YUJIE TAO

Aspiring Product Manager | http://www.yujietao.me

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EDUCATION

University of North Carolina at Chapel Hill

2016 — 2020
GPA: 3.81

**Computer Science B.S.,
Media and Journalism B.A. (Advertising concentration)**

Featured courseworks: Machine Learning, Operating Systems, Files and Databases, Market Intelligence, UX Design&Engagement

EXPERIENCE

Microsoft

2019.6 — now
Redmond, WA

Program Manager Intern, M365 Security

· Data center security; propose and lead vision of insider threat detection
· Drive end-to-end implementation of detection logics with high-accuracy alerting mechanisms and remediation strategy
· Establish cross-team communication and collaboration

2018.6 — 2018.8
Beijing, China

Program Manager Intern, Bing News

· Incubation project; managed a blockchain content ecosystem product
· Conducted market research, proposed and prototyped for the product integration with Bing search and feed app
· Collaborated with developers, designers and legals to realize V1 features

UNC Product Management Club

2019.3 - now
Chapel Hill, NC

Founder, President

- Launch Product Management Club with the vision of informing, inspiring and engageingmore students into the product field
- Gather initial interest, achieve 100+ signups for mailing list in 10 days
- Hold interest meeting and build founding team

Pearl Hacks

2019.2 — now
Chapel Hill, NC

VP of Marketing

· Pearl Hacks is for underrepresented students to explore technology
· Drive executive board restructuring and branding for long-term planning
· Direct overall marketing, propose marketing strategy, integrate and oversee UNC Marketing, External Marketing, Graphics and Website

2018.8 — 2019.2
Chapel Hill, NC

Director of Volunteering & Webmaster

· Recruited and managed 120+ volunteers for 700+ registered hackers
· Designed and developed new website for event promotion

Bedside Pharmacy App

2019.1 -2018.5
Chapel Hill, NC

Software Engineer

· Developed a drug reference mobile app for trauma doctors to make acute decision in ICU
· Architecture: Front-end: React Native, Backend: Firebase, Google Apps Script
· Communicated with client and led full software development cycle, including specification, platform selection, development and testing

Graphics & Virtual Reality Group

2018.8 — now
Chapel Hill, NC

Undergraduate Research Assistant (Volunteer)

· Advised by Professor Henry Fuchs and Praneeth Chakravarthula
· Design and set up user study for auto-focus Augmented Reality eyeglasses in making AR more accessible to people with impaired vision
· Current research project: Glaucoma visual field test in the VR environment

AWARDS & HONORS

- Grace Hopper Scholar 2019
- Rewriting the Code Fellow
- Google WomenTechmaker
- BlackHat 2019 Scholarship
- Don and Barbara Curtis Excellence Fund
- Dean's List All Semesters