

YUHAN WU UX DESIGNER

Design to Make [Complex](#) Things [Simple](#)
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EDUCATION

Aug 2016 - Dec 2017 Ithaca, NY	Cornell University Master in Information Science GPA: 3.81
Aug 2012 - Jun 2016 Beijing, CHN	Beijing University of Posts and Telecommunications B.E in Electrical Engineering GPA: 3.5

EXPERIENCE

Marketo Jun 2017 - Present San Mateo, CA	UX Design Intern Researched, designed, prototyped and tested <i>Send in Lead Time Zone</i> and <i>Labels</i> . Redesigned Marketo’s Community website. Designed the loading animation for new UI system.
Relmagination Lab Feb 2017 - Jun 2017 Ithaca, NY	Assistant UX Designer Analyzed focus group data, ideated design solutions and prototyped for NYSEG (New York State Electric & Gas) smart electricity meter.
LeEco Sep 2015 - Jan 2016 Beijing, CHN	Product Manager Intern Designed video player for kids in LeTV and the interactions between LePhone and LeTV. Maintained and improved the experience of letv.com.
UXPA China Aug 2016 Beijing, CHN	Teaching Assistant Gave lectures to 35 high school students on UX design process. Led three teams in design contest, one of which won the first prize.

PROJECTS

Wall of Inspiration Feb 2017 - Jun 2017	An interactive software with slideshow, search function and card memory/quiz games. Now used daily at Ithaca Science Center.
BubbleQ Aug 2016 - Dec 2016	A research-oriented instant messaging app. Users need permission from a friend to start a conversation. Available on Apple Store.
Pokemon Go! Jan 2017 - May 2017	A d3.js-based interactive web that shows the distribution of Pokemon in Manhattan. You can drag them to a gym and let them fight!

SKILLS

UX Research	UX Design	Tools	Code
Contextual Inquiry	Persona	Balsamiq/Axure	HTML
Competitive Analysis	Paper Sketching	Sketch	CSS
Surveys and Interviews	Wireframing	Adobe Illustrator	Javascript
Quantitative Analysis	Prototyping	Photoshop	d3.js
Qualitative Analysis	Usability Testing	InVision	Bootstrap
	Animation	Principle	