

16 September 2024





Welcome to DeGEN Summit, the top event for Web3 fans globally. Join us as top company founders and executives discuss their views and perspectives on the blockchain market.

At DeGEN, we bring together entrepreneurs, investors, developers, and worldwide media to explore the tremendous prospects in the blockchain ecosystem while also providing unrivaled networking opportunities. Be a member of the community that determines what's next in blockchain. Join us at DeGen to help define the future of blockchain.

Want to get involved? Contact us at contact@degensummit.com

## Wision

To Be The Catalyst For Transformative Change, Pioneering Innovative Solutions That Drive Progress And Shape The Future Of Our Global Community.





## Mission

Our Mission Is To Be The Catalyst For The Web3 Revolution. We're Dedicated To Connecting The Dots Between Today's Pioneers And Tomorrow's Innovations, Creating A Platform Where The Seeds Of Future Technologies Are Sown And Nurtured By The Best In The Field.



# Some Numbers

SA ENIXAL

4-10th Dec' 23, Bangalore

WEB3 WORLD
CONSORTIUM

21-22 Apr' 24, Dubai

3500+

**Total Attendees** 

1500+

50+

**Sponsors** 

15+

250+

**Partners** 

150+

150+

**Speakers** 

50+





# Our Past Speakers



Brock Pierce Co-Founder USDT



Charles Guillment CTO LEDGER



Crypto Rich INFLUENCER



Mario Nawfal IBC Group



Brandi Veil YES3 NETWORK



Joshua Tobki SUPRA ORACLES



Ajeet Khurana REFLEXICAL



Kenny Li MANTA NETWORK



Pekka Kelkka Advisor



Jong-Chan Chung BFG



Jorge Sebastiao EcoX



Anton Golub SwissAssetDAO



Abhishek Singh Voice of Crypto



Andres Fink CAJUTEL



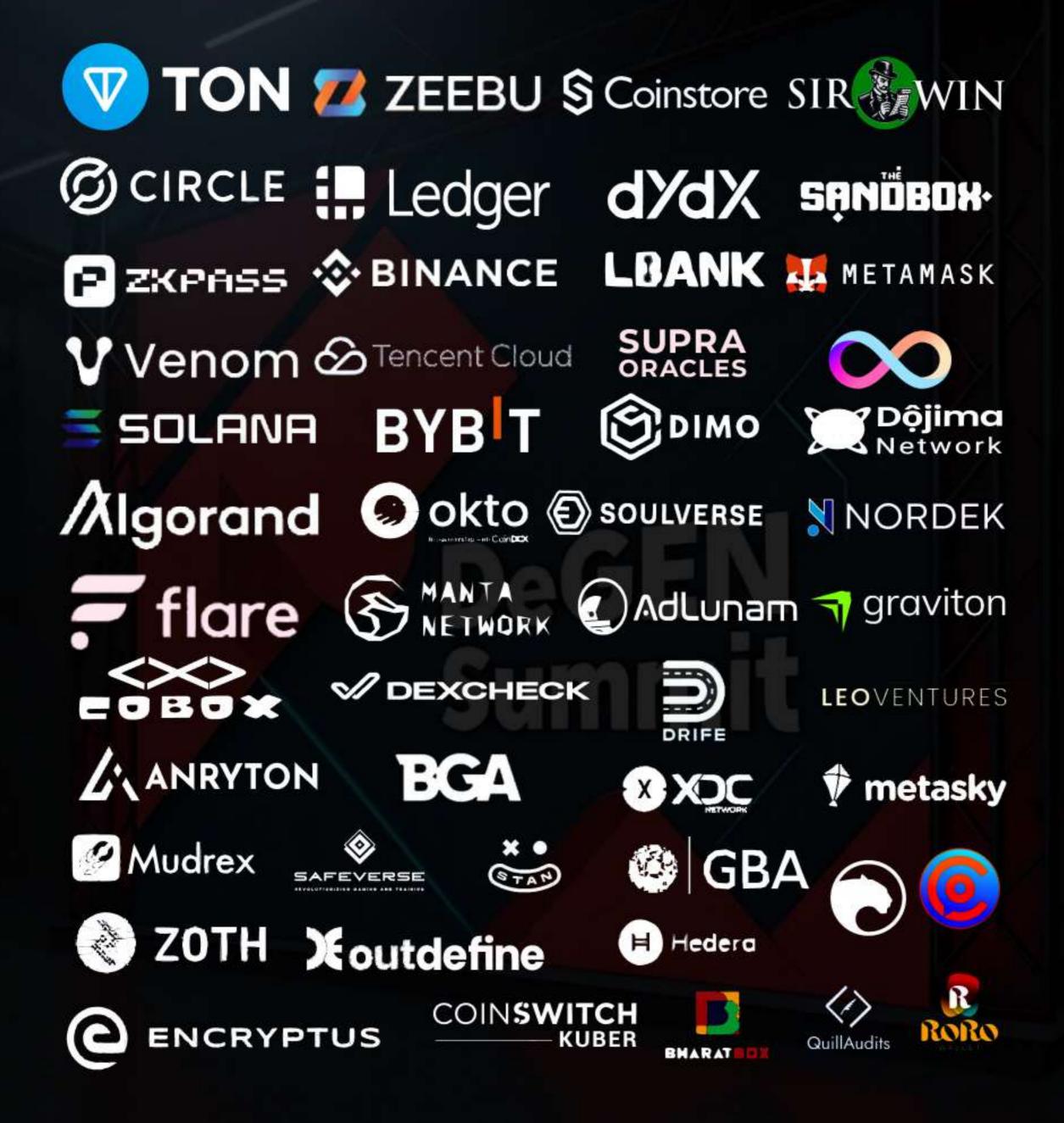
Karan Ambani dYdX



Nawal Kishor NORDEK

& MANY MORE...

## Previous Partners



& Many More..

# Past Event Glimpse

Web3 Carnival, Bangalore & Web3 World Consortium, Dubai





















## SUMMIT AGENDA\*

08:30-09:00AM

09:00-09:20AM

09:20-09:40AM

09:40-10:20AM

10:20-10:40AM

10:40-11:20AM

11:20-12:00PM

12:00-12:20PM

12:20-01:00PM

01:00-02:00PM

02:00-02:20PM

02:20-03:20PM

03:20-04:00PM

04:00-04:20PM

04:20-05:00PM

05:00-06:30PM

06:30-08:00PM

Registration and High Tea

**Opening Talk** 

FireSide Key Chat

**Panel** 

**KeyNote** 

**Panel** 

**Panel** 

**KeyNote** 

**Panel** 

Lunch

KeyNote

**Panel** 

**Panel** 

KeyNote

**Panel** 

**High Tea & Networking** 

**Award Ceremony** 

### BECOME A PARTNER

DeGEN Summit takes the spotlight in the crypto and blockchain realm, attracting over 8,000 participants, encompassing numerous CEOs and founders from the worldwide crypto ecosystem. We offer our partners a stage to interact with a specific audience, connect with top-level decision-makers, cultivate fresh collaborations, bolster brand recognition, and unveil new products to industry insiders and media channels.

### PARTNER LEVELS

At DeGEN Summit, we present a comprehensive partnership structure tailored to your investment across exhibition space, networking engagements, and branding initiatives.

PARTNER LEVEL	AGGREGATED SPEND (USD)	FREE TICKETS
Title	\$49k	€> x25
Platinum	\$29k	
Gold	\$19k	₫) x10
Silver	\$9k	

We provide a range of customized partner packages designed to align with your company's marketing objectives and financial considerations. Whether you're a seasoned player in the crypto industry, a burgeoning service provider, a multinational corporation, or fall somewhere in between, our offerings can be personalized to meet your specific goals.

## **Exhibition Opportunities**

### SILVER PACKAGE US\$9k\*

\*Customised offering

- Customizable Exhibition Area (25 sq m)
- 1 Panel Slot
- Branding on Website, Social Media, Banners & Posters
- PR & Newsletter
- Logo featured on signage across the venue
- 5x event tickets
- 20% Discount Coupon on Tickets

### GOLD PACKAGE US\$19k\*

\*Customised offering

- Customizable Exhibition Area (35 sq m)
- 1 Panel Slot
- WristBand Branding
- WiFi Branding
- Dedicated email announcement
- Branding on Website, Social Media, Banners & Posters
- PR & Newsletter
- Logo featured on signage across the venue
- 10x event tickets
- 30% Discount Coupon on Tickets
- Selfie Booth Area
- 1 twitter space

## Exhibition Opportunities

### PLATINUM PACKAGE US\$29k\*

\*Customised offering

- Customizable Exhibition Area (45 Sq m)
- 15-minute Keynote speaking slot
- 1 Panel Slot
- Conference Chair Branding
- Tea/Coffee cups Branding
- Water Bottle Branding
- Welcome Bag Merch
- 15x event tickets
- Targeted Email 25k
- 2 Pre event Spaces
- Dedicated Selfie Booth
- Branding on Website, Social Media,
   Banners & Posters
- PR and Newsletter Spotlight
- Logo featured on signage across the venue
- 40% Discount Coupon on Tickets\*

### **Exhibition Opportunities**

### TITLE PACKAGE US\$49k\*

\*Customised offering

- Customizable Exhibition Area (80 Sq m)
- 25-minute keynote speaking slot
- Upto 2 Panel Slot
- Lanyard Branding
- Barista Zone Area
- Chair Branding
- Welcome Bag Merch
- 25x event tickets
- Dedicated Selfie Booth
- Lunch/Dinner Branding
- Branding on Website, Social Media,
   Banners & Posters
- Targeted Email 100k
- Exclusive PR for a quarter
- Exclusive Event 4-5 Podcasts & Spaces
- Logo featured on signage across the venue
- 65% Discount Coupon on Tickets\*

## INTERACTIVE BRANDING



#### WELCOME BAG INSERT

\$3,500

Provide your branded company goodies/pamphlet as part of our welcome bag, which will be handed out to all attendees.







#### WiFi Zone

\$6,500

Provide branded Wi-Fi access, ensuring attendees stay connected throughout the event.



#### **WATER BOTTLES**

\$4,000

Provide branded water stations or bottles to keep attendees refreshed.







#### **CONFERENCE CHAIRS**

\$4,500

Your company's advertisements are displayed on conference chairs, ensuring visibility during sessions.



#### **ENTRANCE SIGNAGE**

\$5,000

Make a grand entrance with prominent signage that welcomes attendees and showcases your brand's presence at the event.



### <u>INTERACTIVE BRANDING</u>



#### **SELFIE STAND**

\$2,000

Branded reception, registration desk and back drop wall, located at the venue entrance where attendees walk through to receive access into the exhibition area.







#### **TSHIRT**

\$7,500

Co-branding of all event staff T-shirt as well as Tshirt of the event



#### **Branded DJ Booth**

\$4,000

Elevate the music experience with a customized DJ booth, prominently featuring your brand and creating an electrifying ambiance that resonates with event attendees.







#### Exclusive Award Branding sponsor

\$10,000

Step into the spotlight as our Exclusive Award Branding Sponsor, where your logo will be elegantly emblazoned on each award.



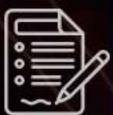
#### **Demo Night Sponsor**

\$10,000

As the demo night sponsor, your company will be recognized for facilitating the presentation of innovative Web3 demos and technologies.



### INTERACTIVE BRANDING



#### Branded Registration Area \$4,500

Branded reception, registration desk and back drop wall, located at the venue entrance, attendees walk through to receive access into the exhibition area.







#### Lanyards

\$6,500

Branded lanyards for every attendees of the event. flaunt your name in the best manner.



#### **COLUMN WRAP**

\$4,500

Your company's branding wrapped around venue columns, making a significant visual impact







#### WRISTBAND

\$5,000

Your company's logo and branding are featured on event wristbands for all attendees, ensuring high visibility throughout the event.



#### **WELCOME BAGS**

\$6,000

Have your brand prominently printed on our welcome bags provided to all the attendees at registration.



### Previous Media Partners





Coinspeaker





:::: Analytics Insight

**U°TODAY** 











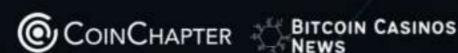
**FXSTREET** 

















CoinWorldstory





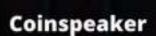




BE (In) CRYPTO







DIGITAL JOURNAL

Koinmedya









blockchainreporter.









**MarketWatch** 

CoinWorldstory









**SECOIN SUPPLY** 

REFO Coin.



Droom Droom

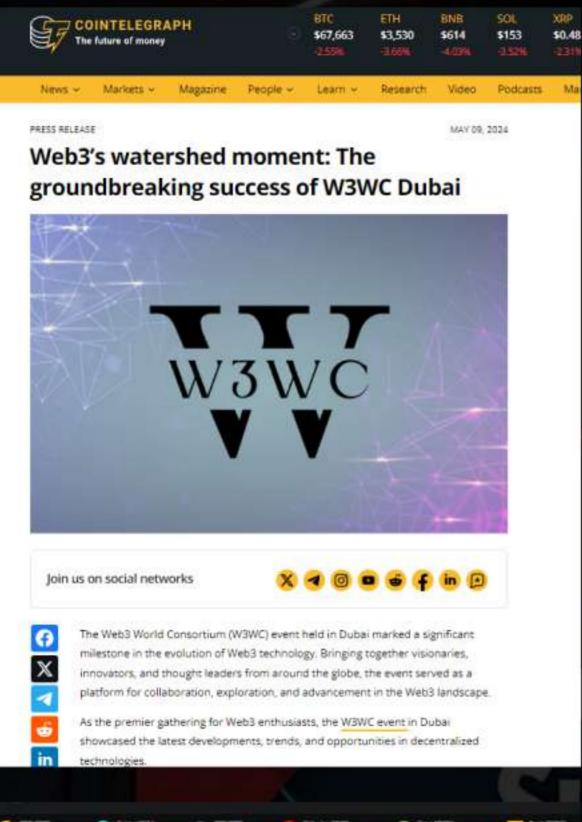


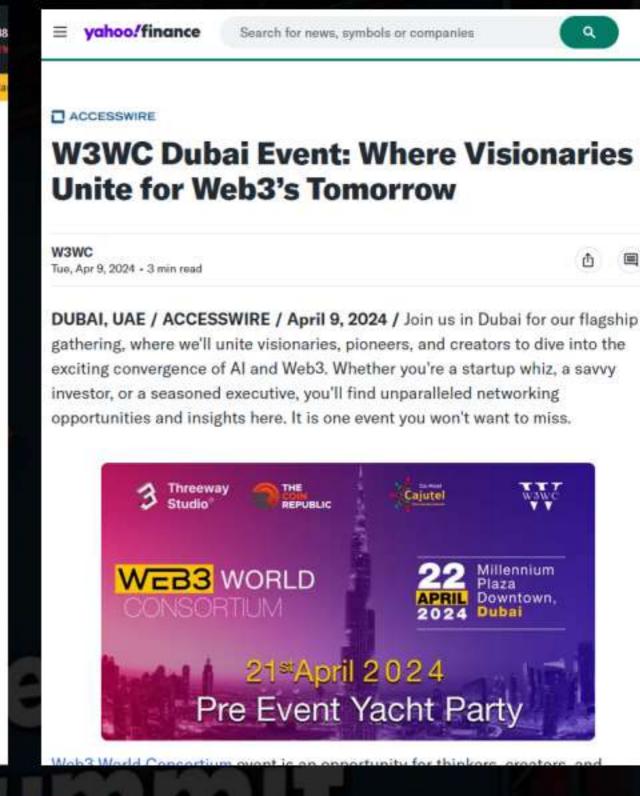
COIN PRIC \*CRYPTOCOMMAN CoinsCapture

& Many More..

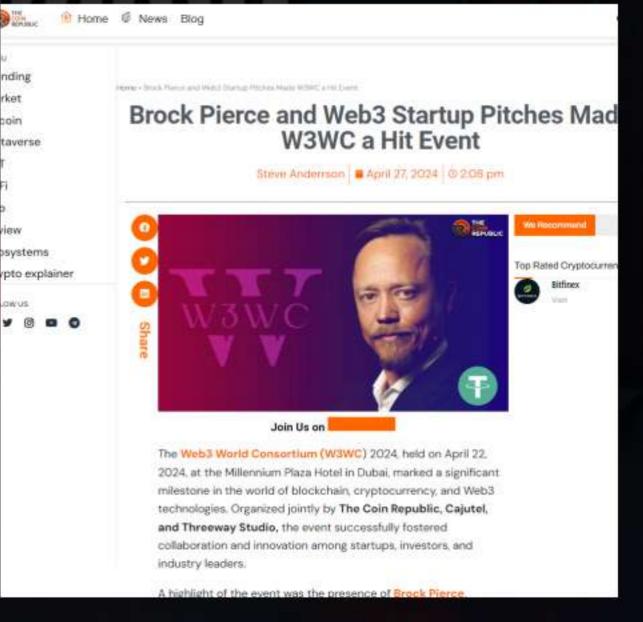
# Global Press Coverage

Cointelegraph, Yahoo Finance, TCR, Crypto news and many more









### Why Singapore in September?

Singapore stands as a beacon of progress, a city that has transformed itself into a global hub of innovation and luxury. It's the perfect setting for the DeGen Summit for several compelling reasons:



#### 25K+ Web3 Crowd

Attracting a massive gathering of 25,000+ crypto enthusiasts, Singapore becomes a vibrant hub for networking and innovation in the Web3 space.



#### **Crypto Friendly**

Known for its progressive regulatory environment, it fosters a crypto-friendly atmosphere, encouraging the growth and adoption of blockchain technologies.



#### Innovation at its Core

Singapore is synonymous with cutting-edge technology and ambitious projects, mirroring the pioneering spirit of the Web3 community.



#### **Bull Market**

With the market in an upward trend, it is the perfect time for investors and entrepreneurs to capitalize on bullish opportunities in the crypto world.



#### **Vibrant Community**

A melting pot of cultures, Singapore's diverse population is ready to embrace and contribute to the Web3 revolution.

# Connect With Us!





@degensummit



@degensummit



@degensummit



@degensummit



contact@degensummit.com

#### Contact us:

Prince Gupta
TG: @princeweb3
+19293412238