

Yueyang Wu

UX/UI Design

Education

The University of Texas at Austin

Master of Science in Information Studies
Specialization: UX Design
GPA: 3.87/4.0

May 2018

Indiana University Bloomington

Bachelor of Science in Computer Science
Minor: Fine Art

May 2016

Professional Experience

UX Designer

June 2018 - Present

Smith&Associates, Houston

- Interviewed users including traders, buyers, inventory management team to identify their needs for PO/SO allocation to improve the current workflow
- Discussed low-fidelity wireframes with stakeholders and created high-fidelity mockups for PO/SO allocation of CRM web application
- Provided specific guidelines for improving the usability of traders' mobile application
- Planned and tested low-fidelity wireframes and created high-fidelity mockups for the requirement page of buyers' mobile application

UX Research and Design Intern

Sept 2017 - Dec 2017

Human Interfaces, Austin

- Led the redesign and development of ATXinsights.com, the primary website promoting the company's research facility and resources
- Redesigned over 50 Dell email templates for Dell customers to improve the online purchase experience using information architecture best practice, card sorting method, and interviews
- Collaborated with UX researchers to develop research plan with Hewlett-Packard and observed interviews

Interaction Design Intern

June 2017 - Aug 2017

TEAMS Design, Shanghai

- Built storyboard, concept designs, workflow, and prototype for Bosch health patch, which monitors children's vital signs and transmits data wirelessly
- Observed user interviews in Shanghai and documented results
- Designed machine interface prototypes for A.O. Smith air purifier and Hitachi AC controller
- Conducted desktop research of central air conditioner market in China

Web Development Intern

May 2015 - July 2015

Ctrip, Shanghai

- Improved the interface design for the front-end platform where new versions of apps can be published to the server
- Created interactive data visualization using JavaScript

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Skills

UX

Prototyping
Wireframing
Storyboard
Heuristic Evaluation
User Interview
Survey
Comparative Analysis
Information Architecture
Card-sorting
Interaction Design
Usability Testing
Persona
Affinity Diagramming

Design Tools

Sketch
Axure
InVision
Principle
Balsamiq
Illustrator
Photoshop
Adobe XD
InDesign
Audition
After Effects
Premiere Pro

Development

CSS
HTML
JavaScript
Bootstrap
Python
Ruby
PHP
MySQL
MongoDB
Swift