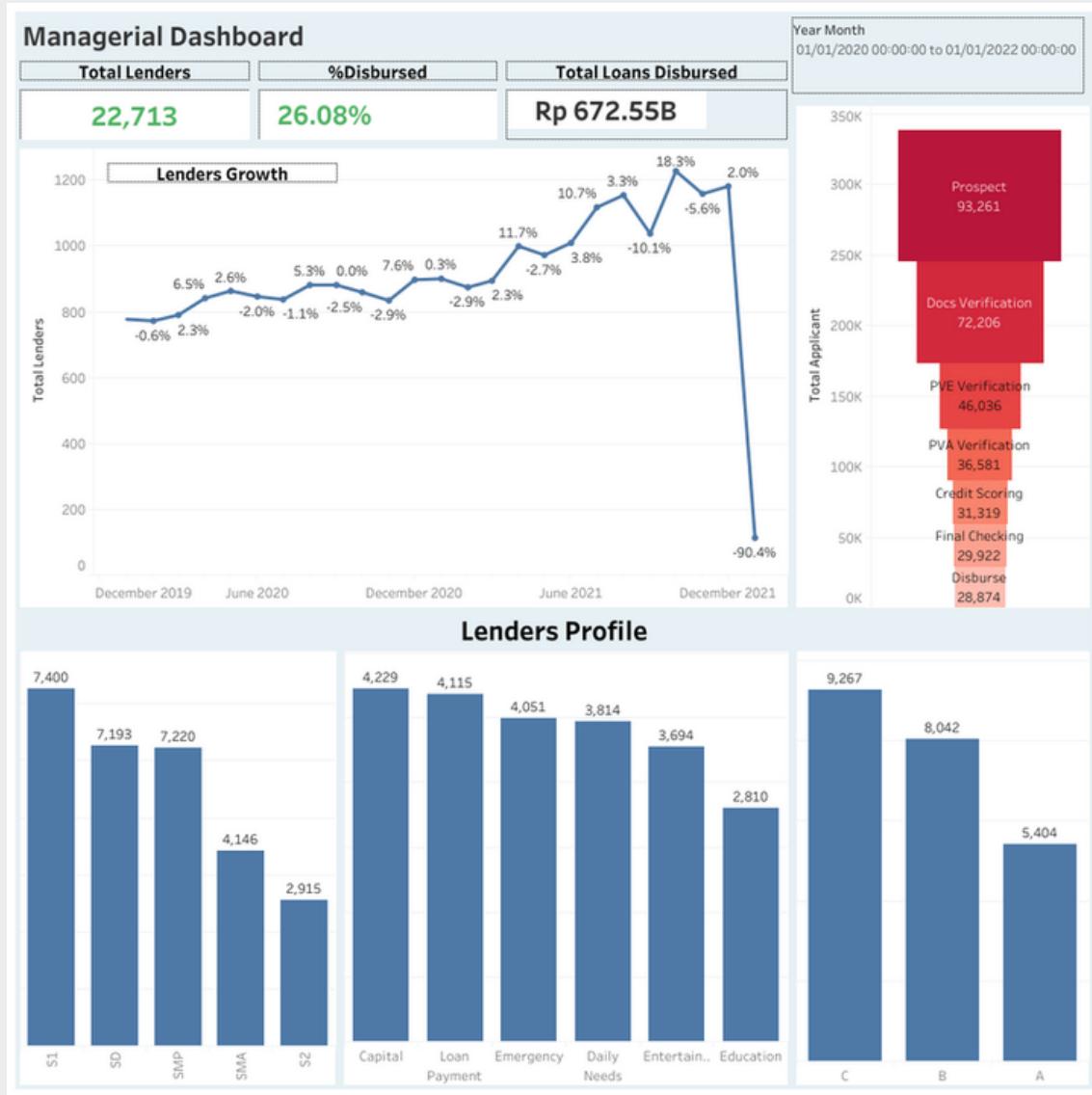
Showing the distribution of applicant

Mid Level management



Managerial Dashboard (Tableau)
[\(Link to Tableau\)](#)





Showing lender growth per each period



Showing the amount of applicants per each funnel



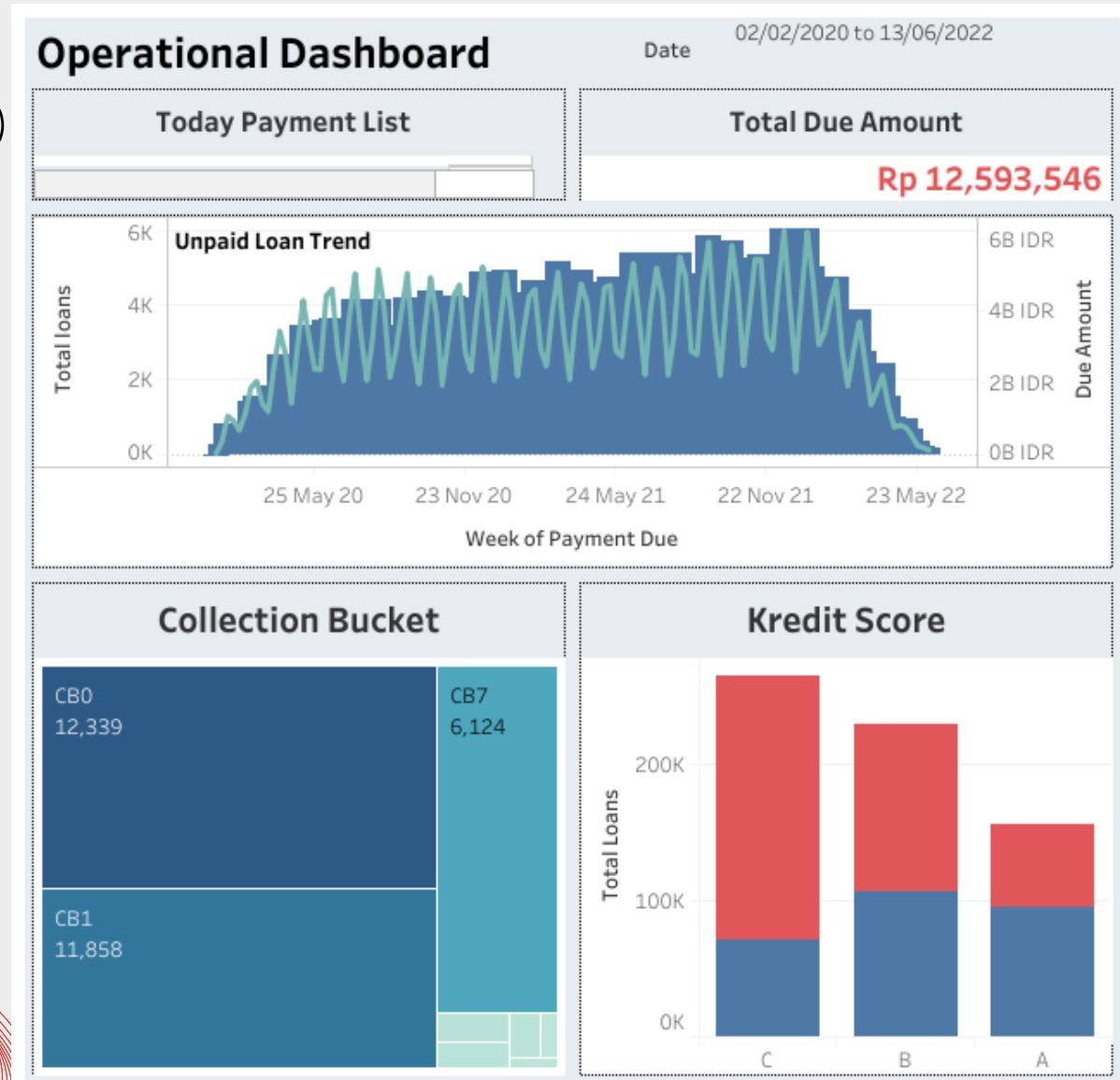
Showing lender profile (education, reason of loan, and credit score)



Operational Level Staff



Operational Dashboard (Tableau)
(Link to Tableau)



Tell us upcoming payment

Operational Dashboard

Date

02/02/2020 to 13/06/2022

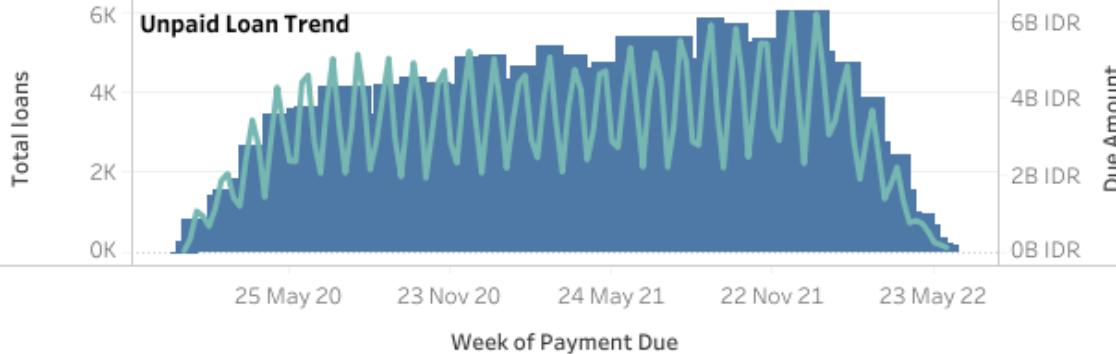
Today Payment List

Total Due Amount

Rp 12,593,546

Showing trend total loan its due amount

Unpaid Loan Trend



Collection Bucket

CB0
12,339

CB1
11,858

CB7
6,124

Kredit Score

Total Loans

0K
100K
200K

C

B

A

Count of loan in each collection bucket

Total money still in due



Tell us about loan and credit score proportion



Insights

Canva

1. The applicants growth tend to high, but the conversion is still low
2. The payment most likely paid on time
3. Most of the applicants come from the west part of Java Island
4. Mostly the applicant failed in PVE verification



Thank You

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