

### 1.1. The number of created leads per week grouped by course type

```
SELECT
    DATE_TRUNC('week', leads.created_at) AS week_start,
    courses.type AS course_type,
    COUNT(leads.id) AS total_leads
FROM leads
JOIN courses ON leads.course_id = courses.id
GROUP BY week_start, course_type
ORDER BY week_start DESC, course_type;
```

	week_start timestamp with time zone	course_type character varying (50)	total_leads bigint
1	2024-01-08 00:00:00+02	FLEX	1
2	2024-01-08 00:00:00+02	FULL_TIME	1

### 1.2. The number of WON flex leads per country created from 01.01.2024

```
SELECT
    domains.slug,
    COUNT(leads.id) AS total_won_leads
FROM leads
JOIN users ON leads.user_id = users.id
JOIN domains ON users.domain_id = domains.id
WHERE leads.status = 'WON'
    AND leads.created_at > '2024-01-01'::TIMESTAMPTZ
GROUP BY domains.slug
ORDER BY domains.slug;
```

	slug character varying (50)	total_won_leads bigint
1	ua	1

### 1.3. User email, lead id and lost reason for users who have lost flex leads from 01.07.2024

```
SELECT
    users.email,
    leads.id,
    leads.lost_reason
FROM leads
```

```
JOIN users ON leads.user_id = users.id
JOIN courses ON leads.course_id = courses.id
WHERE leads.status = 'LOST'
      AND courses.type = 'FLEX'
      AND leads.updated_at >= '2024-07-01'::TIMESTAMPTZ;
```

email	id	lost_reason
character varying (255)	integer	character varying (50)