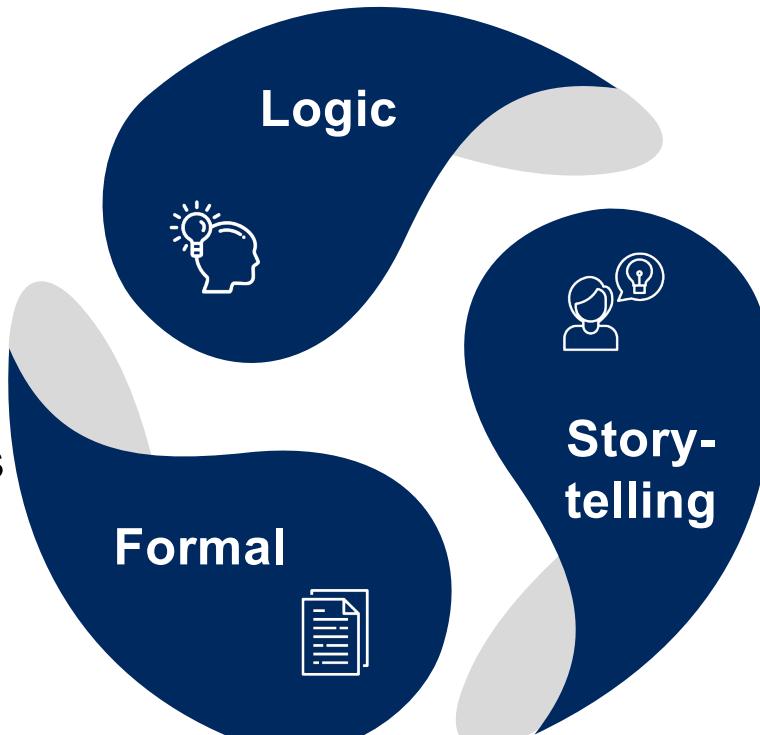


Requirements for a case structure

- No overlaps
 - In-scope
 - Key points
- 
- # buckets
 - # bullet points
 - Timing
 - Horizontal then vertical
 - Closing
- Case specific
 - Stories

Requirements for a case structure: formal



Formal criterium

- # buckets



Best practice

- 3 or 4



Questionable practice

- 2 – too narrow

▪ # bullet points	▪ 5 – can't prioritize	▪ 1 – not enough depth of a bucket
▪ Timing	▪ Up to 2 min for structuring	▪ Longer than 2 min
▪ Horizontal then vertical	▪ Horizontal then vertical	▪ Vertical then horizontal
▪ Closing	▪ A question engaging the interviewer	▪ A pause/silence