

YUE ZHANG

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EDUCATION

Parsons The New School for Design _New York, NY
MFA in Design + Technology

Aug 2018 - Current

Communication University of China _Beijing, China
BFA in Digital Media Arts

Sep 2014 - June 2018

EXPERIENCE

UX Designer _Open Style Lab, New York, NY

Sep 2018 - Dec 2018

// Collaborate with industrial and fashion designers to create products for people with disability. Lead the user experience research and analysis using specific tools.

UX Design Internship _Adjacent Technologies, Beijing, China

Dec 2017 - Feb 2018

// Take in charge of the UX design for an education mobile app. Collaborate with 3D modeler to design actions for Artificial Intelligence model.

Product Designer _AZA Choir, Beijing, China

July 2016 - May 2017

// Co-plan and lead the design of products related to their musical events, ex. interactive picture books, album, and magazine.

Web Designer _Wuwuwang Startup Company, Beijing, China

Oct 2015

// Plan the on-line functions for the startup. Design user experiences and interfaces of the website.

AWARDS

The Third Prize of Beijing College Students' Entrepreneurship Competition, 2017

The First Prize of the 3rd China Internet Plus University Student Innovation Competition, 2017

The Second Class Scholarship of Communication University of China, 2015 & 2016

The Bronze Medal of the First Beijing University Student Digital Media Design Competition, 2015

SKILLS & INTERESTS

Designer

Sketch / Principle
Photoshop / Illustrator
Lightroom / Indesign
Maya / C4D
iMovie / After Effect

Coder

HTML/CSS
Javascript/API
P5.JS / Processing
Unity 3D
Arduino IDE

Maker

Physical Computing
eTextile/ Wearable Tek
Ceramics
Paper Engineering