

Yujin Cho

yujinchodesign.github.io • choyujin95@gmail.com • 253.970.9116

Experience

Plastiq

Product Designer | Nov 2018 - Present

- Collaborated with PMs and engineers to design experimental features for the consumer application on two-week Agile sprint cycles
- Led a foundational research effort on SMBs using grounded-theory research methods, the results of which informed the design of a new business product
- Designed numerous marketing landing pages and fliers to support the partnerships team
- Design a component library to enable engineers and designers to work more efficiently on our internal tooling

SAP Concur

UX Design Intern | Jun 2018 - Aug 2018

- Led the design of two mobile widgets for the Concur mobile app (iOS and Android) in an Agile team that shipped in Fall 2018
- Created exploratory designs for a mobile app that uses machine learning to automate expense creation and management
- Acted as the sole designer on the winning Intern Hackathon team

UCSD Design Lab

Designer & Research Assistant | Jun 2017 - Aug 2017

- Led the website design for Design for San Diego, a public design competition backed by the City of San Diego
- Helped develop the front-end of the website in React.JS

UW Academic Experience Delivery & Design

UX Design Assistant | Mar 2018 - Jun 2018

- Designed a new feature in UW's personal portal, MyUW, to support the viewing and management of jointly-listed courses
- Helped develop a qualitative coding framework for student interview data

Education

University of Washington, Class of 2018

BS Human Centered Design & Engineering, BA Economics

Skills

User-centered Design, Interaction Design, Sketching, Storyboarding, Rapid Prototyping, User Research, Figma, Sketch, InVision, Proto.io, Prototipie, Validately, Usertesting.com, Adobe Illustrator, Adobe Photoshop

HTML, CSS, JS, React.js, Python, Basic Java