CS3245

Information Retrieval

Lecture 2: Boolean retrieval





Live Q&A

https://pollev.com/jin

Blanks on slides, you may want to fill in

Last Time: Ngram Language Models

- Unigram LM: Bag of words
- Ngram LM: use n-1 tokens of context to predict nth token
- Larger n-gram models more accurate but each increase in order requires exponentially more space

Your turn: How to assign a probability to a sequence of words in ngram models where n >= 2?

We'll return to this in probabilistic information retrieval.

Information Retrieval

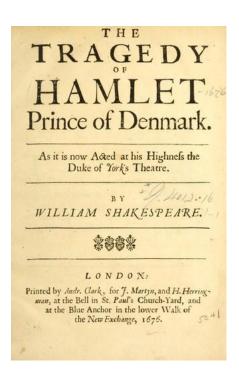




Information Retrieval (IR) is finding materials
 (usually documents) of an unstructured nature
 (usually text) that satisfies an information need from
 within large collections (usually stored on
 computers).

Let's start with Boolean Retrieval with Shakespeare!

- The collection: ~40 plays by Shakespeare
 - http://shakespeare.mit.edu/index.html



Enter HAMLET

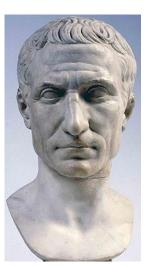
HAMLET

To be, or not to be, that is the question, Whether 'tis nobler in the mind to suffer The slings and arrows of outrageous fortune, Or to take arms against a sea of troubles,

The information need (in verbal form): Which plays of Shakespeare mention Brutus and Caesar but not Calpurnia?













• The information need (in verbal form): Which plays of Shakespeare mention Brutus and Caesar but not Calpurnia?

- 3 conditions to be satisfied at the same time
 - Mentions Brutus
 - Mentions Caesar
 - Does not mention Calpurnia
- The query: Brutus AND Caesar AND (NOT Calpurnia)

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- Naïve Approach:
 - For each play, run CTRL+F for Brutus, Caesar, and Calpurnia, separately
 - If there is at least one match for Brutus, at least one for Caesar, but none for Calpurnia, add this play to the result

- It's one solution, but why isn't it the only solution?
 - Too Slow! (for large corpora)

Indexing





The Index: term-document incidence matrix

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	1	1	0	0	0	1
Brutus	1	1	0	1	0	0
Caesar	1	1	0	1	1	1
Calpurnia	0	1	0	0	0	0
Cleopatra	1	0	0	0	0	0
mercy	1	0	1	1	1	1
worser	1	0	1	1	1	0

1 if the play contains the word, 0 otherwise

Blanks on slides, you may want to fill in



Query processing

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Brutus	1	1	0	1	0	0
Caesar	1	1	0	1	1	1
Calpumia	0	1	0	0	0	0

Brutus AND Caesar AND (NOT Calpurnia)

 Take the rows for Brutus, Caesar and Calpurnia (complemented, why?) and bitwise AND them.

Results





Antony and Cleopatra, Act III, Scene ii

Agrippa [Aside to DOMITIUS ENOBARBUS]: Why, Enobarbus,
When Antony found Julius *Caesar* dead,
He cried almost to roaring; and he wept
When at Philippi he found *Brutus* slain.

Hamlet, Act III, Scene ii

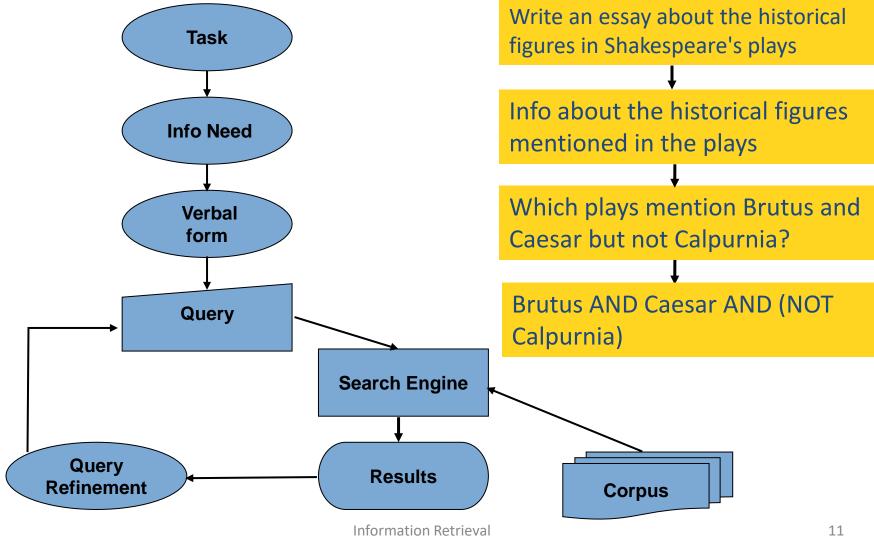
Lord Polonius: I did enact Julius **Caesar** I was killed i' the Capitol; **Brutus** killed me.



The classic search model







Relevance is the key!





- Information Retrieval (IR) is finding material (usually documents) ... that satisfies an information need ...
- Relevance: Whether the documents returned help to satisfy the information need.
- Evaluation metrics (to be covered in Week 9)
 - Precision: Fraction of retrieved docs that are relevant to user's information need
 - Recall : Fraction of relevant docs in collection that are retrieved

Bigger collections





- Consider N = 1 million documents, each with about 1000 words.
 - 1000 x 1 million = 1 billion words in total

- Avg 6 bytes/word including spaces/punctuation
 - 6GB of data in the documents.
- Say there are M = 500K distinct terms among these.

Tough to build the matrix





500K × 1M matrix has half a trillion 0s and 1s. B-I-G

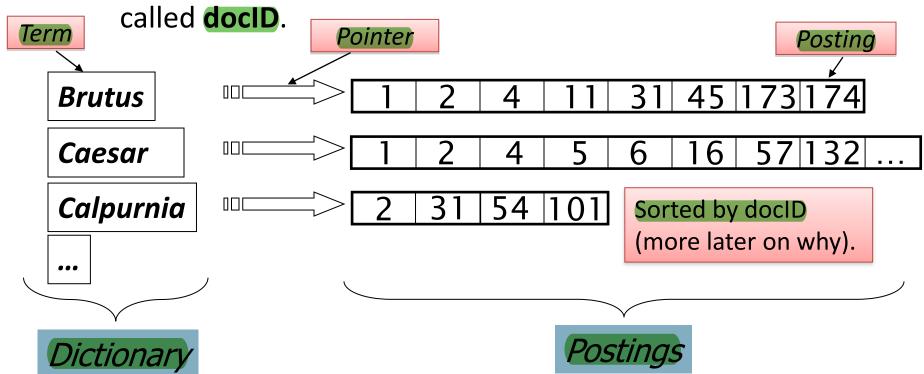
- But it is extremely sparse.
 - Each document is 1000 words long →
 - At most 1K 1s among the 500K cells in each column (i.e., document).
- What's a better representation?
 - Only record the positions of the 1s for each row (i.e., term).

Inverted index





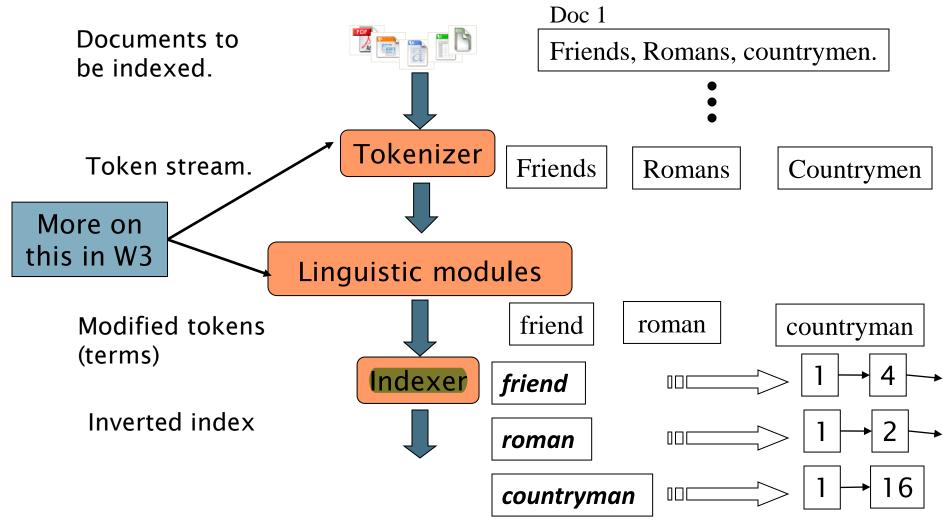
- For each term t, we must store a list of all documents that contain t.
 - Each document is identified by a unique serial number



Inverted index construction







Indexer steps:

Generate token sequence





Sequence of (Term, Document ID) pairs.

Doc 1

I did enact Julius Caesar I was killed i' the Capitol; Brutus killed me. Doc 2

So let it be with
Caesar. The noble
Brutus hath told you
Caesar was ambitious

Term	docID
I	1
did	1
enact	1
julius	1
caesar	1
I	1
was	1
killed	1
i'	1
the	1
capitol	1
brutus	1
killed	1
me	1
so	2
let	2
it	2
be	2
with	2
caesar	2 2 2 2 2 2 2 2 2
the	2
noble	2
brutus	2
hath	2
told	2
you	2
caesar	2
was	2
ambitious	2

Indexer steps: Sort





- Sort by terms
 - And then docID



Term	docID
I	1
did	1
enact	1
julius	1
caesar	1
I	1
was	1
killed	1
i'	1
the	1
capitol	1
brutus	1
killed	1
me	1
so	2
let	2
it	2
be	2
with	2
caesar	2
the	2
noble	2
brutus	2
hath	2
told	2
you	2
caesar	1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
was	2
ambitious	2



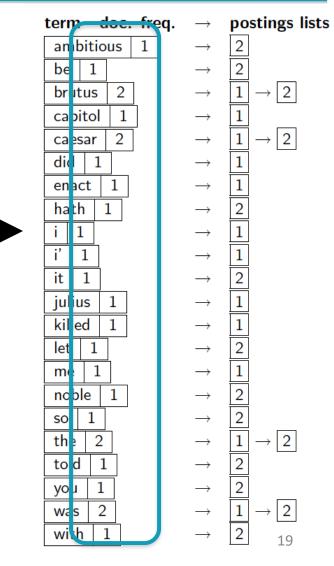


Indexer steps: Dictionary & Postings

- Multiple term entries in a single document are merged.
- Split into Dictionary and Postings
- Document frequency information is also stored.

Why frequency?
Will discuss later.

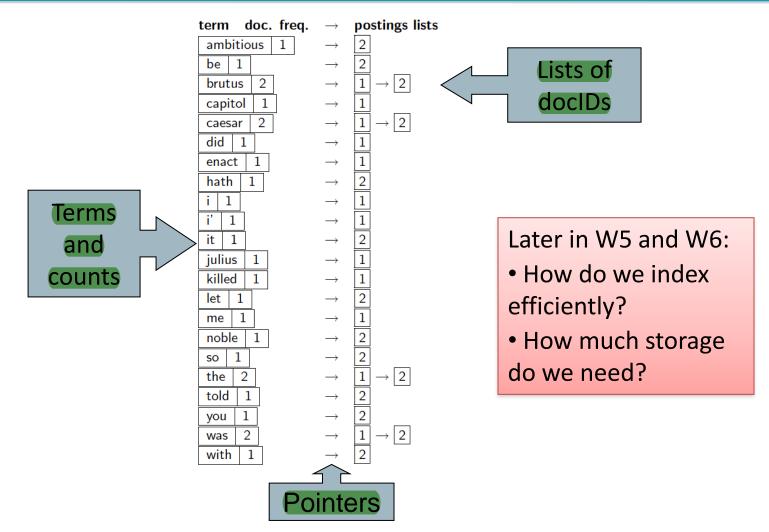
_	
Term	docID
ambitious	2
be	2 1
brutus	1
brutus	2
capitol	1
caesar	1
caesar	2
caesar	2 2 1
did	1
enact	1
hath	1
I	1
I	1
i'	1
it	2
julius	1
killed	1
killed	1
let	
me	1
noble	2
so	2
the	1
the	2
told	2 1 2 2 1 2 2 2 2 1 2 2
you	2
was	1
was	2
with	2
nformation	Retrieva



What do we pay in storage?







How do we process queries?



- Boolean queries
 - AND
 - OR
 - NOT

- Later in W3 and W4 -
- How to further optimize query processing?
- What other kinds of queries can we process?

Basic query optimization

Query processing: AND

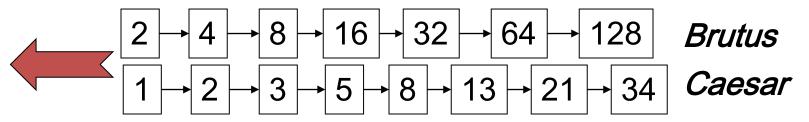




How to process this query?

Brutus AND **Caesar**

- Locate Brutus in the Dictionary;
 - Retrieve its postings.
- Locate Caesar in the Dictionary;
 - Retrieve its postings.
- "Merge" the two postings
 - Keep only the common entries.

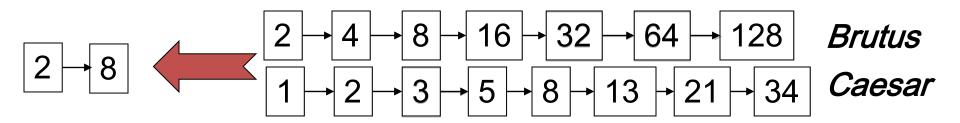


The merge





 Walk through the two postings simultaneously, in time linear in the total number of postings entries



If the list lengths are x and y, the merge takes O(x+y) operations.

Crucial: postings must be sorted by docID.

Intersecting two postings lists (a "merge" algorithm)



```
INTERSECT(p_1, p_2)
       answer \leftarrow \langle \rangle
     while p_1 \neq \text{NIL} and p_2 \neq \text{NIL}
       do if docID(p_1) = docID(p_2)
               then ADD(answer, doclD(p_1))
  5
                      p_1 \leftarrow next(p_1)
                      p_2 \leftarrow next(p_2)
               else if docID(p_1) < docID(p_2)
                         then p_1 \leftarrow next(p_1)
                         else p_2 \leftarrow next(p_2)
 10
       return answer
```

Query processing: OR





How to process this query?

Brutus OR **Caesar**

- Locate Brutus in the Dictionary;
 - Retrieve its postings.
- Locate Caesar in the Dictionary;
 - Retrieve its postings.
- "Merge" the two postings
 - Keep all entries that appear in any of the two postings.

Query processing: NOT





How to process this query?

NOT Brutus

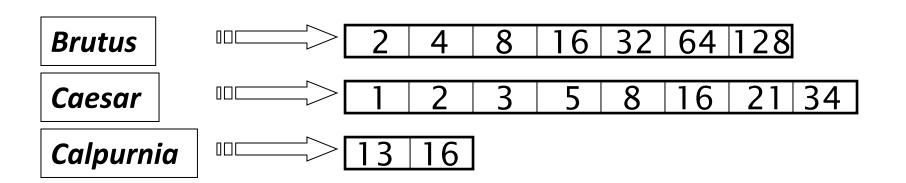
- Retrieve the full list of documents
- Locate Brutus in the Dictionary;
 - Retrieve its postings.
- "Merge" the full list and the postings
 - Keep all entries that appear the full list but not in the postings.



Query optimization

Consider a query that is an AND of n terms.
 Brutus AND Caesar AND Calpurnia

What is the best order for query processing?

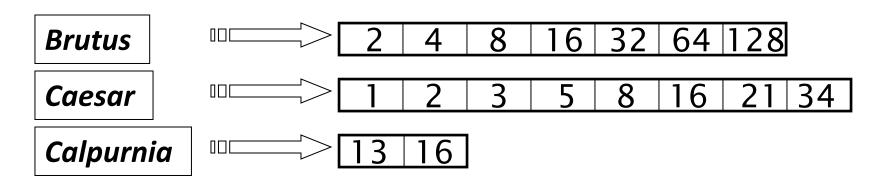


Query optimization example



- Process in order of increasing frequency:
 - start with smallest set, then keep cutting further

This is why we kept document frequency in the dictionary!



Execute the query as (Calpurnia AND Brutus) AND Caesar.

More general optimization





e.g., (madding OR crowd) AND (ignoble OR strife) AND (killed OR slain)

- Get document frequencies (dfs), for all terms.
- Estimate the size of each OR by the sum of its dfs (conservative).
- Process in increasing order of OR sizes.





Check your understanding

Recommend a query processing order for

(tangerine OR trees) AND (marmalade OR skies) AND (kaleidoscope OR eyes)

Term	Freq
eyes	213312
kaleidoscop	87009
marmalade	107913
skies	271658
tangerine	46653
trees	316812

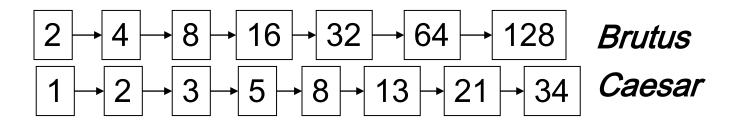
Mixing AND/OR with NOT





How about these queries?

Brutus AND NOT Caesar
Brutus OR NOT Caesar



Question: Can we still process the query in O(x+y)? What can we achieve?

Boolean Retrieval





- The Boolean retrieval model is able to process queries which are based on Boolean expressions:
 - Views each document as a <u>set</u> of words
 - Is precise: document matches condition or not.
- Perhaps the simplest model to build an IR system on

- Primary commercial retrieval tool for 3 decades.
- Many search systems you still use are Boolean:
 - E.g., Library Catalog in NUS
 https://linc.nus.edu.sg/search/Y



Example: WestLaw

http://www.westlaw.com/

- Largest commercial (paying subscribers) legal search service (started 1975; ranking added 1992)
 - Tens of terabytes of data; 700,000 users

- Long, precise queries; proximity operators; incrementally developed; not like web search
 - What is the statute of limitations in cases involving the federal tort claims act?

LIMIT! /3 STATUTE ACTION /S FEDERAL /2 TORT /3 CLAIM

/3 = within 3 words, /S = in same sentence



Example: WestLaw

http://www.westlaw.com/

- Many professional searchers still like Boolean search
 - You know exactly what you are getting
- But that doesn't mean it actually works better...



Summary

Covered the whole of information retrieval from 1000 feet up

- Indexing to store information efficiently for both space and query time.
- Run time builds relevant document list. Must be f a s t.

Resources for today's lecture

Introduction to Information Retrieval, chapter 1