

# GLOBAL SUPERSTORE SALES DASHBOARD

Overview

Market

Product

Year

All

Category

All

Sub-Category

All

Sales

\$12.64M

Profit

\$1.47M

Profit Margin

11.61%

Total Orders

26K

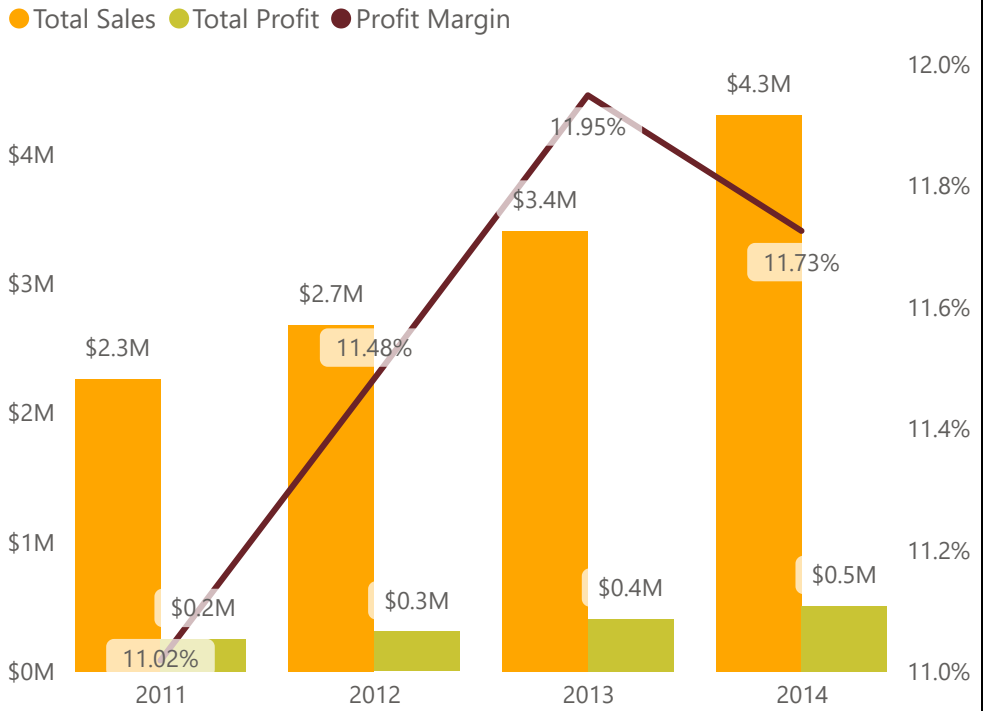
Total Returns

3K

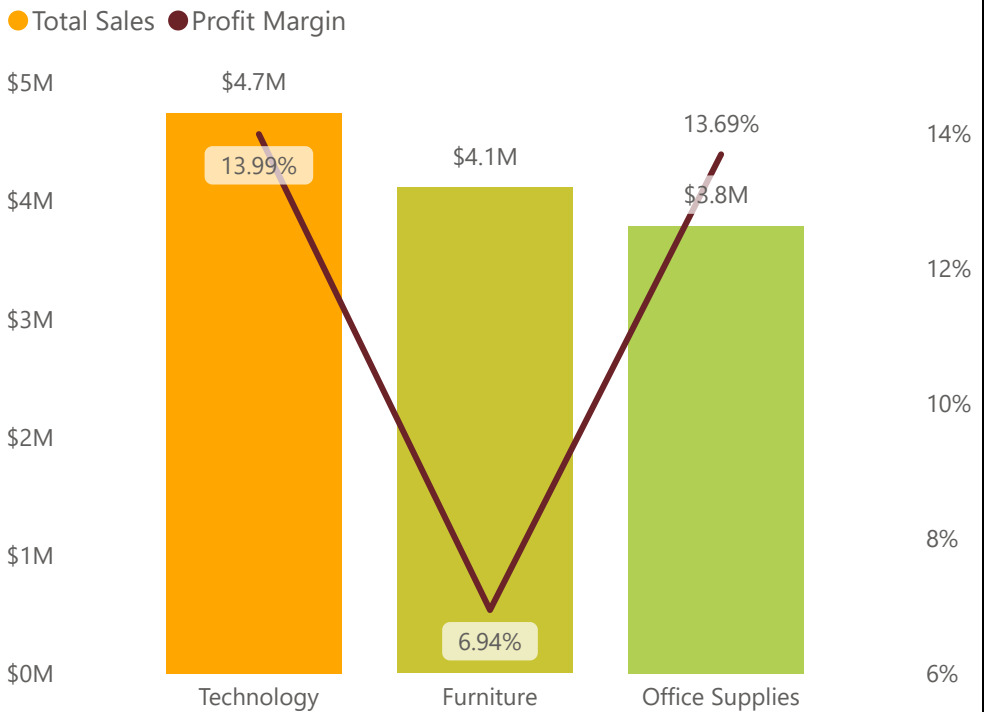
Return Rate

11.84%

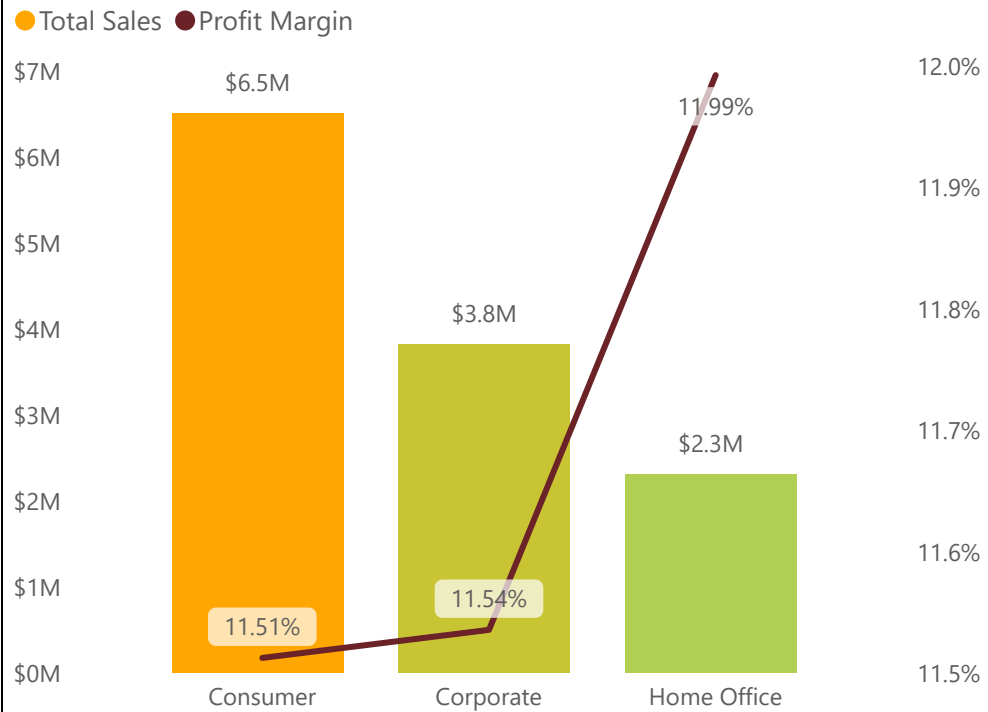
Sales performance



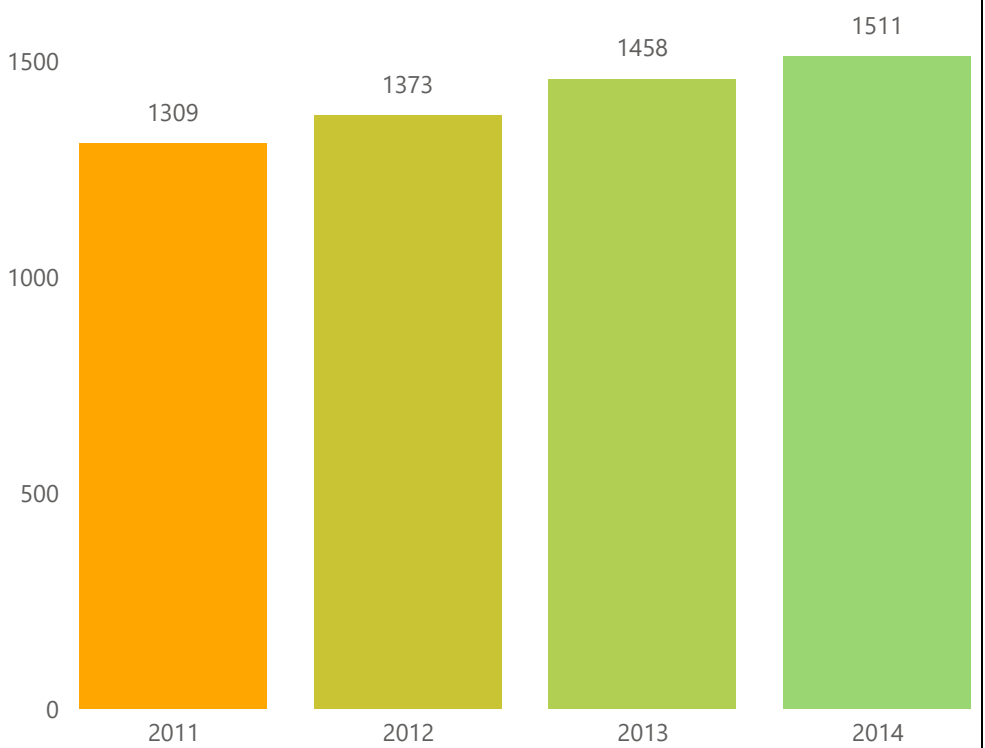
Sales and Profit Margin by Category



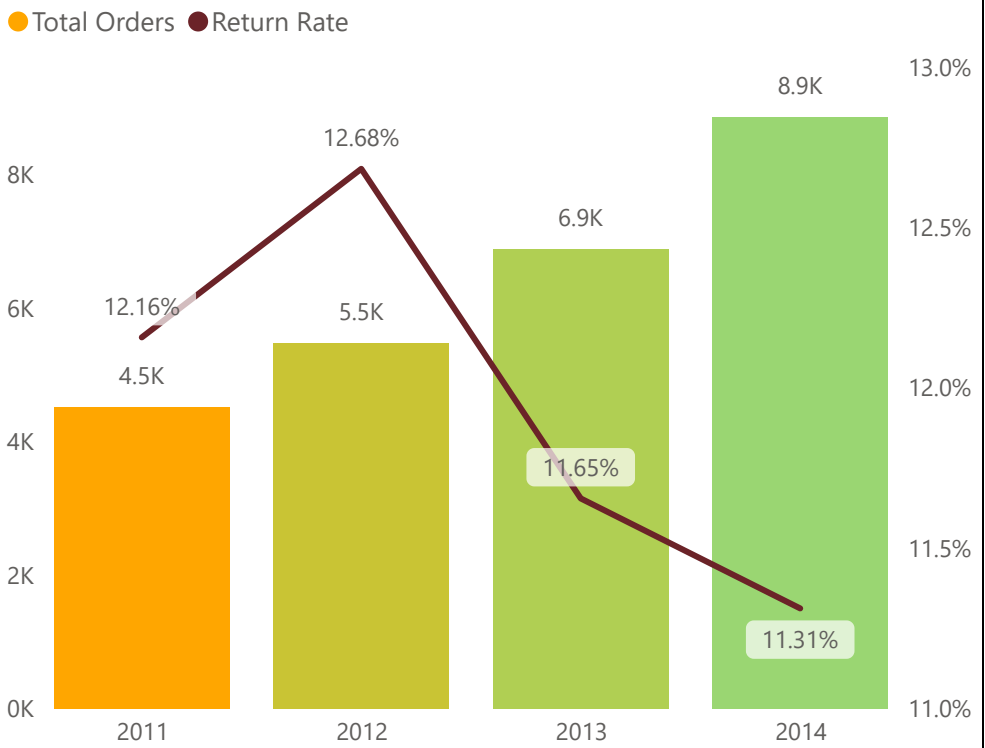
Sales and Profit Margin by Segment



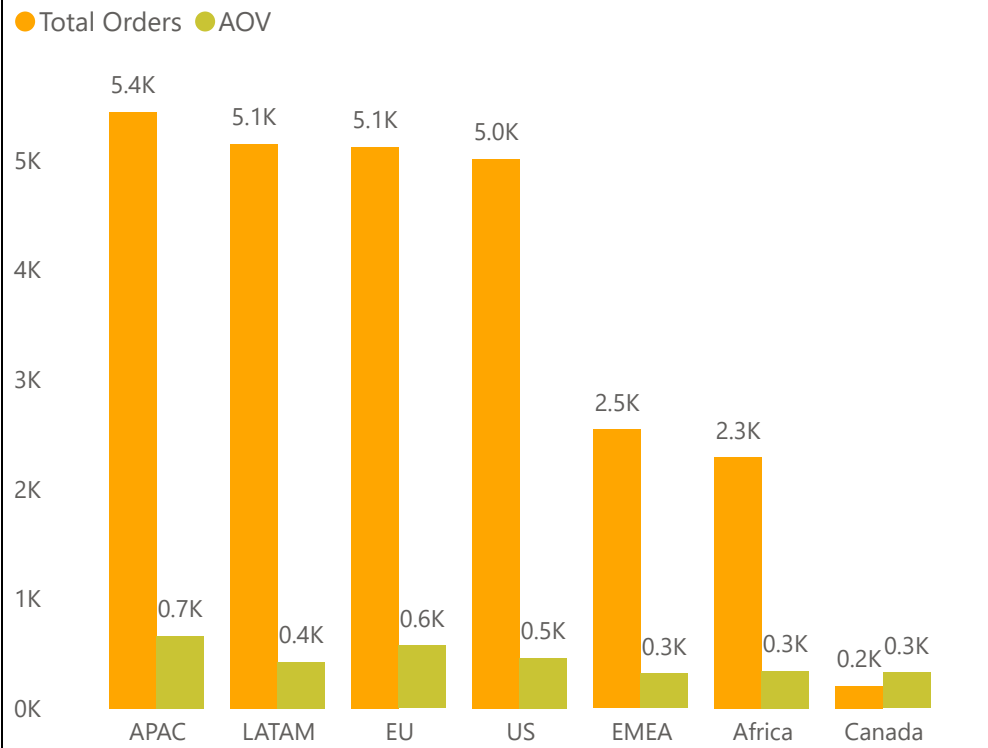
Total Customers by Year



Orders and Return Rate by Year



Total Orders and AOV by Market



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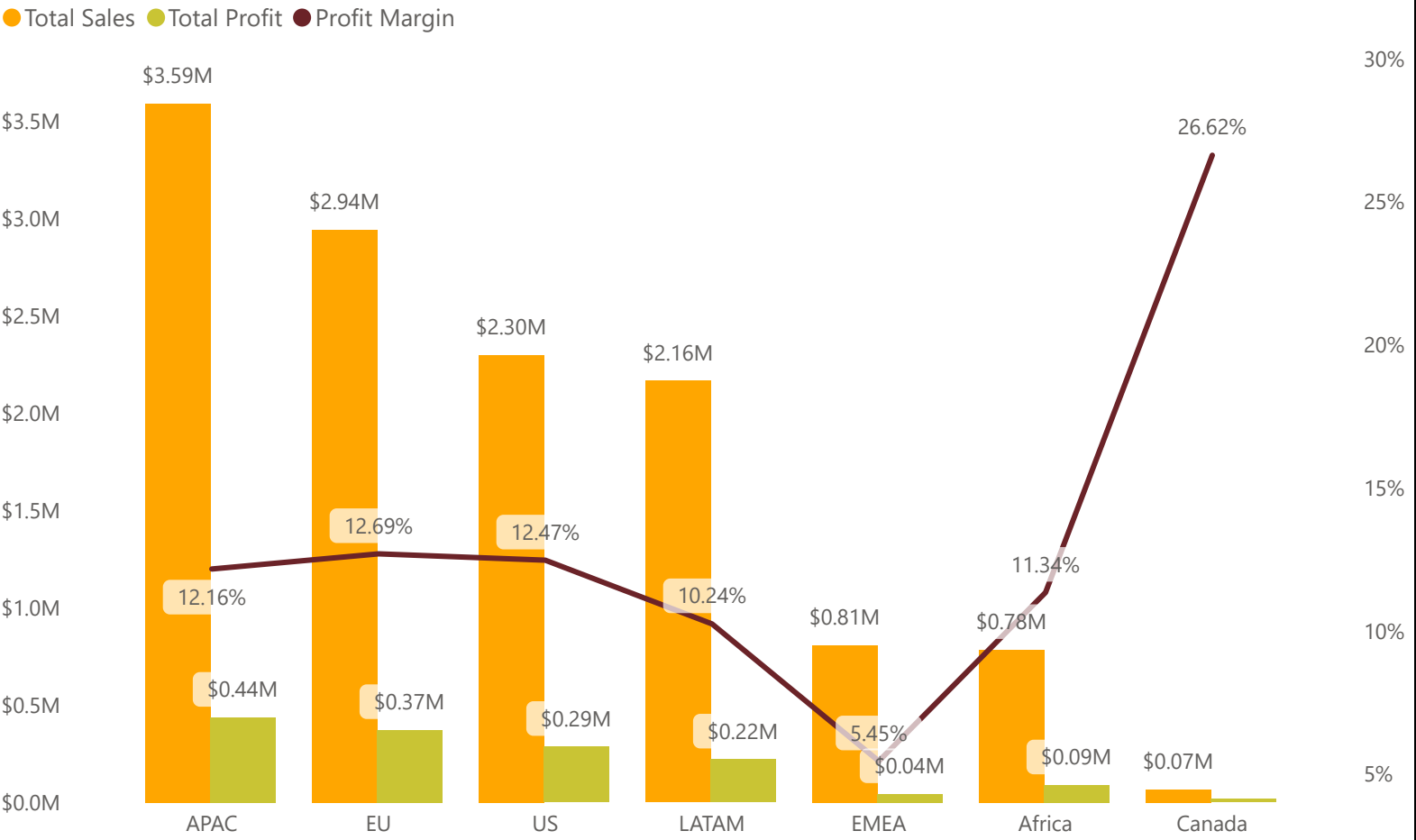
Category

All

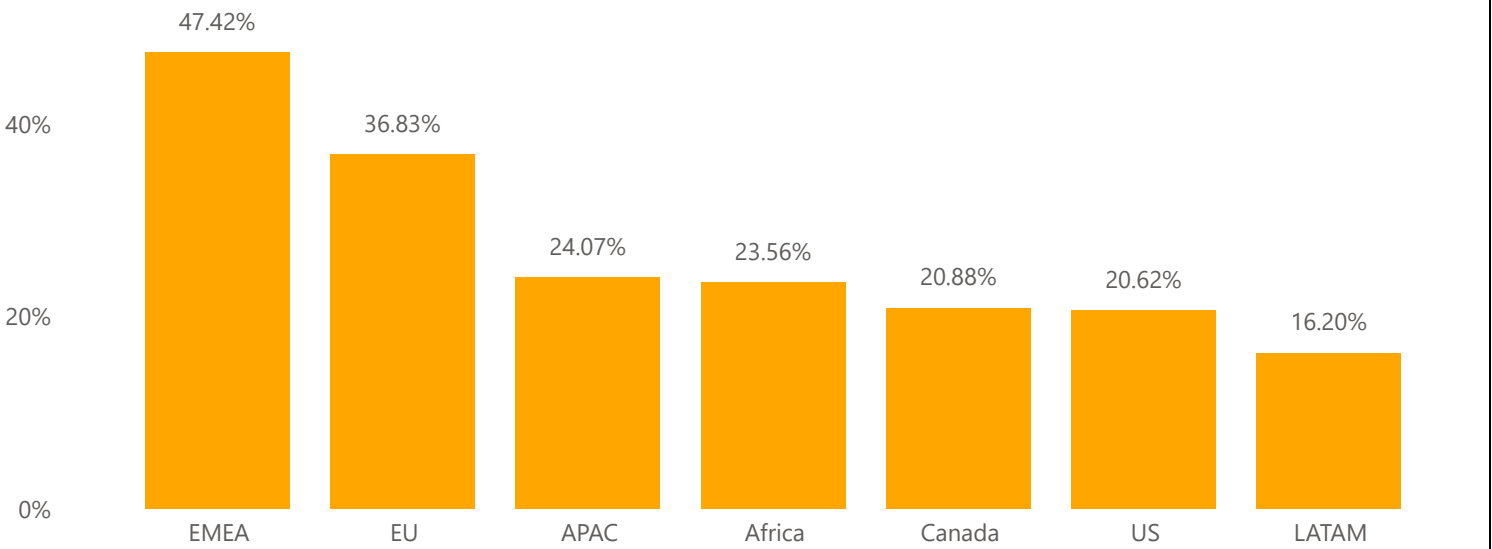
Sub-Category

All

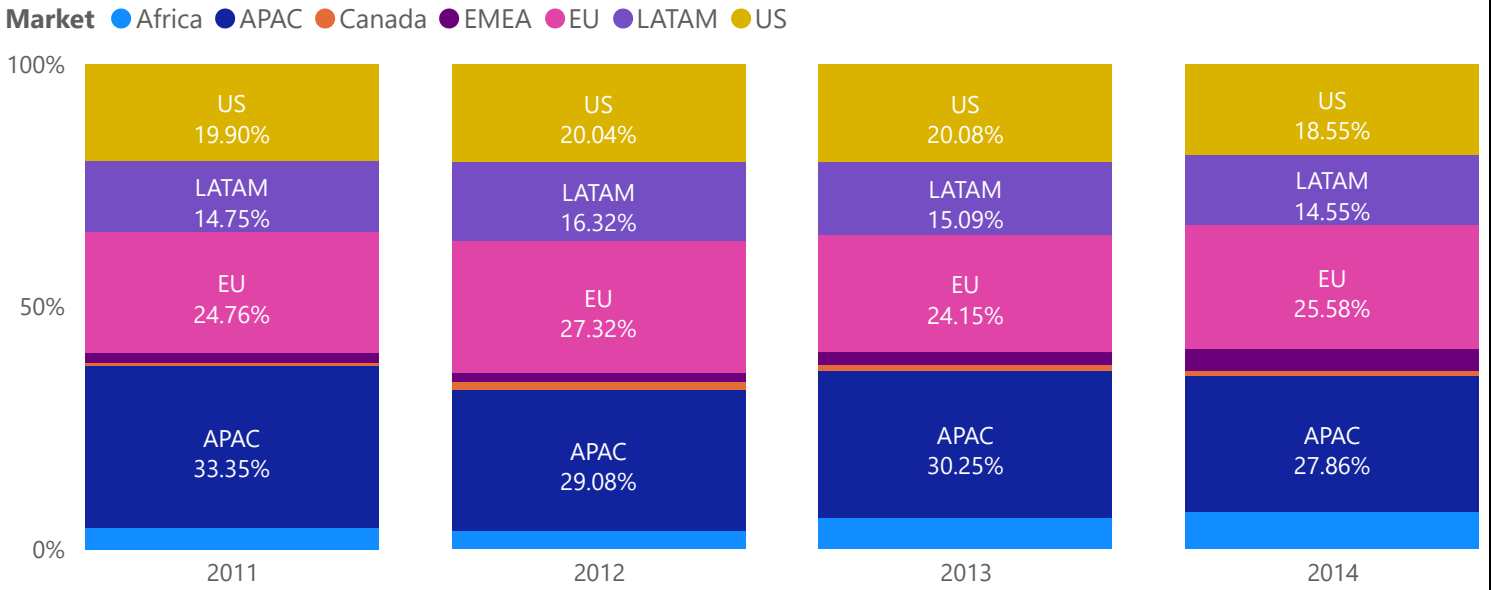
Total Sales, Total Profit and Profit Margin by Market



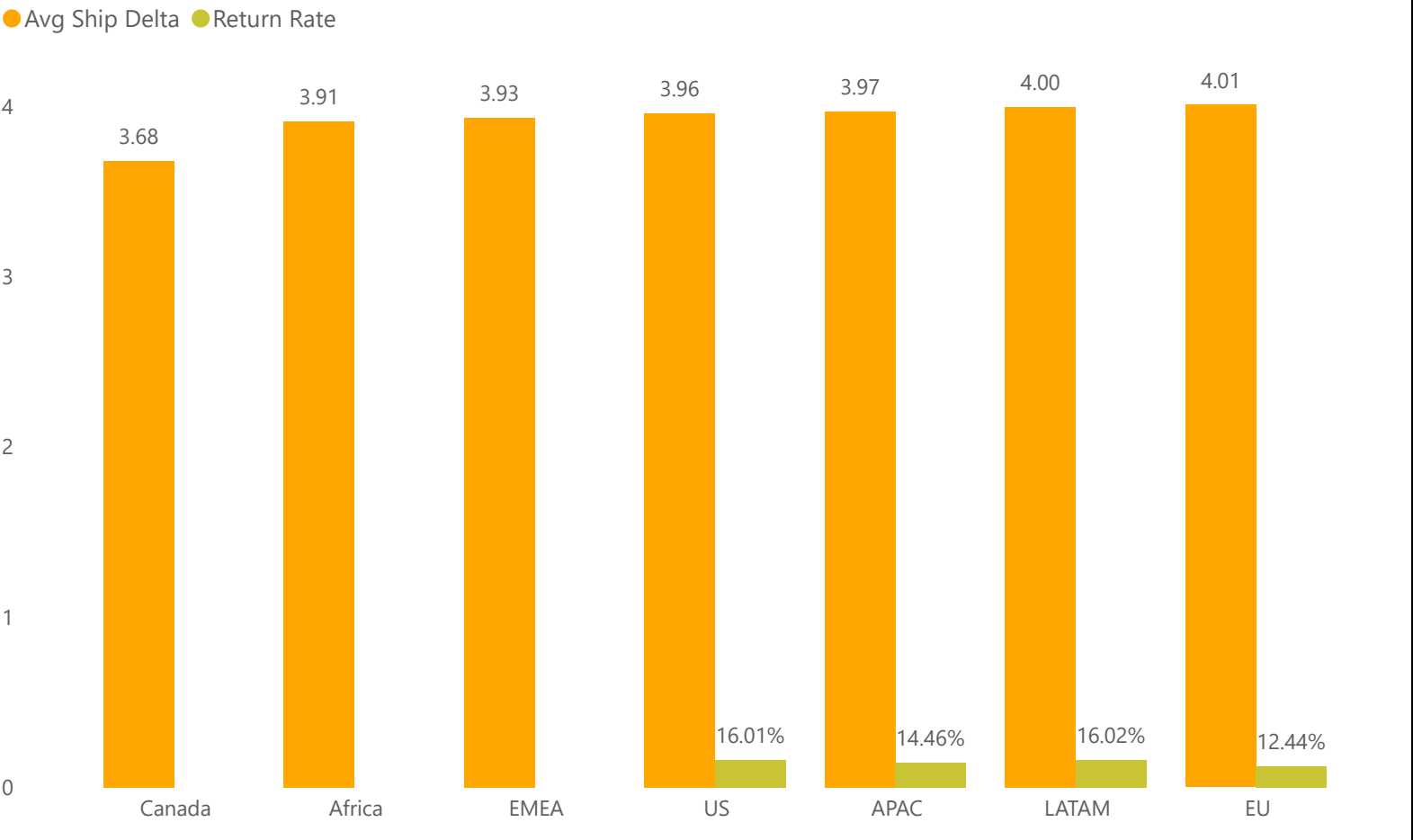
YoY Growth % by Market in 2014



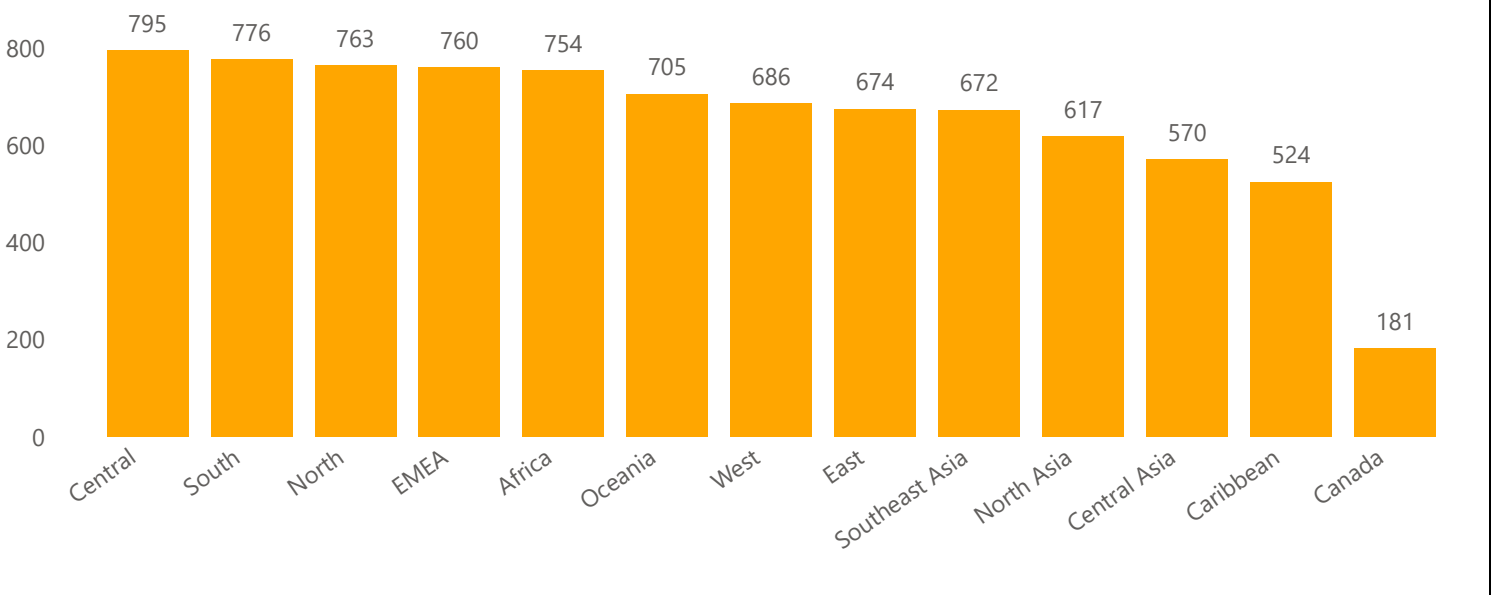
Market Share % by Year



Avg Ship Delta and Return Rate by Market



Total Customers by Region



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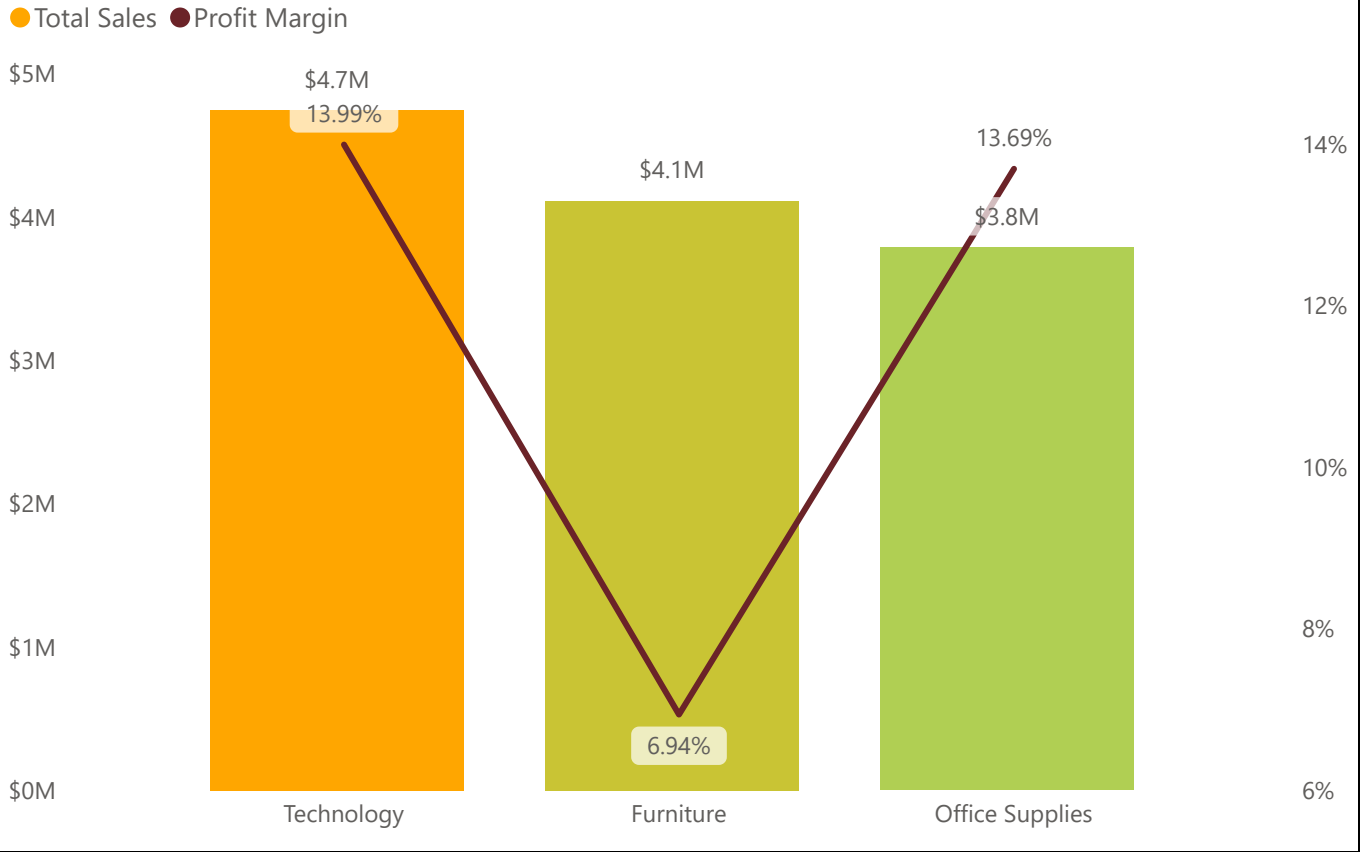
Category

All

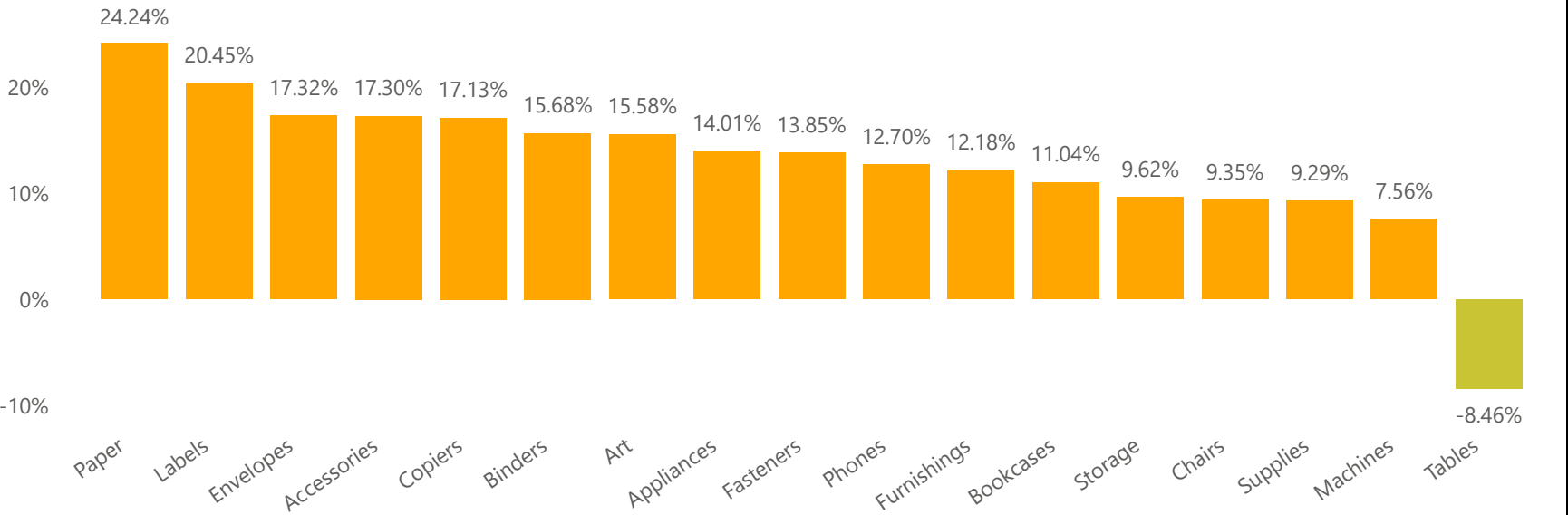
Sub-Category

All

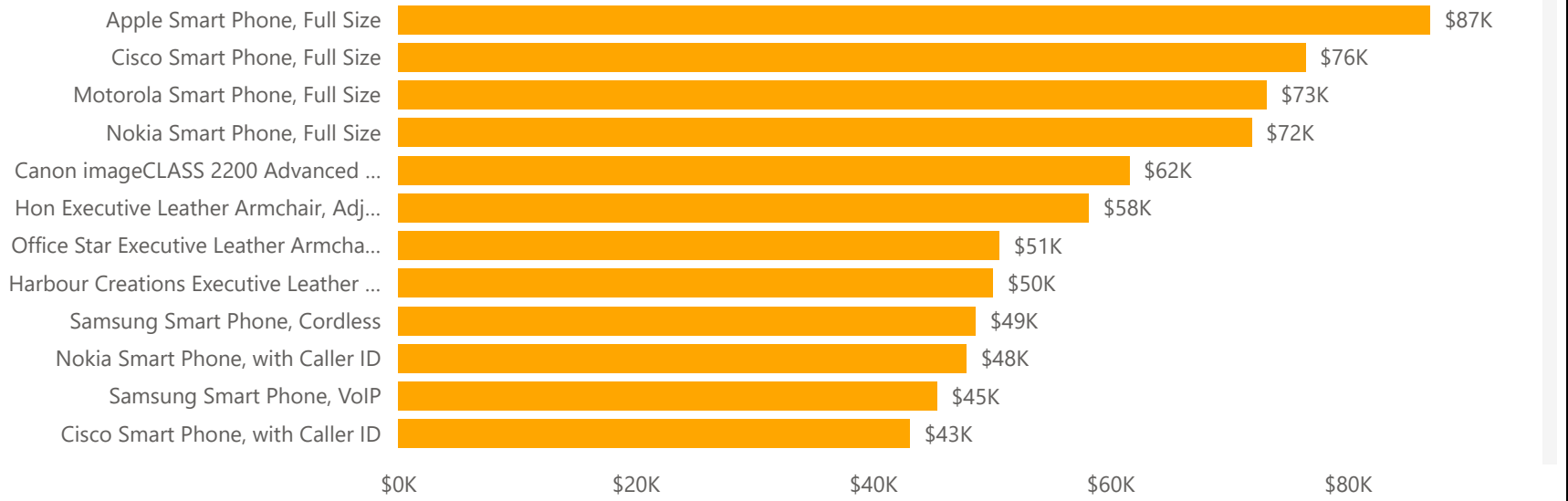
Sales and Profit Margin by Category



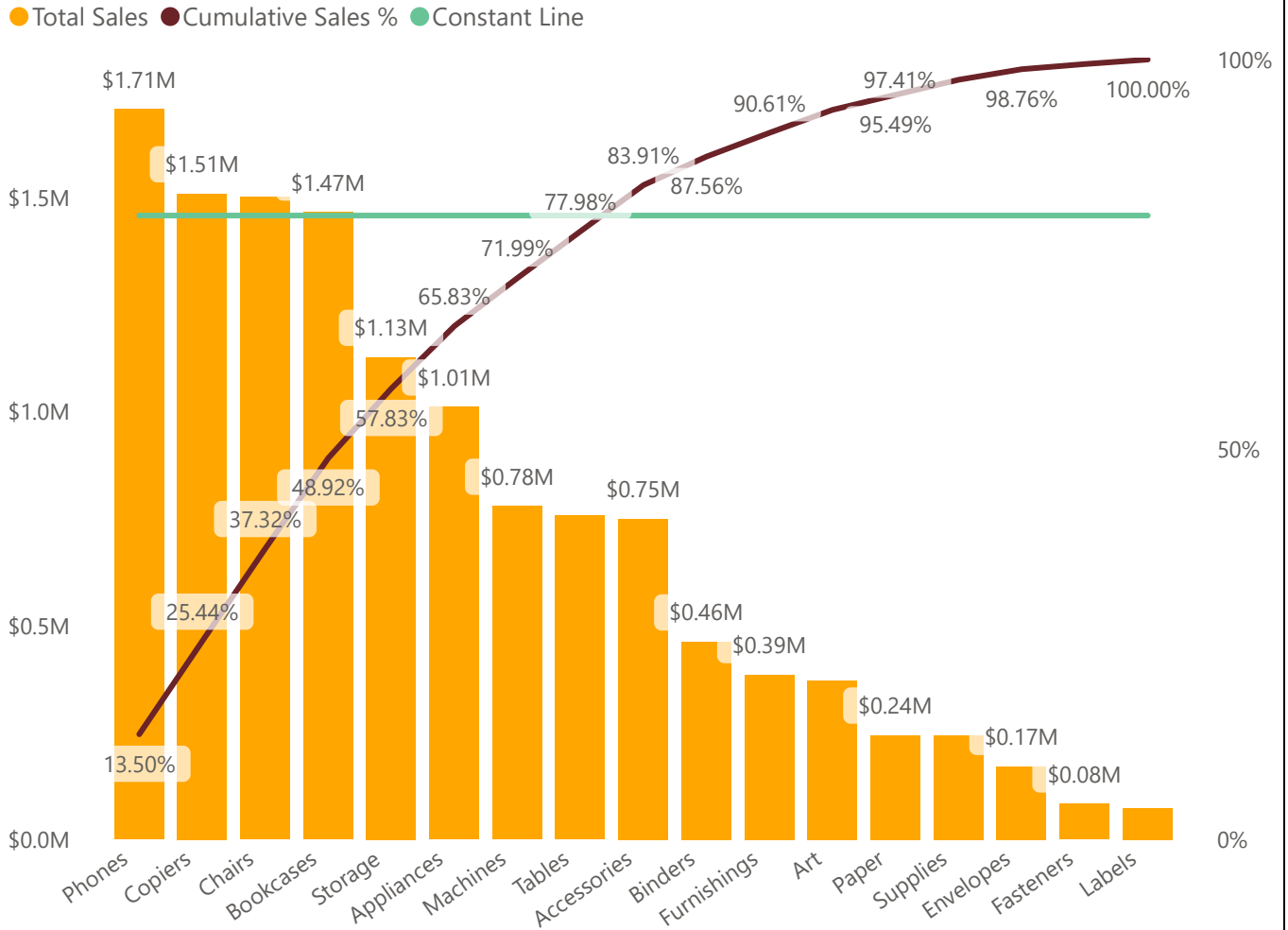
Profit Margin by Sub-Category



Total Sales by Product Name



Top Best-selling Products



Total Sales and Total Profit by Ship Mode

