



# YUHAN WU UX DESIGNER

UX UI WEB MOBILE FRONTEND

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## EDUCATION

### Cornell University

Aug 2016 - Dec 2017

### Beijing Univ. of Posts and Telecom.

2012 - July 2016

### Master of Information Science GPA: 3.88

Coursework: Human-Computer Interaction Design; Human Perception: Applications to Computer Graphics, Art and Visual Display; Design Technology for Social Impact.

### BS Information Engineering GPA: 3.5

Coursework: C++ Programming, Data Structures, Intro to Cognitive Interaction, Digital Circuits and Logic Design, Computer Communication and Networks

## EXPERIENCE

### UXPA China

Aug 2016

Beijing, China

### Teaching Assistant

- Gave lectures to 35 college school students about the process of designing digital products, from user research to product demo in UXPA summer camp.
- Led three teams to China User Experience Design Contest, one of them won the gold prize.

### LeEco

Aug 2015 - Jan 2016

Beijing, China

### Interaction Designer Intern

- Researched and designed video player for kids in LeTV.
- Redesigned and Improved the experience of multi-screen interaction between LeTV and LePhone, V.2.1 got online and the usage amount per month increased for 21%.

## PROJECTS

### Relmagination Lab, Cornell

Aug 2016 - Dec 2016

Ithaca, US

### UX Designer & UX Researcher

- Designed the user flow and interface of BubbleQ App.
- Managed the design and developing process, during which BubbleQ got online.
- Conducted usability test and made redesign improvements, after which the user satisfaction increased for 13%.

### Cornell University

Nov 2016 - Dec 2016

Ithaca, US

### Web Designer & Front-end Developer

- Researched on color theory "Simultaneous Color Contrast Effect"
- Designed the structure and interface of a web game "Color Phantom"
- Developed and launched the final web game

## SKILLS

### User Research

Contextual Inquiry  
Competitor Analysis  
Quantitative Research  
Card Sorting

### Design

User Flows  
Wireframing/Usability Testing  
Low/High fidelity Prototype  
Interactive Demo

### Design Tools

Sketch 3  
Axure/Balsamiq  
PhotoShop/Illustrator  
Origami Studio

### Programming skills

HTML/CSS  
Javascript  
C++  
Java