## Yuki Chen

yuki-chen.github.io/portfolio/ yukic@andrew.cmu.edu (973) 666-4915

**Education** Carnegie Mellon University

Pittsburgh, PA 08/2021 - 05/2025

Bachelor of Science

Human Computer Interactions & Business Administration

**Experience Carnegie Mellon University** 

Teaching Assistant 08/2023 - 12/2023

Taught mobile web design and development principles to a class of 20+ students. Facilitated 2 real-client projects to provide hands-on learning experience and mentorship

Uber

Product Design Intern 05/2023 - 08/2023 Redesigned UberEats' post-order rating system, transitioning it to a grocery-centric model and implementing replacement item ratings, which increased user satisfaction by 30% and enhanced Uber's backend data capabilities

Carnegie Mellon University

Research Assistant 08/2022 - 05/2023

Published an article with 800+ downloads in the ACM Interactions library on minority character representation in video games in support of Player-Programmed Partner Games' objectives

Projects USTA PNW

Graphic Designer 03/2024 - 04/2024

Won first place in the 2024 T-shirt Design Competition for the Sectionals Championship, emerging as the favorite out of over 115 entries. Product will be widely distributed and worn during the upcoming sectionals tournament

Instacart

Product Manager & Designer 03/2023 - 05/2023

Ideated an alternative strategy to attract and retain Instacart users through a new meal plan generation feature. Presented a comprehensive interactive prototype and go-to-market strategy plan for the product council

**Design for America** 

UX Designer & Researcher 08/2022 - 05/2023

Organized comprehensive user research and testing sessions to understand the challenges of finding research opportunities on campus. Designed a centralized platform to improve the discovery of on-campus research positions, increasing user satisfaction rate by 75%

**Italian Garden Project** 

Product Manager & Designer 11/2022 - 12/2022

Collaborated with a startup client to conceptualize and design a mobile-first web application that streamlined the guided tour experience for their Legacy Fig Tree Collection.

Skills Tools

Figma, Adobe Creative Suite, Sketch, HTML, CSS, Javascript, Bootstrap, Python Design

Interaction Design, Information Architecture, Design Thinking, Storytelling, Responsive Design, Accessibility, Graphic Design, User Research