# **Toby Jia-Jun Li**

# Curriculum Vitae

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### **Research Interests**

Human-Computer Interaction (HCI), Human-AI Interaction, End-User Development, Programming by Demonstration, Multi-Modal Interface, Interactive Task Learning, Natural Language Programming, Instructable Agents, Developer Tools.

### **Education**

### Ph.D. in Human-Computer Interaction

2015-Present

Carnegie Mellon University, Pittsburgh, PA

(Expected Fall 2020)

Human Computer Interaction Institute, School of Computer Science

Advisor: Brad A. Myers

Committee: Tom M. Mitchell, Jeffery P. Bigham, John Zimmerman, and Philip J. Guo

### **B.S.** with Distinction in Computer Science

2012-2015

University of Minnesota, *Minneapolis*, *MN*Department of Computer Science and Engineering

Advisor: Brent J. Hecht

# Major Peer-Reviewed Conference and Journal Papers

- [C.13] Multi-Modal Repairs of Conversational Breakdowns in Task-Oriented Dialogs Toby Jia-Jun Li, Jingya Chen, Haijun Xia, Tom M. Mitchell and Brad A. Myers Proceedings of the ACM Symposium on User Interface Software and Technology (UIST 2020)
- [C.12] **Geno: A Developer Tool for Authoring Multimodal Interaction on Existing Web Applications**Ritam Sarmah, Yunpeng Ding, Di Wang, Cheuk Yin Phipson Lee, **Toby Jia-Jun Li** and Xiang 'Anthony' Chen
  Proceedings of the ACM Symposium on User Interface Software and Technology (UIST 2020)
- [C.11] Interactive Task Learning from GUI-Grounded Natural Language Instructions and Demonstrations
  Toby Jia-Jun Li, Tom M. Mitchell and Brad A. Myers
  Proceedings of the Annual Meeting of the Association for Computational Linguistics (ACL 2020): System
  Demonstrations
- [C.10] Privacy-Preserving Script Sharing in GUI-based Programming-by-Demonstration Systems Toby Jia-Jun Li, Jingya Chen, Brandon Canfield and Brad A. Myers Proceedings of the ACM on Human-Computer Interaction (CSCW 2020)

[C.9] PUMICE: A Multi-Modal Agent that Learns Concepts and Conditionals from Natural Language and Demonstrations

**Toby Jia-Jun Li**, Marissa Radensky, Justin Jia, Kirielle Singarajah, Tom M. Mitchell and Brad A. Myers *Proceedings of the ACM Symposium on User Interface Software and Technology (UIST 2019)* 

[C.8] A Multi-Modal Interface for Specifying Data Descriptions in Programming by Demonstration Using Verbal Instructions

**Toby Jia-Jun Li,** Igor Labutov, Xiaohan Nancy Li, Xiaoyi Zhang, Wenze Shi, Wanling Ding, Tom M. Mitchell and Brad A. Myers

Proceedings of the IEEE Symposium on Visual Languages and Human-Centric Computing (VL/HCC 2018)

[C.7] KITE: Building conversational bots from mobile apps

Toby Jia-Jun Li and Oriana Riva

Proceedings of the the ACM Conference on Mobile Systems, Applications, and Services (MobiSys 2018)

[C.6] Programming IoT Devices by Demonstration Using Mobile Apps

Toby Jia-Jun Li, Yuanchun Li, Fanglin Chen and Brad A. Myers
International Symposium on End User Development (IS-EUD 2017). LNCS, vol. 10303
Best Paper Award

[C.5] SUGILITE: Creating Multimodal Smartphone Automation by Demonstration

Toby Jia-Jun Li, Amos Azaria and Brad A. Myers

Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2017)

Best Paper Honorable Mention Award

[C.4] PrivacyStreams: Enabling Transparency in Personal Data Processing for Mobile Apps

Yuanchun Li, Fanglin Chen, **Toby Jia-jun Li**, Yao Guo, Gang Huang, Matthew Fredrikson, Yuvraj Agarwal and Jason I. Hong

Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies (PACM IMWUT / UbiComp 2017)

[C.3] Not at Home on the Range: Peer Production and the Urban/Rural Divide

Isaac Johnson, Yilun Lin, **Toby Jia-Jun Li,** Andrew Hall, Aaron Halfaker, Johannes Schöning and Brent Hecht

Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2016)

[C.2] Leveraging Advances in Natural Language Processing to Better Understand Tobler's First Law of Geography

Toby Jia-Jun Li, Shilad Sen and Brent Hecht

Proceedings of the ACM Conference on Advances in Geographic Information Systems (SIGSPATIAL 2014)

[C.1] WikiBrain: Democratizing Computation on Wikipedia

Shilad Sen, Toby Jia-Jun Li, WikiBrain Team and Brent Hecht

Proceedings of the International Symposium on Open Collaboration (OpenSym / WikiSym 2014)

# Minor Lightly-Reviewed Posters, Extended Abstracts and Workshop Papers

[W.8] Towards Effective Human-AI Collaboration in GUI-Based Interactive Task Learning Agents Toby Jia-Jun Li, Jingya Chen, Tom M. Mitchell and Brad A. Myers CHI 2020 Workshop on Artificial Intelligence for HCI: A Modern Approach (AI4HCI)

- [W.7] Interactive Task and Concept Learning from Natural Language Instructions and GUI Demonstrations
  Toby Jia-Jun Li, Marissa Radensky, Justin Jia, Kirielle Singarajah, Tom M. Mitchell and Brad A. Myers
  The AAAI-20 Workshop on Intelligent Process Automation (IPA-20)
- [W.6] A Multi-Modal Approach to Concept Learning in Task Oriented Conversational Agents Toby Jia-Jun Li, Marissa Radensky, Tom M. Mitchell and Brad A. Myers CHI 2019 Workshop on Conversational Agents: Acting on the Wave of Research and Development
- [W.5] How End Users Express Conditionals in Programming by Demonstration for Mobile Apps Marissa Radensky, Toby Jia-Jun Li and Brad A. Myers IEEE Symposium on Visual Languages and Human-Centric Computing (VL/HCC 2018) Poster Track
- [W.4] Supporting Co-Adaptive Human-Agent Relationship through Programming by Demonstration using Existing GUIs

**Toby Jia-Jun Li**, Igor Labutov, Xiaohan Nancy Li, Tom M. Mitchell and Brad A. Myers *CHI 2018 Workshop on Rethinking Interaction* 

[W.3] End User Mobile Task Automation using Multimodal Programming by Demonstration Toby Jia-Jun Li

IEEE Symposium on Visual Languages and Human-Centric Computing (VL/HCC 2017) Graduate Consortium

[W.2] Designing a Conversational Interface for a Multimodal Smartphone Programming by Demonstration Agent

**Toby Jia-Jun Li**, Brad A. Myers, Amos Azaria, Igor Labutov, Alexander Rudnicky and Tom M. Mitchell *CHI 2017 Workshop on Conversational UX Design* 

[W.1] Smartphone Text Entry in Cross-Application Tasks
Toby Jia-Jun Li and Brad A. Myers
CHI 2016 Workshop on Inviscid Text Entry and Beyond

# **Book Sections**

- [B.2] **Teaching Agents When They Fail: End User Development in Goal-Oriented Conversational Agents Toby Jia-Jun Li**, Igor Labutov, Brad A. Myers, Amos Azaria, Alexander Rudnicky and Tom M. Mitchell Chapter of *Studies in Conversational UX Design*. Springer
- [B.1] Making End User Development More Natural
   Brad A. Myers, Amy Ko, Chris Scaffidi, Stephen Oney, YoungSeok Yoon, Kerry Chang, Mary Beth Kery

and **Toby Jia-Jun Li**Chapter of *New Perspectives in End-User Development*. Springer

### **Patents**

[P.1] Automatically generating conversational services from a computing application Oriana Riva, Jason Kace, Doug Burger, and Toby Jia-Jun Li U.S. Patent 10,705,892. Granted July 7, 2020; Filed June 7, 2018.

## **Invited Talks and Presentations**

- [T.10] SUGILITE: A Multi-Modal Agent that Learns Tasks from Natural Language and Demonstrations Presentation at the ACL 2020 Workshop on Natural Language Interfaces Seattle, WA. July 10, 2020
- [T.9] Interactive Task Learning from GUI-Grounded Natural Language Instructions and Demonstrations Invited Talk at the AAAI-20 Workshop on Intelligent Process Automation (IPA-20) New York, NY. Feb 7, 2020
- [T.8] SUGILITE: A Multi-Modal Agent that Learns Tasks from Natural Language and Demonstrations Demonstration at the 21st International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS 2019) Pittsburgh, PA. Oct. 28, 2019
- [T.7] SUGILITE: A Multi-Modal Agent that Learns Tasks from Natural Language and Demonstrations Invited Lightning Talk at CMU HCII 25th Anniversary Pittsburgh, PA. Oct. 25, 2019
- [T.6] Machine Learning from Human Instruction: Every Person a Programmer Invited Talk at J.P. Morgan (with Forough Arabshahi) New York, NY. May 24, 2019
- [T.5] Teaching Intelligent Agents New Tricks: Natural Language Instructions plus Programming-by-Demonstration for Teaching Tasks Invited Talk at Human Computer Interaction Consortium (HCIC '18) (with Brad Myers) Watsonville, CA. Jun. 25, 2018
- [T.4] SUGILITE: Enabling InMind Agent to Learn New Tasks from User Demonstration Invited Talk at Oath (formerly Yahoo!) Sunnyvale, CA. May 30, 2018
- [T.3] Atlasify The Geography of Everything
   Invited Demo at 3M Science and Engineering Symposium
   St Paul, MN. Jun 25, 2015
- [T.2] Atlasify The Geography of Everything Invited Demo at the Social Media and Business Analytics Collaborative (SOBACO) Spring Research Symposium Minneapolis, MN. May 14, 2015
- [T.1] WikiBrain: Making Computer Programs Smarter with Knowledge from Wikipedia
  Invited Demo at the Social Media and Business Analytics Collaborative (SOBACO) Spring Research
  Symposium
  Minneapolis, MN. May 6, 2014.

# **Relevant Research Grants**

JP Morgan Research Award: Machine Learning from Human Instruction: Every Person a Programmer PI: Tom M. Mitchell, Co-PI: Brad A. Myers \$149,207 (2019-2020)

• This grant was directly based on my research in [C.9] on combining natural language task instructions with GUI-grounded demonstrations. I helped write the proposal, prepared the progress reports, and gave invited talks at JP Morgan.

# Google Cloud Research Credit Grant: Screen2Vec: A New Method for Embedding GUI Screens in Vector Spaces

PI: Toby Jia-Jun Li \$1,000 in credits (2020)

• This grant funded the computational resources used the development of a new method for creating distributed representations of GUI screens and GUI components.

# Google Cloud Research Credit Grant: SUGILITE: A Multi-Modal Agent that Learns Tasks from Natural Language and Demonstrations

PI: Toby Jia-Jun Li

\$2,000 in credits (2019-2020)

 This grant funded the infrastructure and computational resources used for the development and the field deployment of our SUGILITE system.

# NSF IIS-1814472: CHS: Small: Multimodal Conversational Assistant that Learns from Demonstrations PI: Brad A. Myers and Tom M. Mitchell \$499,019 (2018-2021)

• This grant was directly based on my research in [C.5-11] on enabling conversational assistants to learn from demonstrations. I helped write the proposal and prepared the progress reports.

### Yahoo InMind Award: Automating Repetitive and Cross-App Tasks

PI: Brad A. Myers, Co-I: Toby Jia-Jun Li \$400,000 (2016-2019)

This grant was directly based on my research in [C.5-6] on automating repetitive and cross-app tasks
through programming by demonstration. I helped write the proposal, prepared progress reports, and gave
invited talks at Yahoo!.

### **Selected Honors and Awards**

Yahoo! InMind Fellowship (Full support for 4 years)	2016–2019
NSF Travel Award for ACM IUI 2019 (\$450)	2019
NSF Travel Award for ACM MobiSys 2018 (\$1,500)	2018
Rethinking Interaction CHI 2018 Workshop Travel Award (\$1,000)	2018
IS-EUD 2017 Best Paper Award	2017
CHI 2017 Best Paper Honorable Mention Award	2017
VL/HCC 2017 Doctoral Consortium Grant (\$1,200)	2017
2016 Bosch Internet of Things Hackathon – 1st place (\$1,000)	2016
University of Minnesota Gold Global Excellence Scholarship (\$33,680 over 4 years)	2012–2015
UROP Undergraduate Research Opportunity Program Award (\$1,400)	2013-2014
NSF Travel Award for ACM SIGSPATIAL 2014 (\$720)	2014
ESRI Scholarship (\$2,000)	2014
University of Minnesota Cultural Corps Award (\$150)	2014
University of Minnesota College of Science and Engineering: Dean's List	2012-2015
ACM/ICPC International Collegiate Programming Contest Word Final Qualifier	2013

# **Relevant Research Experience**

**Engineering Implementation Consultant** 

Aug. 2017-Dec. 2017

Research Intern May. 2017–Aug. 2017

Microsoft Research, Redmond, WA

Mentor: Dr. Oriana Riva

• Designed, developed, and studied a new conversational bot development tool using deep neural network, user task modeling, and mobile app analysis. My work was published [C.7] and patented [P.1].

Research Assistant Jan. 2013 – Aug. 2015

GroupLens Research, University of Minnesota

- Led the development and field deployment of ATLASIFY a novel interactive spatial visualization and exploratory search system used by over 10,000 unique users [T.2] [T.3].
- Developed major parts of WIKIBRAIN a popular open-source software framework for knowledge extraction and computation on Wikipedia [C.1] [T.1].
- Designed and conducted spatial and natural language analysis on Wikipedia data for evaluating Tobler's First Law of Geography and measuring the urban/rural bias in Wikipedia [C.2] [C.3].

# **Teaching Experience**

Guest Lecturer, 05-830: Advanced User Interface Software Fall 2020

Human-Computer Interaction Institute, Carnegie Mellon University

**Teaching Assistant**, 05-391 / 05-891: Designing Human-Centered Software Spring 2019

Human-Computer Interaction Institute, Carnegie Mellon University

**Teaching Assistant**, 05-410 / 05-610: User-Centered Research & Evaluation Fall 2018

Human-Computer Interaction Institute, Carnegie Mellon University

**Teaching Staff**, CSCI 5715: From GPS and Google Maps to Spatial Computing Fall 2014

Coursera MOOC & Dept. of Computer Science and Engineering, Univ. of Minnesota

Teaching Assistant, CSCI 2011: Discrete Structures of Computer Science Fall 2013, Spring 2014

Department of Computer Science and Engineering, University of Minnesota

### **Students Mentored**

Tiffany Cai (CMU) Spring 2017

- Worked on a new mobile keyboard for recording text entries in demonstration.

Jeremy Wei (CMU) Spring 2017

- Worked on identifying crucial actions in demonstrated scripts.

Xiaohan Nancy Li (CMU, now at Microsoft) Fall 2017

- Worked on representing and querying snapshots of mobile GUIs. [C.8][W.4]

Wenze Shi (CMU) Spring 2018

- Worked on extracting semantic entities from mobile GUIs. [C.8]

Wanling Ding (CMU) Spring 2018

- Worked on generating user friendly representations for demonstrated scripts. [C.8]

Marissa Radensky (Amherst College, REU intern at CMU, now Ph.D. student at UW) Summer 2018

- Worked on supporting conditionals in programming by demonstration. [W.5][W.6][C.9]

Justin Jia (CMU) Spring 2019

- Worked on semantic parsing for concept instructions. [C.9]

Kirielle Singarajah (CMU) Spring 2019

- Worked on semantic parsing for concept instructions. [C.9]

Brandon Canfield (Yale University, REU intern at CMU) Summer 2019

- Worked on enabling privacy-preserving sharing of end user developed scripts. [C.10]

William Timkey (Cornell University, REU intern at CMU, now at Univ. of Cambridge) Summer 2019

- Worked crowd-sourced data collection for semantic parsers.

Jingya Chen (CMU) Summer 2019–2020

- Worked on multi-modal error handling for speech interfaces. [W.8][C.10][C.13]

Lindsay Popowski (Harvey Mudd College, REU intern at CMU) Summer 2020

Vanessa Hu (Harvard University, REU intern at CMU)

Summer 2020

### **Professional Service**

### **Academic Service**

Associate Chair, ACM CHI 2020 Late Breaking Work Track

Program Committee, AAAI-20 Workshop on Intelligent Process Automation (IPA 20)

Associate Chair, ACM CHI 2019 Late Breaking Work Track

Session Chair, ACM CHI 2019 Session on Conversational Interactions

## **Paper Reviewing**

Conferences: ACM CHI (2017-2020), ACM UIST (2017-2020), ACM CSCW (2018-2020), ACM DIS

(2018-2020), ACM MobileHCI (2018-2020), ACM TEI (2018), ACM SIGCSE (2018),

**ACM CHI PLAY** (2019).

 Received "special recognitions" for outstanding reviews for ACM UIST 2017, ACM CHI 2018, and ACM DIS 2020.

Journals: ACM IMWUT (2017-2020), IEEE TMC (2018), IEEE TSC (2020), IEEE Pervasive (2018-

2019), IJGIS (2017), IEEE Access (2019-2020)

# **Departmental and Community Service**

Member, CMU SCS Anti-Racism Work Group (2020)

Coordinator, CMU HCII Open House Faculty Research Talks (2020)

Committee Member, CMU HCII Faculty Lunch Organization Committee (2019-2020)

Committee Member, CMU HCII Ph.D. Student Lounge Committee (2019-2020)

Committee Member, CMU HCII Ph.D. Admissions Committee (2018-2019)

Student Volunteer, ACM IUI 2019, ACM SIGSPATIAL 2014

## Languages

English – Native or bilingual proficiency, Chinese (Mandarin) – Native or bilingual proficiency

#### **Technical Skills**

**Programming Languages:** C/C++, Java, Python, Scheme, Android, JavaScript, SQL, HTML and others **UX Skills:** Qualitative Research, Quantitative Research, Experiment Design, Data Analysis, UX Design

Keywords: Machine Learning, Deep Learning, Natural Language Processing, Dialog Systems, Conversational UX