YUHAN WU UX DESIGNER

Design to Make Complex Things Simple

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EDUCATION

Aug 2016 - Dec 2017	**Cornell University**
Ithaca, NY	Master in Information Science	GPA: 3.81
Aug 2012 - Jun 2016	**Beijing University of Posts and Telecommunications**
Beijing, CHN	B.E in Electrical Engineering	GPA: 3.5

EXPERIENCE

Marketo — **UX Design Intern**

Jun 2017 - Present
San Mateo, CA

Researched, designed, prototyped and tested for *Send in Lead Time Zone*, *Label* feature and the redesign of *Marketo community support website*.

ReImagination Lab — **Assistant UX Designer**

Feb 2017 - Jun 2017
Ithaca, NY

Analyzed focus groups data, ideated design solutions and prototyped for NYSEG(New York State Electric & Gas) smart electricity meter.

LeEco — **Product Manager Intern**

Sep 2015 - Jan 2016
Beijing, CHN

Designed video player for kids in LeTV and the interactions between LePhone and LeTV. Maintained and improved the experience of letv.com.

UXPA China — **Teaching Assistant**

Aug 2016
Beijing, CHN

Gave lectures to 35 high school students on process of UX design. Led three teams to design contest, one of them won the gold prize.

PROJECTS

Wall of Inspiration
Feb 2017 - Jun 2017

An interactive software with slideshow, search function, a card memory and a quiz game which has been put into use in Ithaca Science Center.

BubbleQ
Aug 2016 - Dec 2016

A research-oriented instant messaging App. Users need permission from a friend to start a conversation. Available on Apple Store.

Pokemon Go!
Jan 2017 - May 2017

A d3.js based interactive web which shows distribution of pokemons in Manhattan. You can drag them to a gym and let them fight!

SKILLS

UX Research	UX Design	Tools	Code
Contextual Inquiry	Persona	Balsamiq/Axure	HTML
Competitive Analysis	Paper Sketching	Sketch	CSS
Surveys and Interviews	Wireframing	Adobe Illustrator	Javascript
Quantitative Analysis	Visual Design	Photoshop	d3.js
Qualitative Analysis	Usability Testing	Invision	Bootstrap
	Animation	Principle	