# The Connected Company Dave Gray

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## The Connected Company Dave Gray

Dave Gray is the founder of XPLANE, the visual thinking company, a consultancy focused on increasing clarity, understanding and alignment in organizations. His first book, Gamestorming, has sold more than 100,000 copies and has been translated into 16 languages.

## The Connected Company | by Dave Gray

The Connected Company is a strategic blueprint for 21st-century organizations. Connected companies have the advantage in today's connected world, because they learn and move faster than their competitors. While others work in isolation, they link into rich networks of possibility and expand their influence.

## **The Connected Company**

"The Connected Company" is well written and Dave Gray delivers his messages convincingly. The book and its contemplations are primarily related to companies and organizations serving consumers. The book is not addressing similar issues for B2B type companies. Services, production and security

## Amazon.com: The Connected Company (9781449319052): Dave ...

The connected company is here and we need to shape it. I preordered this on Amazon when I read Dave Gray's blog post "Every Summary: A compelling survey and manifesto that unifies a lot of specialized concepts into one organized whole.

#### The Connected Company by Dave Gray - Goodreads

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## **Dave Gray: The Connected Company**

The Connected Company by Dave Gray. July 3, 2013July 8, 2013Francais. Dave Gray is a management consultant and an author based in St Louis, MO. He was SVP at Dachis Group when The Connected Company was published, which tells how much of a respected figure he is in the world of Social Business.

#### The Connected Company by Dave Gray - #hypertextual

more ou can take on the path to becoming a connected company. Secondly, one of the authors, Dave Gray, is no stranger to lateral thinking and innovative approaches to business challenges. His previous book on Game Storming (also reviewed by yours faithfully) was a treasure trove of game-related techniques to stimulate innovation, and alluded to ...

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#### The Connected Company - Dave Gray, Thomas Vander Wal ...

Dave Gray and Thomas Vander Wal offer an intriguing, insightful, and informative guide on cocreating a connected company. Here are 5 zingers on The Connected Company: Check out the back over. I appreciated the drawings and statements inside the back cover of the book. To succeed in uncertain times companies must organize differently.

## 5 Zingers on The Connected Company (Dave Gray) — David ...

To keep pace with today's connected customers, your company must become a connected company. That means deeply engaging with workers, partners, and customers, changing how work is done, how you measure success, and how performance is rewarded.

## The Connected Company - O'Reilly Media

by Dave Gray, Entrepreneur, Author & Consultant. ... Learn more about The Connected Company and Dave in this podcast, and hear more from Dave in our upcoming Digital Business Thought Leadership Series webcast "The Digital Experience: A Connected Company's Sixth Sense".

## Who is Dave Gray and What is a Connected Company? | Oracle ...

About the author. Dave Gray, SVP Strategy, Dachis Group, is an author and management consultant who works with the world's leading companies to develop and execute winning strategies. His previous book, Gamestorming (O'Reilly), has sold more than 50,000 copies and has been translated into 14 languages. Thomas Vander Wal has been working...

## The Connected Company by Dave Gray, Thomas Vander Wal ...

About the Author. Dave Gray, SVP Strategy, Dachis Group, is an author and management consultant who works with the world's leading companies to develop and execute winning strategies. His previous book, Gamestorming (O'Reilly), has sold more than 50,000 copies and has been translated into 14 languages.

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