



YUKO SHIOZAKI

PRODUCT DESIGNER

 yshiozaki.tech@gmail.com  <https://www.yukoshiozaki.com>  yuko-shiozaki  Los Angeles, CA

SUMMARY

Empathic and innovative Product Designer with a background in Front End Development and Web Design. Experienced in digital marketing (affiliate program) and B2B SaaS industries. Skilled in tailoring solutions for users' needs with aesthetic and inclusiveness in mind and leading projects and teams with a collaborative approach.

SKILLS

Figma, Sketch, Adobe XD, HTML, CSS (Sass/Less), JavaScript, React, Webflow, Tailwind CSS, Git, A11y, JAWS, Wave, Axe, Nvda

EDUCATION

UI Design Certificate

CareerFoundry
2021 - 2022

8 month Intensive UI/UX Design Course

DE&I in Workplace

USF MUMA College
June, 2021

Bachelor Of Arts

California State University, Northridge - 2001

Major: Graphic Design/Photography

AWARDS

Cornerstar Of The Q1 (April 2020)

EXPERIENCE

PRODUCT DESIGNER - FREELANCE

March 2022 - Present

Good4Earth

- Hired as inaugural Product Designer to develop the design concept for the purpose of branding.
- Conducted qualitative and quantitative user interviews with 10+ users to gather the feedback on Eco Quiz questionnaire and answers. Carried out user research analysis, and ideation.
- Supported the CEO and CTO's ideas and translated them to the overall design quiz flow (writing the quiz content, designing the graphical assets, etc.) to initiate engagement of quiz takers and aim for a high conversion rate (60% conversion rate as of launch date)

UI DEVELOPER → SENIOR FRONT END DEVELOPER June 2012 - Nov 2021

Cornerstone OnDemand

- Collaborate in Design Critique sessions to ensure the design meets Front End standard practices including Accessibility as well as the User Experience inputs.
- Maintained and shipped new features using React and GraphQL.
- Led multiple dev teams (approx. 15 devs) to accomplish the 6-month jQuery migration project (received the award: Cornerstar of Q1 in 2020.)
- Ensured cross-browser compatibility, WCAG 2.1 compliance, and multi-language support.
- Established and maintained the Bootstrap based customized CSS framework.
- Trained in Agile settings (TFS and JIRA.)

SUPERVISOR / WEB DESIGNER - DESIGN TEAM

Aug 2005 - June 2012

DTI Services

- Art directed and collaborated weekly marketing campaign projects for team of 3.
- Designed our Affiliate sales advertisement banners and landing pages with trends using HTML, CSS, JavaScript, Photoshop, Illustrator, Fireworks, and Flash.
- Analyzed various web traffic to maintain and improve ad quality and the conversion rate.

GRAPHIC DESIGNER

Jul 2001 - Jul 2005

International US Guide, Inc.

- Designed article and advertisement layouts for 2D Japanese Tourist Guide Map in Los Angeles and Las Vegas.