Carbontribe

Common Methodology and Framework

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1. Introduction

This document outlines the foundational principles and processes that guide all Carbontribe initiatives. It provides an overarching framework for the design and implementation of our projects, establishing the tools, technologies, and approaches consistently applied across various efforts to reduce greenhouse gas emissions and enhance carbon storage. While this common methodology serves as the foundation, additional documents will focus on specific areas of emissions reduction or carbon sequestration, building on these core principles. Each chapter will offer practical guidance tailored to these specific areas while ensuring alignment with the foundational principles. Together, our methodologies create a comprehensive framework for effective emissions reduction and carbon sequestration, ensuring both environmental integrity and market credibility. This document will further explore Carbontribe's core values, guiding principles, and overall approach to achieving these objectives.



2. Core Values and Principles

Carbontribe is guided by a set of core values that drive our commitment to creating lasting climate solutions. These core values serve as a compass that directs how we design methodologies, collaborate with stakeholders, and measure success. We believe that by adhering to these values, we can deliver transparent, credible, and effective outcomes that contribute to global climate goals while maintaining integrity and trust in the carbon market.

2.1 Innovation and Technology

At Carbontribe, innovation and technology form the backbone of our methodology, driving accuracy and efficiency in every aspect of our projects. By integrating advanced tools such as remote sensing, machine learning, and computer vision models, we ensure precise monitoring and management of our projects. These technologies enable us to gather real-time data, streamline project tracking, and reduce human error.

Additionally, we leverage blockchain technology to enhance transparency and security in carbon credit transactions. By employing decentralized ledgers, we create a traceable and tamper-proof record of each credit's lifecycle, from issuance to trade. This fosters trust among stakeholders and ensures accountability.

Our commitment to technological advancement allows us to not only meet but exceed global standards for carbon accounting, supporting scalable solutions that address the complexities of climate change and promote sustainable development in ecosystems.

2.2 Integrity and Transparency

The current carbon credit market is often criticized for a lack of transparency, which can lead to inefficiencies and greenwashing. To address these challenges, Carbontribe emphasizes integrity and openness as cornerstones of our methodology. We are committed to setting a higher standard by ensuring that all carbon credits represent verifiable, high-quality emissions reductions or removals.

Blockchain technology is central to our approach. By leveraging its secure and immutable ledger, we guarantee that each carbon credit's issuance, trade, and retirement are traceable and fraud-proof. This transparency mitigates the risk of double-counting and other discrepancies, building confidence in the legitimacy of the credits.

Additionally, we provide stakeholders with clear and accessible data, ensuring that project methodologies, baselines, and monitoring reports are fully transparent. By adopting these practices, Carbontribe fosters trust, combats greenwashing, and drives credibility in the carbon market.



2.3 Alignment with Best Practices

In the absence of specific methodologies, equations, or parameters, we adhere to internationally recognized best practices to ensure the scientific rigor, transparency, and credibility of our work. Our approach is grounded in the Intergovernmental Panel on Climate Change (IPCC) guidelines, supplemented by the Core Carbon Principles (CCPs) established by the Integrity Council for the Voluntary Carbon Market (ICVCM) and aligned with the United Nations 2030 Agenda for Sustainable Development, particularly Goal 7.

We prioritize consistency in the application of models and equations across both temporal and spatial scales, facilitating meaningful comparisons within and between projects. As outlined in the IPCC guidelines, our processes are guided by the principles of Transparency, Consistency, Comparability, Completeness, and Accuracy (TCCCA) across all aspects, including parameter monitoring and carbon estimation.

In alignment with the Core Carbon Principles, we ensure that our methodologies are robust, transparent, and independently verified, producing real, additional, and durable climate benefits. We also strive to uphold high standards of environmental and social integrity, including safeguards for human rights and sustainable development co-benefits.

Where default values are applied, comprehensive literature reviews are conducted to explore the potential for integrating country-specific or site-specific data. This enhances both the accuracy and contextual relevance of our estimations.

Furthermore, we recognize the interconnectedness of climate action and sustainable development. In particular, we align our work with SDG 7, promoting affordable, reliable, and modern energy systems by contributing to sustainable land-use practices that can support energy access and climate resilience, especially in vulnerable communities.

2.4 Environmental Stewardship

At Carbontribe, we see environmental stewardship as both a responsibility and a privilege. While no solution is perfect, it is our duty to continuously strive for a better world by protecting ecosystems, fostering biodiversity, and ensuring sustainable land use. Our projects not only focus on carbon sequestration but also work to restore habitats and strengthen communities. We do so with the understanding that progress requires constant learning and adaptation.

Central to our approach is ensuring additionality, meaning our projects lead to carbon removals that wouldn't have happened otherwise. We also emphasize accurate baseline prediction to provide reliable data and verifiable results, and we prioritize leakage prevention to ensure that emissions reductions are genuine and not simply shifted elsewhere.

Through thoughtful planning, transparent monitoring, and a commitment to long-term ecological



health, we aim to leave the planet better than we found it—each step we take moving us closer to a balanced, thriving Earth.

2.5 Scalability and Impact

Our mission is to drive impactful, measurable change on a global scale. Through our innovative approach, we enable projects of all sizes to participate in carbon markets, ensuring accessibility for smaller-scale initiatives while maintaining the scalability needed for large-scale impact.

To ensure feasibility across project types, we take a flexible approach that considers key factors such as project size, financial feasibility, and technical requirements. While specific classifications are detailed in each chapter, this framework ensures that projects—whether small community-led initiatives or large institutional efforts—can align with our methodology and generate measurable impact.

Beyond this, when companies invest in carbon credits, they often trigger a ripple effect: their commitment to carbon offsetting inspires them to improve their broader environmental practices. We strive to enhance this effect, ensuring that carbon credits not only facilitate immediate emissions reductions but also drive lasting, systemic change across industries, ecosystems, and communities.



3. Carbontribe's Technology and Approach

This chapter outlines the technological foundation of Carbontribe's approach to carbon sequestration and emissions reduction, highlighting the central role of digital tools in our methodologies. By leveraging advanced technologies such as satellite imagery, computer vision, machine learning models, and blockchain, Carbontribe ensures precise, transparent, and scalable solutions for measuring biomass, calculating carbon credits, and managing data. These tools enable efficient monitoring, verification, and real-time tracking of carbon storage, including organic material like trees and vegetation, while providing a reliable, scalable alternative to manual inspections.

Key benefits of our digital tools include:

- Large-scale coverage to assess vast areas efficiently.
- Cost-effectiveness compared to manual fieldwork.
- Frequent monitoring for up-to-date insights.
- Accuracy and consistency in data collection and analysis.
- Non-intrusive data collection that minimizes environmental disturbance.
- Access to historical data for trend analysis and validation.
- Real-time tracking and early warning systems for dynamic project management.

In addition to detailing our technological approach, this chapter will conclude with an in-depth analysis on the use of blockchain technology to strengthen the security and transparency of carbon credit management, ensuring both environmental integrity and market trust.

3.1 Satellite data

Satellite data is a key component of Carbontribe's approach, enabling precise measurement and monitoring of carbon storage. Through our partnership with Google Earth Engine, we access a vast catalog of satellite imagery and geospatial datasets, combined with powerful analysis tools. This platform supports our computer vision models, which primarily rely on satellite imagery but also incorporate other data available on Google Earth Engine. These advanced tools enhance the accuracy, scalability, and transparency of our methodologies

3.1.1 Data Source Requirements

Resolution and Scale: Within a project, multiple tasks may require satellite imagery with varying resolution needs. For instance, in the context of mangrove afforestation, a land cover classification task might demand high-resolution data to accurately map specific areas, while cross-validation of country or national level soil organic carbon estimates derived from research may not require such detailed imagery. It is essential to evaluate the specific requirements of each task and apply satellite data with the appropriate resolution to ensure both efficiency and accuracy.



Satellite data must offer a spatial resolution appropriate to the project's objectives. The European Space Agency (ESA) categorizes satellite imagery into various resolution classes, as detailed in their *Newcomers Earth Observation Guide* (Section 3.1: Spatial Resolution). These categories provide a framework for understanding the level of detail in satellite imagery based on its spatial resolution. For high-level assessments (e.g., regional or global), medium-resolution imagery (30-300 meters) may be sufficient, while detailed studies may require higher resolutions (5-30 meters). There is no universally agreed-upon resolution standard for specific applications, as requirements vary depending on the context and objectives. However, international organizations have developed frameworks to define and assess image quality. For instance, the *National Imagery Interpretability Rating Scale (NIIRS)* is a widely recognized standard used to quantify the interpretability and usefulness of images across various applications. In the context of training a machine learning model for land cover classification, the resolution of the input data plays a critical role. As a result, a minimum resolution of 10 meters is generally recommended to ensure adequate detail for accurate classification.

A pixel in satellite data refers to the smallest individual unit of an image captured by the satellite's sensors. Each pixel represents a specific geographic area on the Earth's surface, and its size depends on the satellite's spatial resolution. Satellite data is essentially composed of millions of these pixels, and they collectively form the imagery that we see **Temporal Frequency:** Data should be available at intervals that match the project's temporal requirements, whether it's daily, weekly, or monthly. This is crucial for monitoring time-sensitive phenomena like vegetation growth, weather patterns, and land-use changes.

Spectral Range: The dataset must include spectral bands necessary for the project's analyses, such as visible, near-infrared (NIR), or thermal bands for vegetation, land surface temperature, or water quality studies.

3.1.2 Data Accuracy and Reliability

Source Verification: It is essential to use satellite data from verified and reputable providers. Datasets should come from well-established satellite programs or agencies, such as NASA or ESA, to guarantee the reliability and credibility of the data.

Metadata Availability: Each dataset must include metadata specifying its source, spatial resolution, acquisition date, and processing level. Metadata is essential for assessing data quality, enabling informed use of data, and ensuring compatibility with project requirements.

Processing Levels: Where possible, use processed and calibrated datasets (e.g., surface reflectance data) to streamline analysis and reduce preprocessing efforts. Verify processing levels with the provider to match project needs.



3.1.3 Data Accessibility and Usability

Platform Accessibility: Select satellite data platforms that are accessible to all necessary team members, with minimal barriers to entry. Ensure the platform provides a user-friendly interface and the necessary tools for data visualization and analysis.

Data Processing Capability: Choose a platform capable of handling your processing requirements, particularly for high-volume or high-resolution data. Many cloud-based providers offer enhanced processing capacity, reducing the need for local hardware.

Integration and Export Options: Ensure that the platform allows data export in compatible formats for other software used in the organization (e.g., GeoTIFF for GIS tools). Additionally, consider compatibility with other databases, APIs, or data storage systems.

3.1.4 Compliance and Privacy

Data Licensing and Use: Confirm the licensing terms of each dataset to ensure compliance with legal and usage restrictions. This includes checking for limitations on data redistribution, modification, and commercial use.

Data Privacy: Adhere to privacy guidelines when working with satellite data, particularly in urban or sensitive areas where spatial information could be linked to personal data. Establish protocols for ensuring privacy and data security.

3.1.5 Platform Suitability Criteria

Accuracy: The platform should provide high-quality, well-documented datasets from established satellite data providers, suitable for environmental monitoring, change detection, and spatial analysis across multiple scales.

Processing Power: Consider platforms with strong computational capacity, particularly for large-scale or high-resolution projects. Cloud-based platforms can offer scalable processing resources without requiring local hardware investments.

Ease of Use: Select platforms that offer intuitive interfaces and well-documented APIs for data access, analysis, and export. Consider conducting training to ensure team members are proficient in using the chosen platforms.

Cost-Effectiveness: Evaluate the cost-effectiveness of each platform, including licensing fees and potential costs associated with data storage or high-volume processing. Prioritize platforms that offer a balance between cost and functionality.



3.1.6 Implementation and Review

Training: Offer regular training sessions on the use of satellite data platforms and data standards to maintain proficiency and enhance team capabilities.

Quality Assurance: Establish periodic reviews of satellite data usage to ensure compliance with standards and alignment with project goals. This includes evaluating data accuracy, processing workflows, and privacy compliance.

Updates: Reevaluate the suitability of selected platforms and providers annually, as satellite data options, datasets, and platform capabilities evolve over time.

3.2 Computer vision model

This chapter explores the role of computer vision in enhancing the precision and efficiency of our environmental monitoring efforts. By leveraging advanced algorithms and machine learning models, we can automatically analyze satellite imagery and other visual data to detect and monitor changes in land use, vegetation, and other critical environmental factors. Computer vision models can be applied to a wide range of tasks in carbon credit projects, including land cover classification, object detection, and various other applications. Land cover classification, in particular, plays a pivotal role. This task involves analyzing spatial data, such as satellite imagery, to categorize the Earth's surface into distinct land cover types, including forests, urban areas, water bodies, agricultural fields, and barren land. The goal is to map and identify these land cover types based on their unique spectral, spatial, or temporal characteristics, often using machine learning and/or remote sensing techniques

3.2.1 Data Requirements

Data Quality: High-quality, annotated datasets are required for training computer vision models. The data should be representative of real-world conditions the model will encounter, with minimal noise, artifacts, or inconsistencies.

Data Diversity: Ensure that the dataset includes sufficient diversity to generalize across different conditions. This reduces model bias and improves performance across various scenarios.

Data Quantity: The source of the dataset must be reported and data quantity should be large enough to ensure robust model training and generalization. The required quantity varies by model type, complexity of the problem, the number of classes and the quality of the data.

Annotation Accuracy: Labels and annotations must be accurate, consistent, and verified. Use standardized labeling conventions.



Data split: In machine learning, datasets are typically divided into three subsets to ensure robust model evaluation. By separating the data into these subsets, you ensure the model is reliable and performs well on new, unseen data. The data split ratio has to be reported. The commonly used dataset splits, such as 80:10:10 or 70:15:15 (for training, validation, and testing, respectively), are generally recommended This approach is discussed in Chapter 5: Machine Learning Basics of *Deep Learning* by Ian Goodfellow, Yoshua Bengio, and Aaron Courville. These splits are foundational to effective model evaluation and help mitigate overfitting while ensuring reliable generalization. However, alternative split ratios may be acceptable if justified with a clear and appropriate rationale

- **Training set** should be used to train the model, enabling it to learn patterns, relationships, and features in the data
- **Validation set** should be used to fine-tune the model and select the best hyperparameters (e.g., learning rate, number of layers)
- Test set should be used to assess the model's final performance on unseen data

3.2.2 Model Selection and Development

General: There is no universally "best" model, as better-performing models continuously emerge. A recommended best practice is to begin with a simple model that satisfies the required accuracy level, as it is easier to train, maintain, and deploy. Once the initial model is implemented, its performance metrics—such as accuracy, precision, recall, and F1 score—should be monitored to determine the next steps, such as introducing additional complexity such as adding extra layers or fine-tuning hyperparameters. Starting with an overly complex model can create significant challenges in training, maintenance, and deployment without ensuring meaningful performance improvements. Thus, simplicity is often the most efficient and effective starting point. This principle aligns with the guidance provided in *Deep Learning* by Ian Goodfellow, Yoshua Bengio, and Aaron Courville, specifically in Chapter 11: Practical Methodology.

Model Architecture: Choose a model architecture that suits the project's goals, balancing complexity with performance. Common architectures include random forest, CNNs (Convolutional Neural Networks) for image classification, random forest, YOLO or Faster R-CNN for object detection, and random forest or U-Net for segmentation tasks.

Pretrained Models: Where possible, start with a pretrained model on a similar task to reduce training time and computational cost. Transfer learning from well-known architectures (e.g., ResNet, MobileNet, EfficientNet) can often achieve high performance with less data and fewer resources.

Model Versioning: Implement model version control to track changes, improvements, and variations in performance across different iterations. Each version should have a unique identifier and be documented with relevant parameters and performance metrics.



Model information: Details about the model—including specifications, training methodology, evaluation metrics, hyperparameter tuning processes (epochs, batch size, learning, rate, data augmentation, etc if relevant), deployment strategies, monitoring protocols, and use case examples—should be thoroughly documented and shared, provided that doing so does not conflict with intellectual property laws or other legal frameworks.

3.2.3 Model Evaluation and Validation

Performance Metrics: Use relevant performance metrics based on the application. For classification, common metrics include accuracy, precision, recall, and F1 score. For object detection and segmentation, use metrics like mAP (mean Average Precision), IoU (Intersection over Union), and accuracy of pixel-based classification. Best practices for improving model metrics, such as hyperparameter tuning or deciding when to introduce additional complexity (e.g., adding extra data or layers), are thoroughly discussed in *Deep Learning* by Ian Goodfellow, Yoshua Bengio, and Aaron Courville, specifically in Chapter 11: Practical Methodology. This chapter provides guidance on iterative model refinement and optimization to enhance performance effectively.

Accuracy requirement: The accuracy requirement for a classification problem depends on various factors, including the complexity of the problem, the number of classes, the quality of the data, the presence of noise, and class imbalance. There is no universal rule of thumb to define "good" accuracy, as it is highly context-dependent. In general, an accuracy of 80-90% is considered sufficient for most non-medical applications. For land cover classification tasks, where the input data typically consists of satellite images, the resolution of the imagery often imposes limitations on accuracy. Consequently, for classification tasks like land cover mapping, a computer vision model should achieve at least 90% accuracy on the validation set to ensure reliable performance. To align with industry standards and best practices (despite the absence of a universally required accuracy level), methodologies adhere to established guidelines such as those outlined in *Good Practices for Estimating Area and Assessing Accuracy of Land Change*. These best practices, widely recognized in remote sensing and environmental research, ensure the reliability and robustness of land cover classification and accuracy assessments.

In *Deep Learning* by Ian Goodfellow, Yoshua Bengio, and Aaron Courville (2016), Chapter 11: Practical Methodology outlines several best practices for improving model performance. Key practices include:

Cross-Validation: Conduct cross-validation to assess model performance robustness across different subsets of the data. This helps identify potential overfitting and enhances generalizability.

Testing on Real-World Data: Validate the model using a representative sample of real-world data that the model is likely to encounter post-deployment. This helps assess performance under expected operating conditions.



Continuous Monitoring: Implement continuous monitoring for models in production to detect any degradation in performance due to changes in input data, operational conditions, or model drift over time.

3.2.4 Compliance and Ethics

Data Privacy: Comply with data privacy regulations (e.g., GDPR, CCPA) if the model uses personal or sensitive data. Implement protocols to anonymize data, manage consent, and protect user information where applicable.

3.3 Carbon Credit Management on Blockchain

3.3.1 Issuing a Credit

Carbontribe issues carbon credits in the form of Non-Fungible Tokens (NFTs). NFTs are unique digital assets recorded on a blockchain that certify ownership of a specific item—such as artwork, media, or, in this case, a carbon credit. Unlike cryptocurrencies like Bitcoin or Ethereum, which are fungible and interchangeable, NFTs are non-fungible, meaning each token is unique and cannot be exchanged on a one-to-one basis with another.

This uniqueness ensures that each carbon credit issued by Carbontribe is verifiable, traceable, and tamper-proof, providing an additional layer of trust and transparency in the carbon credit ecosystem.

3.3.2 Data management and linking

Carbontribe leverages advanced data storage solutions to ensure transparency, traceability, and integrity in its carbon credit lifecycle. All metadata—such as data versions, parameters, code versions, results, documents, and photos used to generate a carbon credit—is securely stored using the InterPlanetary File System (IPFS).

IPFS is a decentralized protocol that enables the storage and sharing of files across a peer-to-peer network. Unlike traditional centralized servers, IPFS distributes files across multiple nodes, enhancing accessibility and reliability. This approach ensures that content remains available even if specific servers go offline, a concept widely applied in the NFT (Non-Fungible Token) space to preserve digital assets.

By integrating IPFS into its methodology, Carbontribe creates NFT-based carbon credits, linking all associated metadata directly to the NFT. This innovative application ensures that carbon credits are not only transparent but also tamper-proof, setting a high standard for accountability in carbon management.



3.3.3 Managing an ownership

Non-Fungible Tokens (NFTs) are widely used to establish ownership and verify the authenticity of digital assets. Each NFT contains unique metadata that distinguishes it from others, ensuring traceability and exclusivity. Ownership of NFTs is recorded on a blockchain, allowing them to be securely bought, sold, and traded on various marketplaces. This transparent and secure system makes NFTs an ideal solution for proving ownership in digital environments.

3.3.4 Carbon registry and retirement

In the Carbontribe system, transferring ownership to a "null address" is equivalent to "burning" an NFT, which mirrors the process of retiring a carbon credit in traditional setups. This action permanently removes the credit from circulation, ensuring it cannot be reused or reissued. Unlike conventional methods, burning an NFT offers unparalleled integrity and transparency, as the blockchain records all transactions, including transfers and retirements.

By utilizing blockchain, Carbontribe eliminates the need for isolated or incomplete carbon registries typically created through conventional standards. Instead, the blockchain serves as a global, unified registry, enabling efficient and transparent management of carbon credits. This approach ensures robust traceability and fosters trust across all stakeholders.



4. Project Cycle

Below is an outline of the foundational framework for developing and implementing Carbontribe's projects, ensuring they align with our methodology and best practices. The process is broken down into key stages, each of which is crucial for the successful execution and impact of our projects.



Figure 1: Carbontribe Project Cycle

4.1 Project Conceptualization and Onboarding

In the initial phase of the project, the primary focus is on identifying the project's objectives, defining its scope, and evaluating its potential environmental impact. This stage involves stakeholder engagement to ensure alignment and support for the project. It sets the foundation for the project's success by clearly outlining goals, timelines, and expected outcomes, while also assessing the broader implications for carbon sequestration and ecosystem restoration.



4.2 Feasibility & Design

In the detailed project planning phase, a comprehensive implementation plan is created, outlining the specific steps necessary to achieve project objectives. This phase focuses on identifying the project boundaries—the geographical and temporal limits of the project area. Additionally, the baseline scenario is defined, which represents the projected emissions or sequestration levels in the absence of the project. This allows for a clear comparison to measure the additionality and impact of the project once implemented. This planning ensures that all relevant factors, such as local conditions, species, and environmental considerations, are factored into the design for successful project execution.

4.3 Implementation & Execution

In this phase, the project moves into action with activities like land preparation, planting, and restoration. It focuses on executing the project plan and ensuring the objectives are met. Carbon sequestration is quantified through monitoring methods like field measurements or remote sensing, following the chosen guidelines (e.g., IPCC). Effective execution is key to achieving carbon removal targets and ensuring accurate carbon credit accounting.

4.4 Monitoring & Reporting

This phase focuses on continuously tracking the project's validation, progress, and the carbon sequestration levels. Regular monitoring is essential for assessing the effectiveness of restoration activities, measuring impact, and identifying any changes in environmental conditions. Data is systematically collected and reported, ensuring that carbon sequestration progress aligns with expectations. This step also includes documenting any adjustments or improvements based on the observed outcomes, supporting transparency and the credibility of carbon credits.

4.5 Issuance of Carbon Credits

Once the project is validated, the carbon credits are officially issued and become available for trade. This process marks the completion of carbon sequestration activities and confirms that the carbon savings meet the required standards. The issuance of carbon credits ensures that the environmental impact of the project is recognized and can contribute to emission reduction goals, providing a tangible benefit to stakeholders and allowing credits to be sold or retired in carbon markets.



4.6 Ongoing monitoring

Ongoing monitoring enables us to assess project performance and identify opportunities for improvement, such as refining sequestration rates, optimizing techniques, and adapting to unforeseen environmental changes. To support projects, we provide continuous coaching and technical guidance to enhance project outcomes.

To address potential carbon reversal risks, including extreme weather events, wildfires, or ecosystem disturbances, we incorporate risk mitigation strategies within our individual methodologies where applicable. Unlike traditional carbon credit programs, our approach relies on rigorous, real-time monitoring to ensure that only verified carbon removals are accounted for. Through a one-year credit issuance cycle, sequestration is tracked and verified annually, eliminating reliance on projected future growth estimates. This data-driven approach minimizes over-crediting risks and increases accessibility for small-scale participants who may not own large tracts of land.

To further enhance credit integrity, we incorporate insurance mechanisms to address any discrepancies in monitoring, ensuring the stability of issued credits. Additionally, leveraging blockchain-based credit retirement prevents double counting or reissuance, reinforcing transparency and permanence. These measures collectively strengthen the credibility, reliability, and long-term effectiveness of the carbon credits generated.



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