

Uniqueness

- An obvious requirement for a key
- Names, phone numbers are usually inappropriate, though still serve as useful, if not essential, search terms
 - Bell Canada: maintains both a client ID, and an account number, along with phone numbers

Control

 Is the key value under the application's complete control? Or is the value under the control of an independent organization, for example the Province of Ontario or the Government of Canada?

Immutability

- Updating primary keys is rarely a good idea
 - System maintenance can be complex need to update all related tuples in other tables
 - Potential loss of historical information



- Data type
 - Alphabetic keys have implications for internationalization
 - Never use floating point values for keys
- Entropy and range
 - Running out of "room" is problematic because it necessitates both schema and application changes
 - How many bits does it take to store the key?
 - How many bits are required to effect a change in the key value?
 - How many bits are different between the letters 'a' and 'b' in 7-bit ASCII?
- Generation technique
 - System-generated or application-generated?
 - There are significant performance implications given the choices because an application-generated key will likely require additional SQL requests to insert a new row

- Composite or simple
 - Simple keys of a single column are significantly easier to deal with in an application
 - Simplifies the logical and physical schema
 - uses less storage



Scope

- Column, table, database, global?
- IDENTITY column in Microsoft SQL Server: column
 - A fixed NUMERIC type, such as UNSIGNED BIGINT or UNSIGNED INTEGER, incremented by 1 with each insertion
- SEQUENCE in ORACLE or SQL Server: database
 - Fixed numeric type, incremented by a pre-specified amount with each NEXT() function call
- GUID: global
 - Many systems support a method call (such as NEWID()) that generates a
 20-digit alphanumeric value that is (almost) guaranteed to be unique



Format

- Different key formats can be useful to differentiate between business entities
 - GHK009 client identifier (note: alphanumeric; Latin characters; no vowels)
 - 897765 group insurance policy number
- Fast, easy differentiation is useful
- Self-checking
 - Self-checking keys can aid in administering client data
 - Examples: American Express numbers, Canadian SIN numbers
 - SINs in Canada: 8 digits plus a "check" digit
 - Computed using Luhn's algorithm: see
 http://en.wikipedia.org/wiki/Luhn_Algorithm



- Embedded information
 - Often embedded information is held within a identifier; SIN is one example
 - First digit of a Canadian SIN number indicates the region in which the number was issued
- Input difficulty
 - Can help to reduce data entry errors; example: Canadian postal codes
 - Very difficult to touch-type a postal code even for superb typists
 - Significant reduction in misdirected mail

