

YULIA CHAERANI AZZAHRA

PORTFOLIO

Graphic Design

Social Media



HELLO!

I am Yulia Chaerani Azzahra, you can call me Julia.

Final-year Psychology student at Universitas Negeri Jakarta with a strong curiosity and enthusiasm for learning new experiences. Skilled in communication and collaboration, with proven ability to work effectively in teams. Adaptable to new environments and challenges, with a creative approach to problem-solving. Actively involved in campus organizations, taking on leadership roles and contributing to event organization.

I have a strong passion for creativity and teamwork. Through various experiences, I've honed my skills in social media and video production, which I continue to apply in my personal projects.



EDUCATION BACKGROUND

- **SMA Negeri 79 Jakarta (2018-2021)**

Social Sciences

- **Universitas Negeri Jakarta (2021-2025)**

Psychology

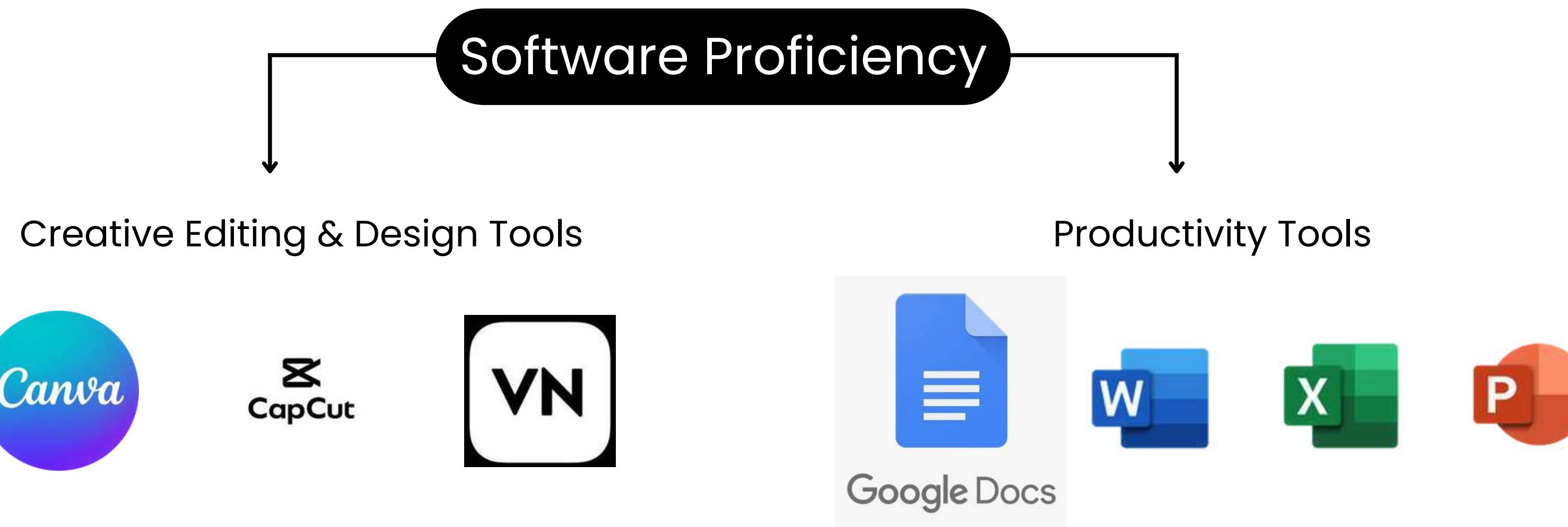
WORK EXPERIENCE

PT. PLN Persero (Pusat Pendidikan dan Pelatihan) Apr 2024-Jun 2024

Pengembangan Materi dan Pengolahan Data Intern

- Develop PPS Lite measurement.
- Participating as a co-facilitator in an assessment activity with 1000 participants.
- Served as the Master of Ceremony at the Anti-Bribery Management System Socialization event "Integrity Drives Change: Say No to Bribery".
- Served as an admin in the Health & Wellness Coaching activities.

PERSONAL SKILLS

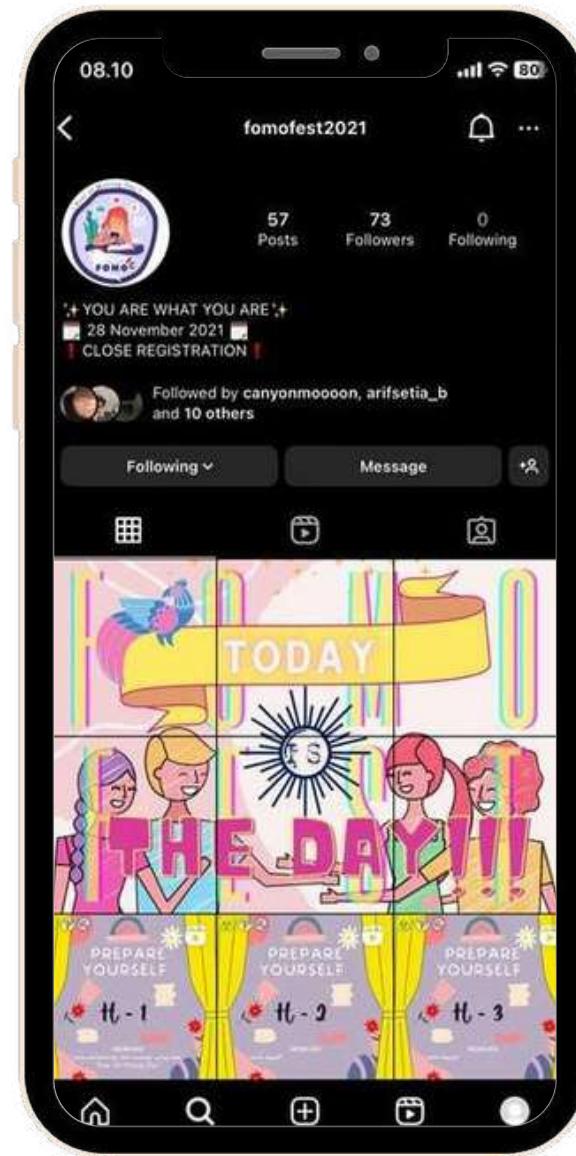


PROJECT HIGHLIGHTS



PROJECT 1

Webinar Aksi Sosial (Self Concept: Fear Of Missing Out)



Created instagram feeds design and crafted engaging captions to enhance audience engagement and campaign messaging.

PROJECT 2

Designed a poster to raise donations for supporting underprivileged areas in need.

Psikologi Menyapa 1



PROJECT 3

Psychology Donation 1



Served as a model to promote a product, achieving sales of 35 packages.

PROJECT 4

Belajar Bareng Mahasiswa (BBM)



Designed certificates for committee members and students who participated as volunteers in the BBM (Belajar Bareng Mahasiswa) program.



PROJECT
PROSES

Aksi Sosial



Designed a module
for 280 members
and managed
Instagram for live
reports and press
releases.

PROJECT AKSI SOSIAL

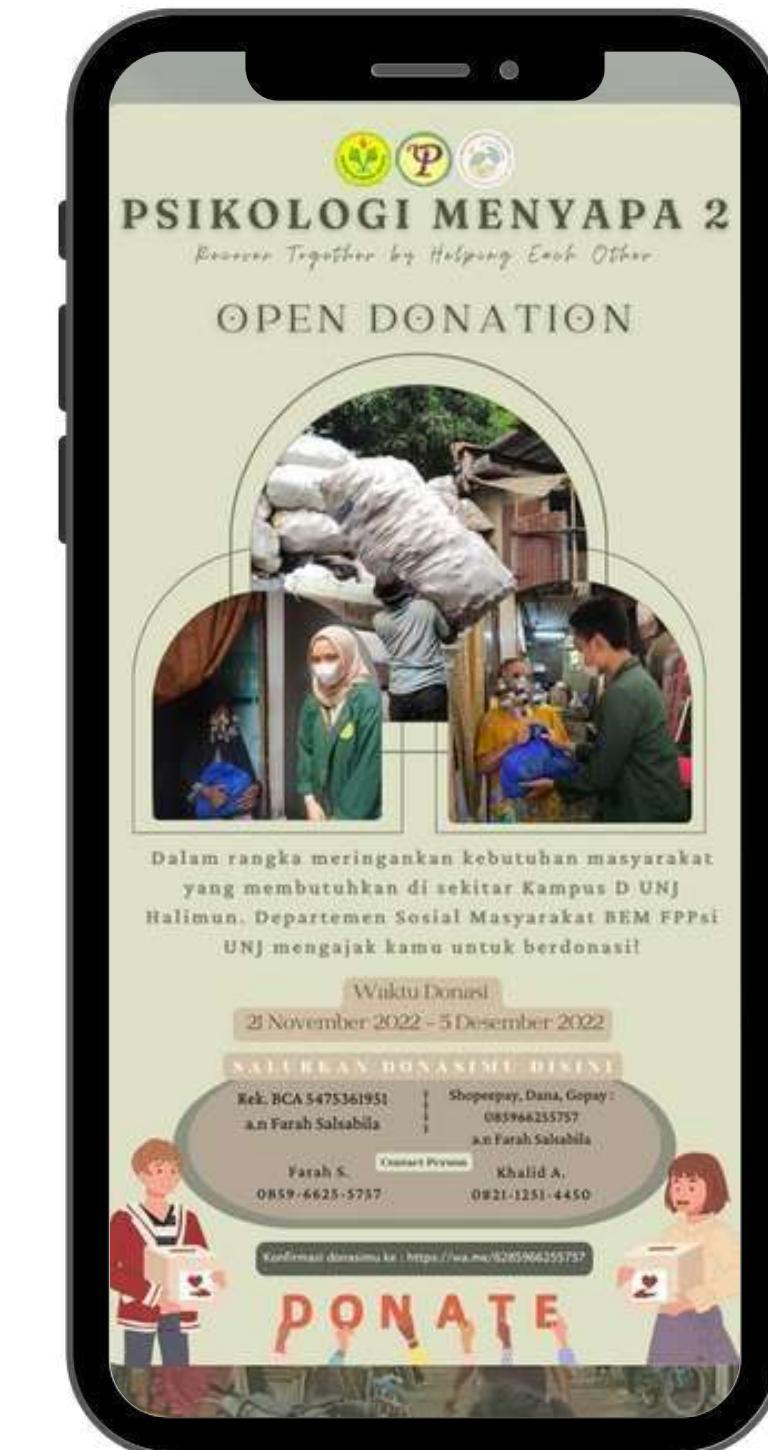
Aksi Sosial



Managed Instagram to publish live reports and press releases for the Aksi Sosial event.

Designed the concept and visuals for donation campaign posters, which were published on Instagram to encourage public participation.

Psikologi Menyapa 2



PROJECT

Psikologi Menyapa 2

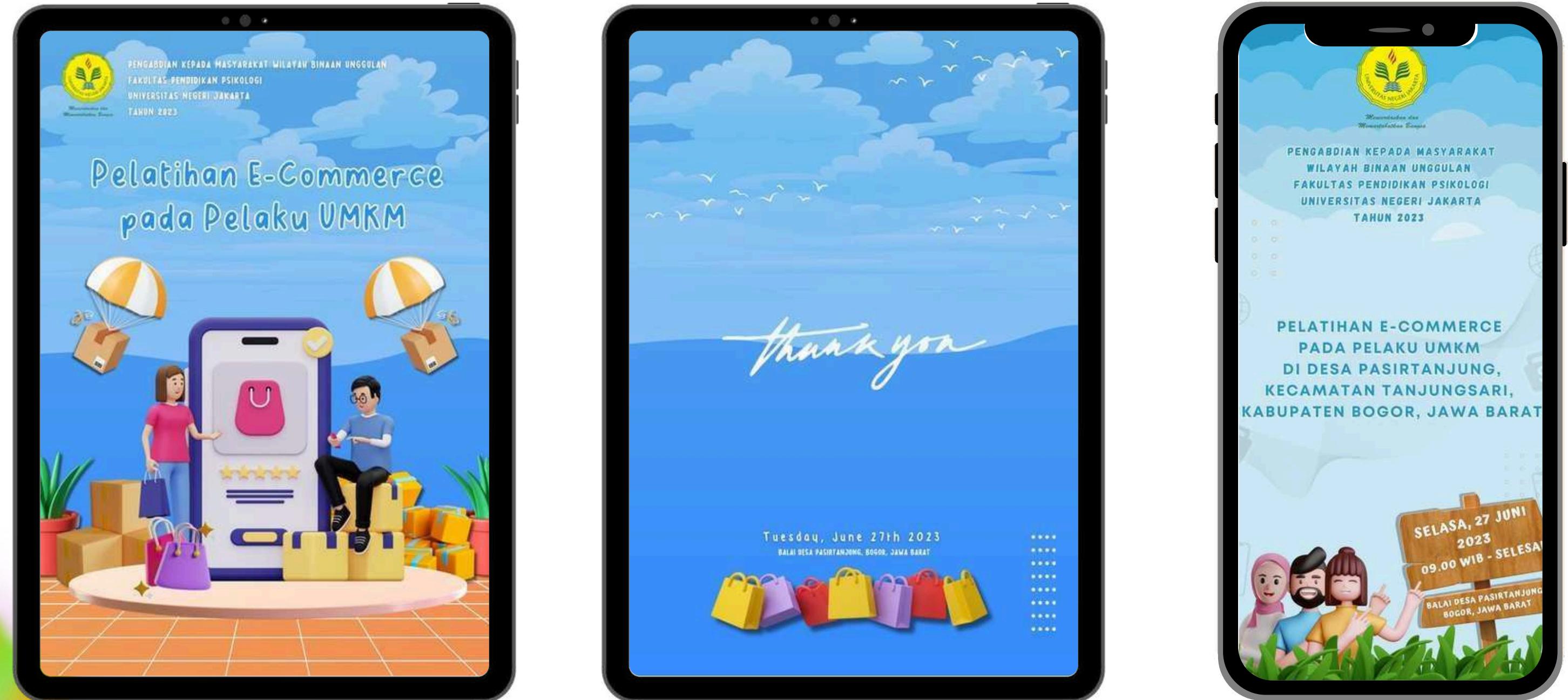


Create a detailed infographic illustrating the current condition of Lapak Halimun in the aftermath of the COVID-19 pandemic.

Additionally, designed a compelling flyer to encourage donations and support for the community.

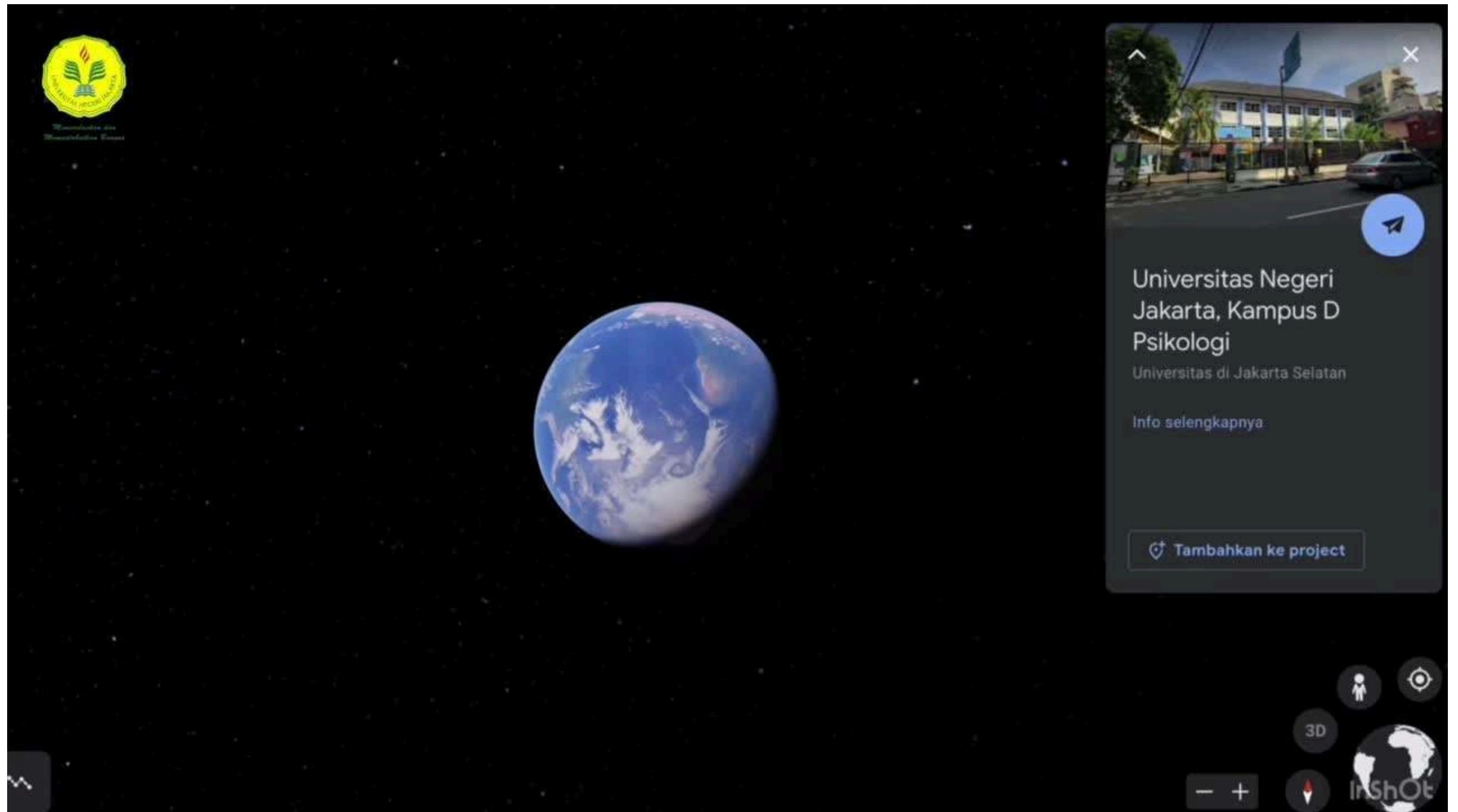
PROJECT 7

Community Service Program & Research



Designed souvenir books for participants, created event banners, and handled the administrative process for intellectual property (HAKI) registration.

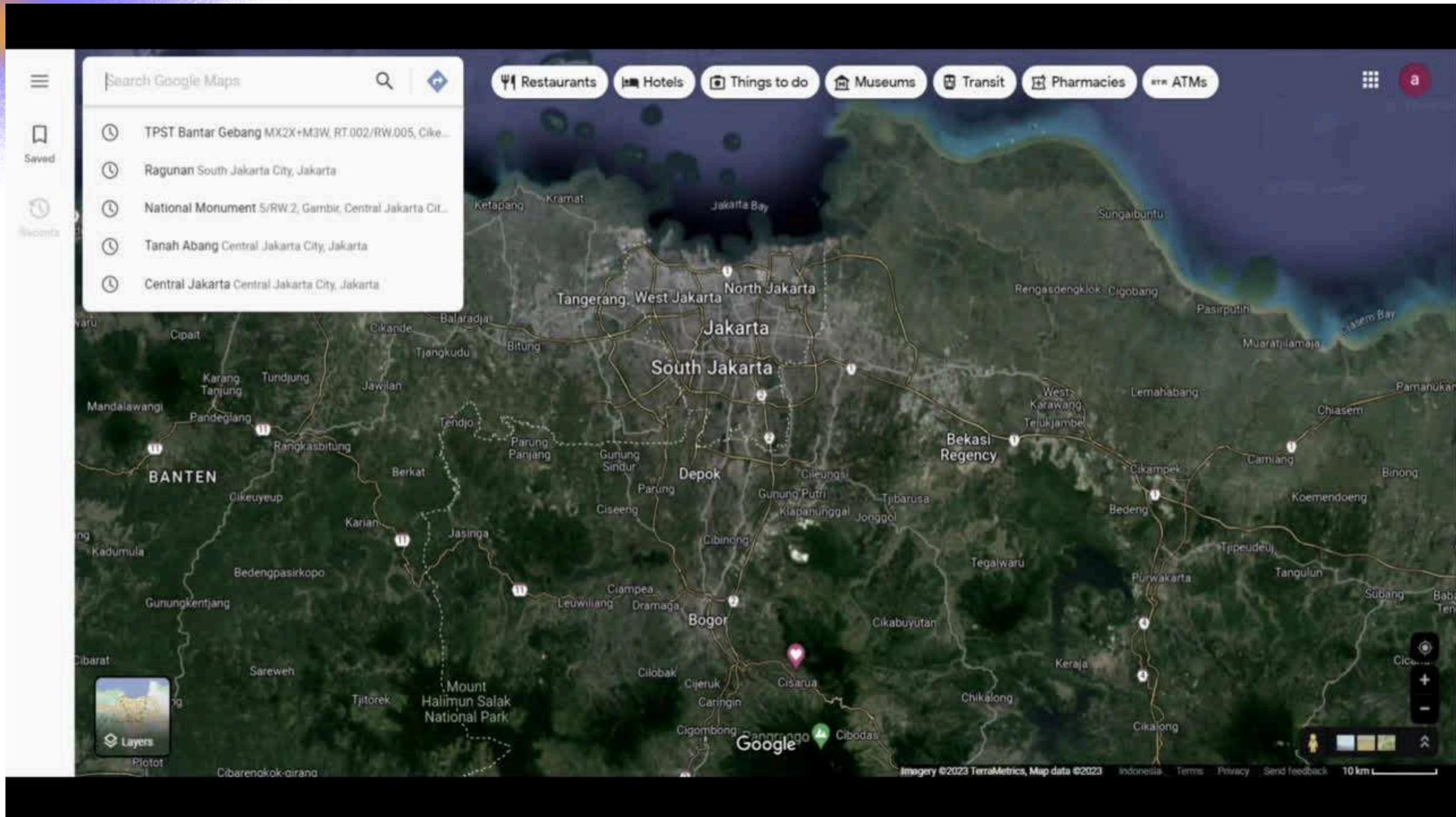
Community Service Program & Research



Produced and edited a video report on a Community Service Program providing E-Commerce training for MSME entrepreneurs in Pasirtanjung Village, Bogor.

Link Video: [Pengabdian Masyarakat](#)

Bantargebang Video Report



Produced a video report highlighting the environmental and social conditions of Bantargebang.

Link Video:

[Video Report Bantargebang](#)

LET'S CONNECT!

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