

**Yugendhar M**

**Project: How to add Google analytics to a website.**

**Blogger link :** <https://trendzoptical.blogspot.com/>

**Google analytics measurement link:**

<https://analytics.google.com/analytics/web/#/p413694736/reports/intelligenthome>

**Measurement ID:** G-3ZPSJWENWJ

**Code :**

```
<!-- Google tag (gtag.js) -->
<script async
src="https://www.googletagmanager.com/gtag/js?id=G-3ZPSJWENXJ"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-3ZPSJWENXJ');
</script>
```