



## **Data Consultant**

### **Job Description:**

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### **Company Overview**

**ThinkingData** is a global leader in integrated data solutions, dedicated to "unleashing the power of data." The company empowers businesses, particularly in the gaming and entertainment industries, to harness their data through user-friendly analytics platforms and innovative AI-driven solutions. With a track record of serving over 1,200 companies worldwide, ThinkingData is highly regarded in the Japanese market and maintains a strong presence in the Chinese gaming industry. The Japan team is at the forefront of transforming data utilization, focusing on marketing, sales, and customer success functions to drive meaningful impact for clients.

### **Position Overview:**

As a Data Consultant, you will play a pivotal role in supporting ThinkingData's clients throughout their journey—from pre-sales engagement to ongoing customer success. This client-facing role requires a blend of technical expertise, strategic thinking, and excellent communication skills to ensure clients achieve maximum value from ThinkingData's solutions.

### **Key Responsibilities:**

1. Client Engagement:
  - Serve as a trusted advisor and primary point of contact for clients, bridging the gap between their needs and ThinkingData's solutions.
  - Guide clients in adopting and optimizing ThinkingData's analytics tools to address business challenges effectively.



2. Pre-Sales Support:

- Collaborate with the sales team during pre-sales discussions, showcasing the capabilities of ThinkingData's solutions to potential clients.
- Assist in crafting tailored solutions to meet specific client requirements.

3. Technical Expertise and Data Visualization:

- Interpret and present data using tools like SQL and Tableau, translating complex insights into actionable recommendations.
- Support clients in integrating data solutions into their workflows.

4. Teaching and Training:

- Educate client teams on data best practices and ThinkingData's platforms to foster self-sufficiency in data analysis and decision-making.

5. Cross-functional Collaboration:

- Work closely with internal teams, including engineering and customer support, to deliver seamless client experiences.
- Contribute to the development of the Japan team's marketing and customer success strategies.

## Required Skills

1. Qualifications:

- Experience in Pre-sales, Consulting, or IT/Data Analysis roles.
- Strong proficiency in data visualization and analysis tools, including SQL, Tableau, and Python.
- Knowledge of DWH platforms like BigQuery is a plus.

2. Skills and Attributes:

- Excellent communication skills with a logical and analytical mindset.
- Passion for solving complex client challenges through data-driven solutions.
- Desire to continually learn and adapt in a dynamic industry.

3. Language Skills:

- Fluent-level Japanese proficiency.
- Additional proficiency in English or Chinese is an advantage.

4. Preferred Experience:

- Familiarity with Android/iOS platforms and SDK implementations.
- Knowledge of cloud platforms such as AWS.



- Background in the gaming or entertainment industries.

**Compensation and Benefits:**

- Annual Salary: Up to ¥13,000,000 (including bonuses).
- Comprehensive package designed to reward performance and foster growth.