



Team 2

Phase 3 Review

Low Fidelity Prototype and
Usability testing for
WiseWal.ai.

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- Yuktasree Muppala
- Suraj Raghu Kumar
- Aditya Sonar

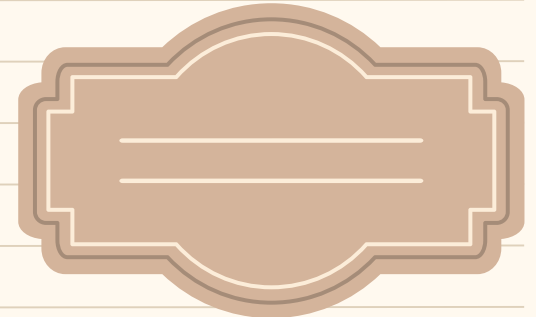
Introduction



- Savings/expense tracker with AI based financial advisor.

OUR TASKS FOR USABILITY TEST/PROTOTYPING:

- Add/Update the income or expenses
- Plan or setup a budget for a timeframe
- Obtain an AI curated financial advice





Prototyping and design changes

Contents -

Initial Prototypes

Changed designs

(Changes in design - based on feedback from usability test)





Menu page



Changes

Clear choices

No ambiguity

Search option



Add expense page

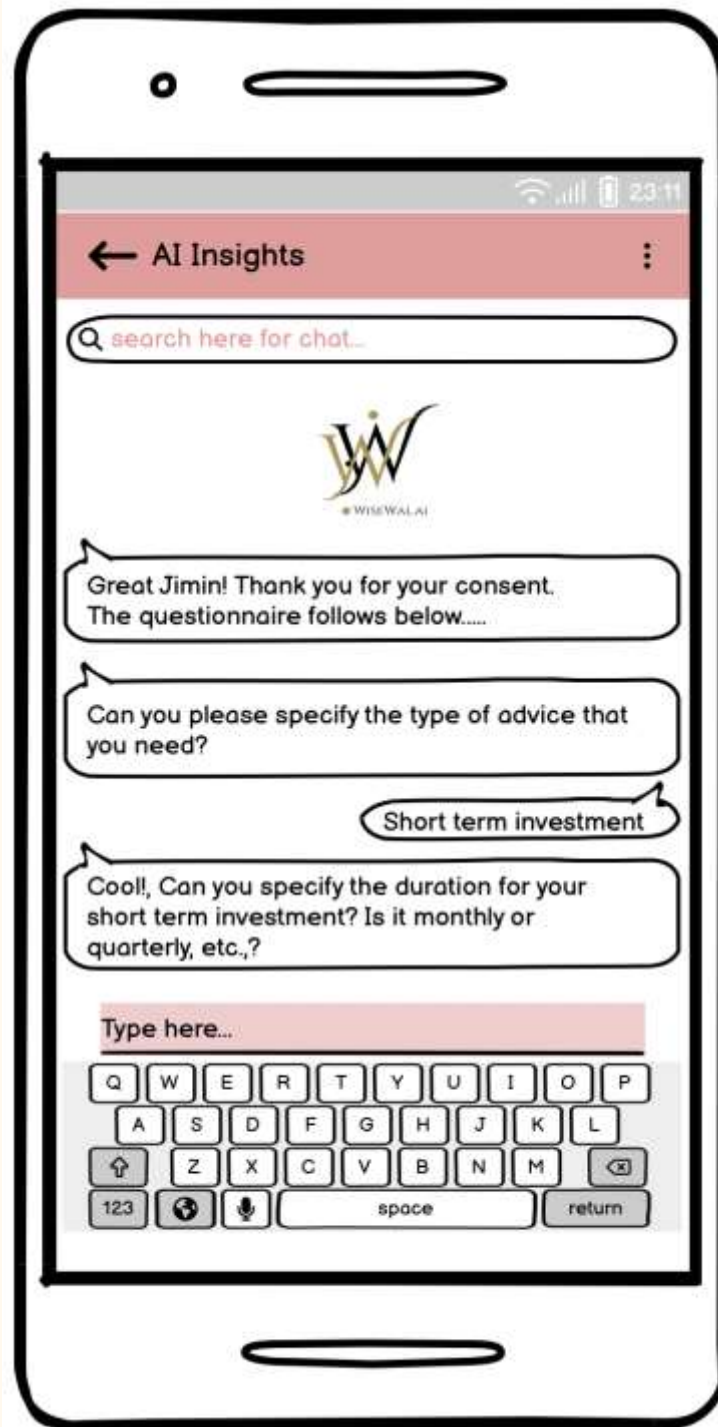
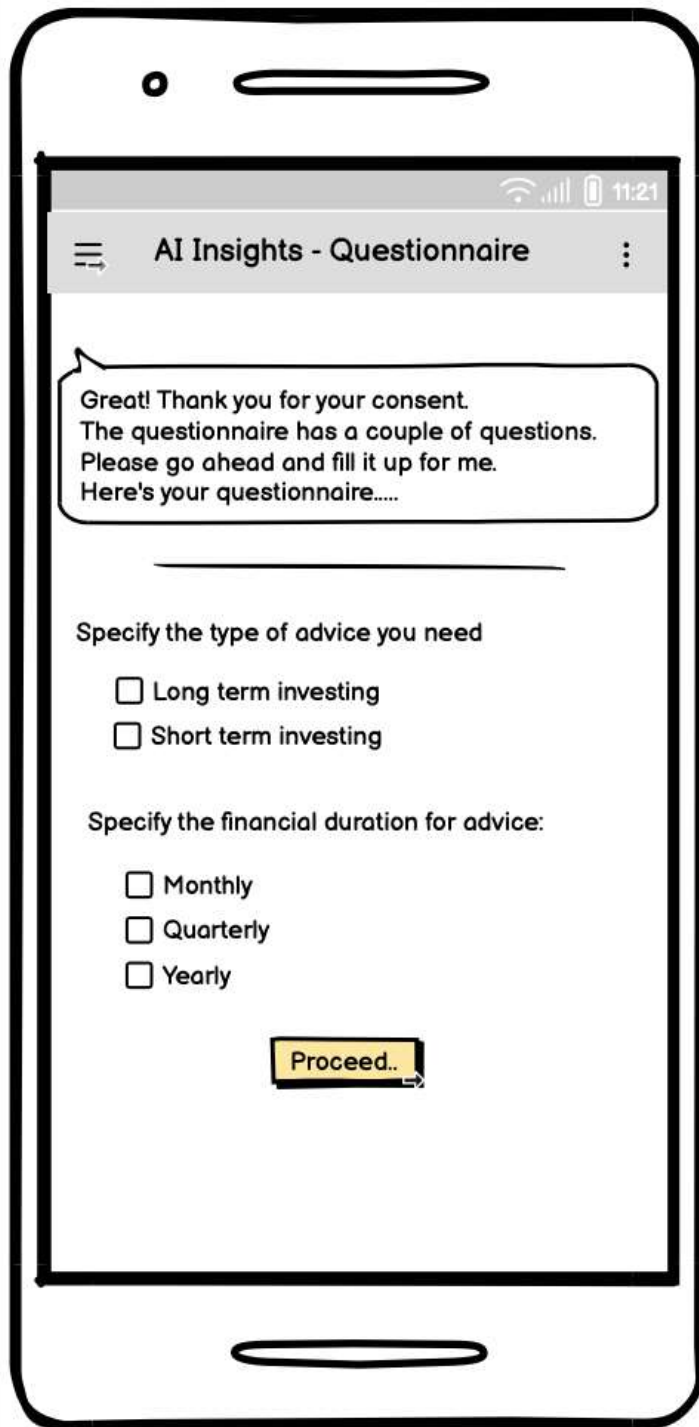


Changes

Adding '+' icon

Search bar

Navigation button



AI Insights page




Changes

Chat questionnaire

Search in chat

Navigation button



User Study - Flow

1 Intro to WiseWal.ai

Facilitators gave a brief about our app was given to users

2 Background Questions

Inquired about basic background info about users

3 Demo on Tasks

Facilitators explained the flow of the 3 tasks that users had to perform

4 Observation/Feedback

The observers focused on non-verbal cues of users while testing, and documented the feedback

Roles for usability testing

Reshma

Yukta

Manasi

Aditya

Suraj

Facilitator Facilitator

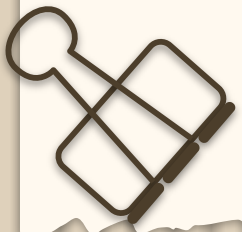
Worked on giving demo of the tasks for users and followed up with questions

Observer

Focused on observing user expressions while testing and documented their feedback

Observer

Observer



Results of Usability Test

Adding entries

Users suggested changes in income/expenses adding page
- by making it more clear about adding an entry

Budgeting

Some challenges were noted in Task 2, suggesting the need for more intuitive budget creation features.

AI advice

AI insights were found to be helpful, but the participant recommended clearer customization options.

Easy task flow

Users demonstrated ease in performing the given tasks, indicating a user-friendly interface.

Navigation

Most users suggested an addition of navigation across pages (where it was missed)

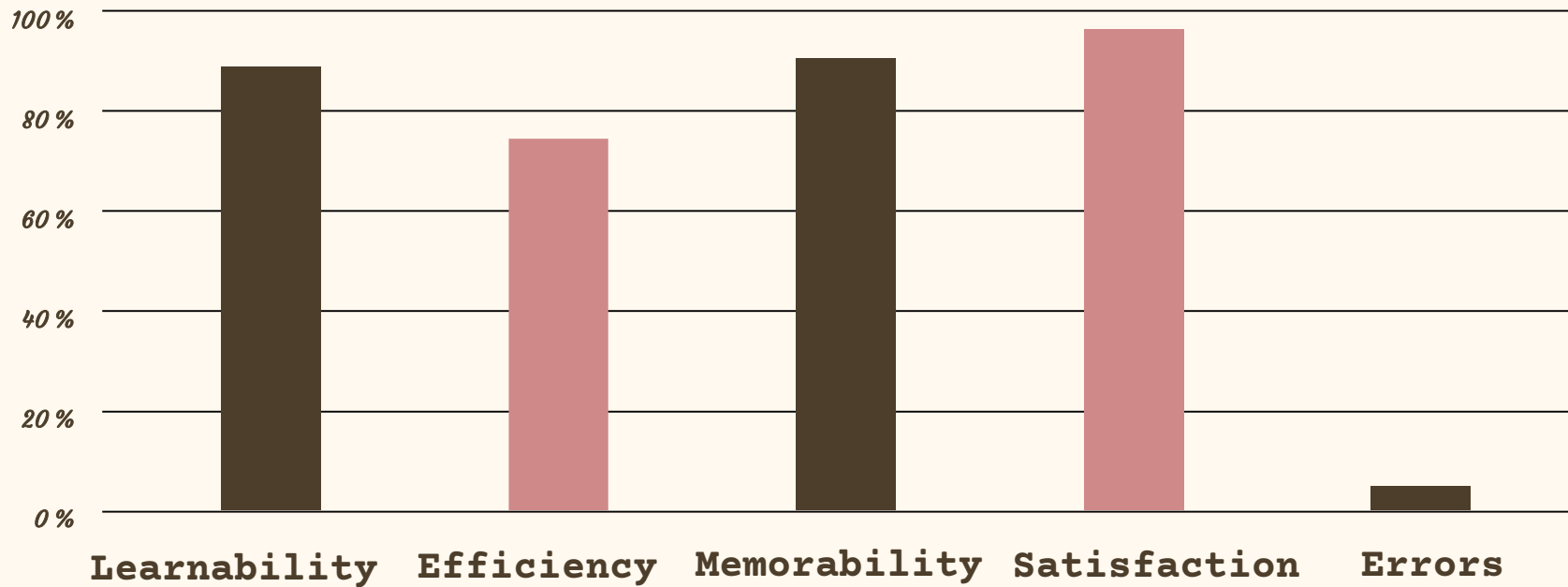
Overall

The overall impression of the app was positive, with appreciation for the seamless functionalities.



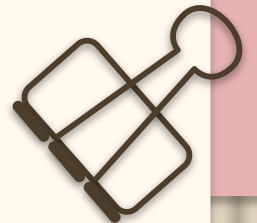
Result Analysis

Usability goals



Inference of Prototyping and Iteration

- Customization and Settings Clarity
- Identification of Missing Features
- Task Identification and Flow Optimization
- Importance of Iterative Development
- User Decision Process
- Accounting Usability Metrics and Efficiency



*Thank
You*



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