

YUHAN WU UX DESIGNER

Design to Make [Complex](#) Things [Simple](#)
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EDUCATION

Aug 2016 - Dec 2017
Ithaca, NY

Cornell University
Master in Information Science | GPA: 3.81

Aug 2012 - Jun 2016
Beijing, CHN

Beijing University of Posts and Telecommunications
B.E in Electrical Engineering | GPA: 3.5

EXPERIENCE

Marketo

Jun 2017 - Present
San Mateo, CA

UX Design Intern

Researched, designed, prototyped and tested *Send in Lead Time Zone* and *Label features* as well as the redesign of *Marketo's Community website*.

Relmagination Lab

Feb 2017 - Jun 2017
Ithaca, NY

Assistant UX Designer

Analyzed focus group data, ideated design solutions and prototyped for NYSEG (New York State Electric & Gas) smart electricity meter.

LeEco

Sep 2015 - Jan 2016
Beijing, CHN

Product Manager Intern

Designed video player for kids in LeTV and the interactions between LePhone and LeTV. Maintained and improved the experience of letv.com.

UXPA China

Aug 2016
Beijing, CHN

Teaching Assistant

Gave lectures to 35 high school students on UX design process. Led three teams in design contest, one of which won the gold prize.

PROJECTS

Wall of Inspiration

Feb 2017 - Jun 2017

An interactive software with slideshow, search function and card memory/quiz games. Now used daily at Ithaca Science Center.

BubbleQ

Aug 2016 - Dec 2016

A research-oriented instant messaging app. Users need permission from a friend to start a conversation. Available on Apple Store.

Pokemon Go!

Jan 2017 - May 2017

A d3.js-based interactive web that shows distribution of Pokemon in Manhattan. You can drag them to a gym and let them fight!

SKILLS

UX Research

Contextual Inquiry
Competitive Analysis
Surveys and Interviews
Quantitative Analysis
Qualitative Analysis

UX Design

Persona
Paper Sketching
Wireframing
Prototyping
Usability Testing
Animation

Tools

Balsamiq/Axure
Sketch
Adobe Illustrator
Photoshop
InVision
Principle

Code

HTML
CSS
Javascript
d3.js
Bootstrap