YUHAN WU PRODUCT DESIGNER

Design to Make Complex Things Simple

yw722@cornell.edu | yuhanwu.xyz | (607) 279-7836

EDUCATION

Aug 2016 - Dec 2017	**Cornell University**
Ithaca, NY	Master in Information Science	GPA: 3.81
Aug 2012 - Jun 2016	**Beijing University of Posts and Telecommunications**
Beijing, CHN	B.E in Electrical Engineering	GPA: 3.5

EXPERIENCE

Marketo **UX Design Intern**

Jun 2017 - Aug 2017
San Mateo, CA

Researched, designed, prototyped and tested *Send in Lead Time Zone* and *Labels*. Redesigned Marketo's Community website. Designed the loading animation for new UI system.

ReImagination Lab **Assistant UX Designer**

Feb 2017 - Jun 2017
Ithaca, NY

Analyzed focus group data, ideated design solutions and prototyped for NYSEG (New York State Electric & Gas) smart electricity meter.

LeEco **Product Manager Intern**

Sep 2015 - Jan 2016
Beijing, CHN

Designed video player for kids in LeTV and the interactions between LePhone and LeTV. Maintained and improved the experience of letv.com.

UXPA China **Teaching Assistant**

Aug 2016
Beijing, CHN

Gave lectures to 35 high school students on UX design process. Led three teams in design contest, one of which won the first prize.

PROJECTS

Wall of Inspiration
Feb 2017 - Jun 2017

An interactive software with slideshow, search function and card memory/quiz games. Now used daily at Ithaca Science Center.

BubbleQ
Aug 2016 - Dec 2016

A research-oriented instant messaging app. Users need permission from a friend to start a conversation. Available on Apple Store.

Pokemon Go!
Jan 2017 - May 2017

A d3.js-based interactive web that shows the distribution of Pokemon in Manhattan. You can drag them to a gym and let them fight!

SKILLS

UX Research	UX Design	Tools	Code
Contextual Inquiry	Persona	Balsamiq/Axure	HTML
Competitive Analysis	Paper Sketching	Sketch	CSS
Surveys and Interviews	Wireframing	Adobe Illustrator	Javascript
Quantitative Analysis	Prototyping	Photoshop	Xcode
Qualitative Analysis	Usability Testing	InVision	d3.js
	Animation	Principle	Bootstrap