

YULIA CHAERANI AZZAHRA

# PORTFOLIO

Graphic Design

Social Media





# HELLO!

I am Yulia Chaerani Azzahra, you can call me Julia.

Final-year Psychology student at Universitas Negeri Jakarta with a strong curiosity and enthusiasm for learning new experiences. Skilled in communication and collaboration, with proven ability to work effectively in teams. Adaptable to new environments and challenges, with a creative approach to problem-solving. Actively involved in campus organizations, taking on leadership roles and contributing to event organization.

I have a strong passion for creativity and teamwork. Through various experiences, I've honed my skills in social media and video production, which I continue to apply in my personal projects.





# EDUCATION BACKGROUND

• **SMA Negeri 79 Jakarta (2018-2021)**

Social Sciences

• **Universitas Negeri Jakarta (2021-2025)**

Psychology

# WORK EXPERIENCE

**PT. PLN Persero (Pusat Pendidikan dan Pelatihan) Apr 2024-Jun 2024**

**Pengembangan Materi dan Pengolahan Data Intern**

- Develop PPS Lite measurement.
- Participating as a co-facilitator in an assessment activity with 1000 participants.
- Served as the Master of Ceremony at the Anti-Bribery Management System Socialization event "Integrity Drives Change: Say No to Bribery".
- Served as an admin in the Health & Wellness Coaching activities.

# PERSONAL SKILLS

## Software Proficiency

Creative Editing & Design Tools



Productivity Tools







# **PROJECT HIGHLIGHTS**



# Webinar Aksi Sosial (Self Concept: Fear Of Missing Out)



Created instagram feeds design and crafted engaging captions to enhance audience engagement and campaign messaging.



# Psikologi Menyapa 1

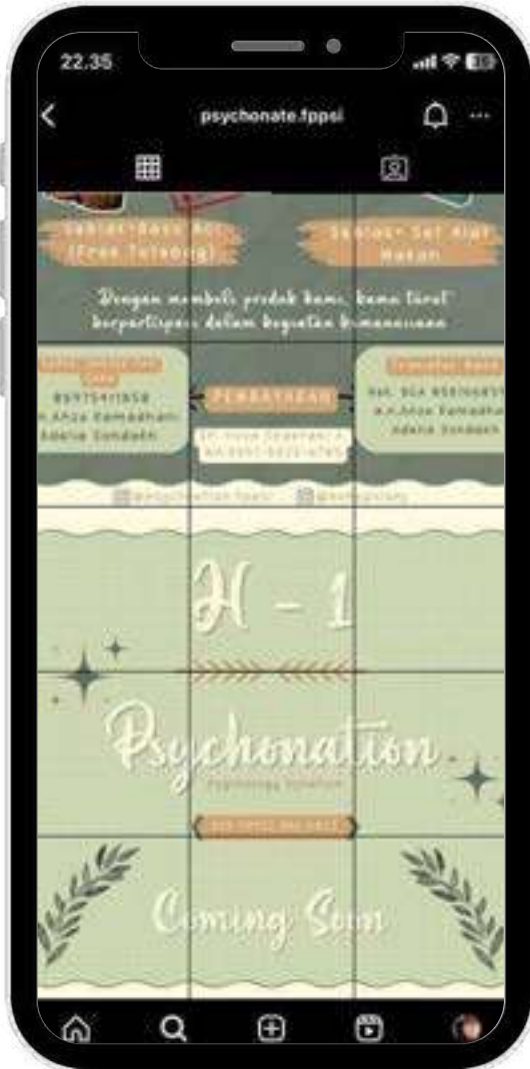
Designed a poster to raise donations for supporting underprivileged areas in need.





# PROJECT 3

## Psychology Donation 1



Served as a model to promote a product, achieving sales of 35 packages.



# Belajar Bareng Mahasiswa (BBM)



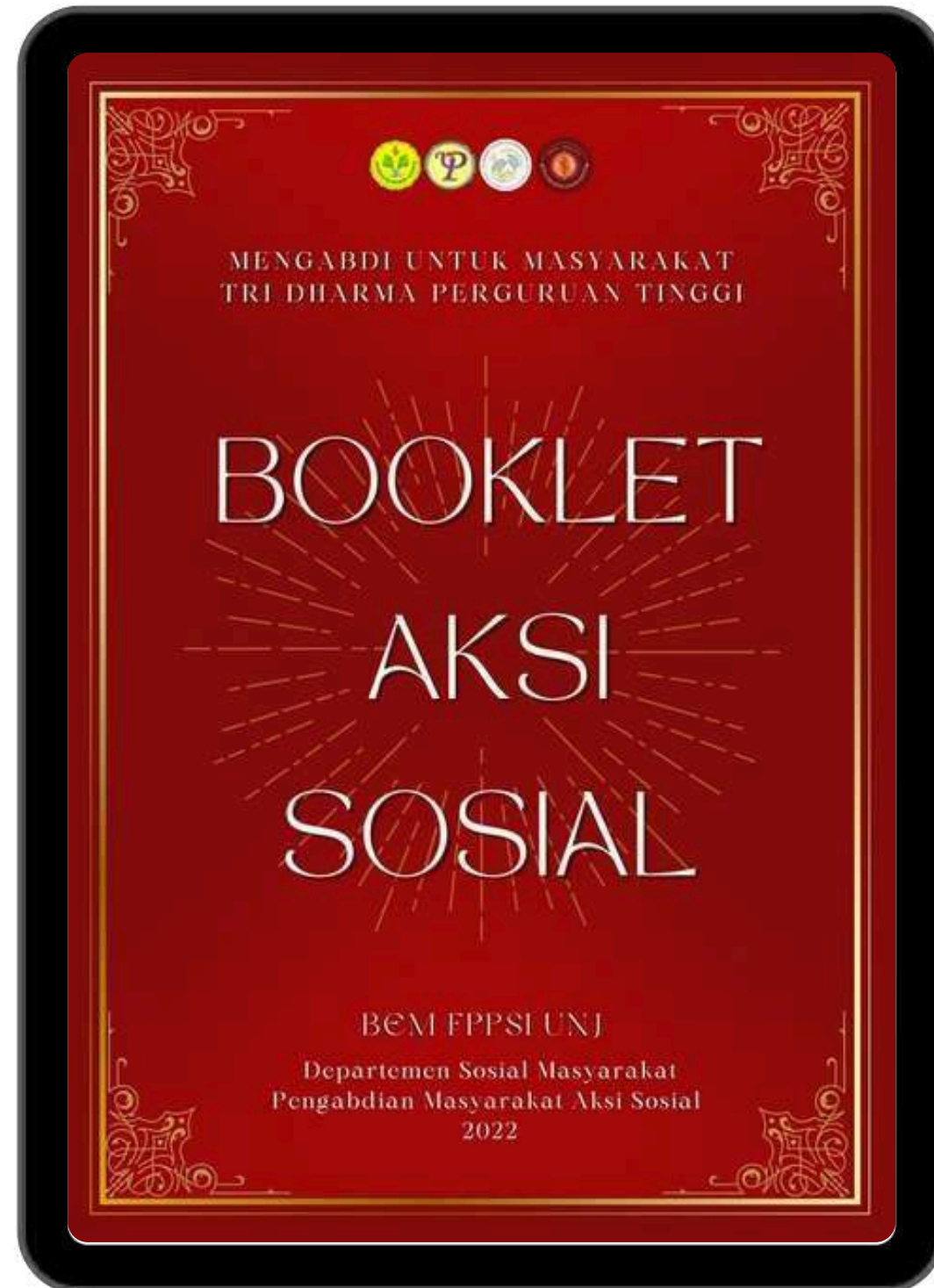
Designed certificates for committee members and students who participated as volunteers in the BBM (Belajar Bareng Mahasiswa) program.





# Aksi Sosial

## PROJECT 5



Designed a module for 280 members and managed Instagram for live reports and press releases.



# Aksi Sosial



Managed Instagram to publish live reports and press releases for the Aksi Sosial event.



## Psikologi Menyapa 2

Designed the concept and visuals for donation campaign posters, which were published on Instagram to encourage public participation.





## Psikologi Menyapa 2



Create a detailed infographic illustrating the current condition of Lapak Halimun in the aftermath of the COVID-19 pandemic. Additionally, designed a compelling flyer to encourage donations and support for the community.



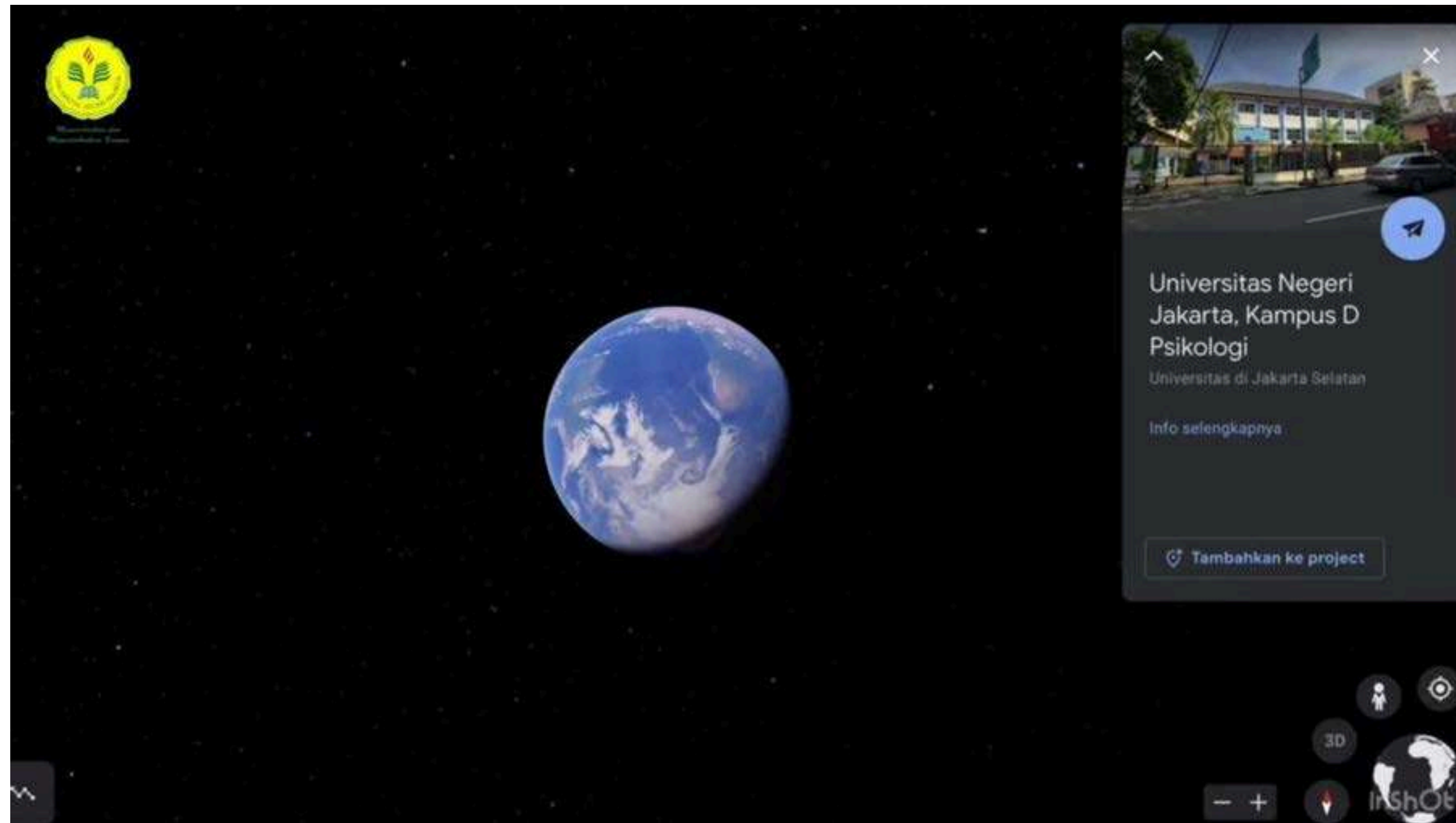
# Community Service Program & Research



Designed souvenir books for participants, created event banners, and handled the administrative process for intellectual property (HAKI) registration.



# Community Service Program & Research

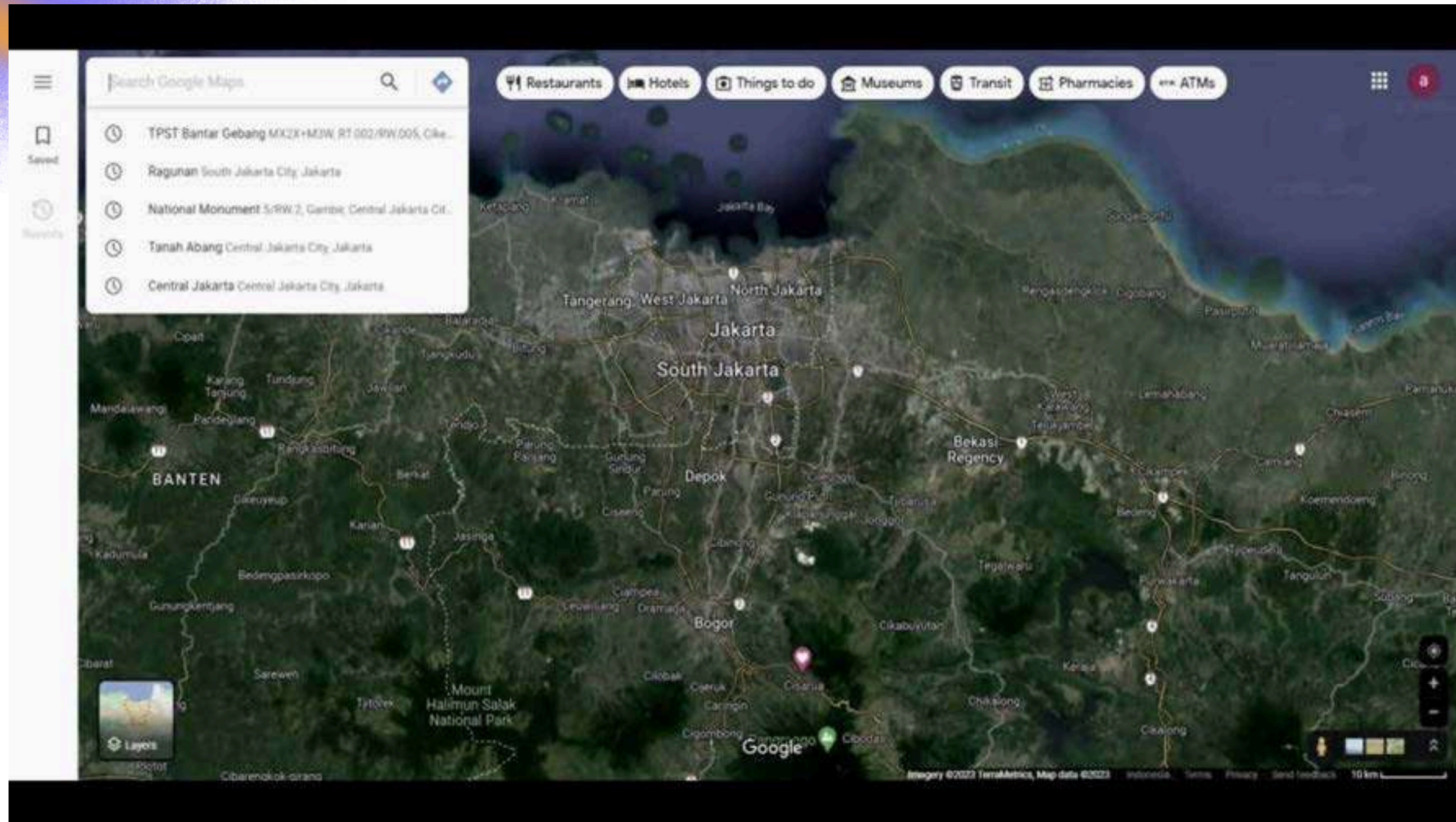


Produced and edited a video report on a Community Service Program providing E-Commerce training for MSME entrepreneurs in Pasirtanjung Village, Bogor.

**Link Video:** [Pengabdian Masyarakat](#)



# Bantargebang Video Report



Produced a video report highlighting the environmental and social conditions of Bantargebang.

**Link Video:**

**Video Report Bantargebang**



# LET'S CONNECT!

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