



Team 2

Phase 4 Review

High Fidelity Prototype and
Cognitive Walkthrough for
WiseWal.ai.

- Reshma Rajashekaraiah
- Manasi Bhagwat
- Yuktasree Muppala
- Suraj Raghu Kumar
- Aditya Sonar

Introduction



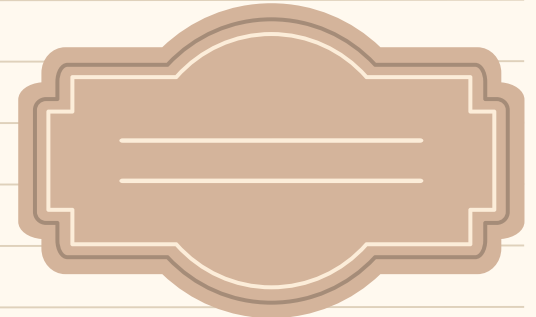
- Savings/expense tracker with AI based financial advisor.

Our Tasks for Horizontal Prototyping:

- Add/Update the income or expenses
- Plan or setup a budget for a timeframe, and all other features

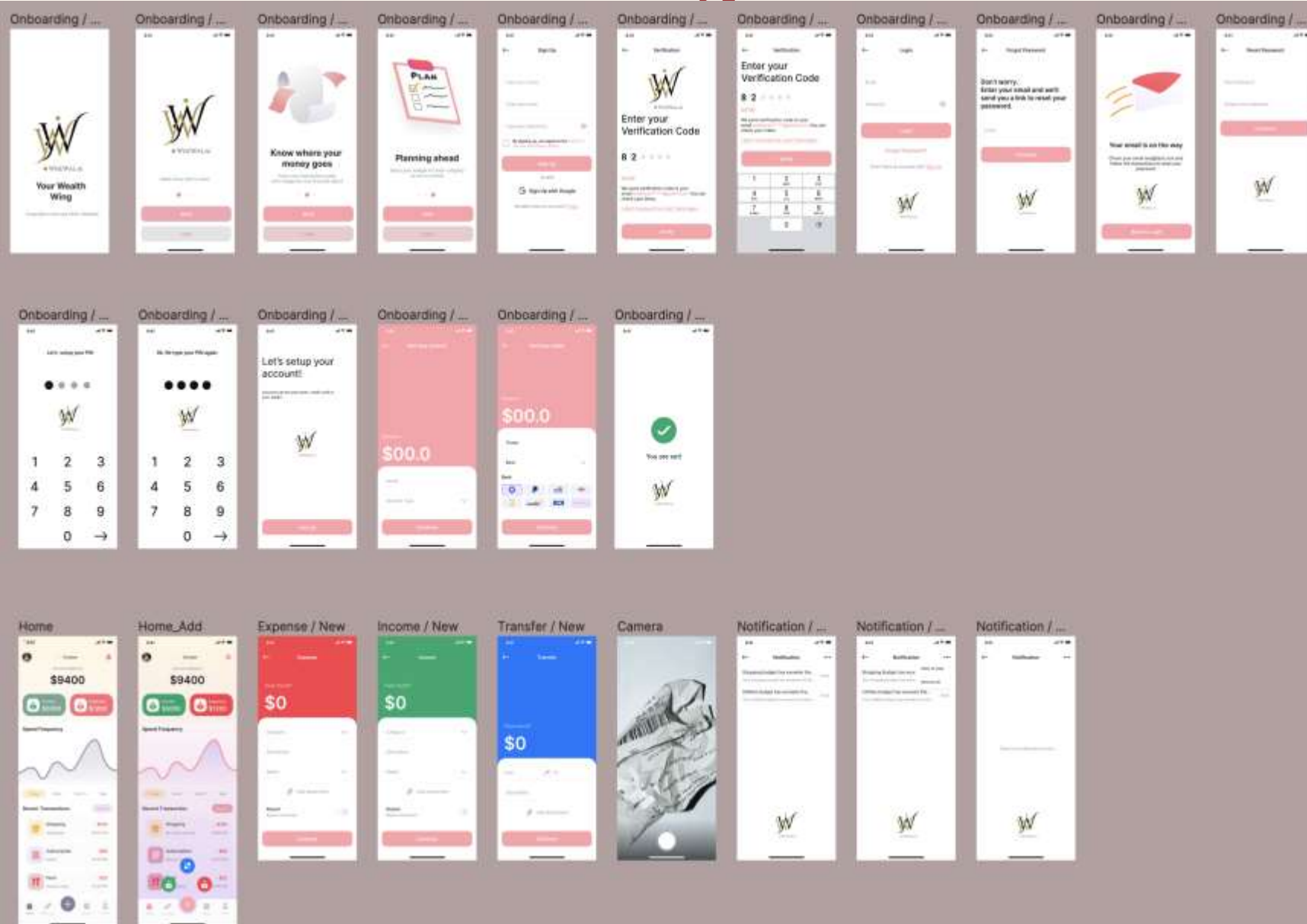
Our Tasks for Vertical Prototyping:

- Obtain an AI curated financial advice

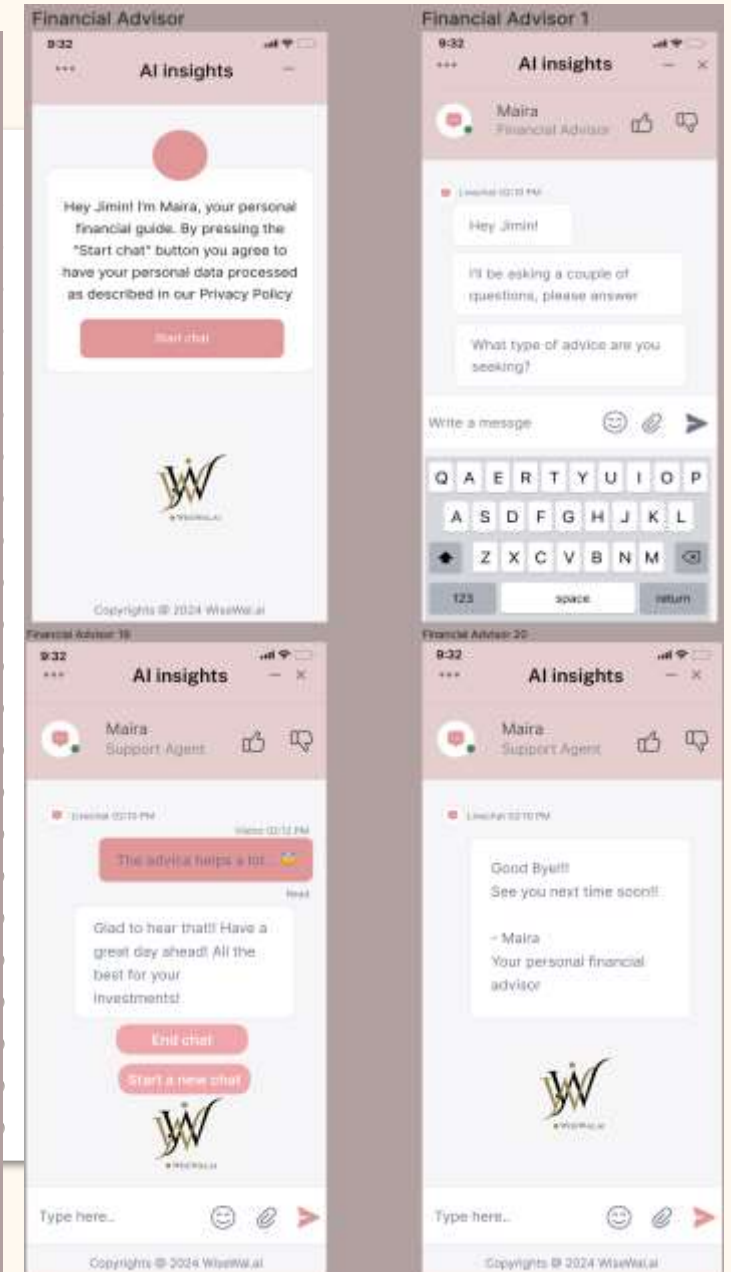


Initial set of W Designs

Horizontal Prototype



Vertical Prototype





Feedback from class evaluation

- Color palette of the AI financial advice page was different than the overall color theme.
- "Support Agent" - can be named as Financial advisor
- Thumbs sign on AI advice page not needed.
- Minimize button on chatbot - not needed
- Download PDF - button to be added to download the PDF
- Adding Privacy Policy



Your Wealth
Wing

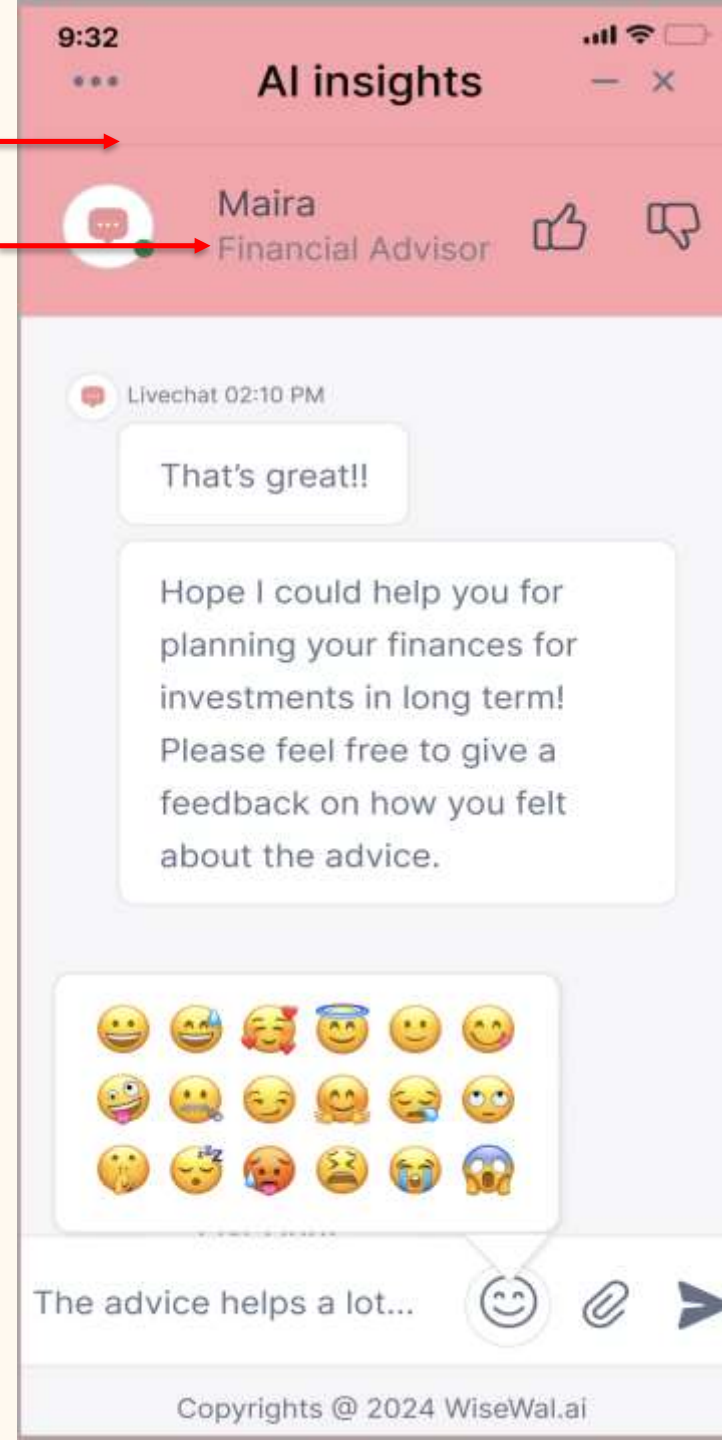
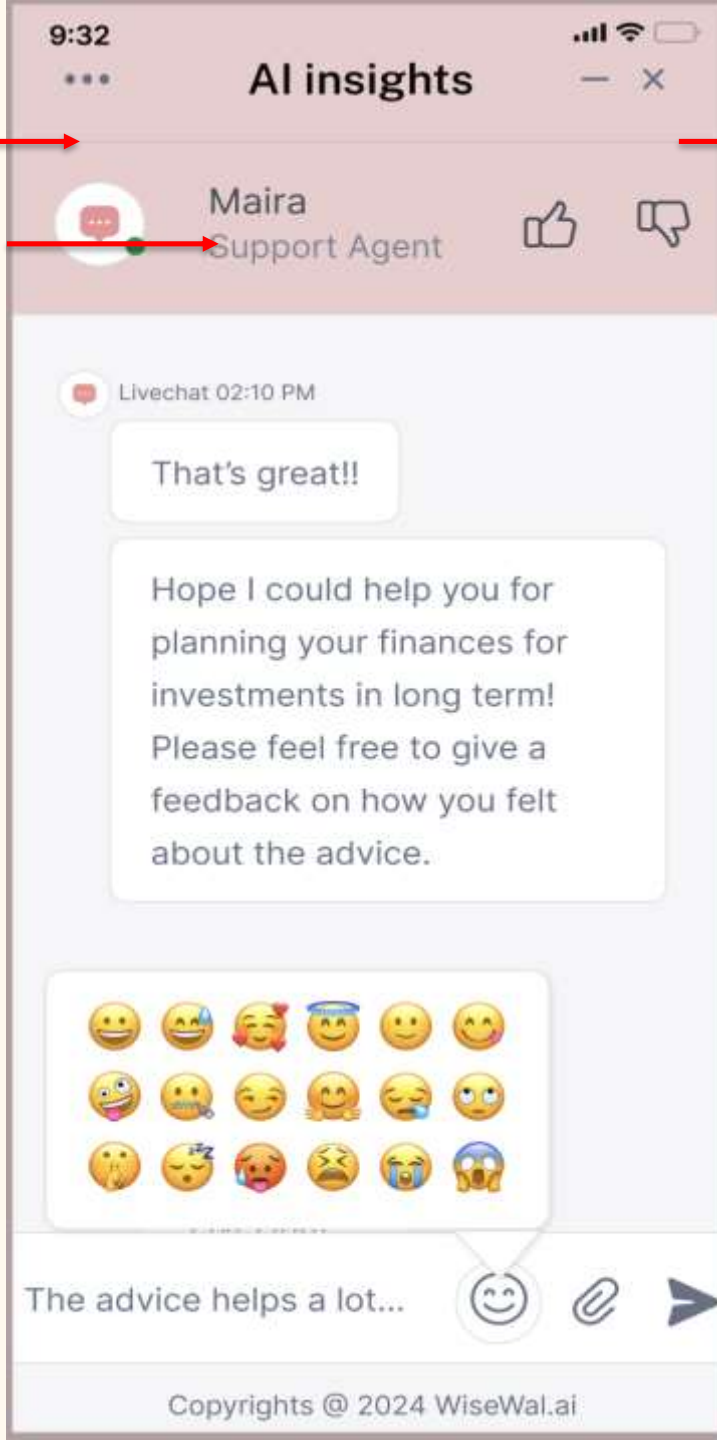
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Verification



our
on Code

You can



AI Advice Page

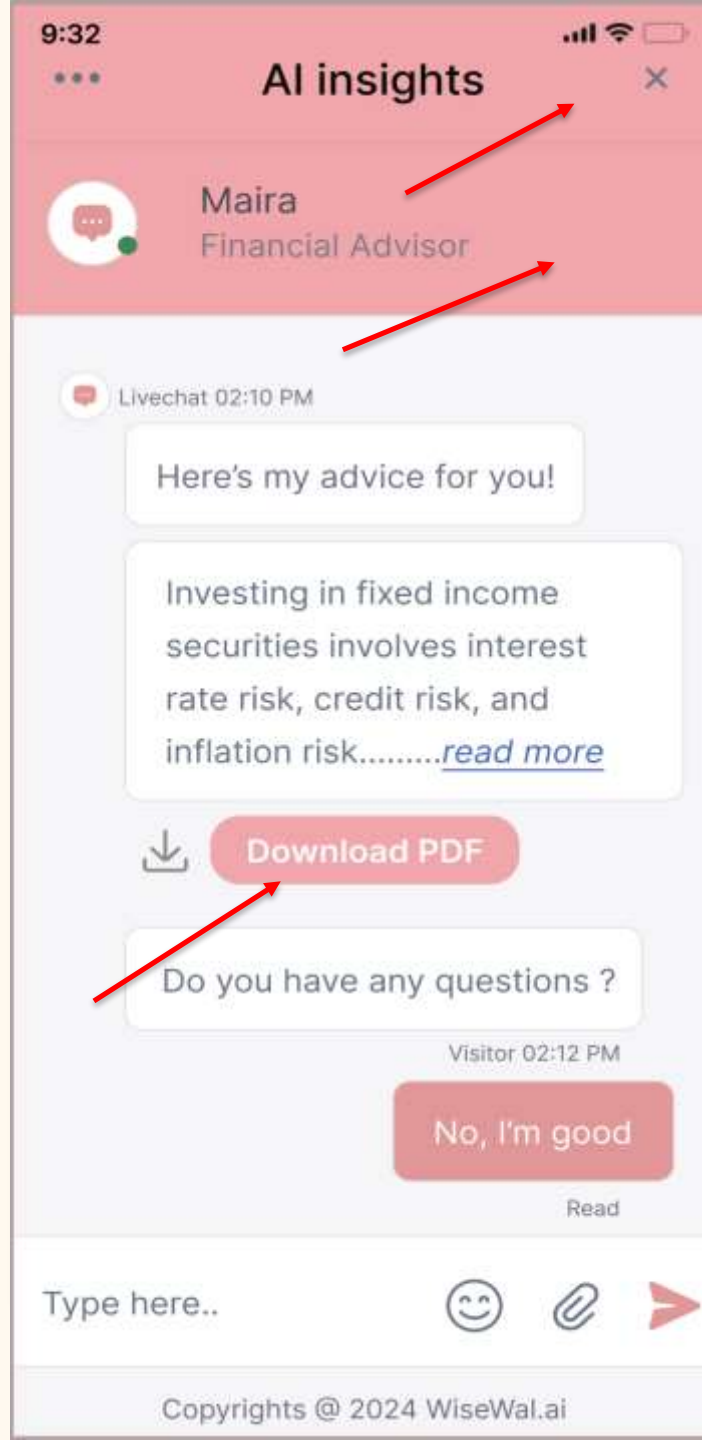
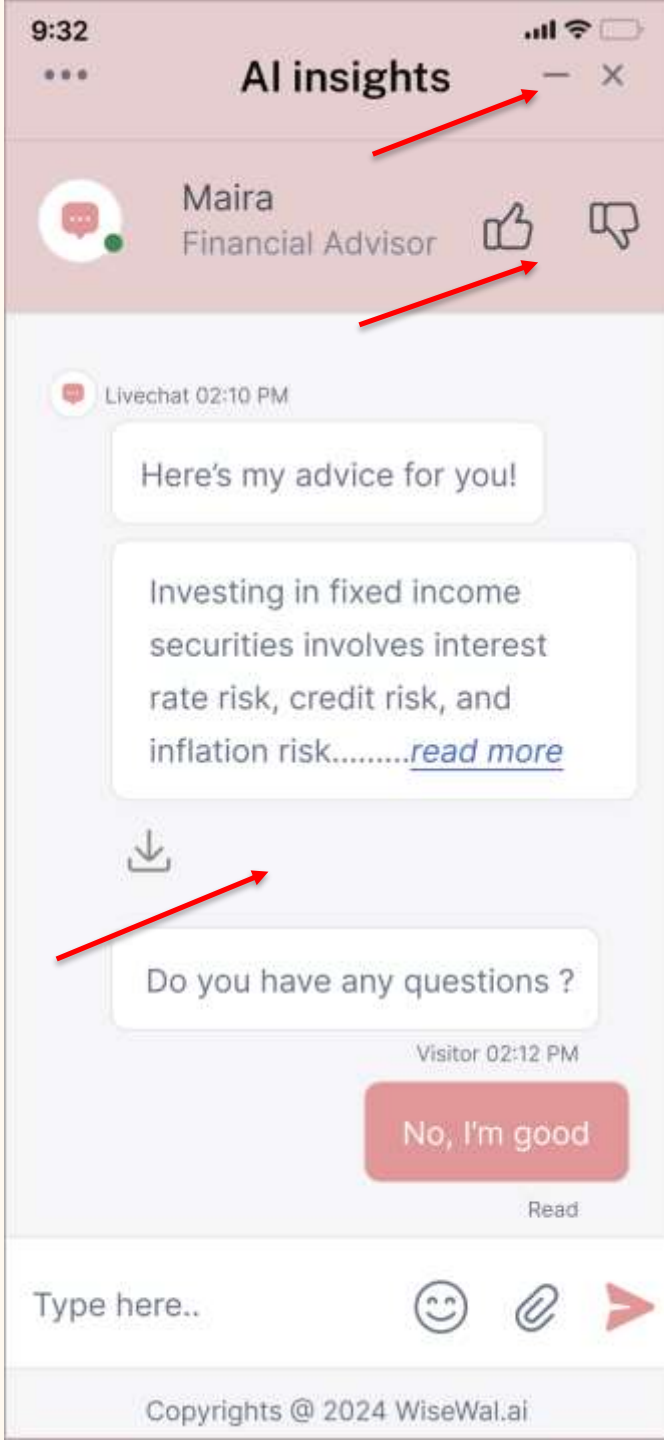


Changes

Color theme/palette

Chatbot name

Search option



AI Advice Page

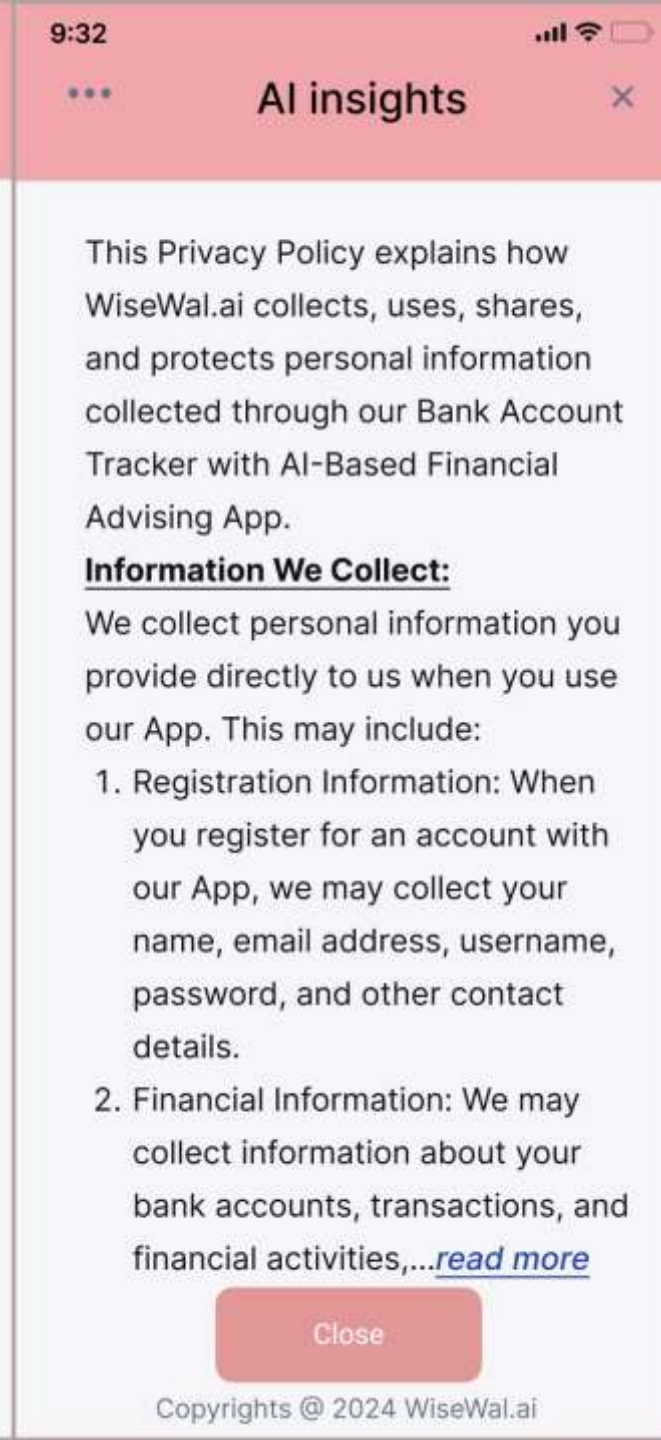
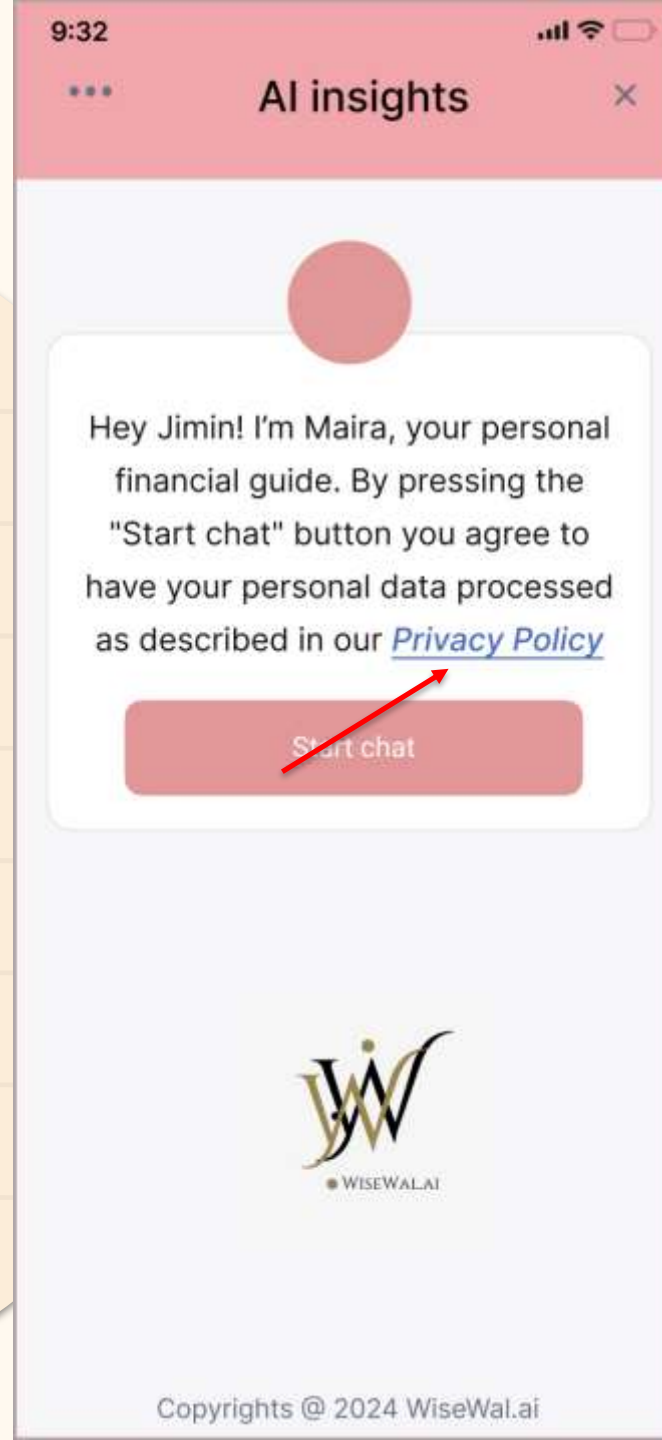
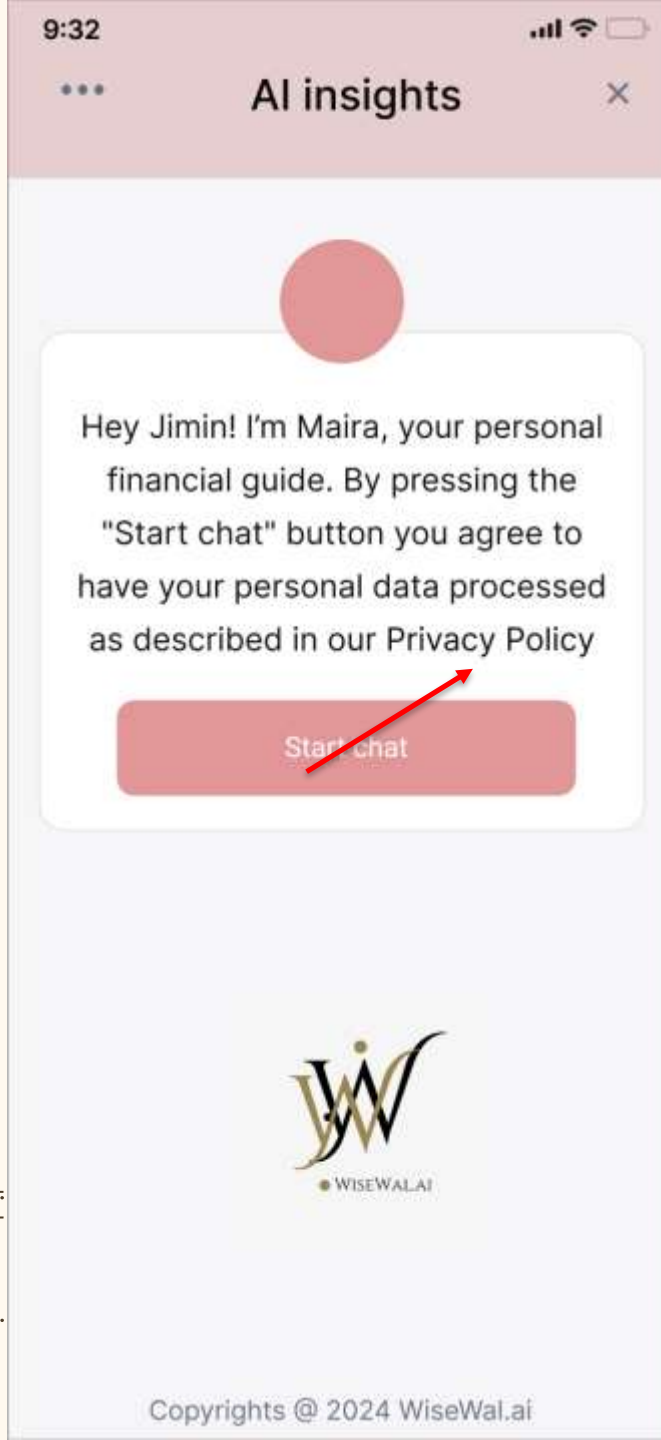


Changes

Adding "download" button

Remove thumbs icon

Remove minimize button



AI Advice Page



Changes

Privacy Policy Addition

User Testing Feed - Back

1 Color theme of AI Advice page

User 1 - suggested that the AI financial advisor page had a different color

2 Great/Professional UI

User 2 - expressed only positives of the UI - stating that it is professional and clean

3 Add privacy policy

User 3 suggested that the view option for privacy policy can be added

4 Button to download PDF

User 4 - suggested that a button to download PDF would be nice, also liked chatbot integration.

5 Thumbs, minimize button - not needed

User 5 - said that the thumbs up button on the AI page was not needed; also liked the UI framework

Roles for cognitive walkthrough

Reshma

Manasi

Yukta

Aditya

Suraj

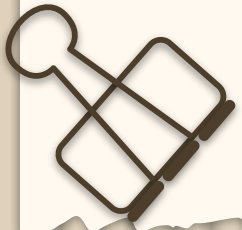
Facilitator

Facilitator

Observer

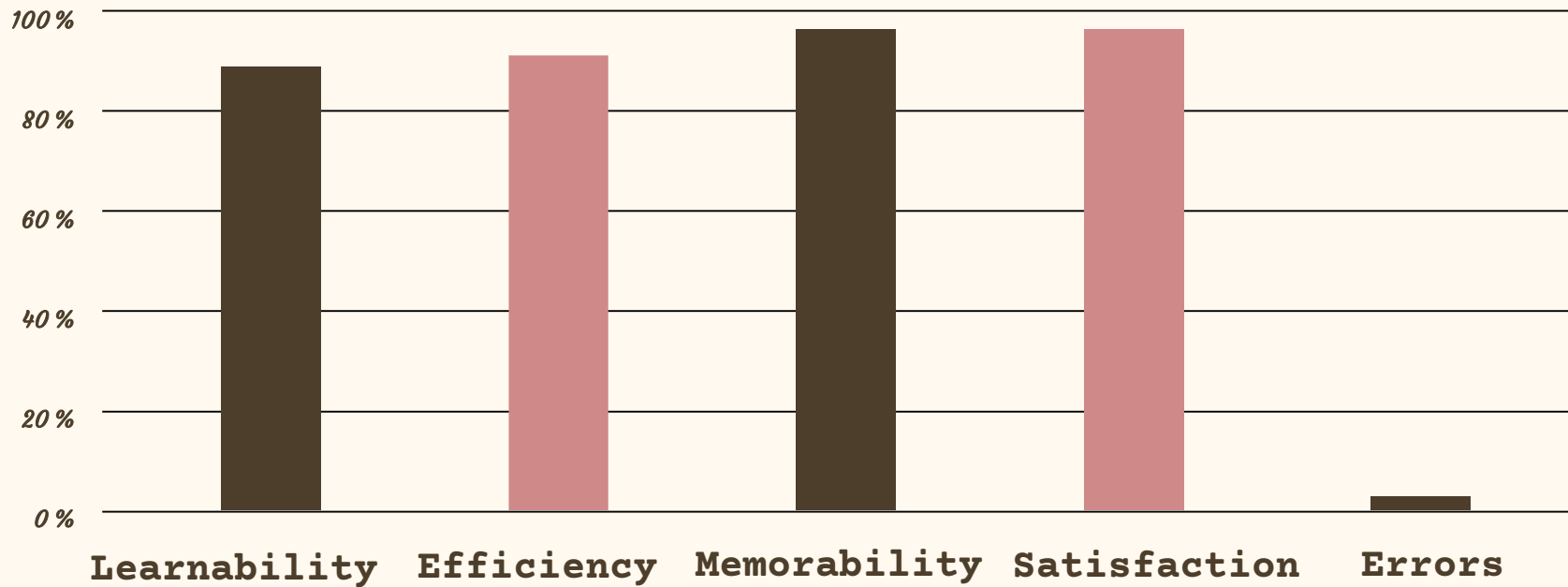
Observer

Observer



Result Analysis

Usability goals



*Thank
You*



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