

## YUKTASRIYA VUPPULA

### DATA ANALYST

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#### PROFESSIONAL SUMMARY

Data Analyst with **4 years of experience** delivering **KPI-driven dashboards, SQL-based reporting, and actionable insights** across **banking, healthcare, pharma, and financial services**. Strong expertise in **Power BI, Tableau, and SQL**, with proven ability to translate business requirements into executive-ready analytics, improve reporting efficiency, and support data-driven decision-making.

#### CORE SKILLS

**BI & Reporting:** Power BI, DAX, Tableau, SSRS

**Analytics:** KPIs, Metrics & Reporting, Dashboards, Self-Service BI

**Databases:** SQL Server, Oracle, Teradata, Redshift, BigQuery

**ETL & Data Prep:** Informatica, SSIS, Talend, Alteryx

**Programming:** SQL, PL/SQL, Python

**Cloud:** AWS, Azure, GCP

**Data Quality:** Data Profiling, Validation, Lineage

**Tools:** Salesforce, TOAD, Jira, Confluence

**Methodologies:** Agile (Scrum), Waterfall

#### PROFESSIONAL EXPERIENCE

##### Senior Data Analyst

**First Bank – Birmingham, AL** | Feb 2025 – Present

- Designed **Power BI dashboards** tracking financial and operational KPIs, reducing manual reporting by **30%**.
- Built SQL-based datasets supporting recurring management and ad-hoc reporting.
- Enabled **self-service analytics** using DAX, drill-throughs, and bookmarks.
- Migrated Excel reports to Power BI, improving accuracy and performance.
- Created Salesforce reports and Einstein Analytics dashboards for CRM insights.
- Performed **COPQ and DPPM analysis** to identify cost drivers and quality gaps.

##### Senior Data Analyst

**South East Health – Dothan, AL** | Feb 2024 – Jan 2025

- Delivered healthcare dashboards and reports supporting operational decision-making.
- Integrated data from legacy systems using Informatica with validated business logic.
- Developed **STTM documentation, data dictionaries, and lineage artifacts**.
- Performed data profiling and reconciliation across on-prem and AWS systems.
- Built Tableau dashboards with calculated fields and scorecards.
- Supported UAT and resolved data quality issues through root-cause analysis.

##### Data Analyst

**Novartis India – Hyderabad, India** | Feb 2023 – Oct 2023

- Built Tableau dashboards for supply chain and operational analytics.
- Implemented advanced Tableau calculations (LOD, YOY/YTD, rankings).
- Optimized dashboard performance for large datasets.
- Integrated Redshift data into analytics-ready datasets.
- Conducted stakeholder walkthroughs to drive adoption.

##### Programmer Analyst (Analytics & Reporting)

**State Street Corporation – Hyderabad, India** | Feb 2022 – Jan 2023

- Developed Power BI and Tableau dashboards for financial reporting.
- Created SQL reports and SSIS pipelines for data movement.

- Built Python scripts to load data into BigQuery.
- Supported cloud analytics initiatives in Azure and GCP.

## **EDUCATION**

### **Master's – Information Technology Management**

Webster University, Missouri, USA

### **Bachelor's- Computer Science and Technology**

Kakatiya Institute of Technology and Science, India

## **CERTIFICATION**

- **Oracle Data Platform** 2025 Certified Foundations Associate
- **Oracle Analytics Cloud** 2025 Certified Professional