

# BlueRoom.cc — Codex 开发 PRD (MVP)

## 1. 目标与范围

### 目标

打造面向解谜/逃脱类游戏 (Escape/Puzzle) 的集合网站，为中高强度玩家提供：

- 快速发现与筛选 (分类、机制、难度)
- 一键游玩 (内嵌/外链) 与关联推荐
- 视频攻略优先，逐步补充文字攻略
- 技术架构采用HTML+CSS+JS，并且具备可直接发布到Cloudflare上的配置文件

### MVP 页面

- 首页 / (分栏: Trending / New / Editor's Picks)
- 全部游戏列表 /games/ (含 Facet 筛选 + 排序 + 分页)
- 游戏详情 /games/<slug>/ (全宽 iframe、120s 辅助 CTA、相关推荐)
- 攻略详情 /guides/<slug>/ (嵌 YouTube + 简要步骤 + FAQ)
- 静态: /about/、/privacy-policy/

### 成功指标 (首月)

- 首页→详情页 CTR  $\geq 18\%$
- 详情页停留时长中位数  $\geq 2:30$
- 攻略页视频播放/页面  $\geq 0.6$
- 可收录 URL 全量收录率  $\geq 90\%$  (Search Console)
- 核心结构化数据无报错 (Rich Results 检测通过)

## 2. 信息架构与路由

- /
- /games/、 /games/category/<slug>/、 /games/mechanism/<slug>/、 /games/difficulty/<level>/
- /games/<slug>/
- /guides/<slug>/
- /about/、 /privacy-policy/

**分页策略：**使用可抓取的分页 URL（如 ?page=2），确保每一页都有唯一 URL 与 <a href> 链接，避免仅靠 “Load more” 或无限滚动导致不可抓取（Google 抓取主要依赖 <a href> 中的 URL；不会 “点击按钮” 触发 JS）。如需无限滚动，必须同时提供可索引的分页序列（官方做法）

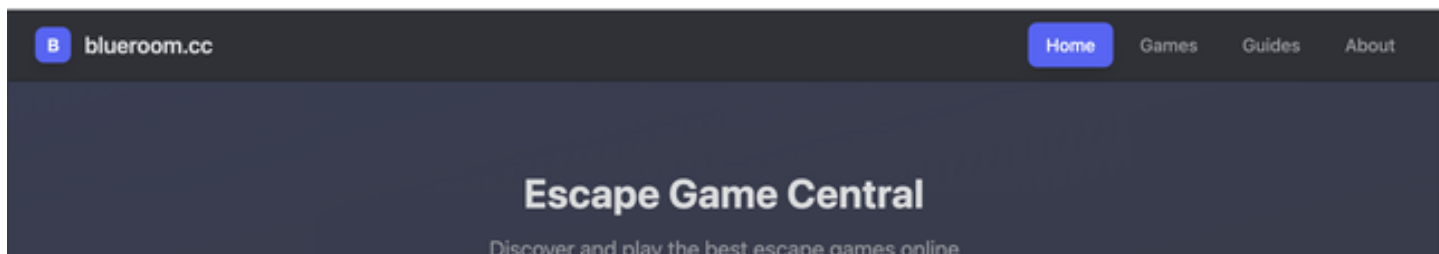
## 3. 页面规格（含交互）

### 3.1 首页 /

- 顶部导航：Logo、Games、Guides、About、搜索框
- Hero：一句价值主张 + 搜索
- **Tabs：** Trending / New / Editor’ s Picks
  - 每个 Tab 展示 12 卡片（标题、缩略图、难度徽章、在线人数、CTA “Play now” ）
  - 右上角 “View all →” 跳转 /games/?sort=trending 等
- Featured Video：1 个（YouTube）
- Trust strip：如 “50+ Games · Updated Daily” （显示最近更新时间）
- Footer：版权/政策链接

### 排序计算（首版）

- Trending =  $0.70 * pv7\_norm + 0.20 * guide\_clicks7\_norm + 0.10 * recency(\leq 30d \text{ 线性})$
- New：created\_at 近 14 天优先，数量不足向 30 天回填



Search games...



Featured Game Trailer

50+ Games - Updated daily - Trusted by 10,000+ players

## Featured Games

Trending

New

Editor's Picks



★ 4.8

Mystery Mansion

Hard



₹ 245

▶ Play Now



★ 4.6

Space Station Alpha

Medium



₹ 189

▶ Play Now



★ 4.3

Ancient Temple

Easy



₹ 567

▶ Play Now



★ 4.7

Haunted Hospital

Hard



₹ 123

▶ Play Now



★ 4.5

Lost City

Medium



₹ 298

▶ Play Now



★ 4.2

Pirate Ship

Easy



₹ 445

▶ Play Now



★ 4.9

Dark Forest

Hard



₹ 167

▶ Play Now



★ 4.4

Robot Factory

Medium



₹ 234

▶ Play Now



★ 4.6

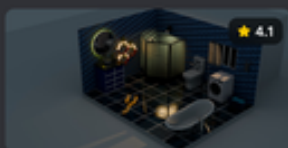
Vampire Castle

Hard



₹ 156

▶ Play Now



★ 4.1

Crystal Cave

Easy



₹ 389

▶ Play Now



★ 4.7

Alien Base

Medium



₹ 278

▶ Play Now



★ 4.8

Magic Tower

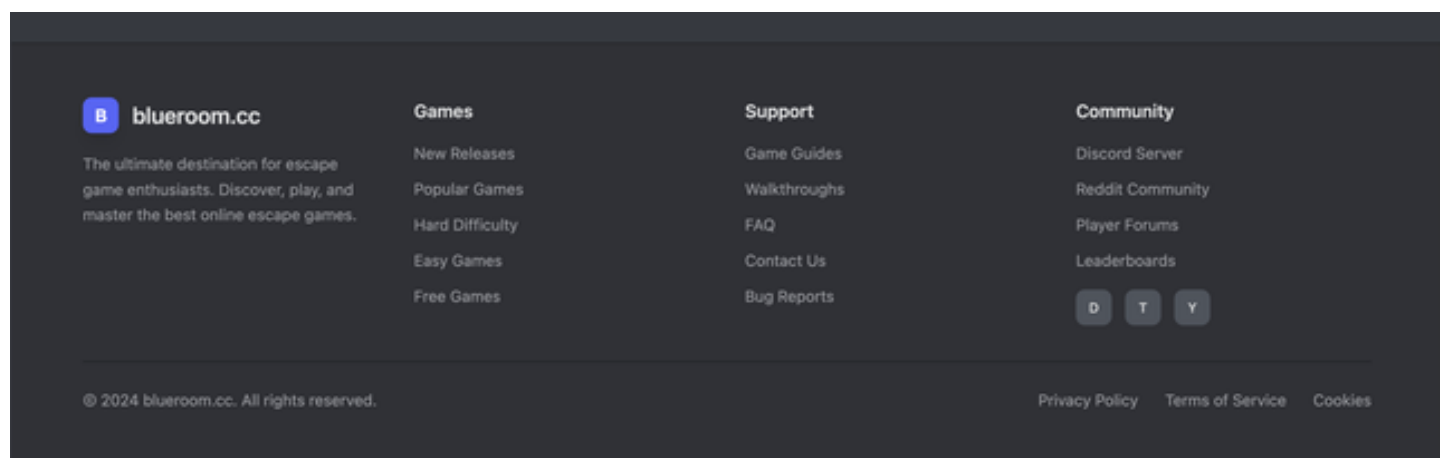
Hard



₹ 198

▶ Play Now

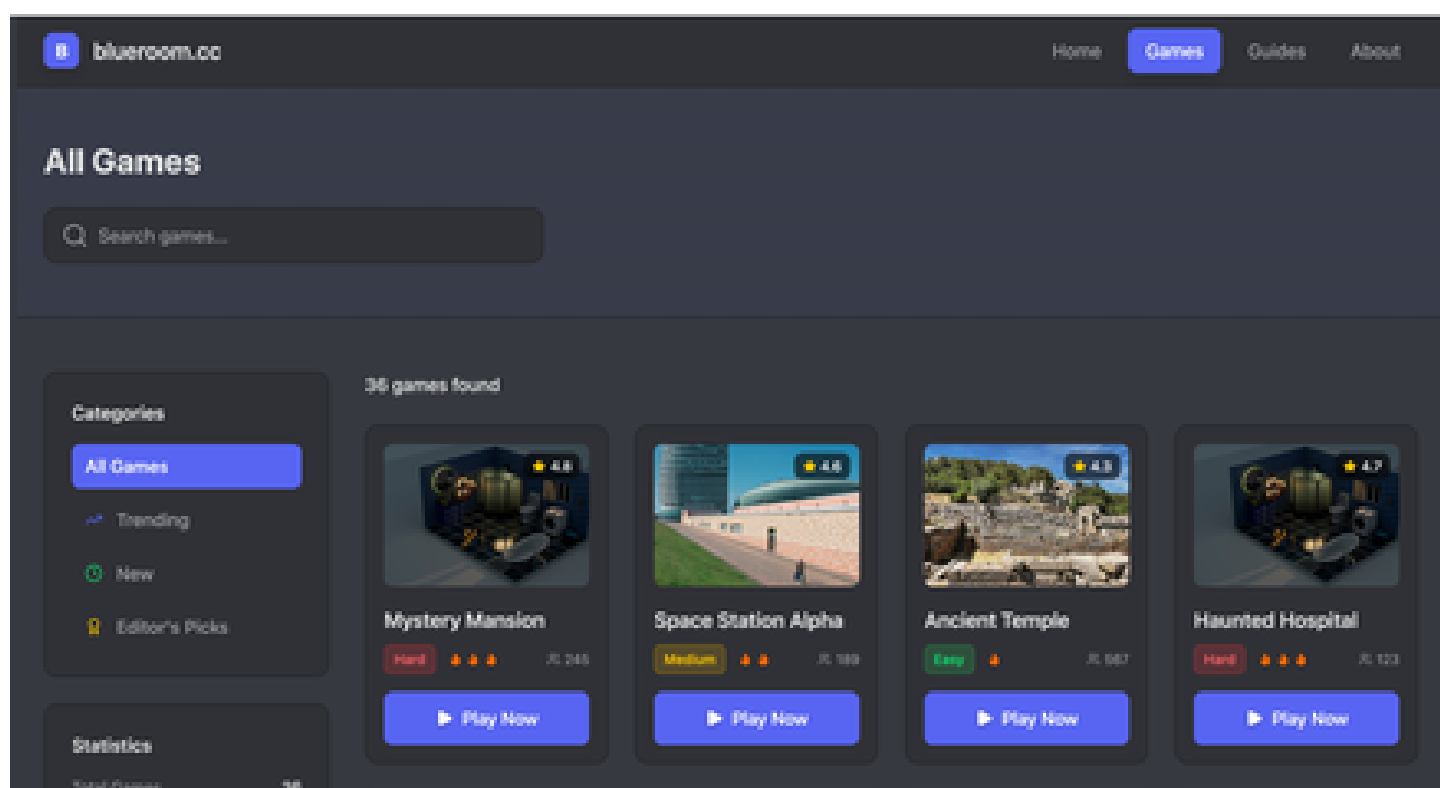
View All Games >



## 3.2 全部游戏 /games/

- 顶部：搜索 + 排序（Trending / New / Most Rated / A-Z）
- 左侧 **Facets**：Category（多选）、Mechanism（多选）、Difficulty、Estimated Time、Language
- 右侧：3×N 网格卡片 + 分页（每页 24）
- 右下角：Back to top

Faceted navigation 能帮助用户在大型集合中高效缩小范围，但需要**一致的标注与分类**以维持可用性与可理解性（NN/g）。



Players Online  
New This Week

8,547  
12



Lost City

Medium



10,298

▶ Play Now



Pirate Ship

Easy



10,445

▶ Play Now



Dark Forest

Hard



10,167

▶ Play Now



Robot Factory

Medium



10,234

▶ Play Now



Vampire Castle

Hard



10,156

▶ Play Now



Crystal Cave

Easy



10,389

▶ Play Now



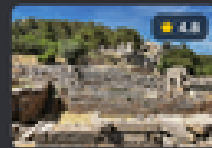
Alien Base

Medium



10,278

▶ Play Now



Magic Tower

Hard



10,198

▶ Play Now



Cyber Lab 2024

Hard



10,080

▶ Play Now



Desert Oasis

Medium



10,156

▶ Play Now



Frozen Palace

Easy



10,234

▶ Play Now



Neon City

Hard



10,123

▶ Play Now



Jungle Temple

Medium



10,198

▶ Play Now



Space Odyssey

Easy



10,267

▶ Play Now



Shadow Realm

Hard



10,145

▶ Play Now



Ocean Depths

Medium



10,189

▶ Play Now



Sky Fortress

Hard



10,176

▶ Play Now



Time Machine

Easy



10,298

▶ Play Now



Dragon's Lair

Medium



10,234

▶ Play Now



Quantum Lab

Hard



10,167

▶ Play Now



The Perfect Escape

Hard



10,234

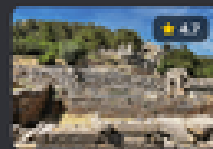


Masterpiece Manor

Medium



10,348



Golden Puzzle

Easy



10,456

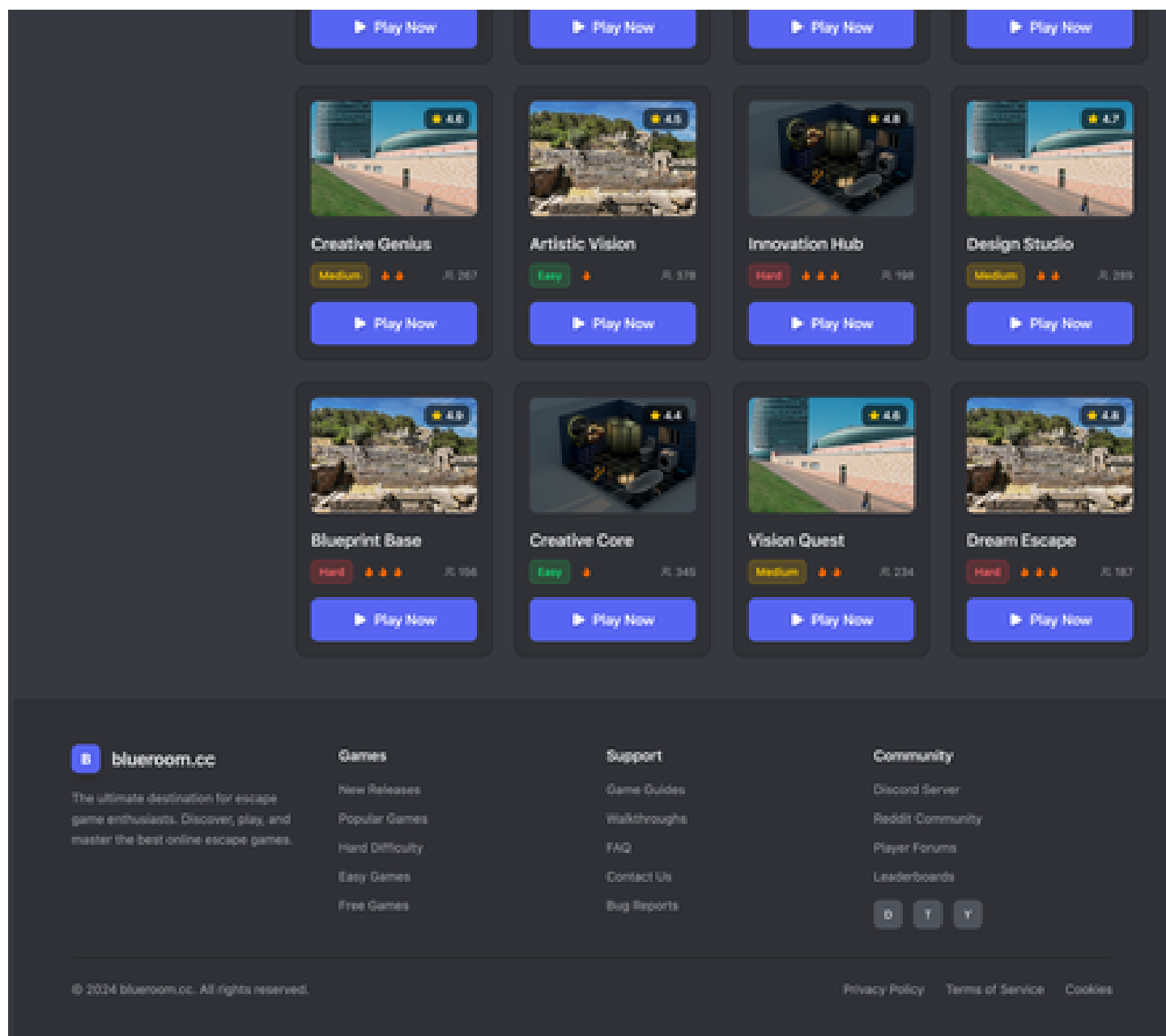


Elite Challenge

Hard



10,189



### 3.3 游戏详情 /games/<slug>/

- 标题 + 元信息（评分、难度、机制标签）
- **iframe**（居中全宽）
- **120s 停留触发**浮层 CTA：「Need help? 95% players check our guide!」→ /guides/<slug>/
- 相关推荐（6 张）：同难度 / 同机制 / 同作者 / 编辑推荐

# Mystery Mansion

★★★★☆4.2/5 (1,247 reviews)

Difficulty: 🔥🔥🔥 Hard

245 players online

Tags: Puzzle Horror Mystery Logic




Click to Start Game

Full-screen experience recommended

## About This Game

Enter the mysterious mansion where nothing is as it seems. Solve intricate puzzles, uncover hidden secrets, and escape before time runs out. This challenging escape game will test your logical thinking and attention to detail. With multiple rooms to explore and a gripping storyline, Mystery Mansion offers hours of immersive gameplay.

## Related Games




★ 4.6

Dark Dungeon

Hard 🔥🔥🔥🔥 156

▶ Play Now




★ 4.7

Secret Lab

Hard 🔥🔥🔥🔥 203

▶ Play Now




★ 4.5

Witch Tower

Hard 🔥🔥🔥🔥 189

▶ Play Now




★ 4.8

Ghost Manor

Hard 🔥🔥🔥🔥 234

▶ Play Now




★ 4.6

Vampire Castle

Hard 🔥🔥🔥🔥 167

▶ Play Now



★ 4.9

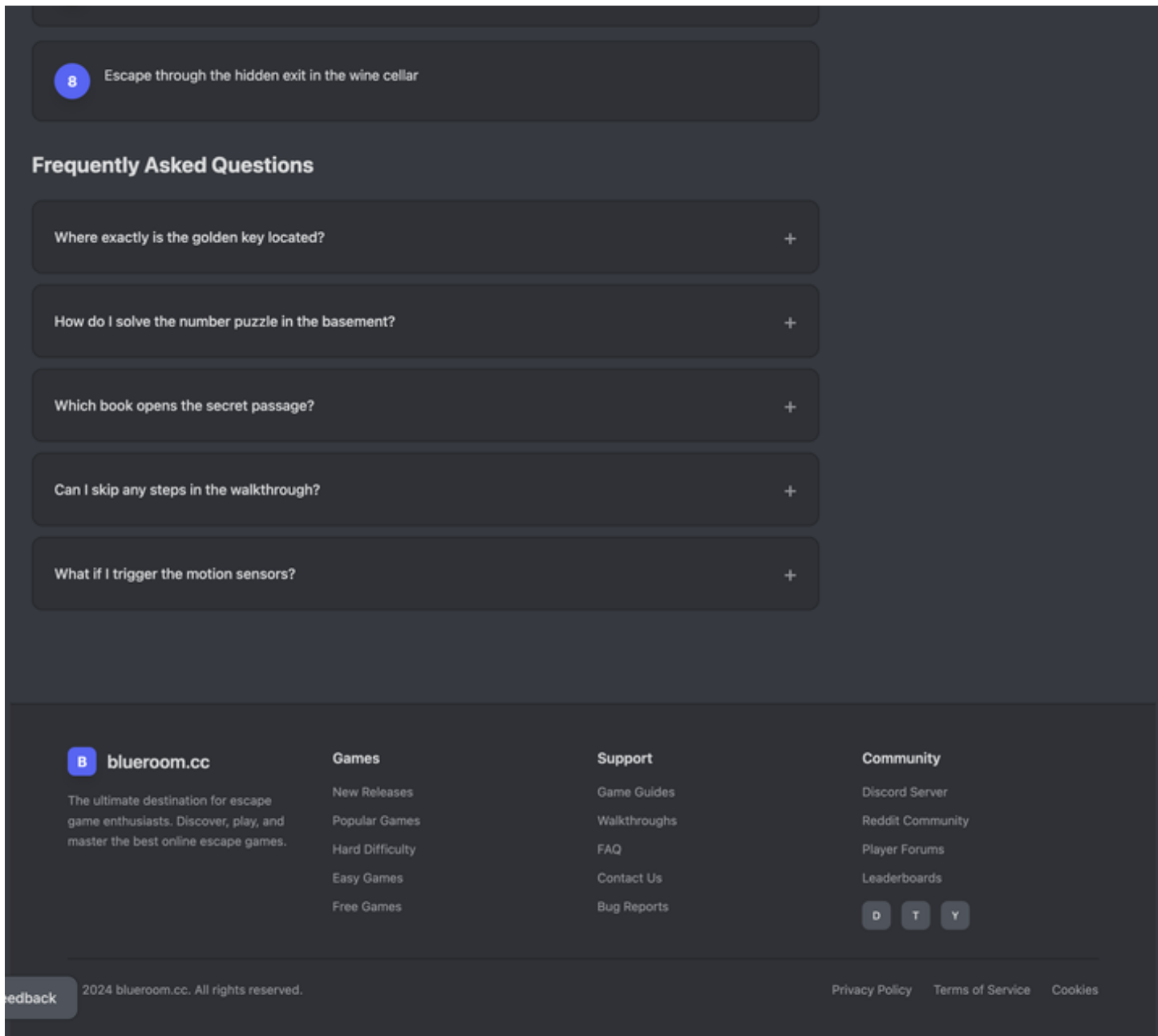
Zombie Outbreak

Hard 🔥🔥🔥🔥 298

▶ Play Now







## 4. 组件清单（HTML 静态）

- Nav / Footer
- CardGame（封面、标题、难度徽章、人数、CTA）
- Tabs（3 选项 + “View all” 链接）
- FacetPanel（多选/单选）
- Pagination（上一页/页码/下一页，均为 <a href>）
- RelatedGrid

- VideoEmbed (YouTube iframe)
- FAQAccordion

```
{  
  "id": "uuid",  
  "slug": "escape-blue-room",  
  "title": "Escape: Blue Room",  
  "thumbnail": "/assets/games/blue-room.jpg",  
  "difficulty": "easy|normal|hard|insane",  
  "mechanisms": ["ciphers", "hidden-objects"],  
  "categories": ["classic", "horror"],  
  "languages": ["en", "zh"],  
  "time_minutes": 45,  
  "author": "Studio X",  
  "created_at": "2025-09-10",  
  "last_updated_at": "2025-09-24",  
  "pv7_norm": 0.73,  
  "guide_clicks7_norm": 0.42,  
  "recency": 0.8,  
  "editor_pick": true,  
  "youtube_video_id": "XXXXXXXXXXXX"  
}
```

---

## 5. 数据模型（静态 JSON 源或预编入 HTML）

```
{  
  "id": "uuid",  
  "slug": "escape-blue-room",  
  "title": "Escape: Blue Room",  
  "thumbnail": "/assets/games/blue-room.jpg",  
  "difficulty": "easy|normal|hard|insane",
```

```
"mechanisms": ["ciphers", "hidden-objects"],
"categories": ["classic", "horror"],
"languages": ["en", "zh"],
"time_minutes": 45,
"author": "Studio X",
"created_at": "2025-09-10",
"last_updated_at": "2025-09-24",
"pv7_norm": 0.73,
"guide_clicks7_norm": 0.42,
"recency": 0.8,
"editor_pick": true,
"youtube_video_id": "XXXXXXXXXXXX"
}
```

## 6. 站内搜索与锚文本规范

- 搜索仅限游戏名/作者/标签（静态可用 JS 过滤或预渲染多个结果页）
- **锚文本**：用描述性短语，避免“点击这里 / 阅读更多”；有助用户理解与 Google 识别链接主题（官方示例明确将“Click here/Read more”列为不良锚文本）。
- Lighthouse 也将“无描述性链接文本”视为问题，应保持短小、相关、可读

## 7. SEO 规范（开发必做）

需要遵照Google、BingSEO的最佳实践，尽可能优化网站。关键根词是blueroom