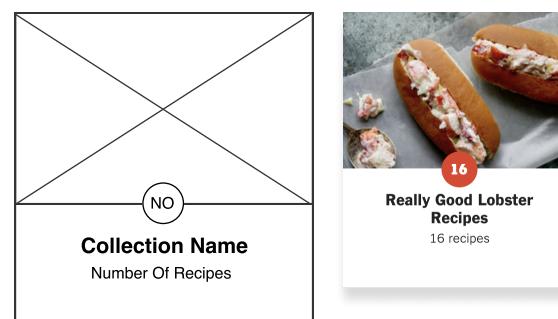
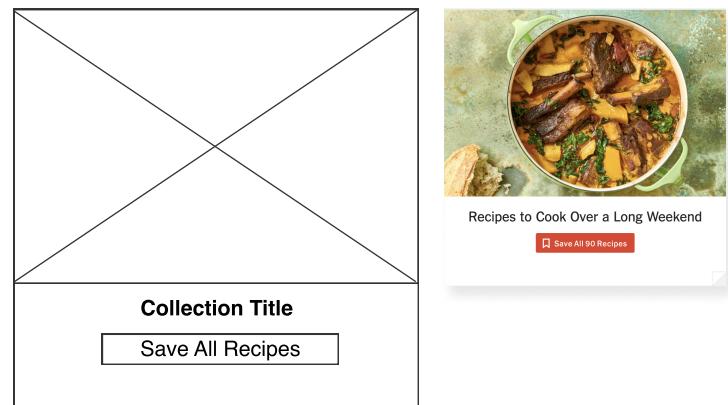


1 Preview Collection Widget



2 Preview Recipe Widget



3 Preview Cooking Guide Widget

6 Home Page

Header

Recipe Of The Day

Dish Name
A Short Description Of The Recipe
Author

Save To Recipe Box Sharing Option

What To Cook This Week
RECIPES, GUIDES AND MORE FOR THE WEEK OF FEBRUARY 20TH

The Cooking Newsletter
Title Of The Cooking Newsletter

Editor Name
Update Time

First paragraph of the The cooking newsletter first paragraph of the The cooking newsletter this is the first paragraph of the The cooking newsletter....

Dish Name Author Name
Dish Name Author Name
Dish Name Author Name
Dish Name Author Name

Get Recipes, Tips And NYT Special Offers Delivered To Your Inbox.

Recipes We Think You'll Love
Dishes Recommended For You Based On What You've Saved

Dish Name Author Name
Dish Name Author Name
Dish Name Author Name
Dish Name Author Name

More From Our Editors
Weeknight Suppers, Seasonal Favorites And Other Ideas For This Week.

Collection Title
Save All Recipes

Collection Title
Save All Recipes

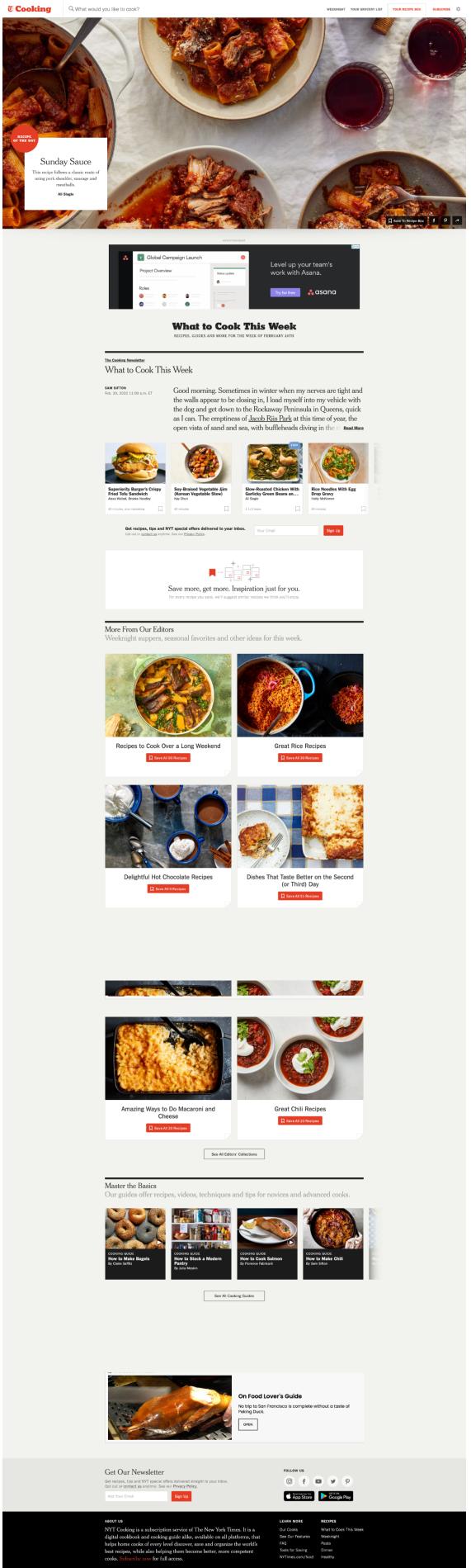
See All Editors' Collection

Master The Basics
Our Guides Offer Recipes, Videos, Techniques And Tips For Novices And Advanced Cooks.

Cooking Guide Recipe Name Author Name
Cooking Guide Recipe Name Author Name
Cooking Guide Recipe Name Author Name
Cooking Guide Recipe Name Author Name

See All Cooking Guides

Footer



7 Search Result

Header

More Filter

Diet ▼

Preparation Method ▼

Meal Type ▼

More ▼

Your Recipe Box

(Number + Search Word) Result You've Saved

Dish Name
Author Name

Additional Info

Save

Dish Name
Author Name

Additional Info

Save

3,347 Results For (Search Word)

Dish Name
Author Name

Additional Info

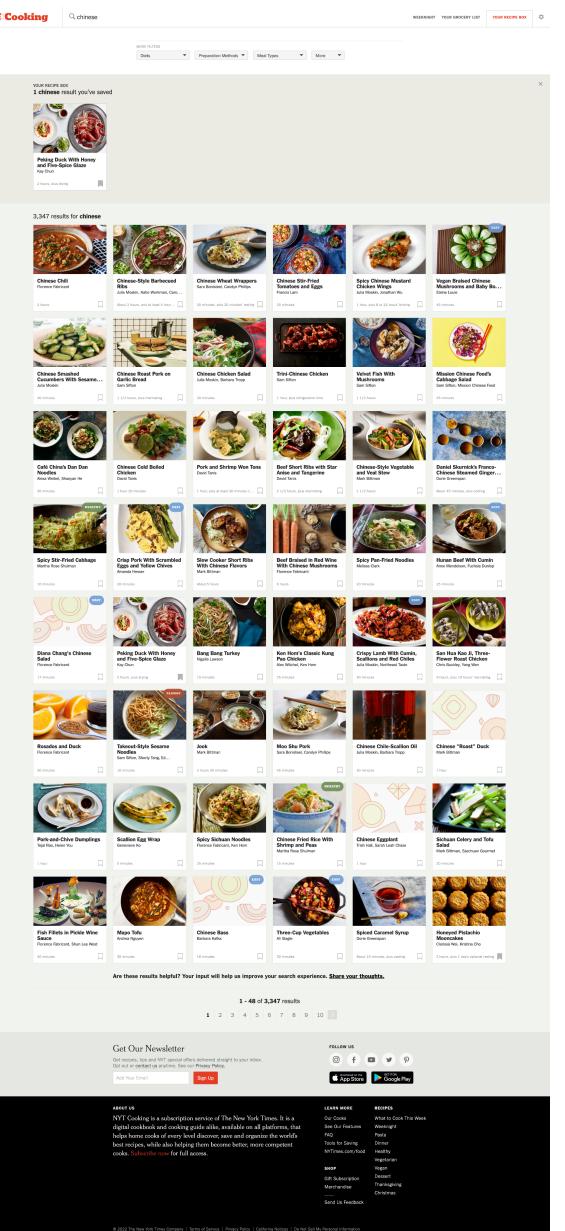
Save

Are These Results Helpful? Your Input Will Help Us Improve Your Search Experience. Share Your Thoughts.

1-50 Of 5000 Results

1 2 3 4 5 6 7 8 9 10

Footer



8 Curated List (What To Cook This Week, Weeknight)

Header

Title
An Brief Summary Of The Curated Recipes

Share Buttons

Section Title

Dish Name
Author Name

Additional Info

Section Title

Dish Name
Author Name

Additional Info

Section Title

Dish Name
Author Name

Additional Info

Section Title

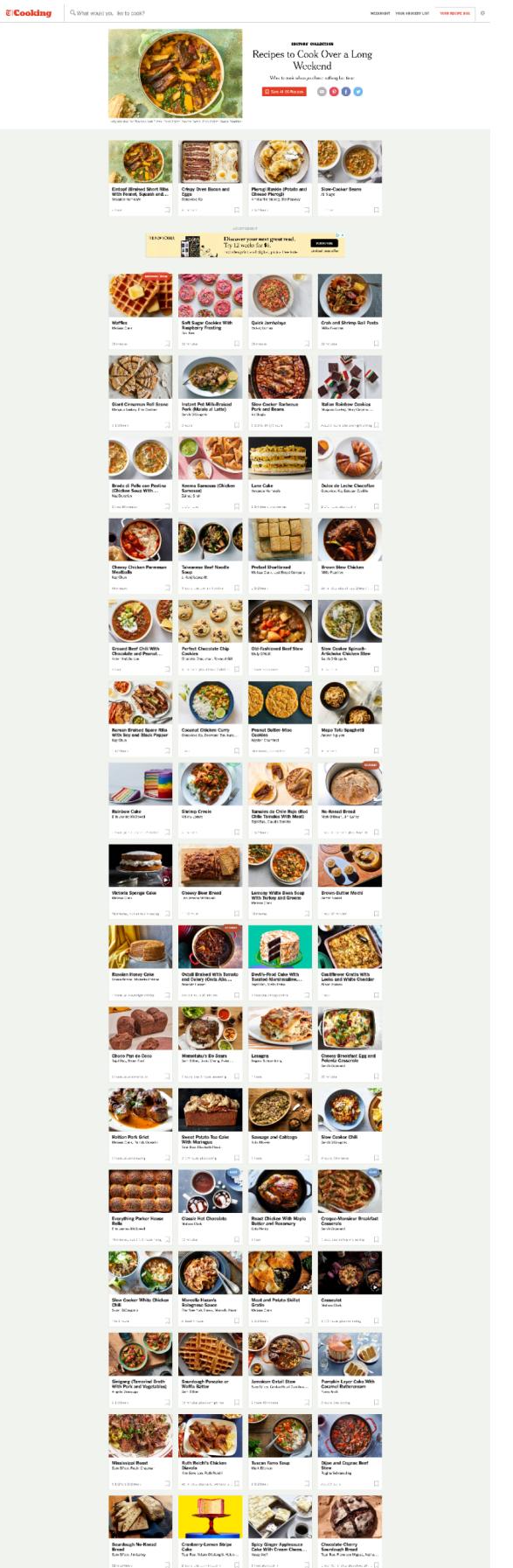
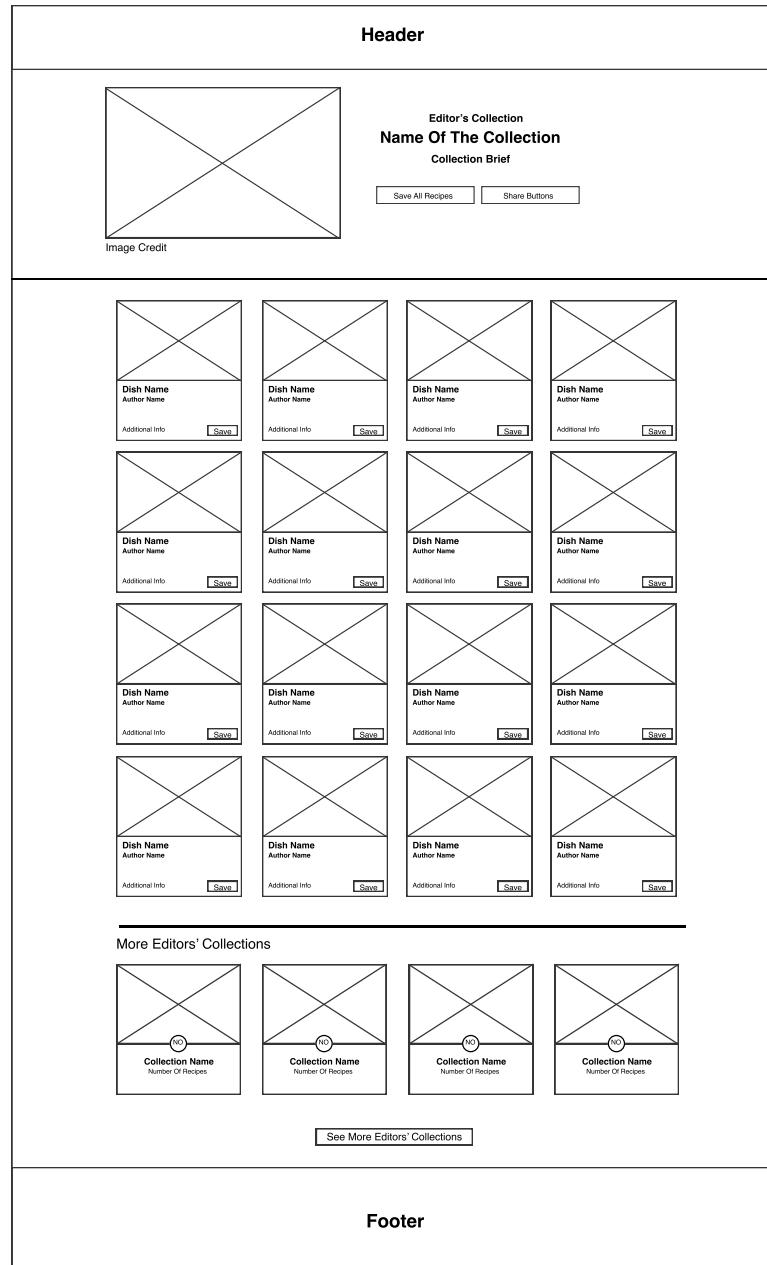
Dish Name
Author Name

Additional Info

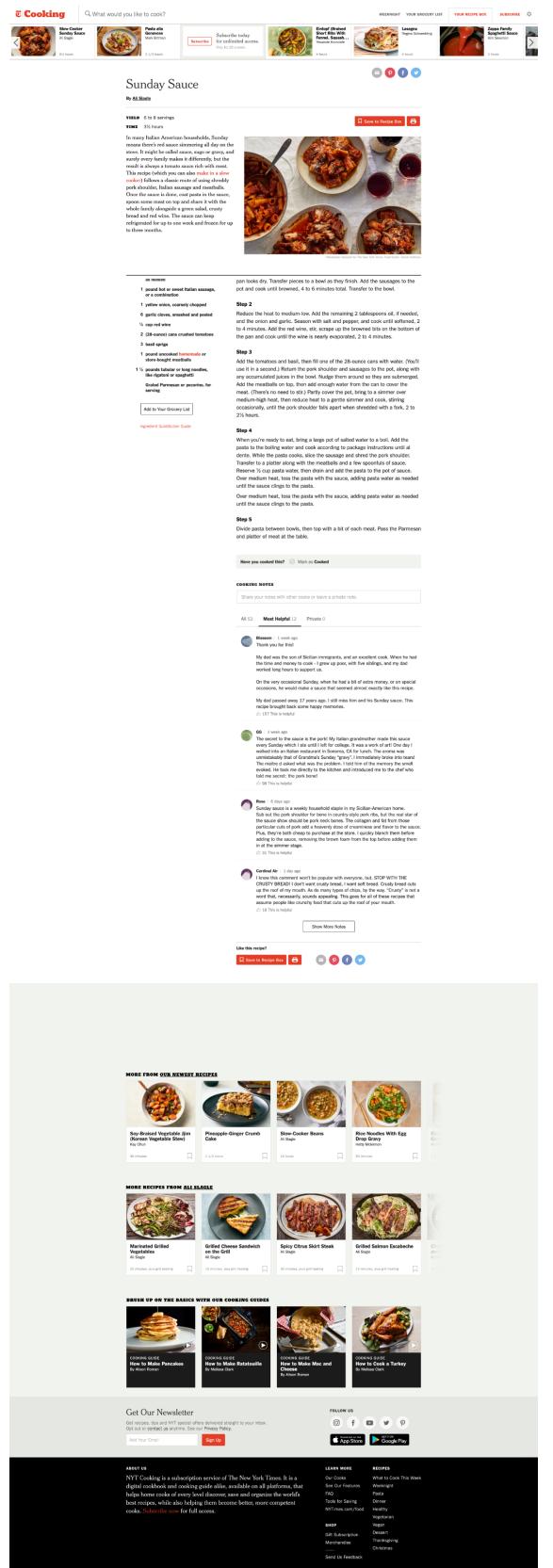
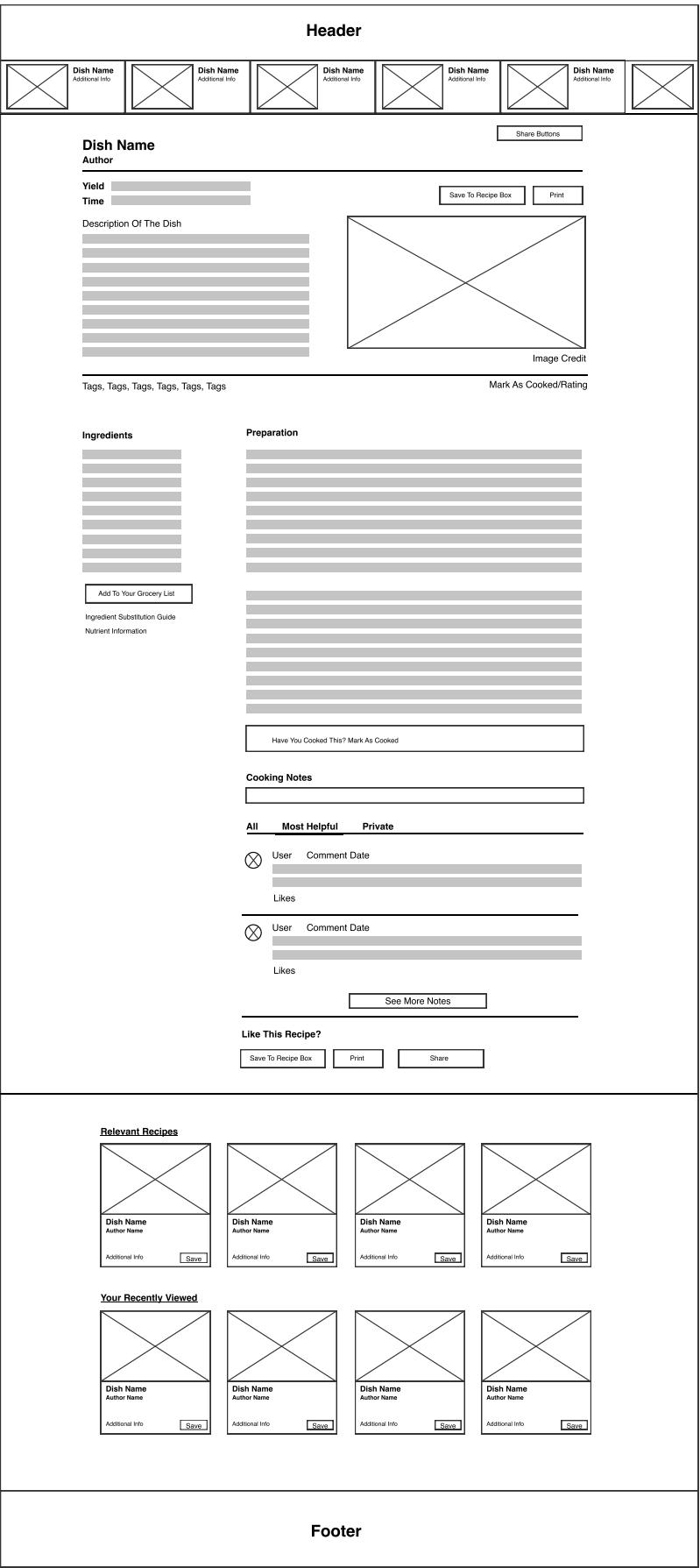
Footer



9 Collection Page



10 Recipe Page



11 News Letter Page

Header

The Cooking Newsletter

What To Cook This Week

#Author Name Post Time

A large, empty rectangular box with a thin black border, containing a large 'X' drawn with a single continuous line.

A vertical stack of eight horizontal gray bars of equal height, representing a placeholder for a column of content.

A vertical stack of eight horizontal gray bars of equal height, representing a placeholder for a column of content.

A vertical stack of eight horizontal gray bars of equal height, representing a placeholder for a column of content.

A vertical stack of eight horizontal gray bars of equal height, representing a placeholder for a column of content.

Footer

12 Author Page

A screenshot of the NY Times Cooking mobile application. The top navigation bar includes tabs for 'Cooking' (highlighted), 'What's Hot', 'Your Grocery List', and 'Your Recipe Box'. Below the header, a section titled 'Melissa Clark's Recipe Box' features a portrait of Melissa Clark and a brief bio. A search bar at the top right allows users to search for specific recipes. The main content area displays a grid of 1,336 results, each representing a different recipe card. Each card includes a small thumbnail image of the dish, the recipe title, the author's name, and the number of reviews. The cards are arranged in a grid format, with some cards having a blue 'View Details' button overlaid. At the bottom of the screen, there are buttons for 'Show More' and social media links for Facebook, Twitter, and Instagram.

13 Your Grocery List

YOUR GROCERY LIST | No of Recipes

Dish Name
6 - 8 servings

Remove

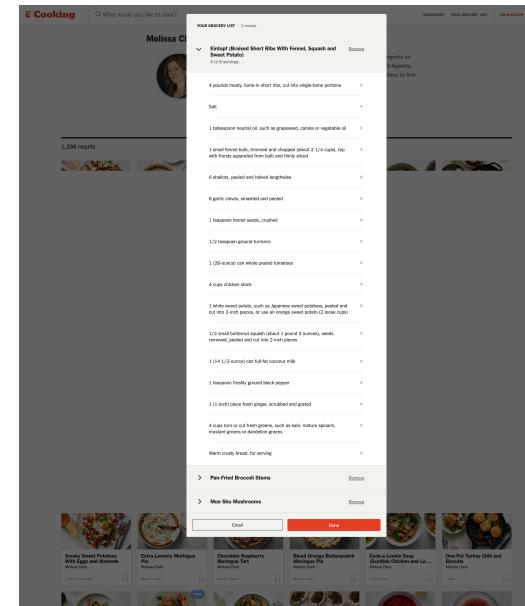
Ingredient X

Ingredient X

Ingredient X

> Dish Name Remove

Email Done



14 Your Recipe Box

Header

Cooking Guides 5

Recently Viewed 5

Weekly Plan 2/18

Saved Recipes 35

BY CATEGORY

| | |
|--------------------------|------------|
| <input type="checkbox"/> | CATEGORY 2 |

YOUR FOLDERS + Create New Folder

Great Rice Recipe 30

Great Rice Recipe 30

Search Your Recipe Box

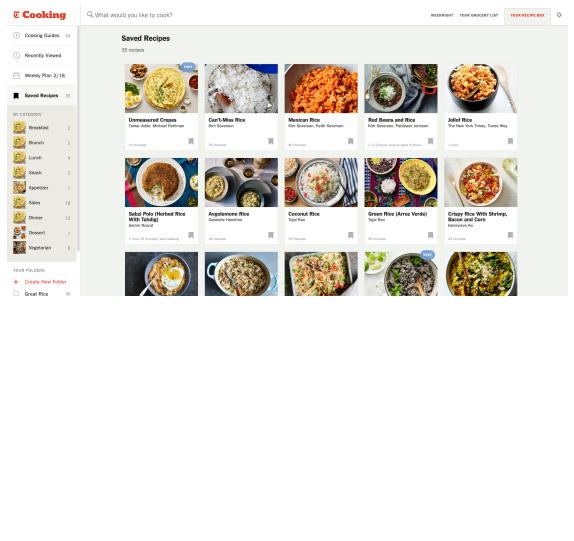
Add A Non-NYT Recipe

Saved Recipes

35 Recipes

| | | | | | | | | | |
|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|
| <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> |
| <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> |
| <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> | <input type="checkbox"/> | Dish Name Author Name <input type="button" value="Save"/> |
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Footer



KEY USER SCENARIOS

I Dont Know What To Cook And I Want To See What Recipe Professionals Recommend

I Know What To Cook And I Want To Find The Exact Recipes

I Am Curious About The Dish On The Banner

I Love This Recipe And I Want To Collect It

