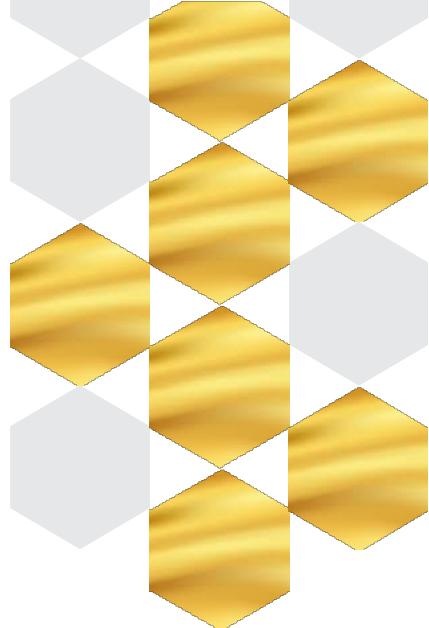




Whitepaper

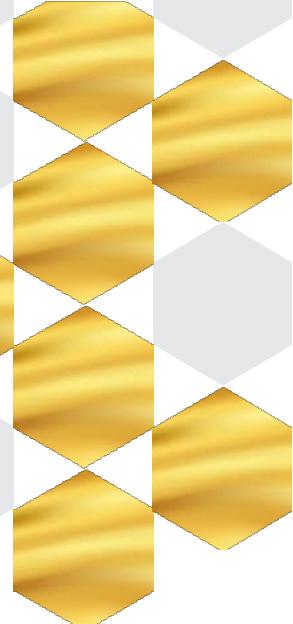
www.bitcoin-etf.club



Market

The global crypto market, currently around USD 1.2 trillion, is projected to grow at a steady 30–50% CAGR for the next 5 years, potentially reaching USD 3.7 – 7.5 trillion by 2028. Despite the surge, crypto ownership lags behind, with only 10.7% of the world's population currently holding, a figure expected to slowly climb to 12.4% by 2028. This presents a bigger opportunity to build a great product to increase the adoption and grow the crypto community.

- As of Jan 2024, The total market cap of Meme coins is around USD 35 billion. While the number is quite significant, the number of meme coins with real utility is almost negligible (Though there are few Meme coin that have plan to invest in NFT and Metaverse).
- While the volume of the meme coins is significant, it is still quite small compared to the overall crypto industry. One of the reason for this is the lack of utility.



Introduction

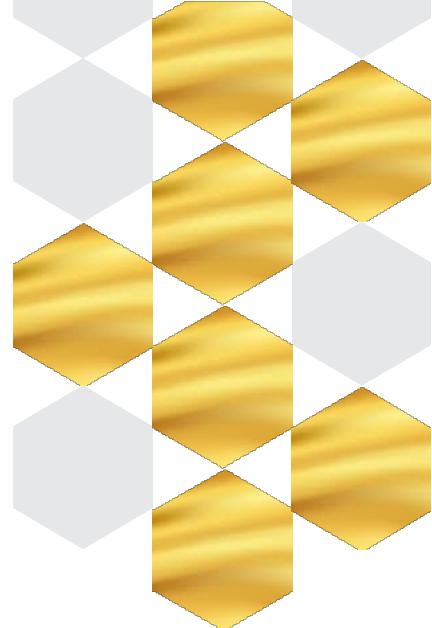
The SBETF whitepaper outlines a groundbreaking Meme-tility project, strategically positioned at the forefront of the crypto landscape. As the world celebrates approval of Bitcoin ETFs, SBETF aims to redefine the narrative by setting a new trend by creating a Memecoin with tangible utilities and use cases.

The BlackRock Influence

BlackRock, a financial powerhouse since 1988, is leading the charge in integrating digital assets into traditional finance. SBETF draws inspiration from BlackRock's commitment to the transformative potential of cryptocurrencies. We derive our influence from BlackRock and wish for the tremendous success for BlackRock Bitcoin ETF.

SBETF Advantage

SBETF offers a suite of features, including an industry first MemeGPT (AI powered meme NFT generator), an exclusive meme NFT marketplace, staking rewards, access to AI-generated meme NFTs, and the opportunity to trade SpotBitcoin ETF for additional staking rewards.



Utility

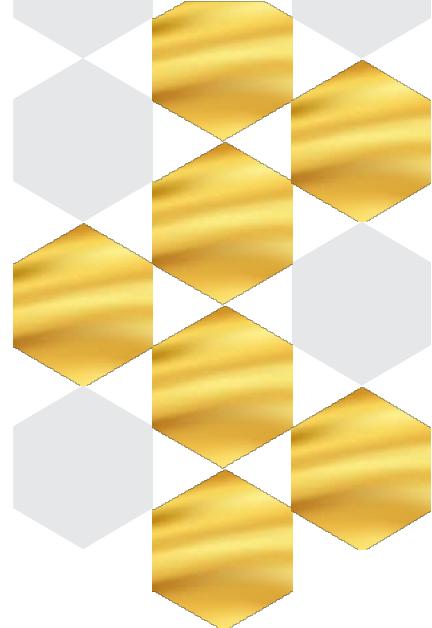
Bitcoin ETF Trading Rewards: SBETF will invest part of its token supply in the popular Spot Bitcoin ETFs. The profits from this investment will be shared with the community through staking rewards and other programs. This makes SBETF the first token to invest in a Bitcoin ETF and give back to its community.

Meme NFT collection and Marketplace: The NFTs will be created with popular meme artists to showcase their creativity, so you can own a piece of digital art that's truly unique. The NFTs will be released in batches, with each batch featuring a different theme. The first batch of NFTs will be released in Q2 2024. SBETF introduces an exclusive ecosystem and marketplace for suchNFTs.

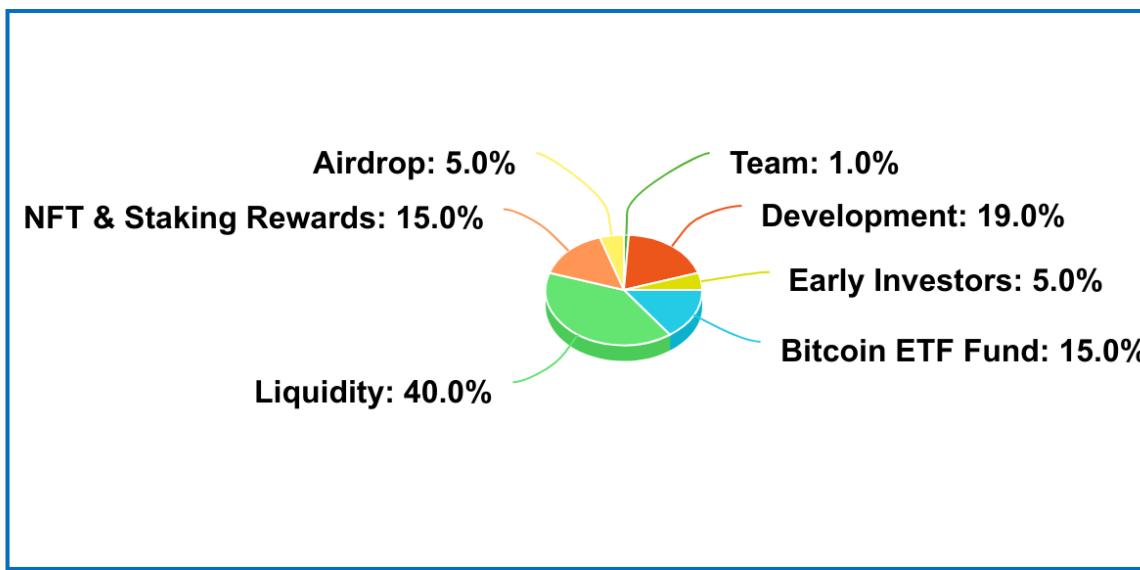
Staking and Rewards: Participate in the SBETF ecosystem by staking your tokensand earn rewards. These rewards will be used to buy more tokens, creating a sustainable and thriving community.

MemeGPT: Our homegrown gen AI model to build your own meme. Our token holders will get early access to this tool.



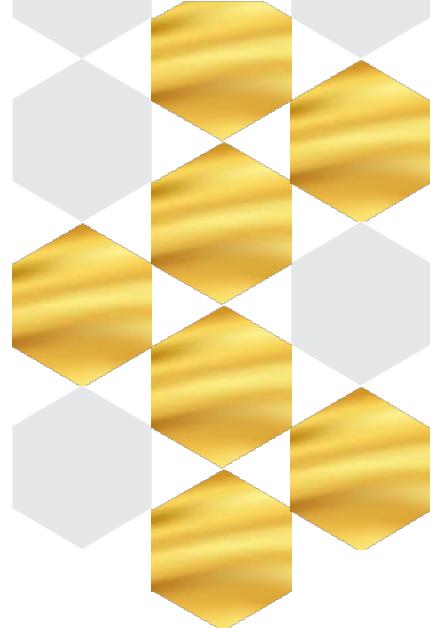


Tokenomics



Liquidity: 40% of the token allocation is dedicated to liquidity, ensuring stability and accessibility in the market.

Bitcoin ETF Fund: Allocate 15% to BlackRock ETF, aligning with our mission to support and benefit from the growing acceptance of digital assets.



Development & Marketing: 19% is allocated to development and marketing, ensuring continuous innovation and global outreach.

Team: 1% is reserved for the team, aligning incentives for long-term success.

NFT & Rewards: 15% is dedicated to NFTs and rewards, fostering community engagement and participation.

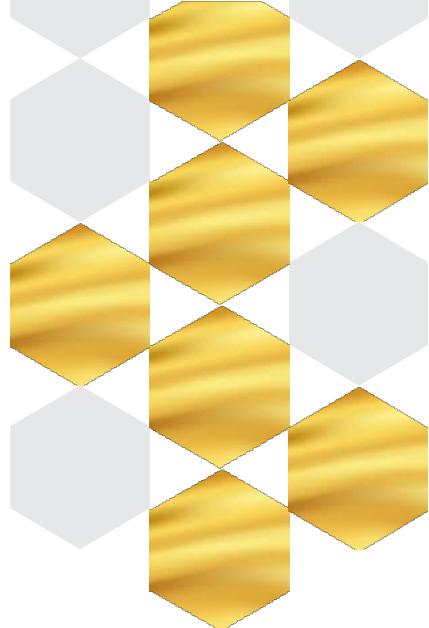
Airdrop: 5% is allocated for a strategic airdrop, expanding our community and creating buzz.

Early Adopters: 5% is reserved for early adopters, recognizing and rewarding those who join the movement from the beginning.

Cheering for SEC Approval

Global Appeal By extension, SBETF is cheering for global support post SEC approval, recognizing the importance of regulatory compliance in the crypto space.

Community Strength: Our community is our strength. Together, we're building a movement that transcends borders and unites individuals with a shared vision.



Marketing

Search Engine Optimization (SEO)

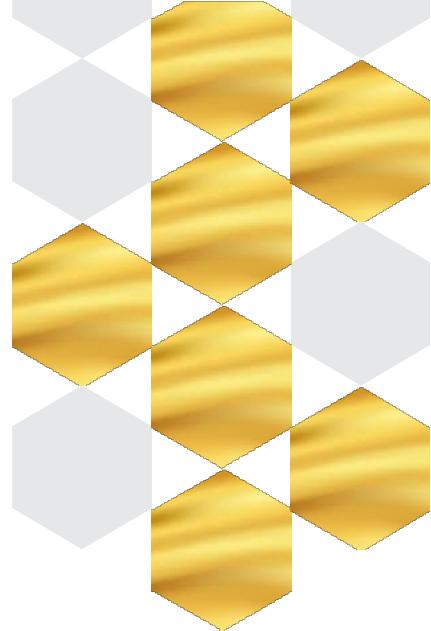
SEO is an effective marketing tool that can be used to drive more traffic to the website/app and reach potential business opportunities. This cost-effective marketing strategy will help increase awareness of the platform and its offerings. SBETF researches the entire niche, updates the keyword database, researches the competitors, such as their organic traffic from Google, and optimizes its crypto-related content for long-tail keywords.

Social Media Marketing

SBETF will take the help of social media, Twitter, Discord, and Reddit forum to create awareness about the exchange. Information about the exchange will be shared, and constant contact with the media will be established through the crypto communities.

Crypto Email Marketing

SBETF will use email marketing to engage and educate new prospects. To foster solid, long-term relations with the crypto community, SBETF will engage with customers and send personalized emails and updates every week.



Public Relations & Press Releases

SBETF will avail the services of a Public Relations firm to gain the attention of the crypto investors and maintain its reputation. Comprehensive media coverage will ensure users are aware of the platforms and its partners news.

Influencer Marketing

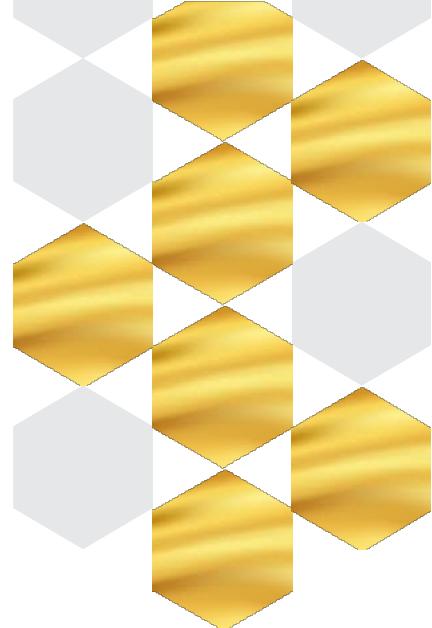
To generate a high demand for token, SBETF will spread the brand message across social networks via influencers. The company will share a mix of blog posts, reviews, and video content to generate engagement. Platforms like Twitter, Medium, Reddit, Steemit, Instagram, and YouTube are used to identify and collaborate with niche influencers. This helps to build a solid brand reputation.

Bitcoin Communities

Accepting and adopting crypto projects by the community is crucial for credibility and a good reputation. These bitcoin and cryptocurrency communities are scattered across platforms such as Telegram, Viber, and Discord but include crypto enthusiasts and investors interested in doing business. Communities help build trust, provide a platform for effective communication, and offer many opportunities to make more money.

LinkedIn & Telegram Marketing

Marketing SBETF will use Telegram and LinkedIn marketing strategies to reach different crypto groups and communities and promote its platform.



Public Relations & Press Releases

SBETF needs to generate awareness around its offering quickly, and Crypto PPC is the best way to do that. Pay-per-click marketing uses search engine advertising to generate clicks to the website rather than “earning” those clicks.

Onboarding T2C Clients

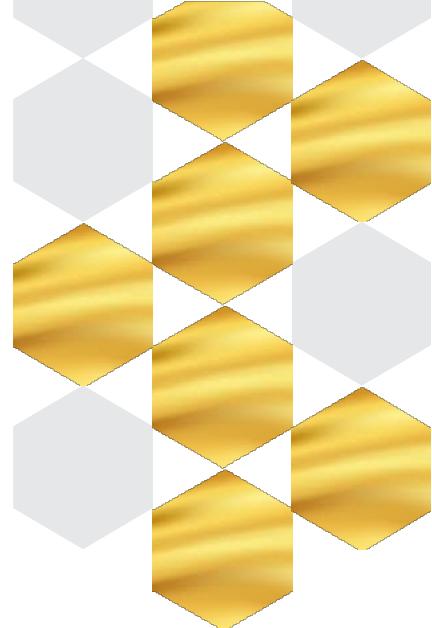
SBETF onboard T2C clients enable the feature of token to coin (T2C). New token companies can be listed on SBETF and give their token holders access to liquidate and use the product.

Bounty Campaign

SBETF will set up bounty programs to raise funds for the ICO. Bounty campaigns are set up for both pre-ICO and post-ICO stages to make the ICO more profitable and obtain valuable customer feedback.

Conclusion

SBETF is not just a token; it's a vision. Join us as we redefine the future of meme-coins, breaking barriers and embracing a new era of crypto with real-world applications. This whitepaper has therefore provided a comprehensive overview of SBETF, its utility, tokenomics, and the broader context of rallying for SEC approval and aligning with the Bitcoin ETF event.



Legal Disclaimer

PLEASE READ THIS SECTION VERY CAREFULLY. IF YOU ARE IN DOUBT ABOUT ANY ACTION YOU SHOULD TAKE, PLEASE CONSULT YOUR LEGAL, FINANCIAL, TAX, OR OTHER SUITABLE PROFESSIONAL ADVISORS.

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