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Project: How to add Google analytics to a website.

Blogger link: https://trendzoptical.blogspot.com/

Google analytics measurement link:

https://analytics.google.com/analytics/web/#/p413694736/reports/intelligenthome

Measurement ID: G-3ZPSJWENWJ

Code:

```
<!-- Google tag (gtag.js) -->
<script async
src="https://www.googletagmanager.com/gtag/js?id=G-3ZPSJWENXJ"></script>
<script>
window.dataLayer = window.dataLayer || [];
function gtag(){dataLayer.push(arguments);}
gtag('js', new Date());

gtag('config', 'G-3ZPSJWENXJ');
</script>
```