

***The New Capitalist Manifesto Building A Disruptively Better
Business Umair Haque***

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went on to do an MBA at London Business School and is the author of The New Capitalist Manifesto: Building a Disruptively Better Business (2011). General Review: Welcome to the worst decade since the Great Depression. Trillions of dollars of financial assets destroyed; trillions in shareholder value vanished; worldwide GDP stalled.

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Umair Haque, a next-generation economic thinker, has published a thought-provoking "New Capitalist Manifesto: Building a Better Business." The premise of the book is that capitalism as a system has run away with itself, but it needs not to be abandoned. The theoretical or conceptual framework ...

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Nevertheless, the manifesto's constant positioning of "old" capitalism against "new" capitalism is wholly unconvincing, despite the endless examples of well-meaning multi-national firms. The New Capitalist Manifesto: Building a Disruptively Better Business. Umair Haque. Harvard Business Review Press. June 2011.

Book Review: The New Capitalist Manifesto: Building a ...

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The New Capitalist Manifesto: Building a Disruptively ...

One of the first, by Umair Haque, director of the London-based Havas Media Lab and head of strategy lab Bubblegeneration, is The New Capitalist Manifesto: Building a Disruptively Better Business, which combines a severe critique of traditional (or industrial) capitalism with an outline of a new "constructive" capitalism.

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