

# Yulee Foster

## ABOUT ME

I am highly motivated and ambitious which has been developed through my experiences and academic life, which has given me skills to work well independently and in a team. Throughout studying for a maths degree my love and passion for design has shone through all aspects of my work. I am eager to learn and tackle new challenges with an enthusiastic and positive outlook.

London  
yuleefoster.com

## EXPERIENCE

### Product Design (UX/UI) Course

#### Experience Haus

Oct 18 - Dec 18

For the Experience Haus course, we were paired with a live client project to apply our learnings to a real world context. My client was The Jump, which is a new digital school that helps students make the jump to an industry-ready web developer job. I was tasked with designing a new User Portal for students to use where they can view course material, talk to teachers and much more.

- InVision
- Sketch

### Oliver Bonas

#### Team Member

Jun 16 – Present

My role is to provide excellent customer service, through casual conversations, recommending products and always willing to go the extra mile. I have also enjoyed working on Visual Merchandising for the store, presenting new lines and making sure that they are within the company's guidelines. A very organised stock room is also important in our store, due to limited space, and I have enjoyed taking on this responsibility to make a tidy and functional space.

- Customer service
- Visual Merchandising

### AFRIL

#### Graphic Design Volunteer

Jul 17 - Present

With a recently updated logo, initially, it was my duty to redesign all of the charity's leaflets and banners. I now help with producing flyers for new projects, which have been a helpful communicative tool. I have also worked on creating their Annual Report for two years, making sure that it is a true reflection of the charity.

- Photoshop
- Illustrator
- InDesign

### DWHA Magazine

#### Editorial Design Assistant

Oct 17 - Dec 17

Whilst interning at Destination Weddings and Honeymoons Abroad Magazine. I mainly worked on designing interesting pages layouts, this included organising content and creating suitable images for the page. I also researched products that we could promote and producing advertisements for clients. Furthermore, with my background in Math, I was asked to help out with invoicing our clients.

- Photoshop
- InDesign

## kikki.K

### Retail Assistants

Apr 16 – Jun 16

At kikki.K I worked in their Covent Garden pop-up store. Due to the short contract, my role was primarily to give great customer service to everyone that walked in whilst meeting our own targets that were set for us.

- Customer service

## Launch22

### Events Coordinator Internship

Feb 16 - Jun 16

I managed all of the events that took place at Launch22. This included brainstorming for new event ideas, inviting potential speakers and companies to hold and host events with us and also worked with the marketing team to advertise our events. I have also taken on more creative roles such as designing a new marketing poster, running the companies Instagram and producing the weekly newsletter.

- Mailchimp

## Walk In The Park Creative

### Graphic Design Volunteer

Feb 16

I was able to work on a few projects including designing a marketing email, producing advertisement content for an event and planning out a registration page. Through my volunteering experience, I have learnt how to better manage my time and communicate any issues that I may have.

- Photoshop
- Illustrator

## EDUCATION

## Prodcut Design (UX/UI) Course

### Experience Haus

Oct 18 - Dec 18

User Research, Empathy Maps, Personas, Experience Maps, Jobs to be Done, User and Job Stories, Problem Statements, Storyboarding, User Flows, Intro to Wireframing, Creating Prototypes, Usability Testing

## King's College London

### Bachelor's Degree

2012 - 2015

BSc Mathematics Upper Second Class (2:1)

- Vice President and co-founder of the Kings Filipino Society

## Christ The King, Lewisham

### A Levels

2010 - 2012

A* Mathematics	A Further Mathematics
A Graphic Communication	C Physics

- Student ambassador

## St Ursula's Convent School

### GCSEs

2005 - 2010

A* Mathematics, Geography, Additional Science
A Science, Spanish, Religious Studies
B English Literature, English Language, French, Design & Technology, Astronomy

- Outward Bounds Programme
- Jack Petchey Award