

# Yujin Cho

yujinchodesign.github.io • choyujin95@gmail.com • 253.970.9116

## Experience

### Plastiq

#### Product Designer | Nov 2018 - Present

- Design features for the Plastiq Business and Consumer web applications
- Articulate user experience by creating user flows, site architectures, and low and high-fidelity prototypes
- Conduct foundational and feature-level user research

### SAP Concur

#### UX Design Intern | Jun 2018 - Aug 2018

- Led the design of two new features in the Concur mobile app in an Agile team, planned to be shipped in the fall
- Explored the design of a mobile app that uses machine learning to automate expense creation and management
- Acted as the sole designer on the winning Intern Hackathon team

### UCSD Design Lab

#### Designer & Research Assistant | Jun 2017 - Aug 2017

- Led the website design for Design for San Diego, a public design competition backed by the City of San Diego
- Helped develop the front-end of the website in React.JS
- Assisted in the design of a study that observes the effects of facilitating meta-talk in Slack

### UW Academic Experience Delivery & Design

#### UX Design Assistant | Mar 2018 - Jun 2018

- Designed a new feature in UW's personal portal, MyUW, to support the viewing and management of jointly-listed courses
- Helped develop a qualitative coding framework for student interview data

## Education

### University of Washington, Class of 2018

BS Human Centered Design & Engineering, BA Economics

## Skills

User-centered Design, Interaction Design, Sketching, Storyboarding, Rapid Prototyping, User Research, Figma, Sketch, InVision, Proto.io, Validately, Usertesting.com, Adobe Illustrator, Adobe Photoshop

HTML, CSS, JS, React.js, Python, Basic Java