GR5074
Projects in Advanced Machine Learning
Thursdays, 6:10-8pm
253 Engineering Terrace

Instructor
Alexander Peterhansl (he/him)

#### **Fun Facts About Me**

- Born in Iran to an Iranian mother and a German father.
- Love affair with New York
- Worked on Wall Street in FX market-making and analytics, as well as the art and finance market.
- Used to swim competitively and run marathons. Now I am grateful to get on a Citi bike and ride around with my two kids.

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# Course Arrangement

- 60-75 minute lecture
- followed by 5 minute break
- followed by 30-45 minute recitation by teaching assistant

# **Syllabus**

• link

# Machine Learning Versus Conventional Programming

- Early approach to face identification
- The state of the art in 1965 secretly funded by the CIA initially used a conventional programming approach

### **Face Identification**



#### RAND Grafacon in 1965



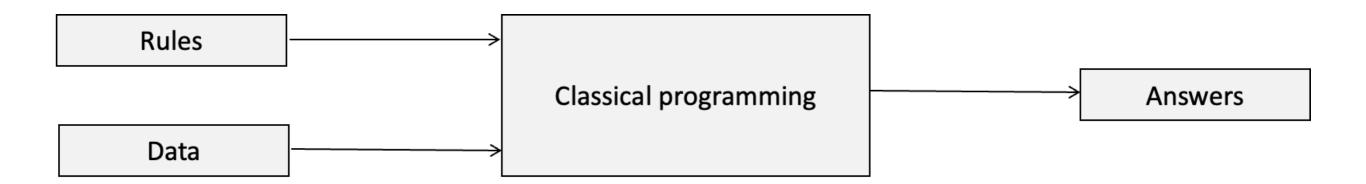
#### Face Identification in 1965

- RAND Project
- Officially referred to as a "man-machine" project why?
- Volunteers marked 20 distances on a RAND GRAFACON (1965 version of a tablet computer):
  - Width of eyes
  - Pupil-to-pupil distance
  - Width of mouth, etc.
- Set of distances for each image were matched to 'closest' set of corresponding distances in database record

#### What is the machine learning approach?

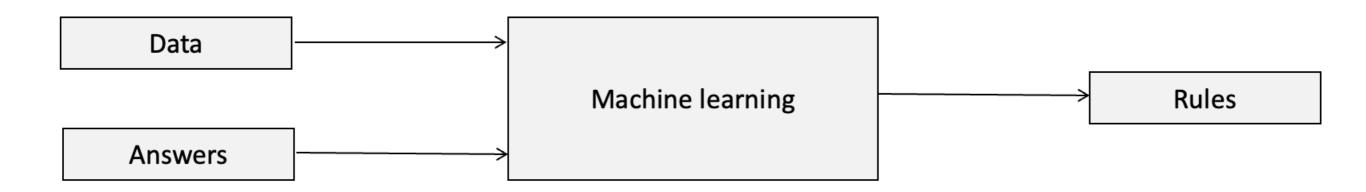
- What is one key aspect that both approaches have in common?
  - Both rely on a mathematical representation of the face.
- What are the differences?
  - Traditional approach relies on a model that is fixed ex-ante!
  - Traditional model does not improve with more data. It gives a better fit, but the model is the same.
  - With traditional model, hard to differentiate between a bad model and 'hard-to-identify' images (faces that are smiling, frowning, grimacing, turned at an angle)
  - Machine learning addresses all these shortcomings. How?
- What is the downside?
  - Much harder to pin down why something does not work well in the new method.

# Classical Programming Schema



How does the 1965-approach fit into this schema?

## Machine Learning Schema



- Which key step falls away in this approach?
- What is it replaced by?

#### **Neural Network Workhorse**

- $X_j$  is a variable / input / feature
- $w_i$  parameter / weight to be estimated

$$A = h(X) = g\left(w_0 + \sum_{j=1}^p w_j X_j\right)$$

• A = h(X) is the (non-linear) activation function