Customer Analysis

Total Revenue
$233.65M

Revenue Over Time

$60M
$40M
$20M
$0M

$57.67M
$5.30M
$11.49M
$7.14M
$4.40M
$36.70M
$25.16M
$10.06M
$24.65M
$20.52M
$11.53M

Oct 2020   Jan 2021   Apr 2021   Jul 2021

Revenue by State

UNITED STATES

Microsoft Bing   © 2022 Microsoft Corporation

MEXICO   Gulf of Mexico

Sales by Age

$40M
$20M
$0M

$6.97M
$39.88M
$44.78M
$39.49M
$37.82M
$41.09M
$23.62M

Under 20   20-30   30-40   40-50   50-60   60-70   70

Revenue Share by Region

Northeast 17.1%
South 38.37%
West 17.6%
Midwest 26.93%
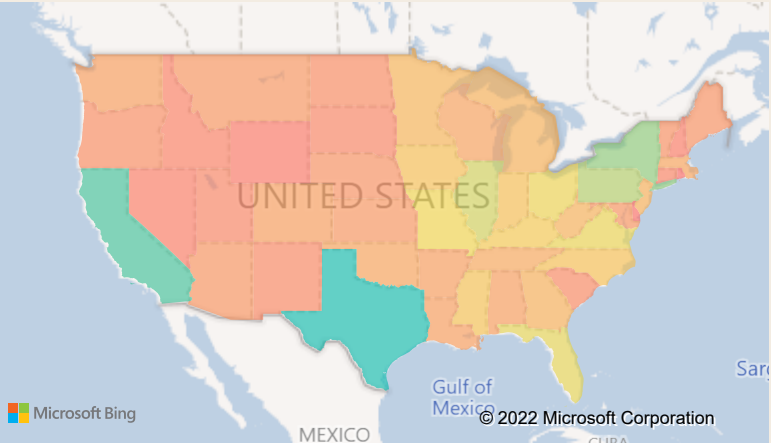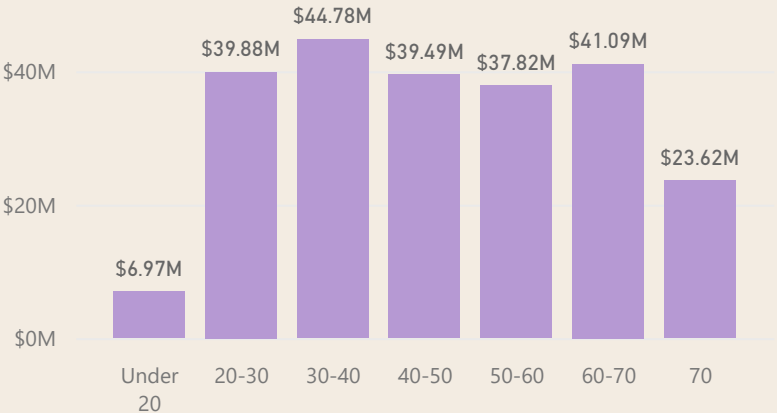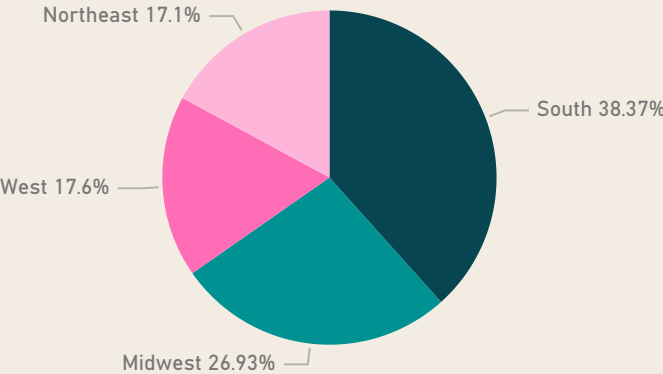
Sales by Category and Gender

Gender ● F ● M

$0.1bn
$0.0bn

Mobiles & Tablets   Appliances   Entertainment   Others   Computing
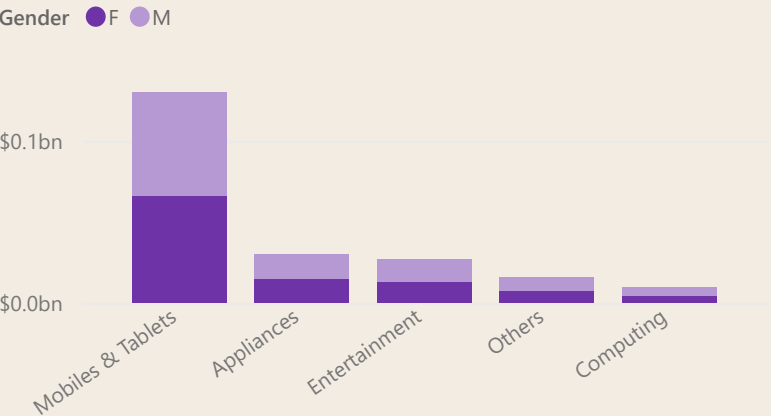
Discount and Sales Correlation

600
400
200
0

qty_ordered

0   20   40   60   80

Discount_Percent