



WATERPOINT FUNCTIONALITY PREDICTIVE ANALYSIS

Data Driven Decisions Inc

WATER CRISIS

- ▶ 4 million people in Tanzania lack access to water (UNICEF)
- ▶ Collect water from unsafe natural resources
- ▶ Pay high prices for access to water
- ▶ Walk 2 to 3km daily in search for water from public taps



DATA

- ▶ Aggregated data from the Tanzania Ministry of Water.

- ▶ 59,000

Features include

- ▶ Geographic location, installer, population, water quality etc.



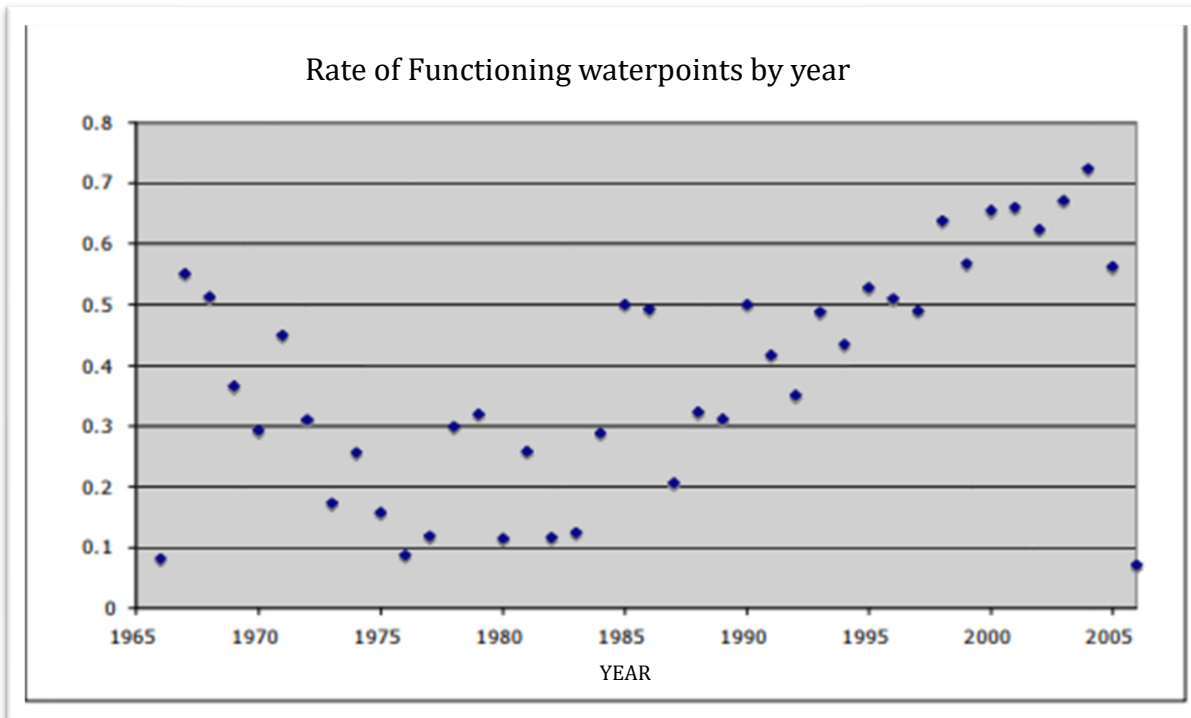
OPPORTUNITY

- ▶ High demand for water and sanitation products
- ▶ Opportunity to make an impact

CHALLENGES:

- ▶ Limited information about waterpoints condition





Limited waterpoint
age data
according to
WAMMA

Analysis is based on
other important
features

Installers,
Management
Systems, Location

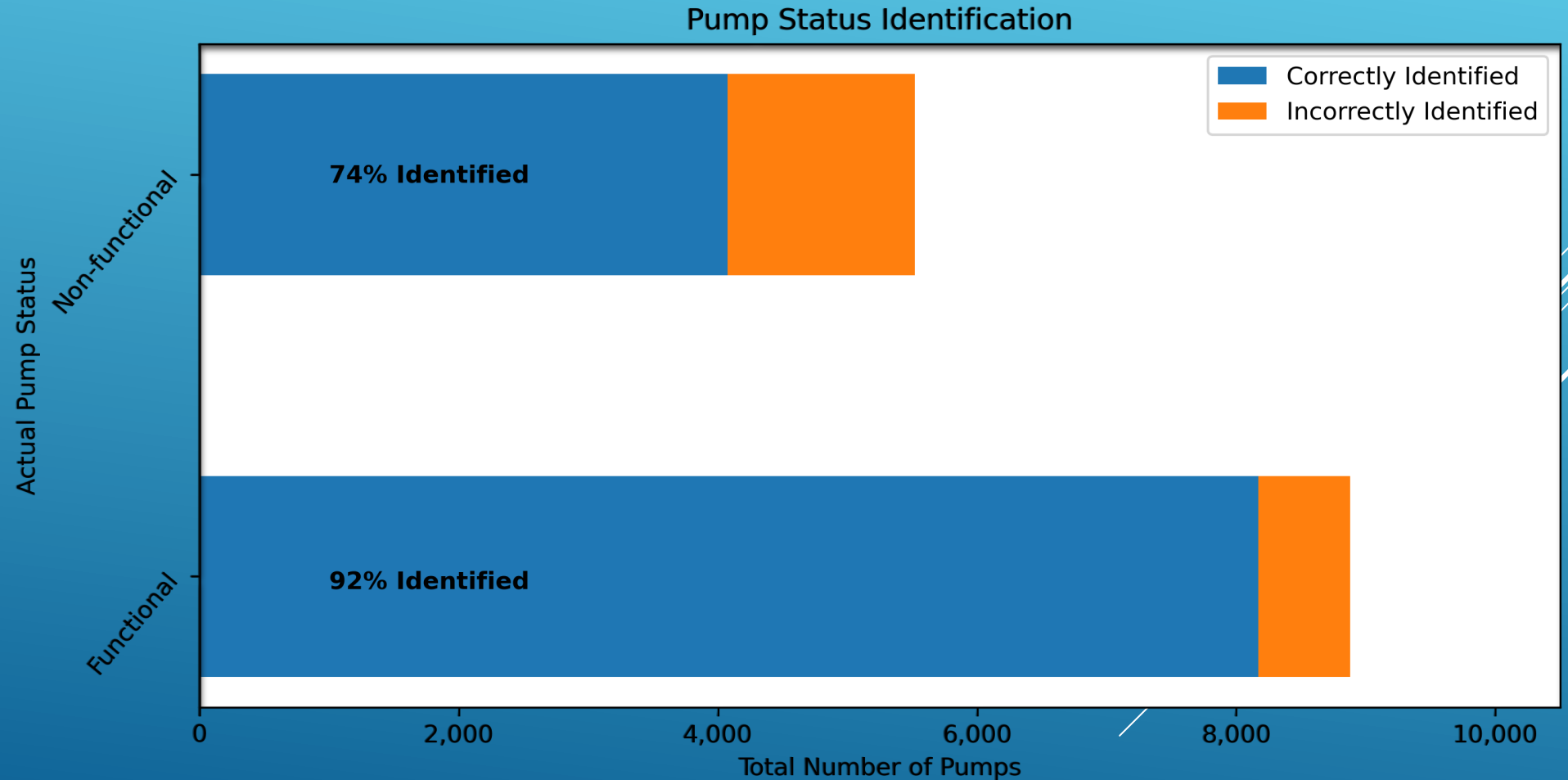
PREDICTION MODEL



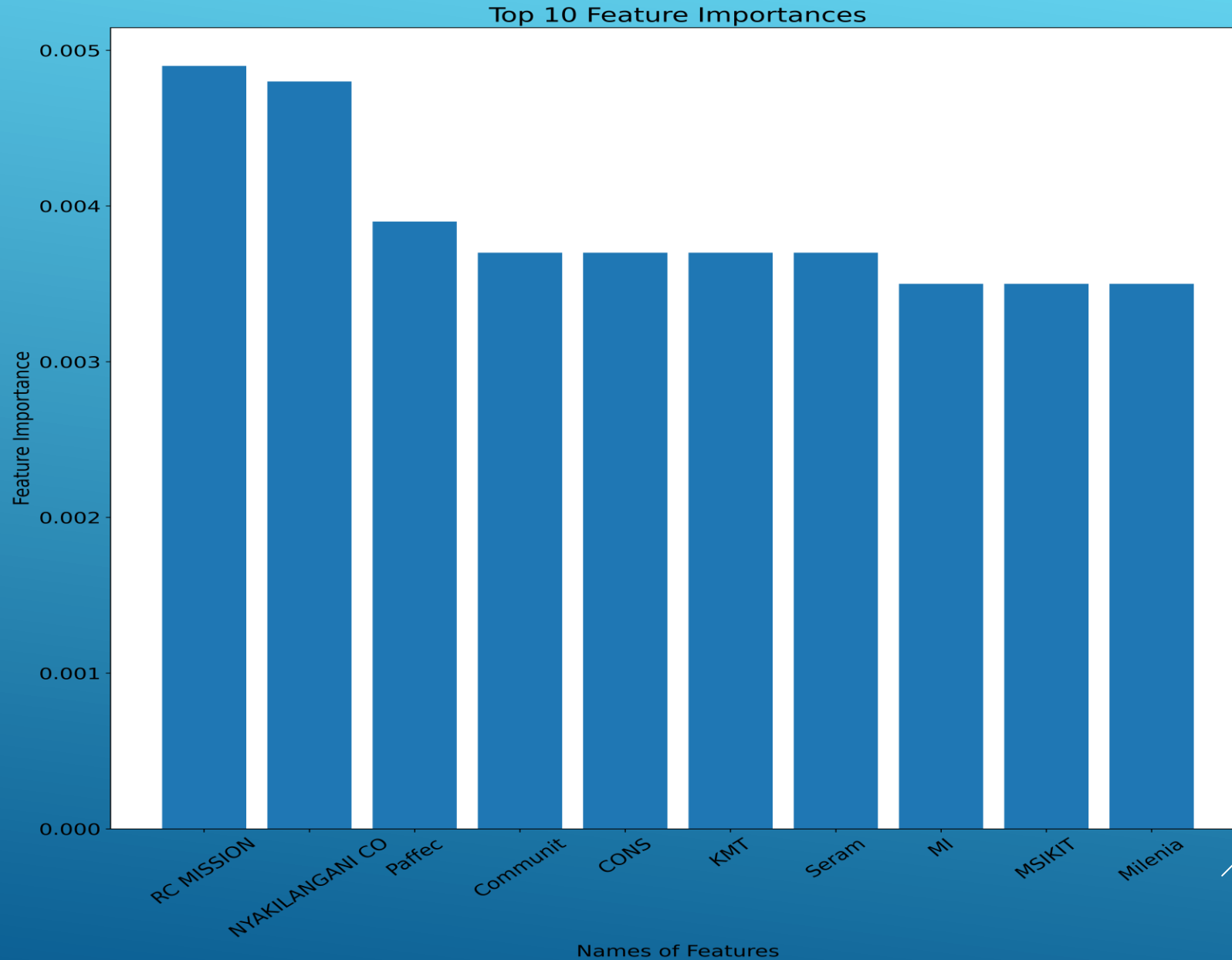
Overall
accuracy 85%



Tool that
predicts
functionality of
water pumps



THE IMPLICATIONS OF INSTALLER



FUTURE STEPS

- ▶ Improve sensitivity to non-functional pumps
- ▶ Analyze regional trends
- ▶ Develop a multiclass model

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