# Antitrust

The adjective *antitrust* describes a kind of law or rule that protects fairness and competition in business. *Antitrust* laws are intended to stop companies from forming monopolies. To win an *antitrust* case, just prove that a merger doesn't make business sense. 要赢一个反垄断官司,只要证明合并在生意上没有意义。

#### **Embolden**

To *embolden* someone is to inspire them. You might *embolden* your brother to try out for a play by enthusiastically praising his singing and dancing abilities.

Other pay-TV and mobile firms, like Charter and Verizon, will feel *emboldened* to go after content companies such as CBS or Lionsgate.

#### **Bated**

Diminished or moderated

All are watching the case with "bated breath", says Craig Moffett of MoffettNathanson, a resarch firm.

### **Poach**

When people *poach* deer or ducks, they hunt them illegally. On the other hand, when you *poach* an egg, it's perfectly legal — you just cook it in simmering water.

AT&T could extract higher fees from other cable operators for Time Warner's popular Turner channels, or simply offer them exclusively on its own cable services in order to *poach* customers from rivals.

# Cahoot

Collusion

The government ads that AT&T could employ this anti-competitive tactic in *cahoots* with Comcast, a competing operator which already owns valuable programming via NBC Universal.

# Retort

A *retort* is a short, clever response to someone's comment or question. If you want to keep the peace during dinner, you should probably bite your tongue instead of making sarcastic *retorts* to everything your little sister says.

AT&T *retorts* that it makes a lot of money selling content; withholding it from other operators would be commercially self-defeating.