



NTY COOKING TEMPLATE SYSTEM

Template Page

Type And Color

Components & Widgets

Recipe Cards

Collection Card

Guide Card

Popular Collection

Card

Recipe List

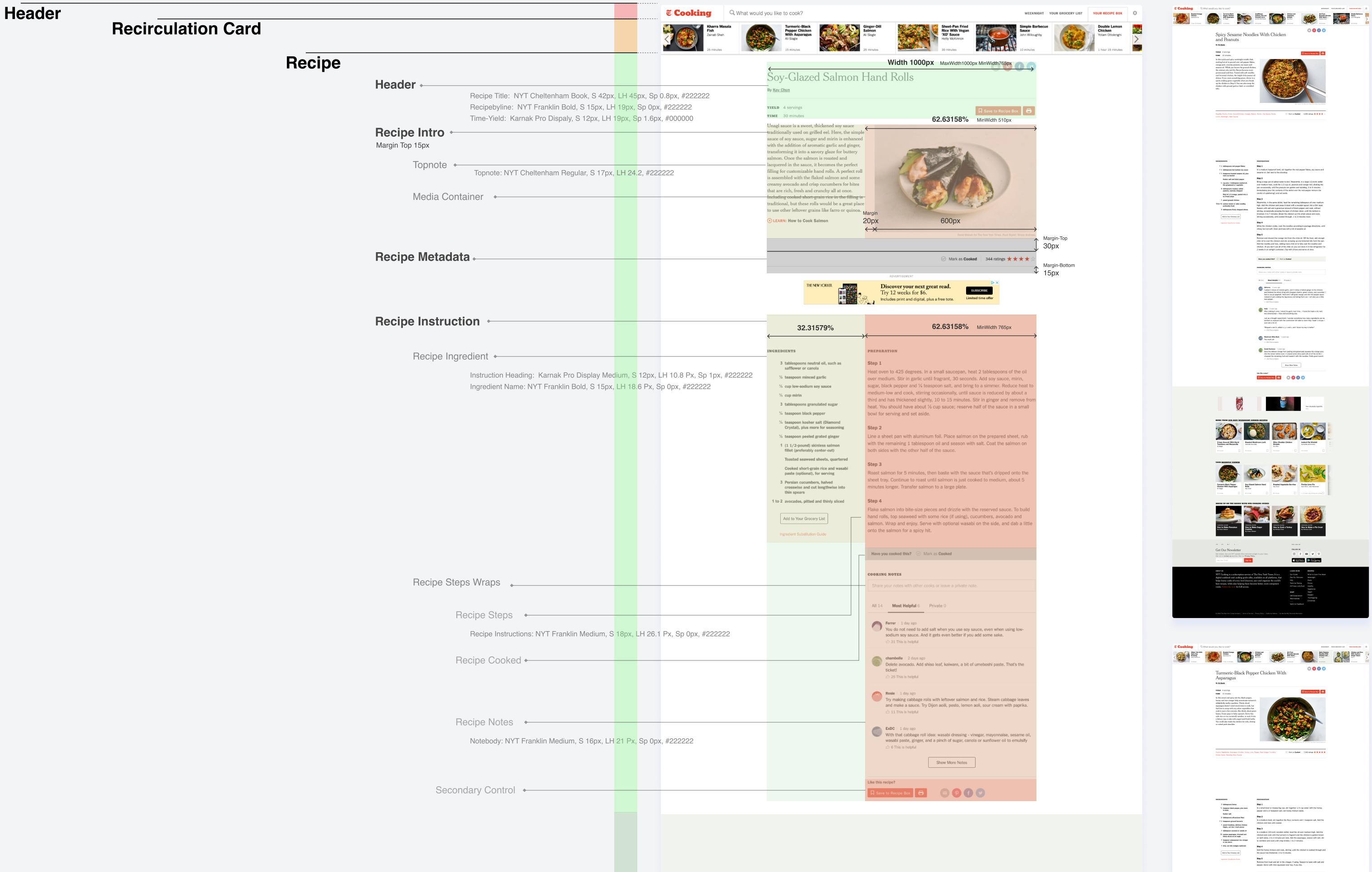
Search Content

Pagination Box

Banner

Design System Diagram

Yujing Tang



Header

Collection Carousel

Section Header Karnak Pro Display Medium, S 15px, LH 18px, Sp 1px, #000000
 Carousel

RECIPE CARD

Baked Buffalo Wings
 Ali Slagle

Baked
 Ali Slagle

35 minutes, plus brining (optional)

Image Height 157px

235px

278px

Margin Right 20px

35 minut

Card Name NYT Franklin Bold, S 17px, LH 18.1 Px, Sp 0px, #222222

Byline NYT Franklin Medium, S 12px, LH 14.8 Px, Sp 0px, #222222

Cooling Time NYT Franklin Light, S 11px, LH 11 Px, Sp 0.3px, #767676

Footer

Footer Body

Footer Newsletterform
 Footer Promo

Footer Link

Footer AboutUs
 Footer More
 Footer Legal

50% minWidth 765px
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50% minWidth 269px Min765px
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269pxES
 Our Cooks What to Cook This Week
 See Our Features Weeknight
 FAQ Pasta
 Tools for Saving Dinner
 NYTimes.com/food Healthy
 Vegetarian
 Vegan
 Dessert Thanksgiving
 Christmas
SHOP
 Gift Subscription
 Merchandise

600px

Margin 70px

Header

Public Recipe Header Card

Header

Details

Tab Group

Recipe

Result

Recipe Card List



What would you like to cook?

WEEKNIGHT YOUR GROCERY LIST YOUR RECIPE BOX



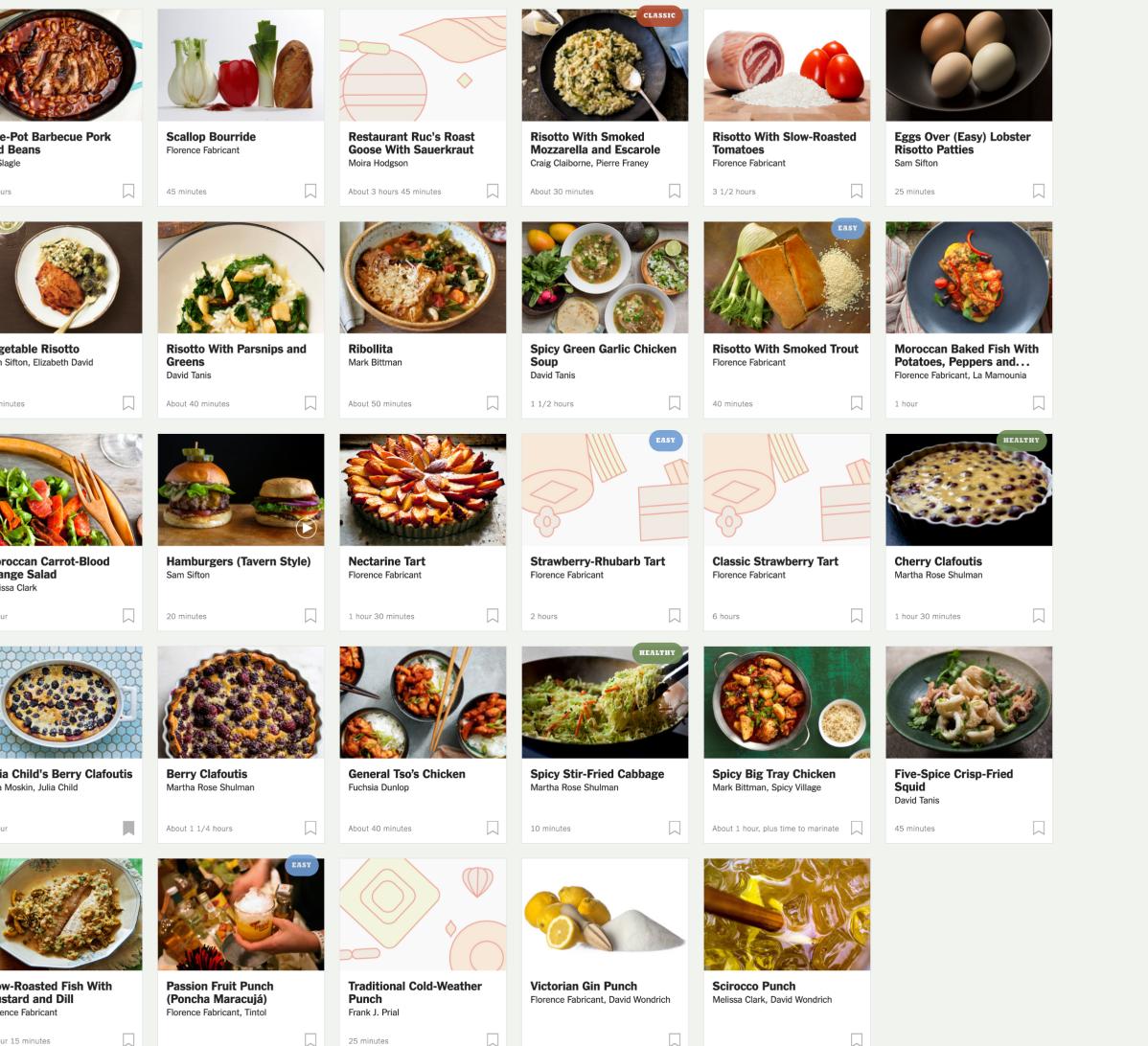
Florence Fabricant's Recipe Box



Florence Fabricant is a longtime and long-acclaimed contributor to the Food section. She is the author of 13 cookbooks, including "The Ladies' Village Improvement Society Cookbook," "The New York Times Seafood Cookbook," "The New York Times Dessert Cookbook," "Park Avenue Potluck" and, with Eric Asimov, "Wine With Food: Pairing Notes and Recipes From The New York Times."

Saved Recipes Folders Recipes by Florence

29 Recipes



Footer

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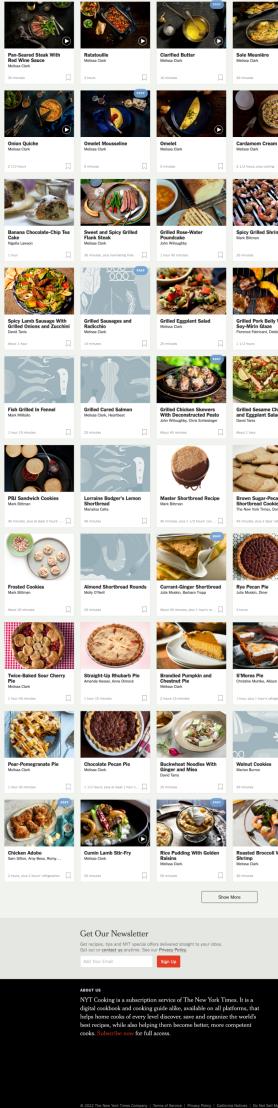
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FAQ

RECIPES

What to Cook This Week
Weeknight



eCooking

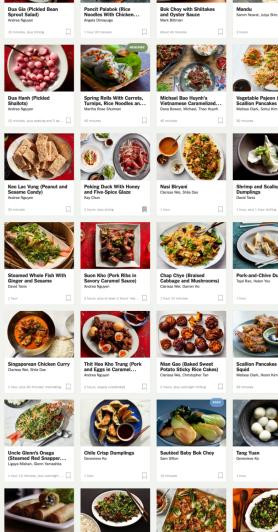
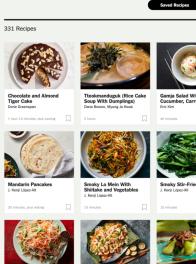


What would you like to cook?

Dorie Greenspan's Recipe Box



Saved Recipes Folders Recipes



Typeface

Aa

Kanark Pro Display

Medium

STYLE	WEIGHT	SIZE	LINE HEIGHT	SPACING	USE
Headline	Medium	38 px	40 px	0.3 px	Page Title
Recipe Yield&Time Label	Medium	12 px	19 px	1.6 px	Page Title

Aa

NYT Cheltenham

Book Extended

Title	Book	34 px	48 px	0.5 px	Recipe of the day,
Body Large	Book	28 px	15.6 px	1.3 px	Newsletter preview
Body	Book	17 px	24 px	0.6 px	Recipe of the day body,
Subtitle	Book	13 px	15.6 px	1.3 px	Page brief

Aa

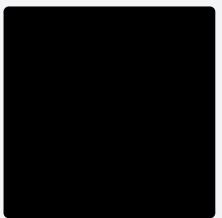
NYT Franklin

Bold

Title	Bold	17 px	18.1 px	0 px	Card Name
Caption	Bold	14 px	18 px	0.3 px	Card Author
Callout	Medium	13 px	33 px	0.3 px	Button
Caption small	Light	11 px	11 px	0.3 px	Card caption

Primary Color

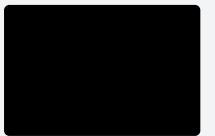
#E33d26
NYT Cooking Brand Color, Logo



#222222
Title, Body Text Color

Secondary Color

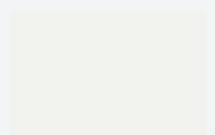
#767676
Caption Color



#000000
Headline



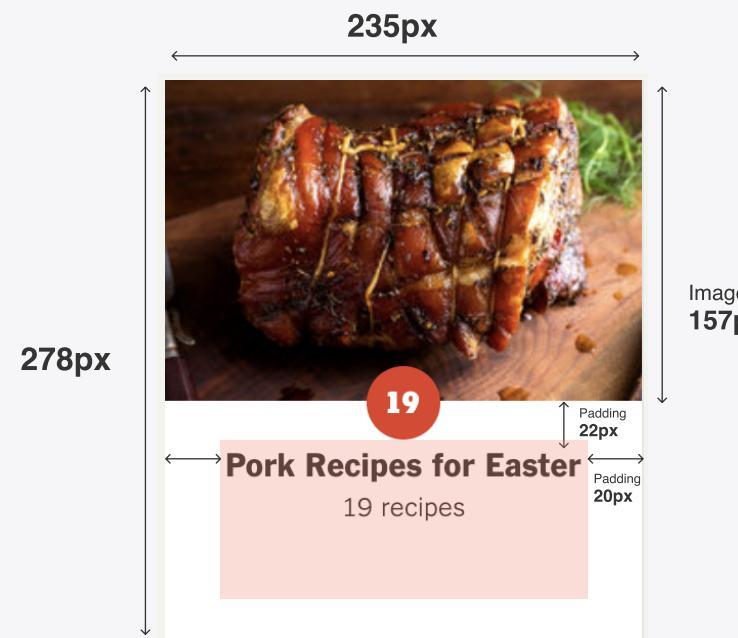
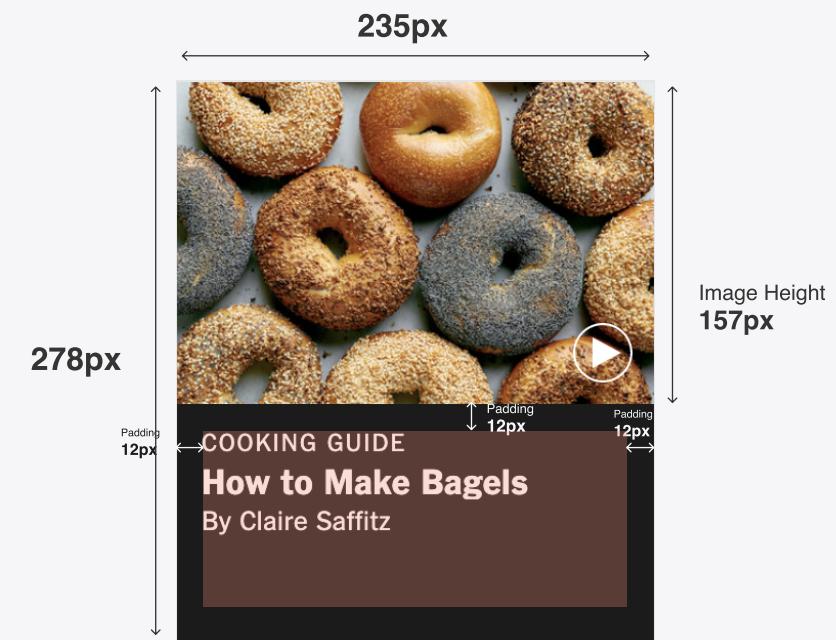
#222222
Hover State



#F2f3ef
Background



#E6E7E3
Background

Collection Card**Guide Card****Collection Name**

NYT Franklin Bold, S 16px, LH 18px, Sp 0.3px, #222222

Card Number

NYT Franklin Medium, S 13px, LH 14px, Sp 0.2px, #222222

Card Count

Karnak Pro Display, S 15px, LH 39 Px, Sp 1.3px, #FFFFFF

Guide Card

NYT Franklin Medium, S 12px, LH 10px, Sp 1px, #FFFFFF

Card Name

NYT Franklin Bold, S 17px, LH 18.1px, Sp 0.3px, #FFFFFF

Author

NYT Franklin Medium, S 12px, LH 14.8px, Sp 0.3px, #FFFFFF

Background #222222





COOKING GUIDE
How to Roast Chicken
By Melissa Clark

3 1/2 to 4 hours







Feijoada
Francis Lam, Michelli Guimaraes...

3 hours







Braised Sauerkraut With Lots of Pork
Melissa Clark

3 hours







Chimichurri Chicken
Ali Slagle

30 minutes





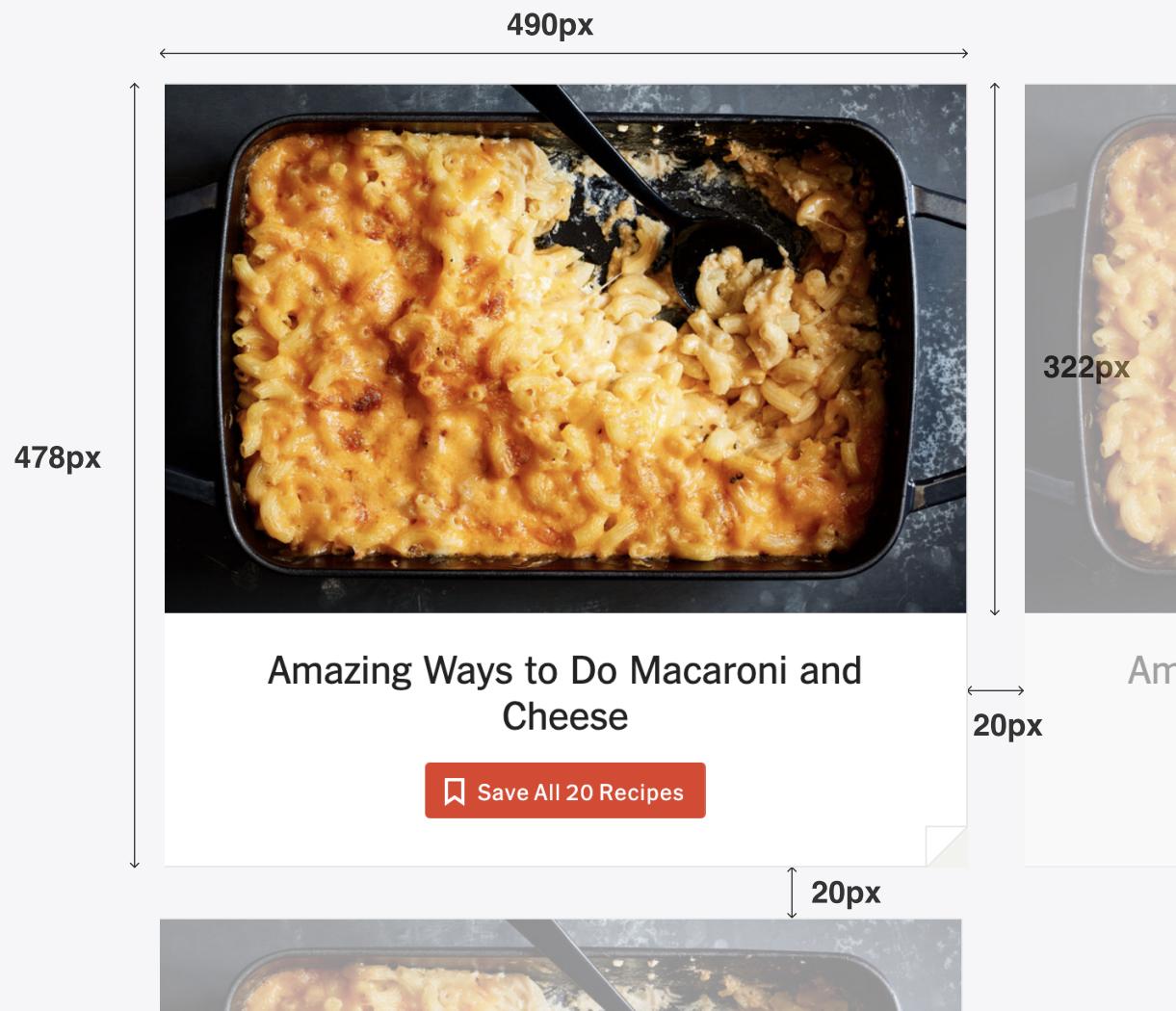


Chicken Adobo
Sam Sifton, Amy Besa, Romy...

2 hours, plus 2 hours' refrigeration



Popular Collection Card



Card Name NYT Franklin Medium, S 24px, LH 28px, Sp 0.2px, #222222
Card Save NYT Franklin Medium, S 13px, LH 36px, Sp 0.8px, #FFFFFF

The card features a large image of a colorful Mardi Gras cake at the top. Below it is a title and a 'Save' button. The card has a white header bar with rounded corners and a red 'Save' button.

Mardi Gras

Save All 46 Recipes

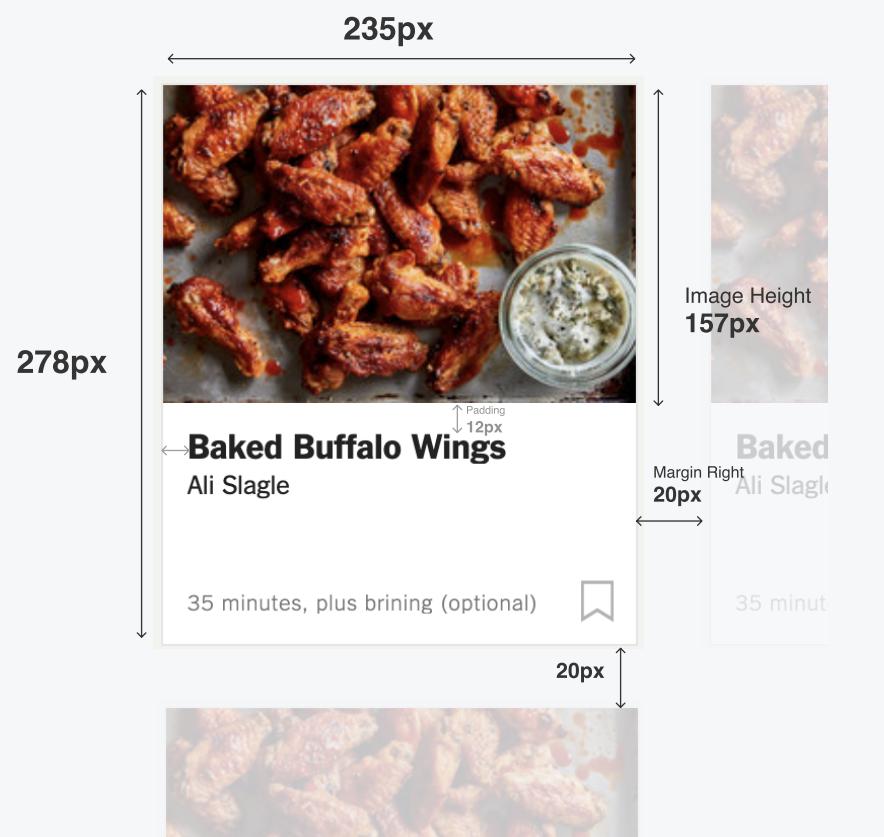


The card features a large image of a dish at the top. Below it is a title and a 'Save' button. The card has a white header bar with rounded corners and a red 'Save' button.

Dishes To Try

Save

Recipe Card



Card Name NYT Franklin Bold, S 17px, LH 18.1 Px, Sp 0px, #222222
Byline NYT Franklin Medium, S 12px, LH 14.8 Px, Sp 0px, #222222
Cooling Time NYT Franklin Light, S 11px, LH 11 Px, Sp 0.3px, #767676

The grid displays 15 recipe cards, each featuring a main image, the title, the author, a brief description, cooking time, and a bookmark icon. Some cards also include a difficulty rating (e.g., EASY) and a number indicating the number of recipes in a series.

- Pat Fortune's Pigs' Feet** by Molly O'Neill (2 hours)
- Chicken Sandwiches** (10 recipes)
- Our Best Chicken Thigh Recipes** (39 recipes)
- COOKING GUIDE How to Roast Chicken** by Melissa Clark (3 1/2 to 4 hours)
- Feijoada** by Francis Lam, Michelli Guimaraes...
- Braised Sauerkraut With Lots of Pork** by Melissa Clark (3 hours)
- Deviled Chicken** by Mark Bittman (20 minutes)
- COOKING GUIDE How to Make Fried Chicken** by Sam Sifton
- Chicken Canzane** by Amanda Hesser, Ed Giobbi (1 hour 45 minutes)
- Turkey and Chicken Burgers** (7 recipes)
- Chicken Vesuvio** by Margaux Laskey, La Scarola (1 hour)
- Chicken Teriyaki** by John T. Edge, Sujan Shrestha (30 minutes, plus marinating)
- Chicken Vesuvio** (40 minutes)

Recipe List

Recipe Card List Layout

Width > 2080px 8 Cards In A Row

> 1510px 6 Cards In A Row

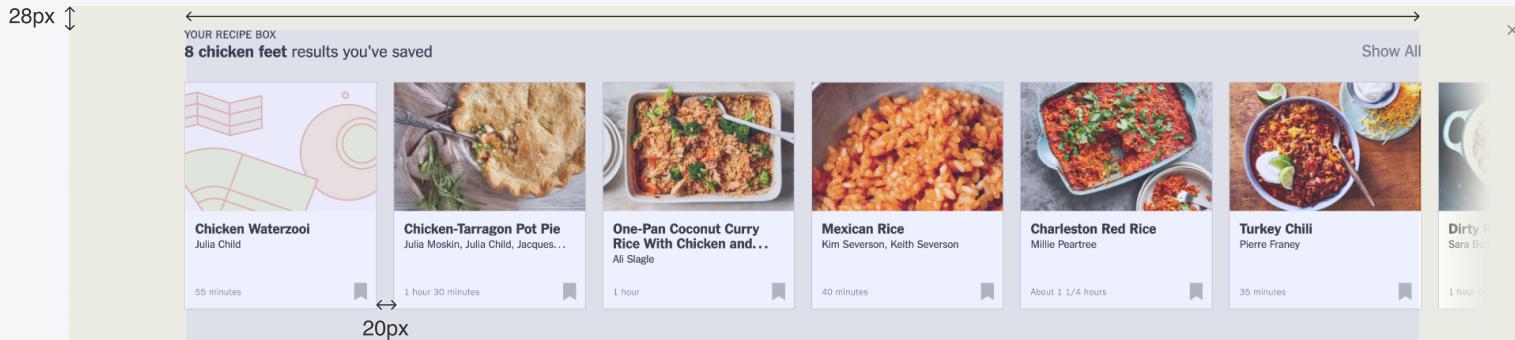
> 1020px 4 Cards In A Row

> 765px 3 Cards In A Row

> 510px 2 Cards In A Row

Breakpoints

Width

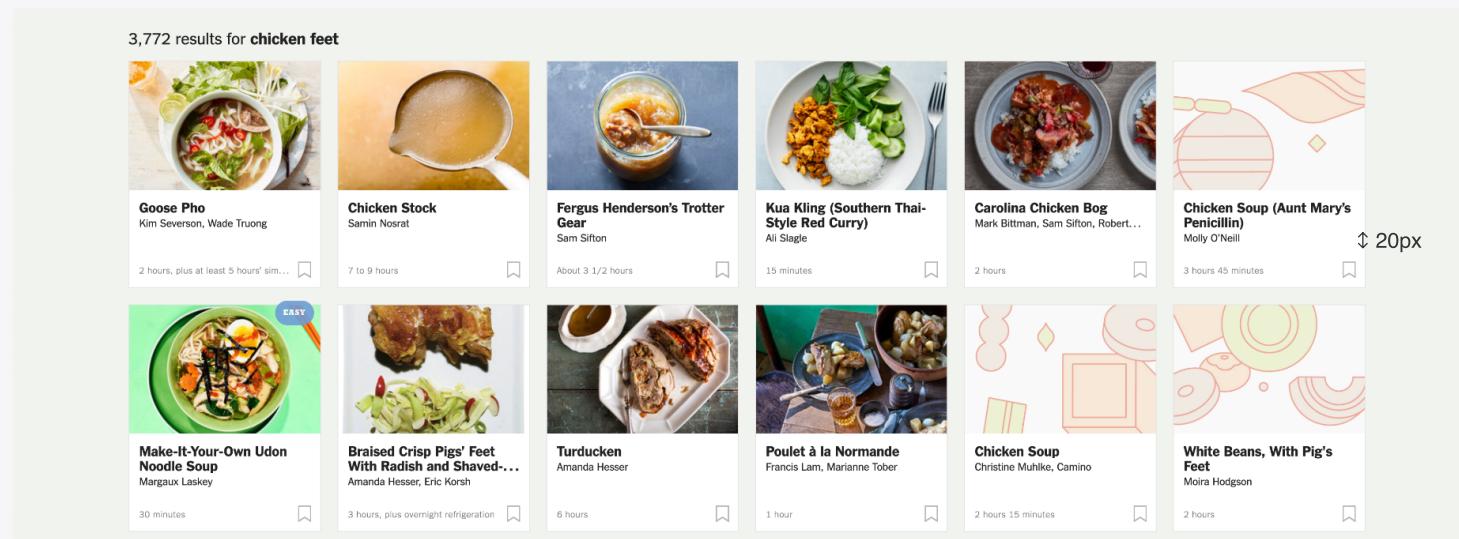


Your Recipe Box NYT Franklin Medium, S 13px, LH 10.8 Px, Sp 0.4px, #222222

Highlited Search Result NYT Franklin Bold, S 20px, LH 16.7 Px, Sp 0px, #222222

Search Result NYT Franklin Medium, S 20px, LH 16.7 Px, Sp 0px, #222222

Search Content



Highlited Search Result NYT Franklin Bold, S 20px, LH 16.7 Px, Sp 0px, #222222

Search Result NYT Franklin Medium, S 20px, LH 16.7 Px, Sp 0px, #222222

PaginationBox

Highlited Pagination Count NYT Franklin Bold, S 20px, LH 16.7 Px, Sp 0px, #222222

Pagination Count NYT Franklin Medium, S 20px, LH 16.7 Px, Sp 0px, #222222

Page Number NYT Franklin Light, S 18px, LH 15 Px, Sp 0px, #222222

Highlited Page Number NYT Franklin Light, S 18px, LH 15 Px, Sp 0px, #666666 Hover #E33D26

Background #F2f3ef

Search

More Filter NYT Franklin Medium, S 11px, LH 11px, Sp 0.3px, #9B9B9B

CategoryName NYT Franklin Medium, S 14px, LH 29px, Sp 0.3px, #222222 Hover #FFFFFF

Category Term NYT Franklin Medium, S 14px, LH 14px, Sp 0.3px, #222222

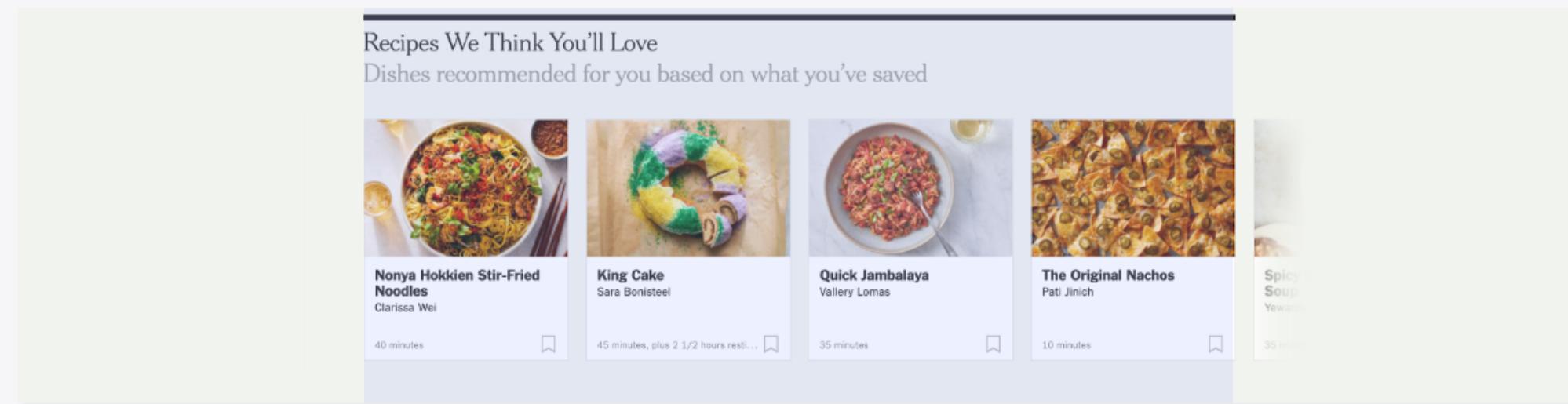
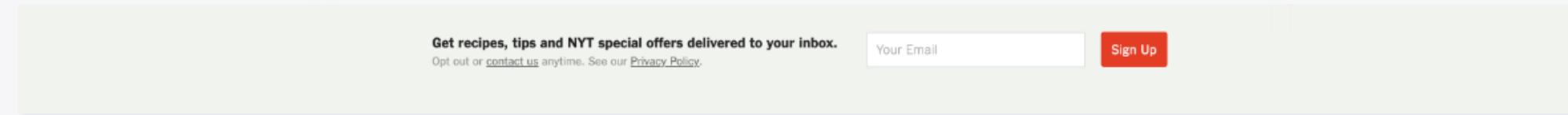
Video	Pancakes	Dredge
Barbecues	Parfaits And Trifles	Rice
Beans	Pastas	Ferment
Breads	Pastry	Blanch
Burgers	Pickles	Flambe
Burritos And Nachos	Pies And Tarts	Roux
Cakes	Pizza And Calzones	Boil
Candies	Poultry	Saute
Casseroles	Project	Braise
Cocktails	Punches	Fry
Condiments	Quick Breads	Brine
Cookbook Exclusive	Roasts	Simmer
Cookies And Bars	Salads And Dressings	Broil
Crackers And Chips	Sandwiches	Indirect Grilling
Curries	Sauces And Gravies	Skewer
Custards And Puddings	Sausages	Brown
Dips And Spreads	Seafood	Infuse
Dumplings	Shakes And Smoothies	Butterfly
Editors' Pick	Skewers And Kebabs	Skim
Finger Foods	Slaws	Candy
		Juice
		Julienne
		Char
		Knead
		Chiffonade
		Macerate
		Sous Vide
		Chill
		Marinate
		Chop
		Mash
		Clarify
		Melt
		Clean Fish
		Microwave
		Steam
		Stem

Diagram illustrating the dropdown menu structure:

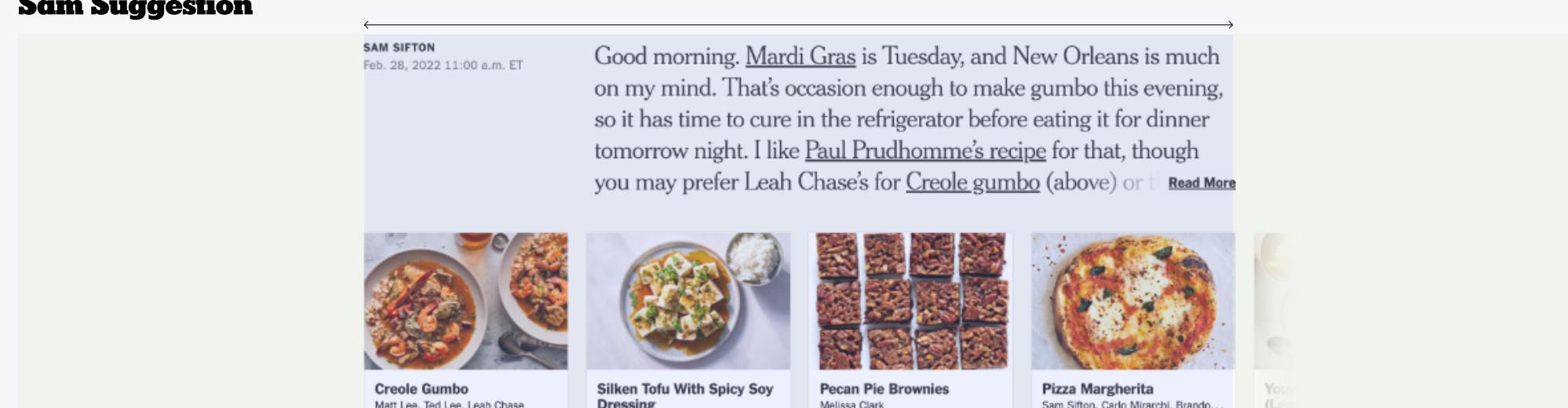
- 2 Column Width 358px** (Left column)
- 3 Column Width - 578px** (Right column)

Section

Width 1000px

**Newsletter Sign-Up****Sam Suggestion**

Width 1000px



Banner

↔ Width 100% →

Header