Propaganda Films and National Identity: Animated Films in USSR and China

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BMS401: Animated Film in Europe

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The Cold War is a geopolitical and ideological war that defines global politics between the United States and the Soviet Union emerged after World War II from 1947 to 1991. The conflict between the two countries extends beyond the military advancement, reaching political, economical and cultural areas (Riabov & Riabova, 2021, p. 123). Animated films, as one of the cultural products, often include the use of propaganda as a tool to shape public opinion and assert ideological dominances (Pontieri, 2012, p. 6).

This is an example (Bordzilovskiy & Prytkov, 1963, p. 33) as shown in Figure 1.

Figure 1

Background and characters of MrWolf are detailed and rich.



Background

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Figure 2

Background and characters of MrWolf are detailed and rich.



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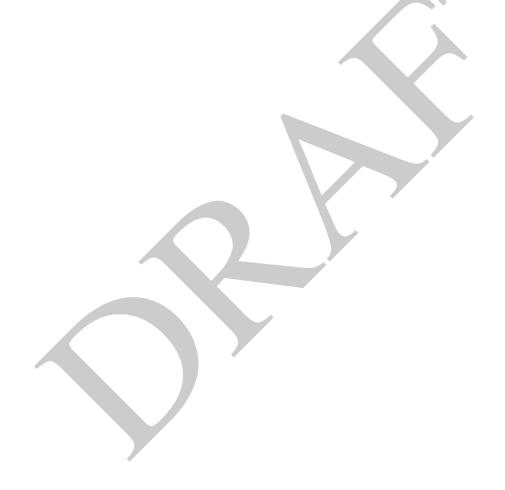
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This another example according to Cowen (2020).



References

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