

YUKTA LAPSIYA

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WORK EXPERIENCE

Product Manager, *Miko*

Jun 2025 – Present

- Driving end-to-end ownership of the Miko app (Parent Zone) and MAX Subscription, overseeing development, design, analytics, customer support, and roadmap execution
- Leading CRM-driven initiatives to enhance parental engagement, streamline retention strategies, and integrate tech-level automation
- Managing business and investor data pipelines to optimize trial-to-paid conversions, renewals, and product performance insights

Product Manager, *Neowise*

Dec 2024 – Jun 2025

- Forged and managed partnership with Sarvam AI, accelerating AI agent deployment by 30%
- Led development of automated debt collection, reducing manual effort and increasing efficiency of tel-callers by over 80%
- Delivered technical pitches to non-technical stakeholders, improving product understanding and project adoption

Product Manager, *MyJio, Jio.com*

Aug 2021 – Aug 2024

- Led a team of 250+ across various segments, including Design, UI/UX, QA, Development to take projects from ideation to production while aligning with business goals.
- Increased customer conversions by 15% through the implementation of an online system for switching from prepaid to postpaid, ultimately leading to higher revenue.
- Boosted sales by 10% by consolidating all software and hardware products under the JioStore umbrella.

SKILLS

Management: Product Lifecycle Management, Market Strategy & Analysis, User Experience Design

Technical: Machine Learning, Data Analysis & Interpretation, Software Development Understanding

Analytical: Problem-Solving, Performance Metrics Analysis, Risk Management

Communication: Public Speaking & Presentation, Team Collaboration, Conflict Resolution

EDUCATION

Advanced Program in Applied Data Science and Machine Learning, IIT-Madras
PG level program from IIT-M

Apr 2023 – Apr 2024

B.E in Computer Engineering, Mumbai University
CSI: General Coordinator, Cache 9.0 Magazine Editor in Chief

Oct 2017 – Aug 2021

MAJOR PROJECTS / ACHIEVEMENTS

Jio Spotlight Employee of the Year

Apr 2022

Analysis of Various Object Detection Techniques for Self-Driving Cars

Apr 2020 – Jul 2021

- Leading a team of three, spearheaded a research work on 2D perception for the domain of Autonomous Vehicles, exploring and experimenting Object Detection models and architectures
- Collected a common data set to fine-tuned 8 combinations of SOTA architectures and backbones; built a structured test set and evaluated the models resulting up to **0.44 mAP** and **45.5 FPS**

IEEE Publication: [Analysis Of Various Object Detection Techniques for Self-Driving Cars](#) | IEEE Xplore

Certification: Full Length Artificial Intelligence Program - RIIDL

Apr 2018