README.md 2025-07-31

Business Intelligence Portfolio – Emmanuel Yufenyuy

Master's Student | Business Intelligence – IU International University tar.yufenyuy@gmail.com | LinkedIn

This repository consolidates all the components of my end-to-end Business Intelligence portfolio, built to demonstrate the implementation of a possible **Extract-Load-Transform and Analyse** Architecture in an organizational context. The key components of this architecture are: data integration, transformation & modeling, and storytelling. It also highlights the possibility of automating the entire process.

The BI ELT Architecture to be implemented is shown on the following image!.

Data Sources Virtual PostgreSQL Machine yelp fusion api X dbt Core scripts postgres Extract Power BI ransform Read Read Write Read Load **Local Development Enviror** Source: Yufenyuy Tardzenyuy

BI ELT Architecture for a Data Analytics Pipeline

Projects Overview

Phase	Title	Description
1	Data Integration	Data integration from Yelp API, Google Drive, and Hetzner stoarge-box into PostgreSQL with Python.
2	Data Transformation & Modeling	Raw data transforming and modeling with SQL (flavour PostgreSQL) and dbt-postgresql adapter.
3	Data Analysis in Power Bl	Data Analysis of Yelp Business reviews with Power BI.

README.md 2025-07-31

Phase	Title	Description
3	Data Analysis in R	Data Analysis of a fictive <i>Local Bakery in Paderborn</i> production data in R. Example univariate time series forcasting of most produced product. The most produced product should also be understood as the most sold product.
4	Project Reports and Course Summaries	Summaries & reports from BI-related master's courses.