Google VS.

How Do They Compare?

101010101010 001000100010 001100110011

segmentation

Industry

- Cloud computing
- Information technology

Cognitive computing

Industry



- Computer hardware
- Computer software

Employee

379,592





72,053



Stock Price

\$151.25

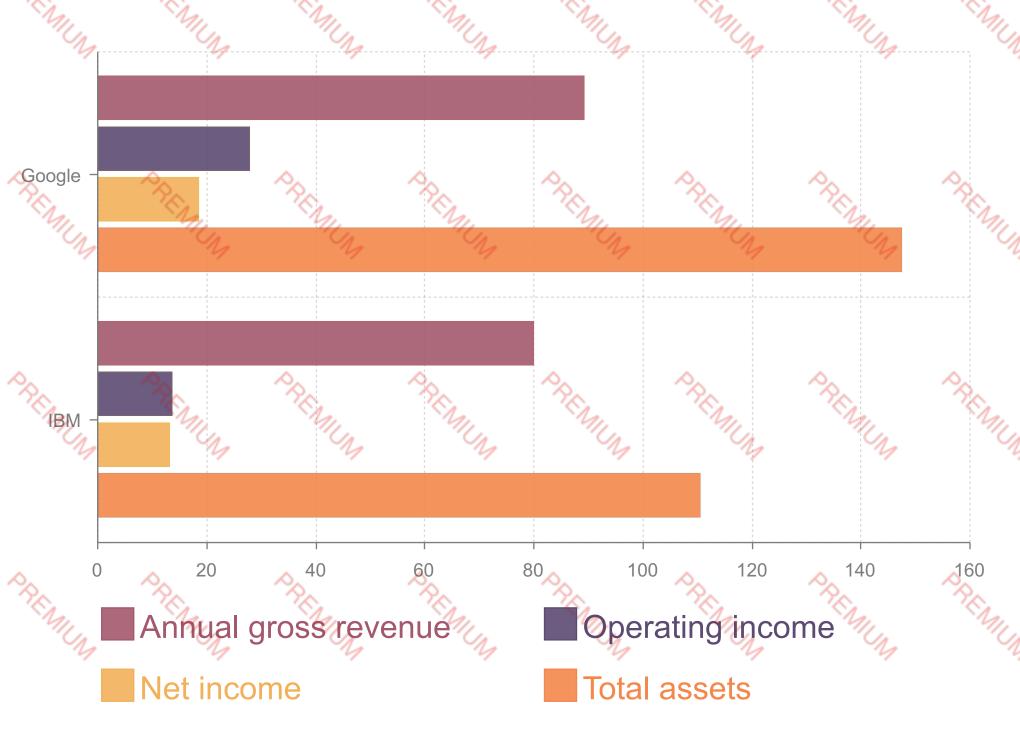


people

Stock Price

\$955.00

Elements of Financial Statement





Google is largely focused on consumers and Silicon Valley startups, while IBM is set up to provide a high level of service to large enterprises. However, both of them seem to be leading the pack when it comes to making progress toward a quantum computer.



SOURCES
https://www.forbes.com/sites/gregsatell/2016/09/11/the-growing-rivalry-between-google-and

CREATED BY

Yue Zheng / Columbia University







PREMIUM