

The New Typography Jan Tschichold

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The New Typography Jan Tschichold

When Tschichold wrote Die Neue Typographie he set forth rules for standardization of practices relating to modern type usage. He condemned all typefaces except for sans-serif types, advocated standardized sizes of paper and set forth guidelines for establishing a typographic hierarchy when using type in design.

Jan Tschichold : Design Is History

News Jan Tschichold, the TDC, and a Mystery. An exhibition currently on view in New York City celebrates the German designer and typographer Jan Tschichold and reminds us of his prominent position within...

Type Directors Club - Promoting excellence in typography ...

Typography is the art and technique of arranging type to make written language legible, readable, and appealing when displayed. The arrangement of type involves selecting typefaces, point sizes, line lengths, line-spacing (), and letter-spacing (tracking), and adjusting the space between pairs of letters (kerning). The term typography is also applied to the style, arrangement, and appearance of ...

Typography - Wikipedia

History of Graphic Design, Graphic Designers, Art and Design Movements, Motion Graphics, Typography, Color, Design, graphic, Design, Reference, Referenced, A collection of information intended to be used as a primer and a reference tool in relation to the history of graphic design

New Ideas : Design Is History

Contemporary typographers view typography as a craft with a very long history tracing its origins back to the first punches and dies used to make seals and currency in ancient times. The basic elements of typography are at least as old as civilization and the earliest writing systems—a series of key developments that were eventually drawn together into one, systematic craft.

History of Western typography - Wikipedia

Typografie, van het Oudgriekse τύπος (tu-pos: slag, vorm, afdruk) en γράφειν (graphein: schrijven), is de kunst van het vormgeven, zetten en drukken van tekst, zowel voor functionele als esthetische doeleinden.. Daarbij speelt de opmaak van tekstblokken, de bladspiegel alsook de keuze van lettertypen, vette en cursieve varianten, witruimte en interpunctie een belangrijke rol.

Typografie - Wikipedia

Punctuation is the name for marks used in writing text. They are to help understanding and the correct reading. These are some common punctuation marks used in English: . is a period or full stop, , is a comma, ? is a question mark, ! is an exclamation mark, ' is an apostrophe or single quote mark, " is a quotation mark/inverted comma, : is a colon, ; is a semicolon, ... is an ellipsis mark

Punctuation - Simple English Wikipedia, the free encyclopedia

Description. I have been supressing this font for I don't know how much time, but I think it's finally time to set it free. I had just learned all the rules and stuff of serious typography and I wanted to give my serifitated capabilities a go, so I practiced on this font, and it came out pretty pretty, don't you think?

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