

Sales Performance

\$349K

Total Inflow

\$243K

Total COGS

\$105K

Total Profit

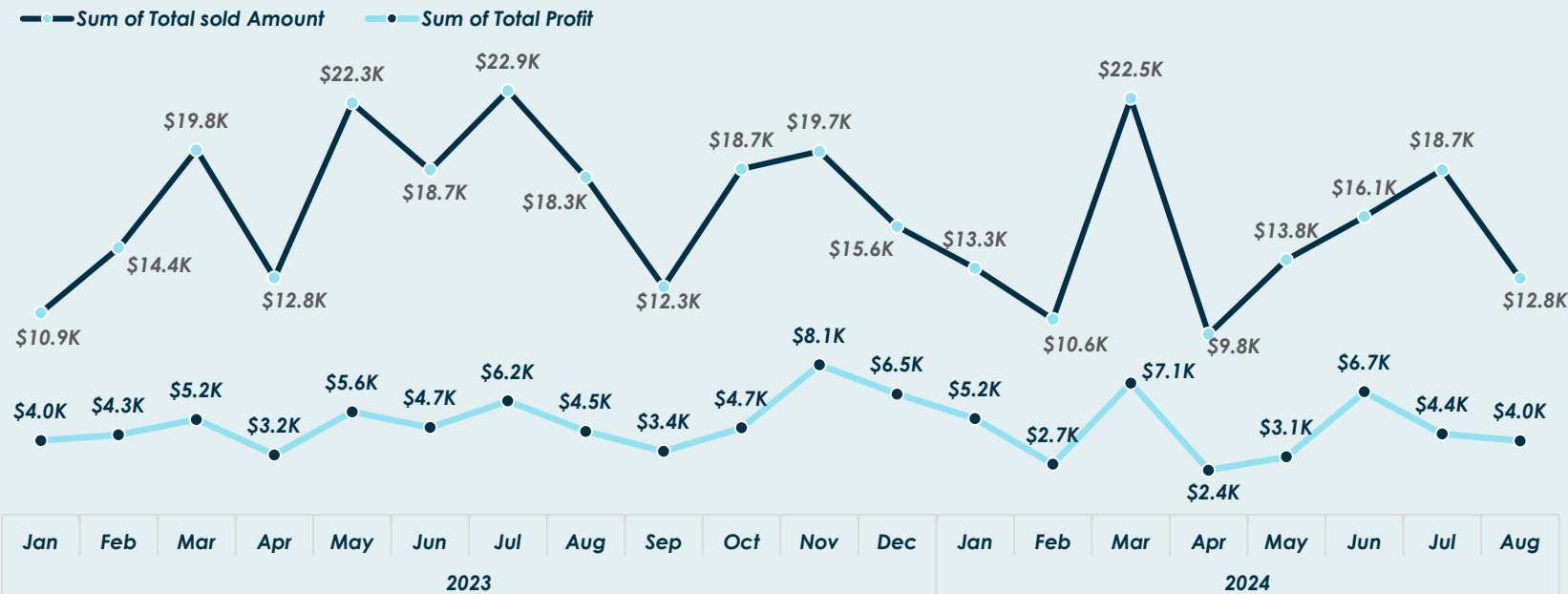
30%

Profit Margin

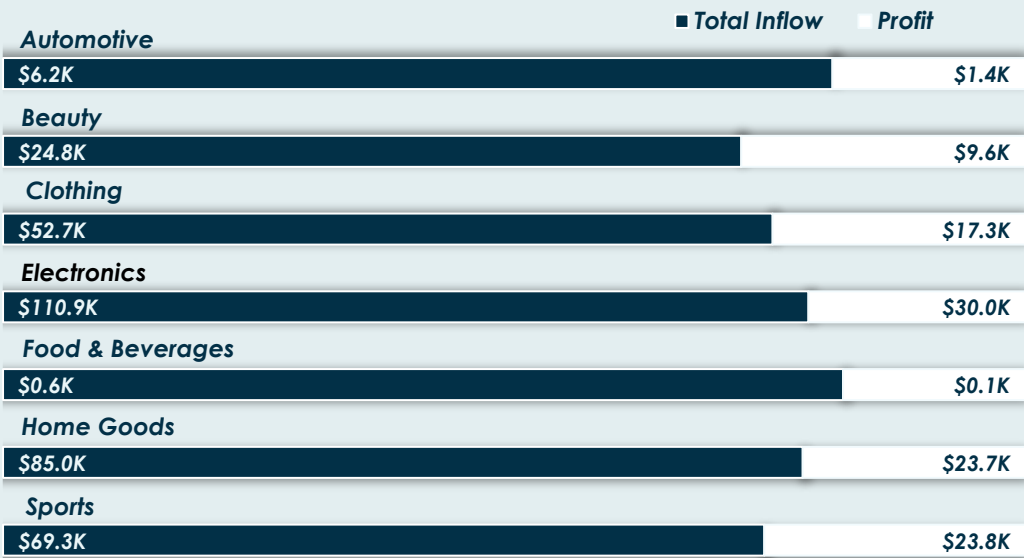
3.7K

Total Quantity Sold

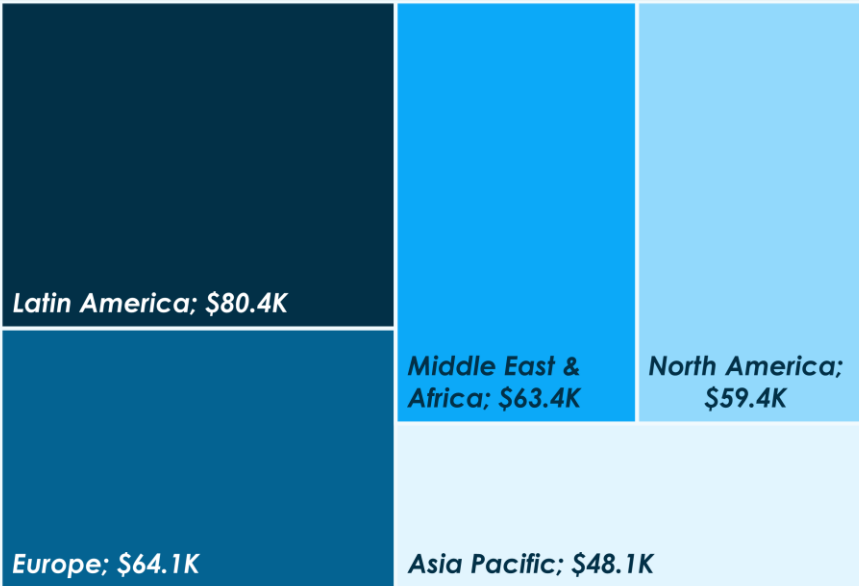
Sales & Profit Over Time



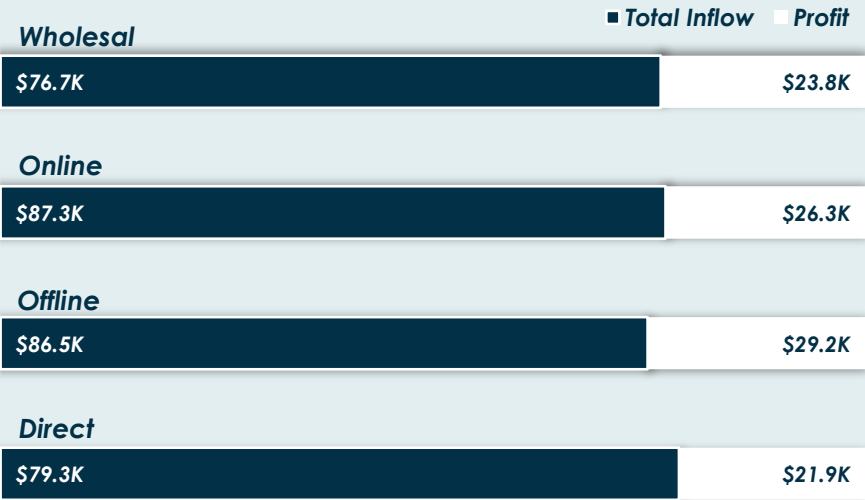
Sales & Profit By Product Category



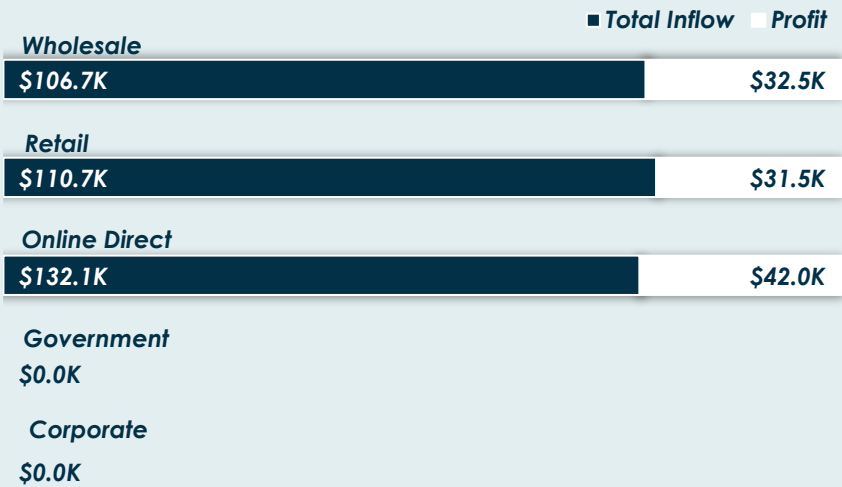
Sales by Region



Sales & Profit by Sales Channel



Sales & Profit by Customer Segment



Customer Feedback

1358

Sales Record

392

Products

18

Product Category

100

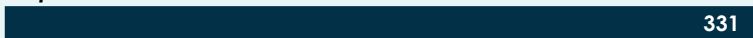
Customers

5

Regions

Customer Feedback

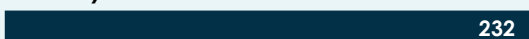
Experience with Purchase



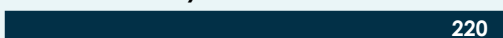
Product Quality



Delivery Issues



Value for Money



No Feedback



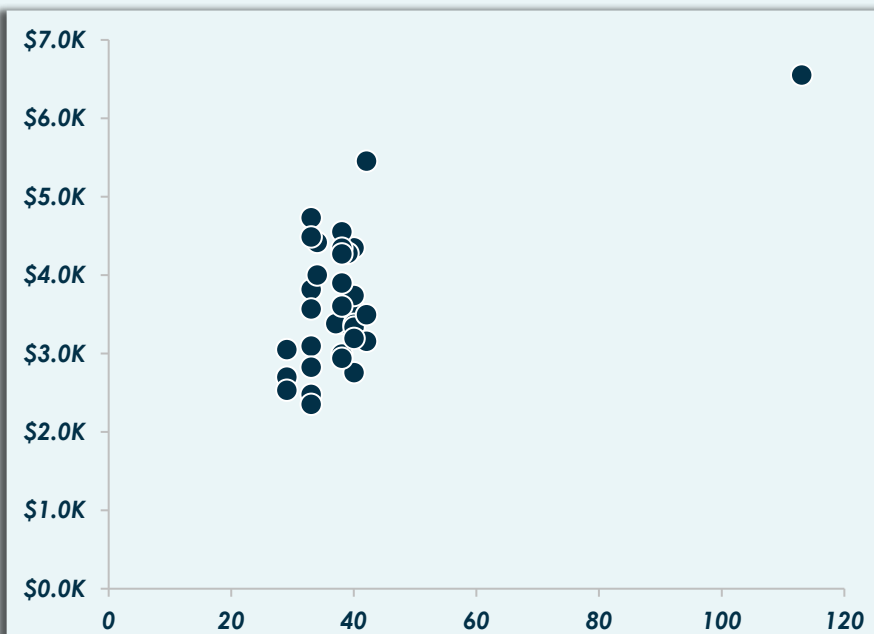
Customer Service



Product Description Accuracy



Sales Amount vs. Feedback

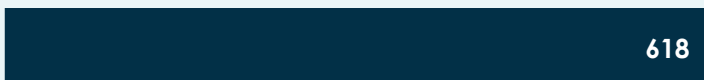


Number of Sales By Regions



Customer Feedback Sentiment Breakdown

Positive



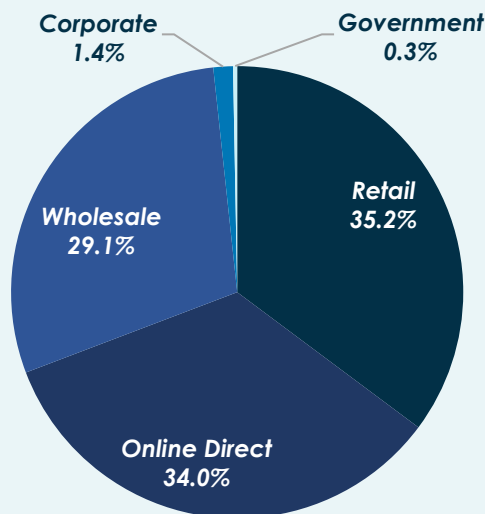
Neutral



Negative



Customer Segmentation



Return Status & Feedback Analysis

■ Not Returned ■ Returned

Positive



Neutral



Negative

