CUSTOMER CHURN ANALYSIS

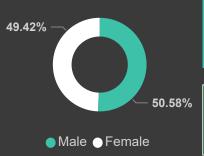


6687

CHURNER PROFILE

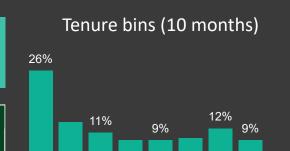
1796



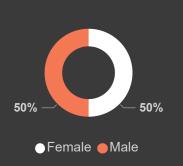


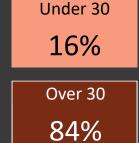


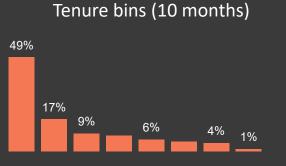




DEMOGRAPHIC







SERVICE

Intl Active 38.45%

UDP **67.21**%

Group **22.75**%

_{DP&ОВ}
34.31%

SERVICE

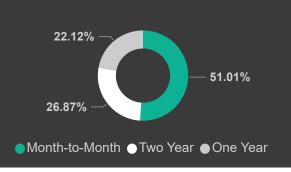
Intl Active **49.11%**

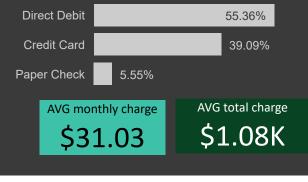
UDP **80.35**%

Group 5.51%

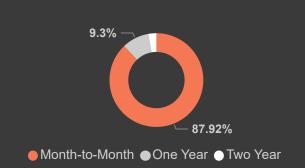
DP&OB 29.40%

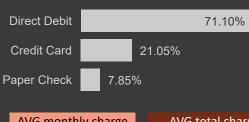
CONTRACT





CONTRACT





AVG monthly charge \$36.80

AVG total charge \$761.42

CUSTOMER DASHBOARD

CUSTOMER ID

0000-XZWZ

\$16.00

ID:

State:

0000-XZWZ Male

DC

Gender: Ma

Age: 50

Phone: 340-9941

\$16.00
Total Charges

Total Call

Service

Personal Details

Intl Active Unlimited Data Plan

Yes Yes

Group Device Protection & Online Backup

Yes No

Contract

Contract Type Payment method

Month-to-Month Credit Card

Churn Details

Is churn

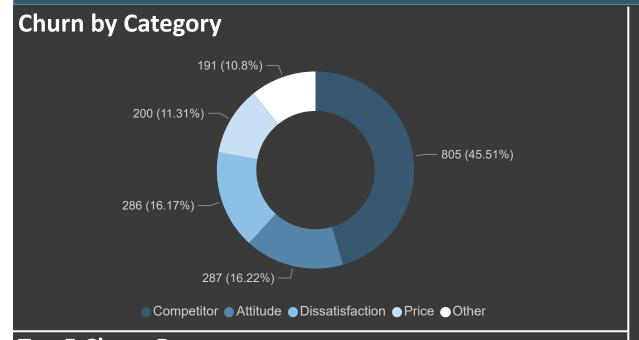
Yes

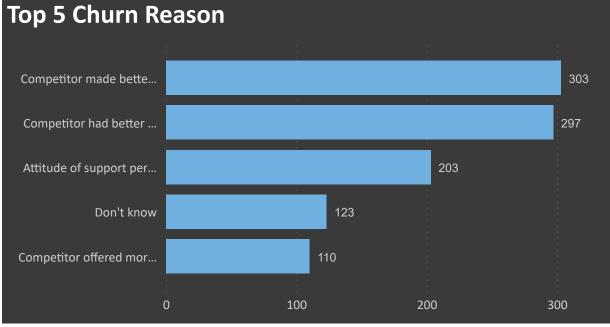
Reason?

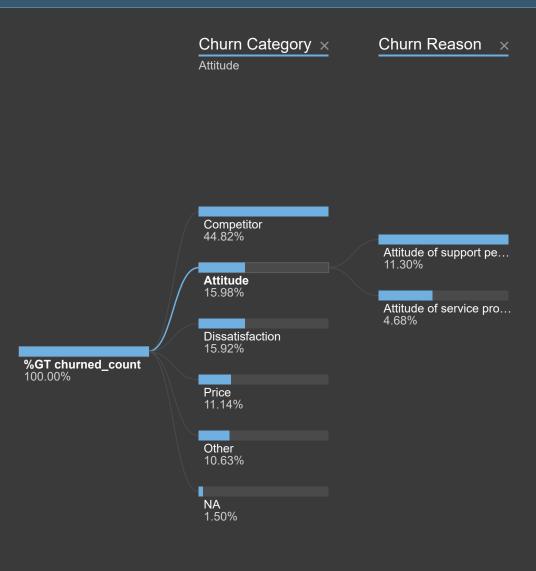
Service dissatisfaction

CHURN REASON



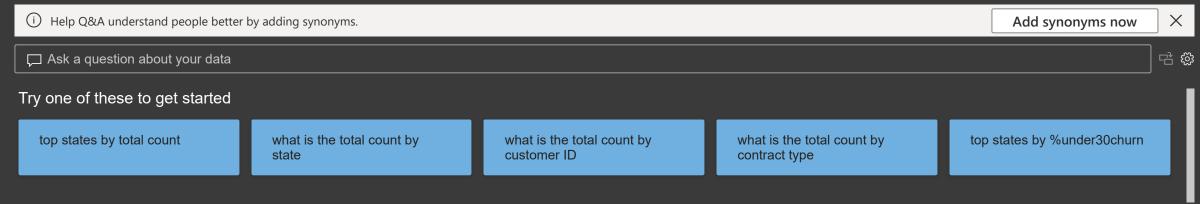






ASK A QUESTION





Show all suggestions