



YUKO SHIOZAKI

PRODUCT (UXUI) DESIGNER

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SKILLS

Figma
Sketch
Adobe XD
HTML
CSS (Sass/Less)
JavaScript
React
Tailwind CSS
Git
Accessibility
JAWS
Wave
Axe
Nvda

EDUCATION

UI Design Certificate

CareerFoundry
2021 - 2022

6 month Intensive UI
Design Course

DE&I in Workplace

USF MUMA College
June, 2021

Bachelor Of Arts

California State University,
Northridge - 2001
Major: Graphic Design/
Photography

AWARDS

Cornerstar Of The
Q1 (April 2020)

SUMMARY

Empathic and innovative Product Designer with a background in Front End Development and Web Design. Experienced in digital marketing (affiliate program) and B2B SaaS industries. Skilled in tailoring solutions for users' needs with inclusiveness in mind and leading projects and teams with a collaborative approach.

EXPERIENCE

PRODUCT DESIGNER - FREELANCE

March 2022 - Present

Good4Earth

- Hired as inaugural Product Designer to develop the design concept for the purpose of branding.
- Conducted interviews with 10 users to gather the feedback on Sustainability quiz questionnaire and answers. Carried out user research analysis, and ideation.
- Designed visual aids to initiate engagement of quiz takers and aim for a high conversion rate (Achieved 89% progress towards the goal as of launch date 4/22/22).
- Collaborated with CEO and CTO to design overall quiz flow from start to finish (sign up).

SENIOR FRONT END DEVELOPER

June 2015 - Nov 2021

Cornerstone OnDemand

- Collaborated closely with cross-functional team of 10 including designers, product managers, and customer success to establish reliable requirements to sensibly achieve business goals.
- Collaborated in Product Design Critique sessions to ensure the design meets Front End standard practices including Accessibility.
- Led multiple diverse dev teams (approx. 15 developers total - 3 teams) to accomplish the jQuery migration project with a tight deadline (received the award: Cornerstar of Q1 in 2020.)
- Ensured cross-browser compatibility, 508 and WCAG 2.0 (AA) compliance, multi-timezone, and multi-language support.
- Built Performance-related features with the 5 other full-stack developers using React framework (shareable components).
- Trained in Agile settings (TFS and JIRA.)



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PRODUCT (UX/UI) DESIGNER

UI CONSULTANT / UI DEVELOPER

Aug 2018 – April 2021

NTT Facilities USA

- Collaborated with CEO and B/E Developer to maintain and update the contents.
- Maintained website structure with responsiveness and accessibility in mind.

UI DEVELOPER

June 2012 – June 2015

Cornerstone OnDemand

- Collaborated with 4 Product Managers (EPM, and Mobile) in the decision-making process and building of features with the .Net framework.
- Established and maintained the customized CSS framework using Bootstrap for the mobile team.
- Collaborated with Product Manager to design UI workflow for mobile team.
- Ensured cross-browser compatibility, 508 and WCAG 2.0 (AA) compliance, multi-timezone, and multi-language support on desktop and mobile applications.

SUPERVISOR / WEB DESIGNER – AFFILIATE/DESIGN TEAM

Aug 2005 – June 2012

DTI Services

- Supervised weekly marketing campaign projects for team of 3 and art directing their work. Collaborated monthly campaigns with the marketing team.
- Designed our Affiliate sales advertisement banners and landing pages with trends using HTML, CSS, JavaScript, Photoshop, Illustrator, Fireworks, and Flash.
- Analyzed various web traffic to maintain and improve affiliate ad quality and the conversion rate.
- Collaborated with B/E Developers to build various data analysis tools.

GRAPHIC DESIGNER

Jul 2003 – Jul 2005

International US Guide, Inc.

- Designed article and advertisement layouts for 2D Japanese Tourist Guide Map in Los Angeles and Las Vegas.

ADVERTISEMENT ACCOUNT EXECUTIVE

Oct 2001 – Jul 2003

International US Guide, Inc.

- Built relationships with various clients that related to Japanese Tourism in Los Angeles and Las Vegas to advertise their business in our guide maps such as Gucci, Tiffany, Chanel, Dodgers, Bellagio, MGM.