YUKTI VERMA

⚲ Ludhiana, Punjab
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CAREER OBJECTIVE

To obtain a position where I can apply my technical skills in web development and cybersecurity while continuously learning and contributing to innovative digital solutions.

EDUCATION

MCA (Hons.) Cyber Security — Lovely Professional University, Phagwara *(Pursuing)*
BCA — Guru Nanak Institute of Management & Technology, under PTU
Overall SGPA: 8.67

TECHNICAL SKILLS

- HTML, CSS, JavaScript
- Python (Basics)
- Digital Marketing & Content Strategy
- SEO & Social Media Growth
- Video Creation & Analytics
- Problem Solving & Team Collaboration

TOOLS & PLATFORMS

- GitHub
- Google Colab
- Kaggle
- YouTube Studio — Created and managed a horror-story-based channel that consistently achieved **1,000+ organic views per short** from launch, demonstrating expertise in content reach and audience engagement.

PROJECTS & HIGHLIGHTS

Digital Portfolio Website

- Designed and developed a responsive personal portfolio using HTML, CSS, and JavaScript.
- Focused on clean UI, smooth animations, and professional dark/light themes (ongoing improvements).

YouTube Content Strategy Project

- Planned, created, and optimized short-form storytelling videos with strong organic reach.
- Applied data-driven marketing skills to grow audience engagement from the beginning.

ACHIEVEMENTS & INTERESTS

- Consistent performer with strong academic background and creative problem-solving approach.
- Passionate about cybersecurity tools, ethical hacking, and modern web technologies.

PERSONAL DETAILS

Location: Ludhiana, Punjab
Languages Known: English, Hindi, Punjabi
Hobbies: Story writing, content creation, exploring new tech tools