

設計者
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活動 U3 公平貿易與永續消費

學習目標	1.能以英文簡單定義「公平貿易」與「永續消費」 2.能向家人、朋友等宣導「公平貿易」與「永續消費」 3.能在社交媒體上分享「公平貿易」與「永續消費」訊息 4.能以消費行為支持「公平貿易」與「永續消費」	融入領域	英語文
		重要名詞	公平貿易 永續消費
學習活動 (建議時間 50 分鐘)		學習重點說明	評量方法
<p>1. 課前準備：</p> <p>a. 教師(透過班級網站或其他社交媒體)提供介紹「公平貿易」與「永續消費」的網站：</p> <p>i.Rainforest Alliance http://www.rainforest-alliance.org/marketing/awareness ii.Rainforest Alliance http://www.rainforest-alliance.org/ iii.Youtube: Take a step for Fair Trade https://www.youtube.com/watch?v=J60mvcp_Q_E (2:30) iv.Youtube: Fair Trade: Improve Lives https://www.youtube.com/watch?v=4tvLHDxv4B4 (2:05) v.Youtube: 為什麼要公平貿易 - 你不可不知道的事情 https://www.youtube.com/watch?v=ppfA4UwM7Vg (3:23)</p> <p>b. 教師指示學生於下節課前看過上述影片，並預先告知會依據影片內容提問。</p> <p>c. 教師發下「學習單」，指示學生於課前先對內容進行了解，以利下節課堂的討論。</p> <p>2. 課程進行：</p> <p>a. 教師指示學生討論「學習單」的內容、填寫空格並回答問題。(20 分鐘)</p>		<p>英 Ae-V-8 工具書(如百科全書)或其他線上資源。</p> <p>環 U5 採行永續消費與簡樸生活的生活型態，促進永續發展。</p> <p>英 B-V-6 引導式討論。</p> <p>英 B-V-14 不同體裁、不同主題文章之賞析心得。</p> <p>英 D-V-7 不同資訊的評估，及合理判斷或建議的提供。</p>	課堂表現(參與討論) 學習單評分
<p>(學習單一)</p>			

How can Fair Trade help with environmental protection and improve farmers' lives and the quality of products?

(1) Fair Trade helps with environmental protection because _____

教師亦可逐步引導，例如問學生：What do poor farmers use to increase their productivity? (chemicals; herbicides; insecticides) Are they good for health?

(2) Fair Trade improves farmers' lives because _____

教師亦可逐步引導，例如問學生：What can farmers do now that they are making more money because of Fair Trade?

(3) Fair Trade improves the quality of products because _____

教師亦可逐步引導，例如問學生：Is it possible that any products can be certified by Fair Trade? How can products get certified?

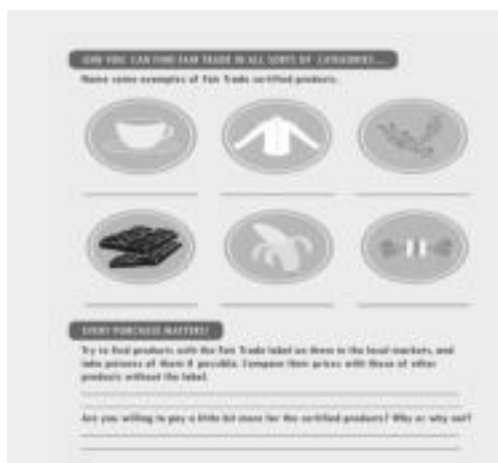
教師亦可逐步引導，例如問學生：What do poor farmers use to increase their productivity? (chemicals; herbicides; insecticides) Are they good for health?

(4) Fair Trade improves farmers' lives because _____

教師亦可逐步引導，例如問學生：What can farmers do now that they are making more money because of Fair Trade?

(5) Fair Trade improves the quality of products because _____

教師亦可逐步引導，例如問學生：Is it possible that any products can be certified by Fair Trade? How can products get certified?



(學習單二)

(1) Name some examples of Fair Trade certified products: _____

教師可提示學生根據影片內容及學習單上的插圖來回答。

(2) Try to find products with the Fair Trade label on them in the local markets, and take pictures of them if possible. Compare their prices with those of other products without the label.

教師可鼓勵學生上網搜尋或實地到在地店家詢問、找尋。

(3) Are you willing to pay a little bit more for the certified products? Why or why not?

(教師鼓勵學生表達自己的意見)

🔍 教學示例全文請參見隨文光碟：英語 _ 高中三 _ Fighting the Banana War + 永續發展 _ 王傳明

附件：環境教育融入高中英文 [主題：公平貿易學習單一]

THE STORY OF FAIR TRADE



WHAT HAPPENS WHEN YOU CHOOSE PRODUCTS
WITH THE FAIR TRADE CERTIFIED LABEL?

YOUR PURCHASE MEANS.....

How can Fair Trade help with environmental protection and improve farmers' lives and the quality of products?



PROTECTING THE ENVIRONMENTAL

Fair Trade helps with environmental protection because _____.



IMPROVING LIVES

Fair Trade improves farmers' lives because _____.



QUALITY PRODUCTS

Fair Trade improves the quality of products because _____.



THE PEOPLE WHO PRODUCE THESE PRODUCTS EARN
FAIR PRICES & COMMUNITY DEVELOPMENT FUNDS.



附件：環境教育融入高中英文 [主題：公平貿易學習單二]

AND YOU CAN FIND FAIR TRADE IN ALL SORTS OF CATEGORIES.....

Name some examples of Fair Trade certified products.













EVERY PURCHASE MATTERS!

Try to find products with the Fair Trade label on them in the local markets, and take pictures of them if possible. Compare their prices with those of other products without the label.

Are you willing to pay a little bit more for the certified products? Why or why not?

參考答案

學習單一

Fair Trade helps with environmental protection because with a better income, the farmers are less likely to engage in dangerous, unhealthy ways of production.

Fair Trade helps with farmers' lives because it is intended to make sure that farmers can get a fair price for their products; with more money, farmers and their families can get better education, medical care, machinery, etc. to improve their life quality in general.

Fair Trade helps with the quality of products because products have to meet high standards to be certified by Fair Trade.

學習單二

(1) coffee and tea / cocoa / herbs and spices / cotton / sugar / produce (including bananas)

(2) At least two types of coffee beans sold in Costco are certified by Fair Trade.

(3) Yes. I want to reduce the negative impact my consumption may have on the planet and the farmers. Even though the certified products may be a little more expensive, I think I will choose them over other products whenever they are available.

中譯：

學習單一

「公平貿易」如何有助於環境保護，並改善農夫生活和產品品質？

「公平貿易」有助於環境保護，因為(參考答案)有更佳的收入，農夫就較不會採用危險、不健康的生產方式。

「公平貿易」改善農夫生活，因為(參考答案)公平貿易被用以確保農夫的產品能賣出合理的價格；收入增加了，農夫及他們的家人就可獲得較好的教育、醫療、機具等，來改善整體的生活。

公平貿易改善產品品質，因為(參考答案)產品需要符合高的標準才能獲得「公平貿易」的認證。

學習單二

說出「公平貿易」認證的產品：(參考答案)咖啡和茶 / 可可 / 香草及辛香料 / 棉花 / 糖 / 農產品(包含香蕉)。

試著從在地的市場找到有「公平貿易」標示的產品，可以的話將商品拍照。比較它們與其他產品的價格。(參考答案)在好市多至少有兩款的咖啡豆是「公平貿易」認證的。它們的確比部分的商品貴，但仍是可負擔的價格。

你願意多花一點錢購買受認證的產品嗎？為什麼？(參考答案)是的，我想要減少我的消費對於地球和農夫們的負面影響。即使受認證的產品稍微昂貴，我認為只要買得到，我就會選擇它們。